



CITY OF SURPRISE
Tourism Fund Sub-Committee
16000 N. Civic Center Plaza
Surprise, AZ 85374

Wednesday, April 23, 2025 @ 4:30 PM
COUNCIL CHAMBERS
OVERFLOW CONFERENCE ROOM

- A. Call To Order
- B. Roll Call
- C. Pledge of Allegiance
- D. Current Events and Reports
- E. Staff Reports
- F. Tourism Fund Subcommittee Agenda

CALL TO THE PUBLIC:

INSTRUCTIONS: In order to address the Board\Commission, you will need to fill out a Call to the Public Form available at the front counter, and then turn it in to the Secretary before the meeting begins.

Note: A.R.S. 38-431.01(H) - During this time members of the public may address the Board\Commission only on issues within the jurisdiction of the Board\Commission which are not an item on the agenda. At the conclusion of the open call, the Board\Commission may respond to criticism, may ask staff to review the matter or may ask that the matter be put on a future agenda. No discussion or action shall take place on any item raised.

CONSENT AGENDA:

REGULAR AGENDA ITEM - NON-PUBLIC HEARING:

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|----|----------|--|-------------------------------------|
| 1. | Citywide | Consideration and action to approve the Tourism Fund Subcommittee Meeting Minutes of August 7, 2024. | Sports and Tourism |
| 2. | Citywide | Consideration and action pertaining to a recommendation of moving the FY26 Out of the Park Music Fest budget allocation to FY25 for the purpose of securing entertainment for the FY26 Out of the Park Music Fest. | Kendra Pettis
Sports and Tourism |
| 3. | Citywide | Consideration and action pertaining to a recommendation to City Council for a budget amendment moving budget authority of a maximum of \$15,000 annually from General Contingency to services in the Tourism Fund to support the USTA League National Championships in Surprise for up to 3 years (FY26-28). | Kendra Pettis
Sports and Tourism |
| 4. | Citywide | Consideration and action pertaining to a recommendation to City Council to utilize a maximum of \$50,000 from the Tourism Fund in FY25 to support two events produced by Flying E Ranch in Surprise; La Finikera Fest and the Chris Janson concert. | Kendra Pettis
Sports and Tourism |
| 5. | Citywide | Consideration and action pertaining to a recommendation to City Council to update the Tourism Fund Application and related outline. | Kendra Pettis
Sports and Tourism |

- G. Other Business and Future Agenda Items
 - H. Adjournment
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POSTED: Monday, April 21st, 2025 @ 4:00pm

SPECIAL NOTE: PERSONS WITH SPECIAL ACCESSIBILITY NEEDS, INCLUDING LARGE PRINT MATERIALS OR INTERPRETER, SHOULD CONTACT THE CITY CLERK'S OFFICE @ 623.222.1200 OR CLERK@SURPRISEAZ.GOV, BY NO LATER THAN 24 HOURS IN ADVANCE OF THE REGULAR SCHEDULED MEETING TIME.