



CITY OF SURPRISE
Arts and Cultural Advisory Commission Meeting
16000 N. Civic Center Plaza
Surprise, AZ 85374
Monday, September 9, 2019 @ 6:00 PM
COMMUNITY ROOM

- A. Call To Order
- B. Roll Call
- C. Pledge of Allegiance
- D. Current Events and Reports
- E. Staff Reports
- F. Arts and Cultural Advisory Commission Agenda

CALL TO THE PUBLIC:

INSTRUCTIONS: In order to address the Board\Commission, you will need to fill out a Call to the Public Form available at the front counter, and then turn it in to the Secretary before the meeting begins.

Note: A.R.S. 38-431.01(H) - During this time members of the public may address the Board\Commission only on issues within the jurisdiction of the Board\Commission which are not an item on the agenda. At the conclusion of the open call, the Board\Commission may respond to criticism, may ask staff to review the matter or may ask that the matter be put on a future agenda. No discussion or action shall take place on any item raised.

CONSENT AGENDA:

REGULAR AGENDA ITEM - NON-PUBLIC HEARING:

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| 1. | Citywide | Consideration and action pertaining to approval of the August 5, 2019 Arts & Cultural Advisory Commission meeting minutes. | None

Danielle Osborne
City Manager
Office |
| 2. | Citywide | Discussion related to a public mural in Surprise and potential locations and possible discussion by a local muralist regarding experiences with public murals. | None

Danielle Osborne
City Manager
Office |
| 3. | Citywide | Presentation and discussion pertaining to the Gallery 37 program through the West Valley Arts Council. | None

Danielle Osborne
City Manager
Office |
| 4. | Citywide | Discussion and action pertaining to the purchase of materials for the Mobile Museum. | Danielle Osborne
City Manager
Office |
| 5. | Citywide | Discussion and action pertaining to maintenance on "The Learning Tree" by expanding the surrounding concrete barrier. | Danielle Osborne
City Manager
Office |

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| 6. | Citywide | Discussion and action pertaining to the purchase and installation of lights in the display cases within the Mayor's Atrium. | Danielle Osborne
City Manager
Office |
| 7. | Citywide | Discussion and possible action pertaining to the approval of the budget action plan for FY20. | Danielle Osborne
City Manager
Office |
| 8. | Citywide | Discussion pertaining to a contact list for West Valley arts organizations. | None

Danielle Osborne
City Manager
Office |

G. Other Business and Future Agenda Items

H. Executive Session

For information purposes: Upon a public majority vote of a quorum ("Commission"), the Commission may hold an executive session, which will not be open to the public, but for only the following purposes: discussion or consideration of records exempt by law from public inspection (A.R.S. §38-431.03(A)(2));

or discussion or consultation for legal advice with the attorney or attorneys of the public body (A.R.S. §38-431.03(A)(3)).

Confidentiality Requirements: Pursuant to A.R.S. §38-431.03(C)(D), any person receiving executive session information pursuant to A.R.S. §38-431.02 shall not disclose that information except to the Attorney General or County Attorney or by agreement of the Commission, or as otherwise ordered by a court of competent jurisdiction.

The Commission may vote to hold an executive session for the purpose of obtaining legal advice from the Commission's attorney on any matter listed on the agenda pursuant to A.R.S. § 38-431.03(A)(3).

I. Adjournment

SHERRY ANN AGUILAR, CITY CLERK, MMC

POSTED: September 6, 2019 at 9:20 AM

SPECIAL NOTE: PERSONS WITH SPECIAL ACCESSIBILITY NEEDS, INCLUDING LARGE PRINT MATERIALS OR INTERPRETER, SHOULD CONTACT THE CITY CLERK'S OFFICE @ 623.222.1200 OR TTY 623.222.1002, BY NO LATER THAN 24 HOURS IN ADVANCE OF THE REGULAR SCHEDULED MEETING TIME.



CITY OF SURPRISE
Arts and Cultural Advisory Commission Meeting

Council Meeting Date: September 9, 2019
Submitting Department: City Manager Office
Staff Recommendations: None

Contact Person: Danielle Osborne, MGMT
ANALYST
District: Citywide

Consent: No	Regular: No	Public Hearing: No	Report/Discussion: No
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Agenda Wording:

Consideration and action pertaining to approval of the August 5, 2019 Arts & Cultural Advisory Commission meeting minutes.

Motion:

I move to approve the minutes of the August 5, 2019 Arts & Cultural Advisory Commission meeting.

Background:

N/A

Objective Analysis:

N/A

Policy Compliant:

N/A

Financial Impact:

N/A

Budget Impact:

N/A

FTE Impact:

N/A

ATTACHMENTS:

1. 20190805 SACAC Meeting Minutes - Draft
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CITY OF SURPRISE
ARTS AND CULTURAL ADVISORY COMMISSION

Meeting Minutes – Draft

August 5, 2019 / 6:00 PM

COMMUNITY ROOM
16000 NORTH CIVIC CENTER PLAZA
SURPRISE, ARIZONA 85374

CALL TO ORDER:

A. Roll Call

Chair Margaret Lieu, Vice-Chair Deborah Welch, Commission members, Rhiannon Miett, Susan deJong, Kathie Morgan, Crystal Miller.

Absent: John Hastings, Commission member (excused)

Staff: Danielle Osborne, Management Analyst, Paul Bernardo, Community Partnerships Manager, Sherry Aguilar, City Clerk.

B. Pledge of Allegiance

C. Current Events Reports

Chair Lieu's school was awarded a grant for \$13,000 which they will be using to do another large art project. She also shared that One Step Beyond has a show at WHAM – she explained that One Step Beyond is an organization that brings art and art classes to children with disabilities. She went on to say that the show was fabulous, there were some beautiful pieces, and the show will be up for a month. Chair Lieu explained that she was contacted by someone from One Step Beyond who was interested in showing at the City Hall gallery. They have 3D pieces, and she felt that this would be a great opportunity to use the space in the display cabinets for artwork. Info will be out so we can keep in touch.

Ms. Morgan met with Vice-Chair Welch regarding the speaker series, and shared that dates have been finalized and everything is set for that event, which is on the agenda for discussion. She also shared that she met with Vice-Chair Welch and Ms. Miett regarding the Mobile Museum tent, and that all information has been brought to Ms. Osborne, who is working with staff to provide design and pricing. She explained the concept of the booth, saying that it will be a roll-up banner at the front entrance with an initial overview of information about what people will experience when they enter the tent. Then, nine corrugated plastic boards discussing information from each header, as well as stats will be in infographic form will be displayed inside the tent. Finally, a second roll-up banner will be created, and will be generic so that it can be used during any display. She hopes to have a design by the next commission meeting for review. She also shared that she went to Arts HQ for the Bugs and Blooms exhibit reception.

Ms. Miett went to Monument Valley and stopped by the Navajo Code Talker museum on her way up. She shared that it is in a Burger King and is the only exhibit on this subject. She felt that with all Code Talkers being from Tuba or Northern Arizona, any exhibits would be up

north, therefore she would love to do something related to this topic and bring exposure to the West Valley. She also shared that Dan Romero, the artist who attended a prior meeting, would like to invite all commissioners to his house to view his art, since they are too difficult to transport.

Vice-Chair Welch loved the idea of the Code Talker project and asked to be a part of it if it ever moved forward. She shared that she went to Skull Valley Historic Society and the Yavapai County courthouse to see the library and art and history exhibits.

Ms. deJong went to a Theater Works performance of Wizard of Oz, which she thought was fabulous. She also went to a WESTMARC meeting which saw many individuals working in the arts from the West Valley. The emphasis this year is on Quality of Life – the Arts, which she felt Surprise should get involved in. She also attended the West Valley Arts Museum exhibit, the CIP meeting about FS 304 art, and an MLK planning event, where they are working to set a date for an AZ Humanities event in the evening. She shared a handout for an exhibit starting September 3rd, and showcasing work from an African artist at WHAM.

Ms. Miller shared that she started a new job and school.

Chair Lieu reminded everyone about the Poetry Slam on the 16th.

D. Staff Reports

Ms. Osborne shared that she was able to get acceptance of the Peace Pole onto the September 6th City Council meeting. She did not foresee any issue with getting it installed by the 21st of September for International Peace Day. She said that it should be a quick item, and that the Commission was welcome to attend. The meeting takes place in the Council Chambers at 6 p.m.

CALL TO THE PUBLIC:

Andy Cepon – On the news, an artist and a bunch of children were painting a giant mural along the side of a parking garage on Roosevelt Row in Downtown Phoenix. It turned out to be the young lady who painted our mural in the City Cashier office. She had young kids and teenagers participating, and to get a bunch of kids out there on a July weekday morning is impressive. He would like to see this type of inclusive art in the City.

REGULAR AGENDA ITEMS – NON PUBLIC HEARING

Item 1 – Consideration and action approving the July 1, 2019 Arts and Cultural Advisory Commission Meeting minutes.

Ms. deJong pointed out a technical clarification, that Vice-Chair Welch was not Vice-Chair until this meeting. Ms. Osborne explained that after the vote, the roles are effective immediately. Ms. Miller then asked that the document be reviewed to reflect Vice-Chair Welch's new position throughout.

Ms. Miller moved to approve the minutes of the July 1, 2019 Arts & Cultural Advisory Commission meeting as amended. Ms. Miatt 2nd. 6 Yes votes. 1 Absent (Hastings). Motion carried.

Item 2 – Presentation (guest speaker Scott Phillips) and discussion pertaining to the City Center entertainment district and art partnership opportunities.

Chair Lieu introduced Scott Phillips of Surprise Center Development Company (SCDC), for a presentation on the future downtown entertainment district. The downtown area is the size of downtown Phoenix. The goal is to make it a walkable outdoor space. The Arts Commission was looking at a potential large-scale art installation along Civic Center Drive, however it may be best to look at a different corridor for the arts. Mr. Phillips shared a handout of the conceptual downtown layout – they are looking to incorporate community gathering places and entertainment facilities. One of the questions that has been asked is whether there is a case to be made for more performing arts/visual arts spaces there. To this, he responded that there would be significant impact. Bullard Avenue is a major transportation area, especially during Spring Training, which makes it a good space for a series of art pieces or a large piece of art. In the short-term, Bullard makes the most sense. Additionally, SCDC is working with the City to install some lakes throughout the downtown area, as part of water reclamation efforts. Tonight, Mr. Phillips simply wanted to present that this is a big piece of land, with lots of public space on this property ripe for arts to be infused.

Chair Lieu asked what the timetable of the build out was, and whether construction would begin in the northwest corridor. Mr. Phillips said that the next major retail/entertainment project will be on Bullard and Bell, and that if they move forward, it will close in the 2nd quarter of 2020, and open in the Spring of 2021. Ms. deJong asked if an art piece was placed, what is the recommendation of SCDC. Mr. Phillips asked what the overall goal is. If it is Civic Center Drive, long-term that is planned to be an employment area. On the entertainment and public exposure side, Bullard is better suited for art. Chair Lieu said that the initial discussion was to have an art piece, but that large chunk of money they have been tasked with spending is not relatively large given that it's such a large road. Discussion about Civic Center had taken place, but also Luke Parkway.

Mr. Phillips said that along Luke Parkway will be a linear park which is more conducive to a large art piece. Ms. deJong felt that if they wanted to create a space for people to come and look at art, Bullard is already busy, and that a distraction is not necessary. Mr. Phillips felt that art can add to the experience rather than distract. He did not feel that putting art in that area would be lost, but rather that it can demonstrate Surprise's interest in investing in art. Chair Lieu thought that Luke Parkway was best suited for artwork. She suggested placing artwork down a roadway. Ms. Mielt felt that it could be like the downtown Tolleson project through Gallery 37, where each sculpture is different but adds to the experience. Mr. Phillips suggest something significant that's both a daytime and nighttime aesthetic with a water feature. Ms. Mielt said that it would give an urban forest, inviting greenspace feel. Chair Lieu said that by being across from the hotels, it would serve as a tourism draw as well. Mr. Phillips said that there was a great opportunity to create a feature or series of features along this corridor. Downtown is a multi-decade project, and will evolve over time, and that it is important to be sure the art that comes with it evolves with it. Ms. deJong clarified that they were talking about moving the art to Luke Parkway instead of further down Bullard.

Chair Lieu asked about the greenspace. Mr. Phillips said that there would be lots of natural gathering spaces coming. Bullard becomes more meaningful in the short run, Civic Center becomes more meaningful in the long run. SCDC would like the greenspaces to be more natural, but the problem is that they come with safety concerns, therefore they will probably be more programmed and more manicured. Ms. Mielt said that she would love to see power outlets throughout the greenspaces. Ms. Miller said that this area would be ideal for art

walks or similar attractions down the line. Mr. Phillips referenced Highline of New York, stating that this area would be similar but slightly wider. He would like to see a natural area, but also wants programmed areas that can accommodate amphitheaters, outdoor performing arts, and so on. He said that they have envisioned it as part of the linear park. Ms. Mielt asked whether the lakes and theater would be run by the city. Mr. Phillips responded that all of these are part of negotiations with the city, however the lakes will be part of city's recharge system. Ms. Mielt asked more about the theater. Mr. Phillips said that due to ongoing negotiations, he could not discuss in detail, but that it would be full-service, and that the city may invest capital dollars to turn some of the space into a performing arts theater.

Chair Lieu said that the panel will be meeting on this topic soon so that they can think about how to start crafting that Call to Artists. She said that for any commissioners not on the panel who want to share ideas, to email Ms. Osborne, who can share it with the panel.

Item 3 – Consideration and possible action pertaining to the Women's Heritage Trail.

Vice-Chair Welch shared that this is something that has been on her heart since before she joined the Commission. She met with City Clerk Sherry Aguilar, who is present to answer any questions. Vice-Chair Welch was looking for a way to share the rich historical culture of the City. The Women's Heritage Trail was established in 2013. It recognizes the impact by women in the formation of the City. The idea is to incorporate five still-existing locations into a self-guided tour, starting at the First Baptist Church. When the trail was first established, the church had hosted a gathering to launch it. City Clerk Aguilar elaborated that at the first celebration, over 150 people were in attendance, including families of these founding women. Vice-Chair Welch said that the plan would be to reach out to those same families and inquire as to whether they would be interested in organizing the staging points, where City Clerk Aguilar would do brief presentations. The event would culminate at the community center.

City Clerk Aguilar shared that an interesting tidbit about the Women's Heritage Trail is that a lot of the women instrumental in putting these places together were great at resource gathering. The original part of the community center is coming up on its 50th anniversary. She talked to Seth Dyson, HSCV Director, and he was hoping to do a tour and have history presentations there, and that these may all be able to be tied together. Vice-Chair Welch said that she had pitched this not knowing that these conversations were already taking place, but that it would be a great way to merge everything together. City Clerk Aguilar said that with the City's 60th anniversary coming up in December, this would be a great way to celebrate.

Vice-Chair Welch said that initial discussions were about doing the event in February or March, and as it turns out, March is Women's History Month. Chair Lieu asked whether an official vote would need to be cast, to which Mr. Bernardo said that at this time, staff would need to do some internal coordination and work with the community center staff. Chair Lieu said that it would need to be finalized soon. City Clerk Aguilar asked that the event not take place on March 17th, during Presidential primaries. Chair Lieu would like to see it at a time other than weekdays in order to attract a wider audience. City Clerk Aguilar said that as long as it is not on a Council meeting night or on Election Day, she would make herself available whenever it takes place. Ms. deJong thought it was a fabulous idea. Vice-Chair Welch pointed out that the item was listed with a motion. Mr. Bernardo said that the motion could be to ask staff to further research the potential of holding the event.

Call to the Public – Andy Cepon: would like to see the Rodeo brought back, since it used to be one of the biggest events. For the 60th anniversary, during the Surprise Party, other than the Christmas festival, do we have anything planned? He felt that the anniversary is a big deal that can be tied to Tourism.

Ms. deJong asked that the event be placed on the events calendar, since she is already getting calls about the events despite the calendar not being released yet. Mr. Bernardo clarified that this would be a formalized tour with history presentations, highlighting the community center, possible volunteer opportunities, and a discussion led by our City Clerk/Historian Sherry Aguilar. He asked what the timeframe would be, to which Vice-Chair Welch responded a couple of hours. City Clerk Aguilar said that it would need to start on the south side of the Original Town Site, and end on the north end, so probably a few hours to accommodate drive time.

Vice-Chair Welch moved to create a formal tour related to the Women's Surprise Heritage Trail, add the event to the Calendar of Events flyer, and work with staff to choose a date. Ms. deJong 2nd. 6 Yes votes. 1 Absent (Hastings). Motion carried.

Item 4 – Discussion pertaining to the status of the History Wall.

Ms. Osborne said that she had an internal kick-off meeting with the Marketing & Communications department to get an idea of the approach and timing, and they are already off and running, in order to deliver the product by the State of the City event. They decided that the timeline would be incorporation of the City up to the City's 60th anniversary, and it would be based off of the content in the Surprise History Book. The timeline would be that collection of materials and design would take place from August to September, from September to November would be the drafting, design and review phase, where the working group would have the opportunity to review the drafts, the cost estimates and final draft would need to be ready by mid- to late-November, with the goal of bringing it to the December 2nd commission meeting, so that it can be recommended to Council. The recommended version would be taken to Council either in the 2nd meeting in December or the 1st meeting in January for approval of design, funds, and installation, and from that point forward, materials would be gathered and the design printed, with the goal of a formal unveiling of the piece at the State of the City event. She said that staff is excited about the project, and that City Clerk Aguilar has been briefed on the project and is ready and available to be a resource for the Communications department.

Ms. deJong asked how the stained glass pieces would fit into the display. Ms. Osborne responded that they likely will not be a part of the cohesive design of the historical timeline, however they are likely to be hung elsewhere within the Mayor's Atrium space. Ms. Mielt asked for the date of the State of the City event, to which Ms. Osborne responded that it is tentatively the last Thursday in March, which means that installation would need to take place during the 3rd week of March.

Mr. Bernardo said that another conversation that came up is that this is an opportunity to do a signature piece that truly represents the city in such an important building and that will withstand the test of time. He said that if it's going to be done, it should be done right; the discussion of budget came about, and it was decided that in order to fully enhance the area to best showcase the piece and have it stand the test of time, the preliminary budget of \$5,000 will likely not be enough. Seeing as there are significant pots of money available to

the Commission, considerations will need to be made regarding the full space – should the blue wall be re-painted, should the medium for printing be woodblocks, or canvas, etc. Should lighting be installed? He continued to say that if secondary installations for the artifacts is to be done, \$5,000 will be eaten up very quickly. However, with the money available to the Commission, there is a chance to make a great piece that will last for years to come. Vice-Chair Welch added that with the upcoming 60th anniversary, it should be a point to create a significant piece. Chair Lieu said that she had the same thought about the money. Ms. deJong agreed that there were elements that they had not thought about, such as lighting, which are extremely important. She felt that as they work through the designs, they would need to keep on top of everything. Ms. Osborne agreed that if they are going to put such a nice piece there, even the wall it is housed on should look nice.

Ms. Miett brought up an initial idea of adding a digital element activated by mobile apps, which would accompany the piece. Ms. Osborne said that the Communications staff had also discussed this, and that it would be completely dependent on their workload. The delivery of this project is already a significant undertaking, so adding the production, editing, and establishment of videos to accompany the piece may not be attainable by State of the City, but possibly later on down the line. Ms. Miett would love to see even just one video attached to the display. Chair Lieu felt that the final piece would make the Mayor's Atrium live up to its namesake. Ms. Osborne said that this is the opportunity to finally tie this side of City Hall together. She added that she will be working with Communications to schedule review meetings with the working group and keep everything and everyone up to schedule on the project.

Item 5 – Consideration and action pertaining to lighting for the display cases in the Mayor's Atrium.

Chair Lieu gave the floor to Ms. Osborne to provide an update. Ms. Osborne reviewed the requests of the Commission as related to lighting in the display cases. She reported that while the Facilities team was able to resolve issues related to power, equipment, and turning the switches on and off, the one outstanding problem is that the setup of the lights would not allow for the shelving to be adjusted. Ms. Osborne explained that another idea had come about regarding lighting the shelves from the top/front of the cabinets, however there are concerns as to whether that lighting would be obstructed by the shelves. Chair Lieu said that she knows of lighting that runs wirelessly on a remote, but she is unaware of battery life or costs related to those lights. Ms. Osborne said that she had provided all desired specifications by the commission to the Facilities team, and that for the purposes of lighting the cabinets, the lights would need to be wired. Ms. Osborne asked for guidance on how to proceed. She said that she would be reaching out to a museum curator in Tempe that she has worked with previously.

Ms. Miller and Ms. Morgan suggested speaking with the cabinet maker to see if they could adjust it for lighting. Chair Lieu suggested that they drill a channel for lighting or wiring so that the lights can be adjusted. Ms. Miller asked how drastically the shelves are adjusted, to which Ms. deJong responded that at times, shelves are removed. Ms. Osborne said that she would continue to explore options. Ms. Miller suggested installing lights along the sides of the cabinets. Chair Lieu suggested creating a channel for the lighting on the sides. Ms. deJong suggested creating a channel in the cabinets to allow for the lights to be recessed, so that they would not interfere with the lights. Ms. Miller echoed that sentiment and added that flat LED strips would be a potential solution if the channels were created. Ms. Osborne said that she would continue to explore options.

Item 6 – Consideration and action pertaining to approval of the AZ Humanities Speaker Series flyer for FY20.

Ms. Morgan reviewed the draft flyer with everyone. The events take place from November through June. At the last presentation, people asked whether there were any events taking place through the summer. Ms. Morgan would like to plan accordingly for next year. She added that she noticed some evening talks in the library and in other venues, and suggested that the commission does not need to target the evening and weekend audience since they are already being taken care of in other venues.

Chair Lieu asked whether there would be a need to increase summer programming moving forward, to which Ms. Morgan responded that she would like to test the waters with the June event and see how good the turnout is. Chair Lieu opined that the program looks amazing and will draw a lot of people. She shared that she spoke with Vice-Chair Welch, and that they are considering ways to gather statistics on events in order to evaluate programs and measure their success. Specifically, she would like to see whether the same people are attending events, and whether they need to expand their reach beyond the repeat audience. Ms. Morgan agreed, but she inquired as to who would hold and evaluate that information.

Ms. deJong asked about starting an email list in order to track who is attending the events, and then communicate future events to them. Ms. Morgan said that communicating with attendees and tracking attendees are both important, but separate needs. Ms. Mielt said that tracking numbers is advantageous for funding. Ms. Miller said that she would be able to help with this project. Chair Lieu said that by gathering and evaluating data, the commission could make more informed decisions over what programs to keep or do away with. Ms. Morgan said that it may not necessarily be a bad thing to have the same repeat attendees, but this is a philosophical discussion that would need to take place. Ms. Morgan said that this conversation could be had at another time, but for today's purposes, the estimate for 500 flyers was attached to the packet.

Ms. Mielt moved to approve the printing of 500 flyers for the AZ Humanities Speaker series at a cost not-to-exceed \$150. Vice-Chair Welch 2nd. 6 Yes votes. 1 Absent (Hastings). Motion carried.

Item 7 – Consideration and action pertaining to a budget action plan for FY20.

Chair Lieu introduced the item and asked that the commission critically look at their items. She said that the figures in red were budgeted amounts that were already spoken for, and the balances were just beneath them. She added the \$150 cost of AZ Humanities flyers to *Printing Services*. Ms. deJong asked where the funding for the Mobile Museum would be categorized under. Vice-Chair Welch responded that most of the materials were paid for out of the previous year's budget. Ms. Osborne said that the printing of the display would come from the *Printing Services* line item. Chair Lieu suggested that the commission identify where to activate more public art prior to acquiring further art. Ms. deJong suggested doing some murals throughout the city. Ms. Mielt asked about funding to restore the library mural. Mr. Bernardo responded that it would come from *Professional Services*. Ms. Miller inquired about the Municipal Arts Funding, which Ms. Osborne said was lumped together on the attached spreadsheet, rather than separated out by fiscal year. Ms. Miller asked about the \$6,700 set to expire for this year, which Ms. Osborne said could be extended with the appropriate approval. Chair Lieu felt that the Municipal Arts Fund would be a good source for the funding of the History Wall project. She added that The Learning Tree letters still

needed painting, to which Ms. deJong said that she was mistaken, and that they did not need painting after all, however something would need to be done regarding the sprinklers in the area.

Chair Lieu asked about gallery receptions, which Vice-Chair Welch offered up the Charter School art show. Ms. Mielt asked about the possibility of hosting a reception after the Women's Heritage Trail event, to which Vice-Chair Welch responded that she was hoping to reach out for donations first. Chair Lieu pointed out that there was still \$12,500 in the *Art Acquisition* line item. Ms. Mielt asked where maintenance falls, to which Ms. Osborne responded that it would be placed under *Professional Outside Services*. Ms. deJong pointed out that "Give Your Community a Hand" still needed to be reinstalled.

Moving back to *Art Acquisition*, Ms. Mielt asked about the amount available for public murals, and the best amount to set aside. Chair Lieu said that it was completely dependent on the artist. Ms. Mielt liked the idea of interactive, social media-friendly murals. Ms. Osborne shared that she asked her summer intern about what type of art she would like to see in the city, and her first response was these types of social media-friendly pieces. Ms. deJong asked about placing a mural on the Community Center. Mr. Bernardo said that development plans for that area are still up in the area. Ms. deJong felt that a mural would be best suited for that area. Ms. Osborne asked whether it was safe to put aside the \$12,500 as the primary art acquisition for the year, specifically for the mural. Chair Lieu again said that it was dependent on the artist, but it was probably best to set that entire amount aside.

Chair Lieu also suggested a street artist, BacPac, who works out of the Phoenix area, who could provide the type of urban art that the commission is looking for in that area. Ms. Osborne reminded the commission that if there was a specific artist in mind for any type of art acquisition, direct selection is permissible within the Surprise Public Art Policies & Procedures. Chair Lieu said that she would reach out through a mutual friend to inquire about BacPac. Chair Lieu asked Ms. Osborne whether she could look into providing a general list of buildings available to paint a mural on, but Ms. Osborne responded that it would be best if specific locations were brought to her to vet with staff. Seeing no further discussion, Chair Lieu moved onto the next item.

Item 8 – Discussion and action pertaining to the Calendar of Events for Fiscal Year 2020.

Chair Lieu introduced the new Calendar of Events flyer. Ms. Morgan suggested two corrections to the flyer. Chair Lieu asked whether the Tinker Time working group had been in contact with the library regarding this year's event. Ms. Miller said that she spoke with the library, and that they were no longer interested in participating in the event. Ms. Osborne said that she would reach out and talk to the library manager. Ms. Morgan wondered if it had to do with the Sci-Tech Festival, to which Mr. Bernardo confirmed that the library was indeed participating. Chair Lieu asked that the working group evaluate that event and recommend whether to continue the event and if so, how to proceed. Chair Lieu said that while the first year was successful, the planning for last year's event was not as successful, and that any future version of this event would need to be planned further in advance. Ms. Mielt wondered about the name, to which Ms. Morgan responded that there used to be a stronger tie-in between the arts and technology, but the event has since gone off-track. Chair Lieu said that the event was initially geared towards a younger crowd, with VR goggles, 3D printers, 3D pens, videography and animation, and more. She felt that with careful planning and a new approach to partnerships, it could be achieved successfully once again.

Ms. deJong asked whether the colors of the flyer could be changed. Ms. Mielt and Chair Lieu felt that they were fine. Ms. Mielt asked about the Joe Tyler tour. Ms. Osborne said that the tour was not on the calendar since the Commission was not providing a bus for transportation. Chair Lieu asked how this was any different from any other event, like the Poetry Slam, where people would take their own transportation to get to the venue. Ms. Morgan suggested that rather than advertise it as an organized carpool or caravan, the goal would be to have people congregate at Joe Tyler's studio, and then take the tour. Mr. Bernardo asked whether there is any active role in the tour by the commission. Ms. deJong said that the commission introduces Joe Tyler, who then leads a studio tour. Chair Lieu suggested not advertising it as a bus tour, to which Ms. deJong responded that she had planned to advertise it as a car tour. Ms. Mielt said that this was the issue, and that it should be instead advertised as a tour of the studio, not noting transportation to the location. Chair Lieu said that given the name of the event, she understands why Legal would take issue with the event as presented. Mr. Bernardo said that as long as there is some action on the commission's part in this event, rather than just directing people to get to the event, then there should be no issue. Ms. Osborne further clarified that with the bus tours, the commission provides transportation, and leads the tour around the city, solidifying the city's involvement. She said that she would approach Legal once more.

Ms. Miller moved to approve the Calendar of Events flyer with the suggested amendments and clarification on the Joe Tyler event. Ms. Mielt 2nd. 6 Yes votes. 1 Absent (Hastings). Motion carried.

Item 9 – Consideration and action to reschedule the September 2nd Arts & Cultural Advisory Commission meeting to September 9th due to the Labor Day holiday.

Vice-Chair Welch moved to reschedule the September 2nd Arts & Cultural Advisory Commission meeting to September 9th due to the Labor Day holiday. Ms. deJong 2nd. 6 Yes votes. 1 Absent (Hastings). Motion carried.

Other Business and Future Agenda Items:

- Budget – go over the new costs
- Learning Tree – sprinkler issues
- Mobile Museum
- West Valley art organization contact list
- Display case lighting
- Vision & Sound presentation – October
- Public mural location ideas
- Fiesta Grande – sign up list

ADJOURNMENT – Motion to adjourn 7:59 p.m. – Vice-Chair Welch, 2nd by Ms. Mielt. 6 Yes votes. 1 Absent (Hastings). Motion carried.

ATTEST:

Paul Bernardo, Community Partnerships
Manager.

CERTIFICATION:

I, Danielle Osborne, Management Analyst for the City of Surprise City Manager's Office, Maricopa County, Arizona, do hereby verify that these are the true and correct minutes of the Arts and

Cultural Advisory Commission meeting held on
August 5, 2019.

Danielle Osborne, Management Analyst

DRAFT



CITY OF SURPRISE Arts and Cultural Advisory Commission Meeting

Council Meeting Date: September 9, 2019

Contact Person: Danielle Osborne, MGMT
ANALYST

Submitting Department: City Manager Office

District: Citywide

Staff Recommendations: None

Consent: No

Regular: No

Public Hearing: No

Report/Discussion: No

Agenda Wording:

Discussion related to a public mural in Surprise and potential locations and possible discussion by a local muralist regarding experiences with public murals.

Motion:

None – discussion only.

Background:

At the August 5, 2019 meeting, a discussion was held regarding the procurement of a large-scale art piece using FY20 funds. The Commission reached consensus that a public art mural would be a possible addition to the City's public art collection. Chair Margaret Lieu suggested a specific Phoenix-based muralist, BacPac, who will be in attendance to discuss her experience, and a potential opportunity for collaboration with the city.

Objective Analysis:

The mission of the Surprise Arts & Cultural Advisory Commission is to spur cultural growth through education and advocacy, and to assist the city to create and implement a plan for the placement of public art within the community. Discussions regarding potential collaboration opportunities are directly linked to planning the placement of public art, as noted in the mission statement. City staff does not anticipate any negative impacts at this time.

Policy Compliant:

Sec. 2-299 (d)(6) of the Surprise Municipal Code directs the Commission to Assist and advise the city council, through the city manager, on establishing policies, rules, and methods pertaining to the siting, presentation, acquisition, maintenance, and promotion of public art as part of the City of Surprise One and One-Third Percent Public Art Program.

Financial Impact:

There is no financial impact associated with this item, however future action may lead to financial impact.

Budget Impact:

There is no budget impact associated with this item, however future action may lead to budget impact.

FTE Impact:

There is no FTE impact associated with this item.

ATTACHMENTS:



CITY OF SURPRISE Arts and Cultural Advisory Commission Meeting

Council Meeting Date: September 9, 2019

Contact Person: Danielle Osborne, MGMT
ANALYST

Submitting Department: City Manager Office

District: Citywide

Staff Recommendations: None

Consent: No

Regular: No

Public Hearing: No

Report/Discussion: No

Agenda Wording:

Presentation and discussion pertaining to the Gallery 37 program through the West Valley Arts Council.

Motion:

None - discussion only.

Background:

Gallery 37, the West Valley Art's award-winning youth arts employment program pairs students ages 15 to 18 years-old with professional artists in order to design, develop and install a permanent piece of public art for display in the West Valley. An expert team of master artists lead the five-week program and provide all necessary training and support in each phase of the project. Chair Margaret Lieu invited Bernadette Carroll of the West Valley Arts Council to speak to the Commission about this program.

This school-to-work apprenticeship program results in the creation and permanent placement of a professional piece of public art. Students are exposed to a variety of career opportunities, receive college credits (through a partnership with Estrella Mountain Community College) and are placed in an environment that cultivates interest in furthering their arts education.

Since 2001, more than 250 Valley students have participated in Gallery 37. Apprentices hail from all over the Valley including Phoenix, Chandler, Glendale, Peoria, Goodyear, Avondale, Buckeye, El Mirage, Waddell, Surprise, Tonopah, and Litchfield Park.

Gallery 37 began in Chicago, Illinois as a city beautification project of Block 37 that included the installation of a summer arts camp designed to revitalize the immediate community while providing job training and arts education to Chicago's youth. Since 1991, Gallery 37 has expanded to a nation-wide program to include more than 24 U.S. cities as well as the UK and Australia.

Objective Analysis:

The mission of the Surprise Arts & Cultural Advisory Commission is to spur cultural growth through education and advocacy, and to assist the city to create and implement a plan for the placement of public art within the community. Approval to participate in the Gallery 37 program would lend itself to the education and advocacy component of the mission statement. City staff does not anticipate any negative impacts at this time.

Policy Compliant:

Sec. 2-299 (d)(6) of the Surprise Municipal Code directs the Commission to serve as arts advocates through art awareness activities.

Financial Impact:

There is no financial impact associated with this item, however future action may lead to financial impact.

Budget Impact:

There is no budget impact associated with this item, however future action may lead to budget impact.

FTE Impact:

There is no FTE impact associated with this item.

ATTACHMENTS:

1. G37 2019 and past projects
-

West Valley
Arts Council
presents

Gallery 37

Presented by
Bernadette
Carroll
Executive
Director



**Gallery 37 is a
Partnership with:**





- CAS-West founded as an all-volunteer organization in Litchfield Park in 1969
- Became a formalized non-profit in 1982
- Founder of WVAC: Marcie Ellis
- Programs still running today started by founder: Gallery 37, Arts Advantage, Music Festival in Goodyear
- Present office/gallery Arts HQ in Surprise
- Run over 100 events, exhibits, performances, arts education workshops, public art projects a year

Public art is a reflection of how we see the world – the artist's response to our time and place combined with our own sense of who we are.



What is Gallery 37?

Gallery 37 is the West Valley Arts Council's Public Art program for teens. Every summer, the arts council hires approximately 15-20 teens to work with a master artist to create a piece of public art for a West Valley City.



Gallery 37



- Adopted program from Chicago
- Multiple projects in MOST West Valley cities; Avondale, Buckeye, El Mirage, Glendale, Goodyear, Surprise, Tolleson & Peoria
- Students receive **FREE** college credits in partnership with Estrella Mountain Community College and a stipend for their work





Program Structure

West Valley Arts Council

- Identify West Valley City for project
- Recruit and interview applicants from all West Valley cities
- Contracts Master Artist

Students & Master Artist

- Brainstorm and research
- Begin design process
- Create presentation for clients
- Production and Fabrication
- Installation



Gallery 37

The Early Years 1999-2000

- Started in 1999 by Marcie Ellis the first Gallery 37 program focused on photography, ceramics, computer graphics and video production.
- In 2000, Gallery 37 became a program of Leadership West and had a theater focus working with Vagabond Youth Theater where students learned how to produce the show, *Arabian Nights*.





**Recyclamation, 2001 |
Goodyear
Master Artist: Sue
Chenoweth**

Installed in front of the Palm Valley Waste Water Treatment Plant in Goodyear. Seven monolithic sculptures that communicate water and the process of renewal.

**Circadian Rhythm, 2002 | Avondale
Master Artists: Sue Chenoweth,
Jennifer Goodwin, Penelope Moon,
Aaron Rothman**

A series of aluminum mural panels mounted on the side wall of the Tri-City Boys and Girls Club in Avondale.



Espiral, 2003 | Buckeye
Master Artists: Sue Chenoweth,
Frances McMahon-Ward, Aaron
Rothman

A mosaic tiled bench in the heart of the Verrado community in Buckeye. This Gallery 37 project was installed prior to anything else in the area being built. It remains a staple art piece of the community, located in front of Tempo Restaurant.



Proximodistal, 2004 | Goodyear
Master Artists: Carrie Marrill,
Mel Bergman, Anna Vida

Sandblasted, petroglyph style trail markers placed in the Goodyear Community Park.



Astral Projections, 2005 | Avondale
Master Artists: Gwen Scherer,
Heidi Dauphin, Nicole Fasula

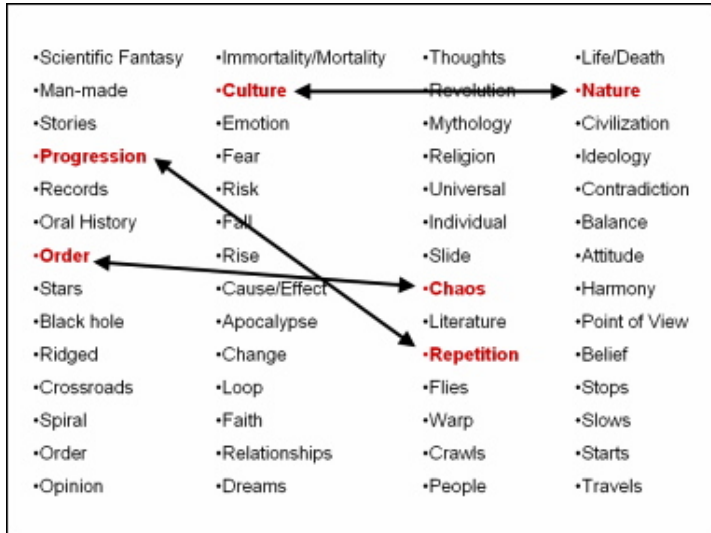
Sculptural light boxes fixed to the columns of the old City Hall but at the time were the WVAC offices. Currently now the Gangplank building in Avondale.



Solar Continuum, 2006 |
Avondale

Master Artists: Aaron Rothman,
Sue Chenoweth, Heidi Dauphin

An interactive mosaic and metal sundial sculpture placed on the grounds of the new Avondale Library.



Penumbra, 2007 | Surprise **Master Artists: Aaron Rothman,** **Mel Bergman, Sue Chenoweth**

Ramada structure made of rebar and aluminum colored discs which serves as a gateway to the Marley Park community in Surprise.



Camino de Colores, 2008 | Avondale **Master Artist: Aaron Rothman**

This mural illustrates the transition of Avondale's rural beginnings to its urban foundations. Painted on flat aluminum panels, various aspects of city, past and present, are represented in both abstract and literal forms.





EMC², 2009 | El Mirage
Master Artist: Aaron Rothman
 Urban, iconic and forward-looking, this painted steel sculpture represents a modern city scape using tumbling, multicolored squares to represent the energy of a dynamic and diverse community.

Road to Rebirth, 2010 | Avondale
Master Artist: Ed Buonvecchio
 Mural on panels depicts the past, present and the rebirth the City of Avondale.





Fractured Flames, 2011 | Buckeye

Master Artists: Kip Sudduth and Ed Buonvecchio

Students created a mosaic bench in the shape of the Maltese Cross, eight mosaic pavers representing the eight points of the cross, and a mosaic of the Buckeye Fire Departments seal for the Buckeye Firehouse 3 that connects the community of Verrado with the firefighters who serve it selflessly.



Centennial, 2012 | Estrella Mountain Regional Park, Goodyear
Master Artist: Guylene Ozlanski

In the shadow of the Estrella Mountains, these eleven interpretive disks stand as sturdy sentinels telling the story of the geography, culture, history and peoples of the region. Park visitors are invited to explore this walking timeline as each disk tells a story through artistic illustration and historical facts of Goodyear.

Centennial, 2012 | Estrella Mountain Regional Park, Goodyear





2015 Governor's Art Award WINNER

Paseo de Arte, 2012-13 | Tolleson
Master Artist: Guylene Ozlanski

The City of Tolleson hired West Valley Arts Council's Gallery 37 Program to be an important component to its downtown revitalization. Student created 7 sculptures to display Tolleson's history, culture and traditions located in the heart of Downtown Tolleson, Paseo de Luces.

**Chelonia, 2014 | Friendship
Park, Avondale
Master Artists: Lesley Scott
and Betsy Etchart**

A tortoise splash pad with the center representing its shell and the mosaic making up its head, arms, legs and tail. Each limb includes dozens of hidden pieces, including 18 fish, 8 prehistoric animals, 6 birds, 4 reptiles, 3 mammals, 1 amphibian and a cactus.



Storyteller, 2015 | Goodyear Library, Goodyear Master Artist: Aaron Rothman



Students created the first ever interactive book return. Storyteller is a guardian of knowledge and storytelling that captures the character and spirit of the library. The sculptural component and interactive pieces appeal to the sense of wonder and need for play in all of us. Guests and book-lovers are invited to come together, rotating the illustrations on the pieces to share and imagine their own stories.



People of the Sun, 2016 | Peoria
Master Artist: Belal Jammal

Coalescence, 2016 | Peoria
Master Artist: Belal Jammal



Mirage, 2017 | Peoria

Master Artist: Belal Jammal



Mirage mural depicts two female settlers who migrated from Peoria, Ill., to establish agriculture in Peoria, Ariz.. The two runners on the right represent modern day community members, they are painted in the same blue as the settlers to show progression through time while paying homage to the journeys taken by the original settlers.



Soundbloom, 2018
Elsie McCarthy Sensory
Garden | Glendale
Master Artists: Betsy Etchart
and Lichen Frank





Curtain Call, 2010

Peoria Center for the Performing Arts | Peoria

Master Artist: Gayle Glenn



Gallery 37 Budget: Varies depending on project*

Artist Fees: \$5,000

Supplies: \$5,000-\$15,000*

Student Stipends: \$3,500

WVAC Program Management : \$9,000

Travel: \$1,250

Marketing/Printing: \$1,500

EMCC In-Kind Support (space/credits/instruction): 29,400

TOTAL BUDGET: \$54,650-\$64,650

City Requested Support: \$10,000-\$25,000*

\$10,000 minimum for a mural

WVAC raises the rest of the money through grants/foundations



SPECIAL THANKS to our Partners and Sponsors

- Estrella Mountain Community College
- E2 Innovations
- The Cities of Avondale, Buckeye, El Mirage, Glendale, Goodyear, Peoria, Surprise and Tolleson
- Arizona Commission on the Arts
- National Endowment for the Arts
- SRP
- USAA Foundation
- Arizona Community Foundation
- Kiwanis of Litchfield Park
- Wells Fargo
- West Valley Mavericks Foundation



CITY OF SURPRISE Arts and Cultural Advisory Commission Meeting

Council Meeting Date: September 9, 2019

Contact Person: Danielle Osborne, MGMT
ANALYST

Submitting Department: City Manager Office

District: Citywide

Staff Recommendations:

Consent: No

Regular: No

Public Hearing: No

Report/Discussion: No

Agenda Wording:

Discussion and action pertaining to the purchase of materials for the Mobile Museum.

Motion:

I move to approve the purchase of materials for the Mobile Museum at a cost not to exceed \$XXX.XX.

Background:

In FY2019, the Commission dedicated a portion of their budget towards the purchase of a "Mobile Museum" tent, which will be used at special events and festivals. A commission working group is recommending an initial design for display within the Mobile Museum. This item has been placed on the agenda to allow the working group to report their findings, and to discuss and approve purchasing supplies for an interior display.

Objective Analysis:

The mission of the Surprise Arts & Cultural Advisory Commission is to spur cultural growth through education and advocacy, and to assist the city to create and implement a plan for the placement of public art within the community.

Policy Compliant:

Sec. 2-299 (d)(1) of the Surprise Municipal Code directs the Commission to develop and present to city council an art master plan that will identify suitable art projects for city buildings or property, including location, and size. This item will address the placement of public art using the guidelines of the master plan.

Financial Impact:

If approved, the costs of printing the display for the Mobile Museum will not exceed \$5,000.

Budget Impact:

Currently, \$10,000.00 is budgeted towards Printing Services.

FTE Impact:

There is no FTE impact associated with this item.

ATTACHMENTS:



CITY OF SURPRISE Arts and Cultural Advisory Commission Meeting

Council Meeting Date: September 9, 2019

Contact Person: Danielle Osborne, MGMT
ANALYST

Submitting Department: City Manager Office

District: Citywide

Staff Recommendations:

Consent: No

Regular: No

Public Hearing: No

Report/Discussion: No

Agenda Wording:

Discussion and action pertaining to maintenance on "The Learning Tree" by expanding the surrounding concrete barrier.

Motion:

I move to approve the expansion of the concrete barrier surrounding The Learning Tree at a cost not to exceed \$9,000.00.

Background:

In 2018, the Arts & Cultural Advisory Commission approved a list of art pieces deemed for priority maintenance efforts. In April 2019, "The Learning Tree" had its "book pages" replaced due to years of wear and tear from weather, water, and other elements. To further preserve "The Learning Tree," the Commission asked staff to explore opportunities to expand the concrete pad surrounding the art in order to create a barrier between the piece and irrigation water. This item has been placed on the agenda to discuss and take action on staff's findings.

Objective Analysis:

The mission of the Surprise Arts & Cultural Advisory Commission is to spur cultural growth through education and advocacy, and to assist the city to create and implement a plan for the placement of public art within the community. Approval of maintenance of "The Learning Tree" provides for the ability to preserve art pieces which have previously been implemented by the city in collaboration with the Arts & Cultural Advisory Commission. City staff does not anticipate any negative impacts at this time.

Policy Compliant:

Sec. 2-299 (d)(2) of the Surprise Municipal Code directs the Commission to Assist and advise the city council, through the city manager, on establishing policies, rules, and methods pertaining to the siting, presentation, acquisition, maintenance, and promotion of public art as part of the City of Surprise One and One-Third Percent Public Art Program.

Financial Impact:

If the Commission chooses to take action, the City may incur maintenance costs up to an amount not to exceed \$9,000.00.

Budget Impact:

Currently, \$13,500.00 is budgeted towards Professional Outside Services - Other.

FTE Impact:

There is no FTE impact associated with this item.

ATTACHMENTS:

1. OSM - Surprise Tree Monument Enhancement Proposal



16624 N. 32nd St
Phoenix Az, 85032
480-283-5319

ESTIMATE

Project	Tree Monument Enhancement
Client	City of Surprise
Date	8/19/2019 Good for 30 days

Remove 750 SF of turf and spray herbicide to kill remaining grass shoots. Move two existing sprinkler heads to accommodate new planting area. Irrigate new planting area with new valve assembly and laterals. Furnish and install approximately 250 LF of new extruded curbing around planting area. Install new plantings consisting of 7 (EACH) 5 gallon Eremophila Hygrophana (Blue Bells), Cneorum curvulus (Bush Morning Glory) and Eremophila Maculata (Valentine Emu Bush). Finish with 3/4" screened Palomino Gold decomposed granite. Proposal guarantees 100% irrigation coverage of affected area. 90 day warranty on plants.

Project Total

\$8,819.00

Provisions and Exclusions

Includes 2 mobilizations, one to eliminate turf and amend irrigation, one for planting.

Power source by others

Excludes all saw cutting of roadways, sidewalks, or any demo whatsoever for sleeve installation or otherwise.

Excludes overtime of any kind

Excludes weekend or night time work. Schedule work to be between 5 am and 5 pm Monday thru Friday.

Excludes any permits

All terms accepted by:

Owner's Rep

Charlie Johnson - OSM, llc.

Date

Date



CITY OF SURPRISE Arts and Cultural Advisory Commission Meeting

Council Meeting Date: September 9, 2019

Contact Person: Danielle Osborne, MGMT
ANALYST

Submitting Department: City Manager Office

District: Citywide

Staff Recommendations:

Consent: No

Regular: No

Public Hearing: No

Report/Discussion: No

Agenda Wording:

Discussion and action pertaining to the purchase and installation of lights in the display cases within the Mayor's Atrium.

Motion:

I move to approve the purchase of lights, material, and labor for enhancements to the display cases in the Mayor's Atrium at a cost not-to-exceed \$XXXX.XX.

Background:

The Arts & Cultural Advisory Commission has identified a need for lighting in the recently-installed display cases in the Mayor's Atrium. This item has been placed on the agenda to discuss staff's findings regarding this request.

Objective Analysis:

The mission of the Surprise Arts & Cultural Advisory Commission is to spur cultural growth through education and advocacy, and to assist the city to create and implement a plan for the placement of public art within the community. Enhancements to the display cases in the Mayor's Atrium will allow the city to properly showcase art exhibitions. City staff does not anticipate any negative impacts at this time.

Policy Compliant:

Sec. 2-299 (d)(6) of the Surprise Municipal Code directs the Commission to serve as arts advocates through art awareness activities.

Financial Impact:

If the Commission chooses to take action, the City may incur costs in order to enhance the display cases in the Mayor's Atrium, up to an amount not to exceed \$7,000.00.

Budget Impact:

Currently, \$13,500.00 is budgeted towards Professional Outside Services - Other.

FTE Impact:

There is no FTE impact associated with this item.

ATTACHMENTS:



CITY OF SURPRISE Arts and Cultural Advisory Commission Meeting

Council Meeting Date: September 9, 2019

Contact Person: Danielle Osborne, MGMT
ANALYST

Submitting Department: City Manager Office

District: Citywide

Staff Recommendations:

Consent: No

Regular: No

Public Hearing: No

Report/Discussion: No

Agenda Wording:

Discussion and possible action pertaining to the approval of the budget action plan for FY20.

Motion:

I move to approve the FY20 budget action plan as listed.

Background:

Fiscal Year 2020 began July 1, 2019 for the City of Surprise. At the August 5th meeting, the Arts & Cultural Advisory Commission created a preliminary budget plan for the use of funds, and projected expenditures for the remainder of the fiscal year. This item has been placed on the agenda to update the projections with new cost estimates.

Objective Analysis:

The mission of the Surprise Arts & Cultural Advisory Commission is to spur cultural growth through education and advocacy, and to assist the city to create and implement a plan for the placement of public art within the community. This item is intended to allow for discussion of the budget, which will provide for the placement of public art and the establishment of arts and cultural activities for Fiscal Year 2020. City staff does not anticipate any negative impacts at this time.

Policy Compliant:

Sec. 2-299 (d) of the Surprise Municipal Code outlines the powers, duties, and responsibilities of the Arts & Cultural Advisory Commission. These efforts are made possible by the \$50,700 budget granted to the Commission by the City Council, as well as the funds allocated from the One and One-Third Percent for the Arts Ordinance.

Financial Impact:

There is no financial impact at the time, however topics discussed through the course of this item may lead to future financial impact.

Budget Impact:

There is no budget impact at this time, however this item is intended to discuss the FY2020 budget and potential funds to be earmarked for projects.

FTE Impact:

There is no FTE impact associated with this item.

ATTACHMENTS:

1. Projections Worksheet
-

Community Relations				\$	20,000.00
<i>(Art Acquisition/Support the Strategic Plan)</i>					
Award Amount for Bench Centerpiece	\$	7,500.00	Fall 2019	\$	7,500.00
				Balance	\$ 12,500.00

Potential Projects	Projected Expenditures	Timeframe	Balance
AZ Humanities speaker fees	\$ 500.00		\$ 12,000.00
Murals	\$ 12,000.00		\$ -

Special Event Hosting <i>(Gallery Receptions)</i>	\$ 1,200.00			
	Potential Projects	Projected Expenditures	Timeframe	Balance
	Charter School Exhibit Reception	\$ 60.00	Nov/Dec 2019	\$ 1,140.00
	Women's Heritage Trail	TBD		

Prof Outside Svcs - Other				\$	13,500.00
<i>(Contracted work/maintenance work)</i>					
Peace Pole Installation Costs	\$	6,500.00	September 2019	\$	6,500.00
				Balance	\$ 7,000.00

Potential Projects	Projected Expenditures	Timeframe	Balance
The Learning Tree maintenance			
Give Your Community a Hand	TBD		

Printing Services				\$	10,000.00
<i>(Marketing Materials/Printing Services)</i>					
Printing services for History Wall	\$	5,000.00	Spring 2020	\$	5,000.00
				Balance	\$ 5,000.00

Potential Projects	Projected Expenditures	Timeframe	Balance
AZ Humanities Flyer	\$ 130.00	Summer 2019	\$ 4,870.00
Mobile Museum Interior Display		Fall 2019	

10112122-55420 Other Rentals/Leases				\$	2,500.00
(Public Art Bus Tours/Black History Month)	October 16th Bus Tour	Oct., March, April, May	\$	2,000.00	
	Vision & Sound Bus Sponsorships	Winter 2020	\$	500.00	

10112122-55024 Prof Service Agreements				\$	3,500.00
(To be paid in May)	WVAC art curation administration fee	May 2020		\$	3,500.00

Total Budget	\$	50,700.00
Earmarked Expenditures	\$	25,190.00
Balance	\$	25,510.00

Additional Funds

Municipal Arts Fund				\$	121,000.00
(1.3% for the Arts Fund)	Potential Projects	Projected Expenditures	Timeframe	Balance	
	History Wall Materials/Printing/Labor/Misc	TBD	Spring 2020	TBD	

Donations				\$	1,550.61
(Miscellaneous)	Potential Projects	Projected Expenditures	Timeframe	Balance	



CITY OF SURPRISE Arts and Cultural Advisory Commission Meeting

Council Meeting Date: September 9, 2019

Contact Person: Danielle Osborne, MGMT
ANALYST

Submitting Department: City Manager Office

District: Citywide

Staff Recommendations: None

Consent: No

Regular: No

Public Hearing: No

Report/Discussion: No

Agenda Wording:

Discussion pertaining to a contact list for West Valley arts organizations.

Motion:

None – discussion only.

Background:

One of the short-term goals listed within the Public Arts Master Plan is to Develop a list of qualified artists that are familiar with the Surprise Public Arts Program to give to developers, individuals, and businesses in the event they are interested in procuring or commissioning a piece of public art. The Commission decided to develop a contact list of West Valley art organizations to meet this goal. Commissioner Rhiannon Miett volunteered to compile the list of organizations, and present it to the Commission. This item has been placed on the agenda to discuss her findings.

Objective Analysis:

The mission of the Surprise Arts & Cultural Advisory Commission is to spur cultural growth through education and advocacy, and to assist the city to create and implement a plan for the placement of public art within the community. The creation of a contact list of West Valley art organizations lends itself to the advocacy component of the mission statement. City staff does not anticipate any negative impacts at this time.

Policy Compliant:

Sec. 2-299 (d)(6) of the Surprise Municipal Code directs the Commission to serve as arts advocates through art awareness activities.

Financial Impact:

There is no financial impact associated with this item.

Budget Impact:

There is no budget impact associated with this item.

FTE Impact:

There is no FTE impact associated with this item.

ATTACHMENTS:
