



CITY OF SURPRISE
Arts & Cultural Advisory Commission
16089 N Bullard Ave,
Surprise, AZ 85374
 Monday, March 3, 2025 @ 6:00 PM
 Surprise Regional Library

- A. Call To Order
- B. Roll Call
- C. Pledge of Allegiance
- D. Staff Reports
- E. Arts and Cultural Advisory Commission Agenda

CALL TO THE PUBLIC:

INSTRUCTIONS: In order to address the Board\Commission, you will need to fill out a Call to the Public Form available at the front counter, and then turn it in to the Secretary before the meeting begins.

Note: A.R.S. 38-431.01(H) - During this time members of the public may address the Board\Commission only on issues within the jurisdiction of the Board\Commission which are not an item on the agenda. At the conclusion of the open call, the Board\Commission may respond to criticism, may ask staff to review the matter or may ask that the matter be put on a future agenda. No discussion or action shall take place on any item raised.

CONSENT AGENDA:

REGULAR AGENDA ITEM - NON-PUBLIC HEARING:

- | | | | |
|----|----------|--|------------------------------------|
| 1. | Citywide | Consideration and action pertaining to the February 3, 2025 Arts & Cultural Advisory Commission meeting minutes. | Arts, Culture & Library Department |
| 2. | Citywide | Presentation by On Stage Entertainment. | Arts, Culture & Library Department |
| 3. | Citywide | Report and discussion of FY25 Traffic Cabinet Artwork panel review. | Arts, Culture & Library Department |
| 4. | Citywide | Discussion pertaining to the Commission cultural support calendar. | Arts, Culture & Library Department |

REGULAR AGENDA ITEM - PUBLIC HEARING:

- F. Other Business and Future Agenda Items
- G. Current Events and Reports
- H. Adjournment

KRISTI PASSARELLI, CITY CLERK

POSTED: Monday, February 24th, 2025 @ 4:00 PM

SPECIAL NOTE: PERSONS WITH SPECIAL ACCESSIBILITY NEEDS, INCLUDING LARGE PRINT MATERIALS OR INTERPRETER, SHOULD CONTACT THE CITY CLERK’S OFFICE @ 623.222.1200 OR CLERK@SURPRISEAZ.GOV, BY NO LATER THAN 24 HOURS IN ADVANCE OF THE REGULAR SCHEDULED MEETING TIME.



CITY OF SURPRISE
Arts & Cultural Advisory Commission

Council Meeting Date: March 3, 2025 Contact Person:
Submitting Department: Arts, Culture & Library District: Citywide
Department
Staff Recommendations:

Consent: No Regular: Yes Public Hearing: No Report/Discussion: No

Agenda Wording:

Consideration and action pertaining to the February 3, 2025 Arts & Cultural Advisory Commission meeting minutes.

Motion:

I move to approve the February 3, 2025 Arts & Cultural Advisory Commission meeting minutes.

Background:

N/A

Objective Analysis:

N/A

Policy Compliant:

N/A

Financial Impact:

N/A

Budget Impact:

N/A

FTE Impact:

N/A

ATTACHMENTS:

1. 020325 SACAC Meeting Minutes_DRAFT
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CITY OF SURPRISE
Arts and Cultural Advisory Commission
16089 N. Bullard Avenue
Surprise, Arizona 85374

Monday, February 3, 2025 @ 6:00 PM
Surprise Regional Library Conference Room
Meeting Minutes DRAFT

- A. Call to Order
- B. Roll Call

Chair Dr. Charlotte Pullins, Vice-Chair Crystal Kupper, Commission members Katherine Dunphy, Steve Wallgren, Hassan Rasul, and Susan deJong.

Absent: Margaret Lieu

Staff: Julie Akerly – Arts & Culture Manager, Alexandra Giambalvo – Arts & Culture Assistant

- C. Pledge of Allegiance
- D. Staff Reports

Ms. Akerly, Arts & Culture Manager, reported on the following items:

- Traffic cabinet artist reception is taking place on February 12 from 5pm-7pm at Actors PLAYground. Ceremony and artist Q&A will begin at 5:30pm
- Invitation to Actors PLAYground Grand Opening on March 15 at 5pm, followed by performance of 12 Angry Jurors at 7pm.
- Successful new program of outdoor sketching tour at the community park
- Public art and gallery tour with One Step Beyond the week of February 10
- Vista Study is coming to the final phases. Consultant will work with partner leadership in February and prepare the final report for the public by the end of March.
- Thank you to everyone who participated in the MLK Celebration and Day of Service.

- E. Arts and Cultural Advisory Commission Agenda

CALL TO THE PUBLIC:

None

REGULAR AGENDA ITEMS – NON-PUBLIC HEARING:

- 1. Consideration and action pertaining to the January 6, 2025 Arts & Cultural Advisory Commission meeting minutes.

Commissioner Wallgren moved to approve the January 6, 2025 Arts & Cultural Advisory Commission meeting minutes. Vice Chair Kupper 2nd. 6 Yes votes. 0 No votes. Motion carried.

2. Presentation by and general overview of the West Valley Arts Council.

Kathy Knecht, the Executive Director from West Valley Arts Council (WVAC) presented information about their organization including:

- Annual Report for 2024
- WVAC staff introductions
- Working with Arizona artists, local communities, and businesses
- Upcoming and past exhibits
- Lunchtime Theatre program; live-performance productions including music, comedy, and theatre
- WVAC goals – hope to bring more programs and arts into the West Valley

Following the presentation, the Commissioners and the presenter [WVAC] held a discussion that included:

- Commissioners loved the motto: “When it comes to the arts, more is more”
- Goals for WVAC include growing digital content and cultivating deeper connections with the community and the artists themselves
- WVAC is an advocacy organization and is happy to speak about the positive impact of arts in the community

3. Discussion of strategies to advance the SACAC’s mission.

The Commission discussed the following:

- How to move the SACAC art mission forward
- How to stay more informed on current events and policies that effect arts and culture
 - Staff will compile a list of organizations for Commissioners to follow and join email newsletters to stay informed on national and local arts and culture happenings
- How to better inform different communities about upcoming events
 - Connect with homeschool co-ops
 - Build more support with OTS including attending Founder’s Day event, incorporating OTS into the public art plan, and art and history tours
 - Explore partnerships with Surprise Youth Council
 -

4. Discussion pertaining to the Commission cultural support calendar.

The Commission discussed how they will continue to support Arts and Culture:

- Commissioner Leui: WHAM Exhibit (March 15th, 2-4 p.m.) CAFÉ Flutes will be performing from 3-4
- Suggested finding meet-up locations for larger events

F. Other Business and Future Agenda Items Steps

- Next meeting will take place on March 3, 2025.

G. Current Events and Reports

- Commissioners really enjoyed the Surprise POPS Band
- Very impressed with the quality
- Commissioner deJong reports:
 - Went to West Valley symphony, AZ Speaks, MLK Day of Service event, Lunchtime Theatre, Arts HQ “Imprint” show opening, Dysart Art Exhibit reception, Surprise POPS Band

ADJOURNMENT:

Motion to adjourn at 7:05 p.m. – Commissioner deJong motioned. Commissioner Dunphy 2nd. 6 Yes votes. 0 No votes. Motion Carried.

	<hr/> Dr. Charlotte Pullins, Chair
ATTEST:	<hr/> Alexandra Giambalvo, Arts & Culture Assistant
CERTIFICATION: I, Julie Akerly, Arts & Culture Manager for the City of Surprise Arts, Culture & Library Department, Maricopa County, Arizona, do hereby verify that these are the true and correct minutes of the Arts and Cultural Advisory Commission meeting held on February 6, 2025.	
	<hr/> Julie Akerly, Arts & Culture Manager



CITY OF SURPRISE
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Council Meeting Date: March 3, 2025 Contact Person:
Submitting Department: Arts, Culture & Library District: Citywide
Department
Staff Recommendations:

Consent: No Regular: Yes Public Hearing: No Report/Discussion: No

Agenda Wording:

Presentation by On Stage Entertainment.

Motion:

None.

Background:

The City of Surprise provided grant funding to 14 organizations in FY25. Organizations who received grant funding and are based in Surprise have been invited to present at a commission meeting to share information about the organization and their impact on Surprise.

Objective Analysis:

A representative from On Stage Entertainment will present information about their organization and create space for questions from the commissioners.

Policy Compliant:

Aligns with City Policy.

Financial Impact:

None.

Budget Impact:

None.

FTE Impact:

None.

ATTACHMENTS:

1. On Stage Entertainment Presentation
-

On Stage Entertainment

— Presentation by Stephanie Siepl —

Our Mission

To keep art and music alive by helping new and struggling artists or entertainers promote their talents, find their way and grow.

Our Goal

To become a well known source that offers free resources and assistance to individuals such as new or up and coming artists/entertainers in the field of the arts. Ultimately helping them in their journey to create and maintain a successful career in music, art or live entertainment.



Live Events

Creates small or larger community concerts and events to help showcase local music artists





Recording Assistance

Sponsors
professional
recorded works of
art, sound or video





Building Successful Artists

Focuses on coaching, mentoring and business building goals for independent artists





Intern Program

Creates on the job
intern opportunities
and sponsorships
for schooling costs





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Staff Recommendations:

Consent: No Regular: Yes Public Hearing: No Report/Discussion: No

Agenda Wording:

Report and discussion of FY25 Traffic Cabinet Artwork panel review.

Motion:

None.

Background:

Twenty-five (25) artists from the West Valley applied to share their artwork as part of the FY25 traffic cabinet artwork public art program. A representative of the SACAC served on a panel with four (4) other community members to select ten (10) finalists to participate in the program.

Objective Analysis:

Commission panel representative and staff will report back to the commission on the process and selection by the panel for the ten (10) finalists.

Policy Compliant:

Aligns with City Policy.

Financial Impact:

None.

Budget Impact:

None.

FTE Impact:

None.

ATTACHMENTS:

1. Traffic Cabinet Panel
-

Panel Update

— Traffic Cabinet Artwork —

Goals of Project

- Opportunities for local artists
- Increase access to art throughout the city
- Diversify the stories, artists, and types of artwork
- Involve community in decision-making
- Create professional development opportunities in public art for students



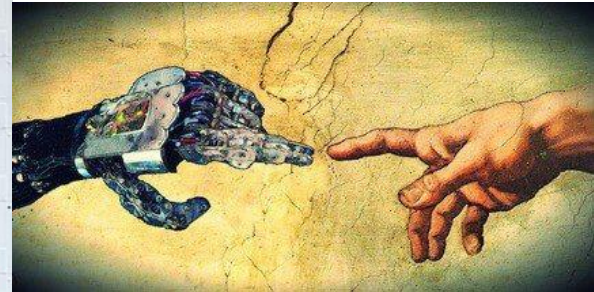
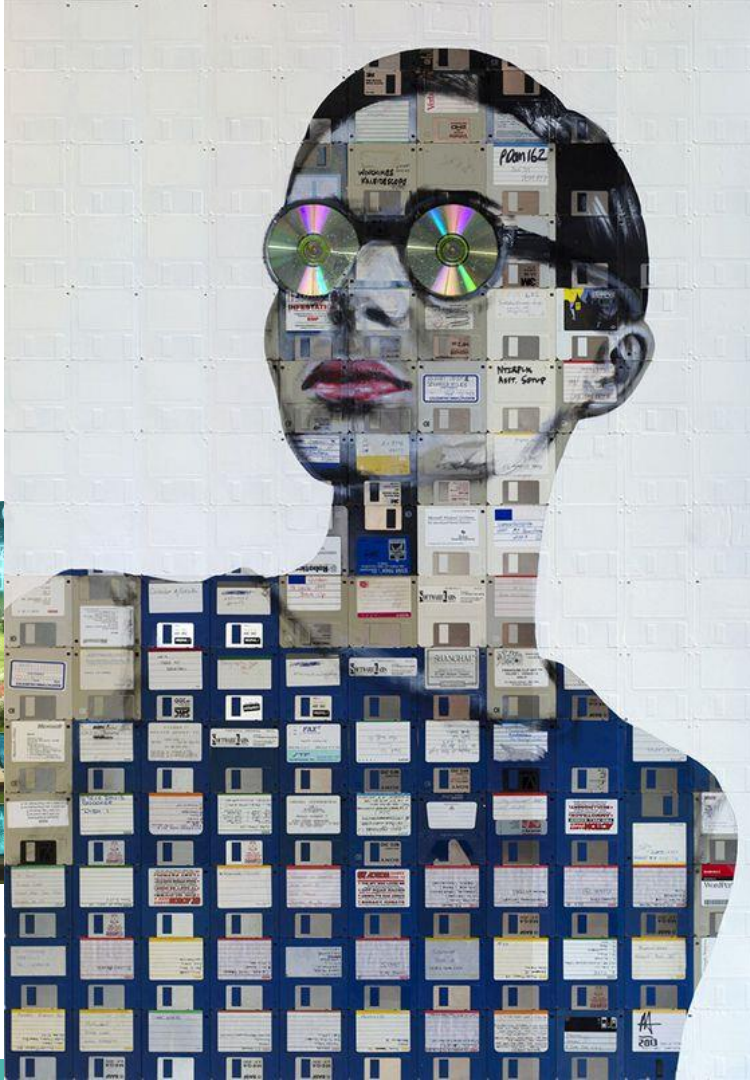
Eligibility & Expectations

- West Valley Visual Artists
- Up to 10 artists selected
- 10 locations on Cactus Rd
- \$1000 for design
- Selected artists next steps will be:
 - Attend an onboarding and information session
 - Create two design ideas to be voted on by community
 - Present designs to Arts and Cultural Advisory Commission for input at feedback
 - Submit designs in a digital format to be printed and wrapped by print company



Design Theme

Industry, Technology,
Innovation



Review Process & Application Criteria

Panel Review

- Panel of 5 community members
- Review and score applications on Submittable
- Write feedback for artists to help them apply in the future
- Meet to discuss and select finalists (10) and alternates (3)

Scoring Criteria

- Clarity and creativity of artistic practice
- Ability to create clear, bold, colorful lines
- Quality, creativity and strength of past work samples
- Demonstrated interest, experience and/or qualifications



RFQ

(Request for Qualifications NOT Proposals)

*NOTE

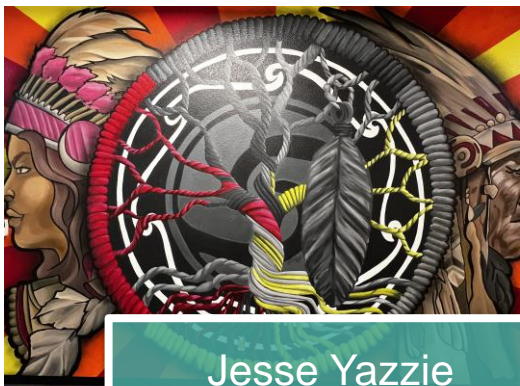
The images shared on the next slides are NOT the designs for traffic cabinets in Surprise, they are examples of past work created by the finalists



Brianna Watkins-Ruiz



Jackson Kloog



Jesse Yazzie

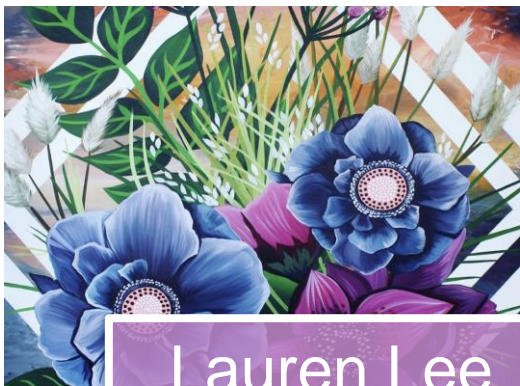
Finalists



Jessi Kerr



Laura Thurbon



Lauren Lee



Nicole Davy



Sienna Dutsch



Yvonne Wan



Zachary Leo

Finalists

Next Steps

- Onboarding
- Design
- Community Voting
- SACAC Review
- Install (~September 2025)



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Consent: No Regular: Yes Public Hearing: No Report/Discussion: No

Agenda Wording:

Discussion pertaining to the Commission cultural support calendar.

Motion:

None.

Background:

The commission previously discussed ways they could fulfill their mission of advocacy and education for arts and culture in Surprise. The commission agreed to select one arts and culture event to attend each month to support and learn about organizations and programs in Surprise.

Objective Analysis:

The SACAC will share upcoming arts and culture events in Surprise and discuss at least one event each month to attend as a commission.

Policy Compliant:

Aligns with City Policy.

Financial Impact:

None.

Budget Impact:

None.

FTE Impact:

None.

ATTACHMENTS:
