



**CITY OF SURPRISE**  
**Parks and Recreation Advisory Commission**  
**15960 N. Bullard Ave.**  
**Surprise, Az 58374**

Monday, October 28, 2024 @ 6:00 PM  
Parks and Recreation Office

- A. Call To Order
- B. Roll Call
- C. Pledge of Allegiance
- D. Current Events and Reports
- E. Staff Reports
- F. Parks and Recreation Advisory Commission

**CALL TO THE PUBLIC:**

**INSTRUCTIONS:** In order to address the Board\Commission, you will need to fill out a Call to the Public Form available at the front counter, and then turn it in to the Secretary before the meeting begins.

Note: A.R.S. 38-431.01(H) - During this time members of the public may address the Board\Commission only on issues within the jurisdiction of the Board\Commission which are not an item on the agenda. At the conclusion of the open call, the Board\Commission may respond to criticism, may ask staff to review the matter or may ask that the matter be put on a future agenda. No discussion or action shall take place on any item raised.

**CONSENT AGENDA:**

**REGULAR AGENDA ITEM - PUBLIC HEARING:**

**REGULAR AGENDA ITEM - NON-PUBLIC HEARING:**

- |    |          |   |                      |
|----|----------|---|----------------------|
| 1. | Citywide | Consideration and action to approve minutes from August 26, 2024  | Parks and Recreation |
| 2. | Internal | Discussion, consideration and action on setting future Parks and Recreation Advisory Commission regular meeting dates for 2025. | Parks and Recreation |
| 3. | Citywide | Discussion and action pertaining to the selection of the Parks and Recreation Advisory Commission Chair.                        | Parks and Recreation |
| 4. | Citywide | Discussion and action pertaining to the selection of the Parks and Recreation Advisory Commission Vice-Chair.                   | Parks and Recreation |
| 5. | Citywide | Presentation, discussion, and action on the new event date for Eggstravaganza 2025.   | Parks and Recreation |

- 6. Citywide Update on Arts Commission Ongoing Projects Related to Parks and Recreation Parks and Recreation
- 7. Internal Discussion, presentation and action pertaining to the Parks & Recreation Advisory Commission Strategic Plan. Paul Frie Parks and Recreation

G. Other Business and Future Agenda Items

H. Executive Session

For information purposes: Upon a public majority vote of a quorum (“Commission”), the Commission may hold an executive session, which will not be open to the public, but for only the following purposes: discussion or consideration of records exempt by law from public inspection (A.R.S. §38-431.03(A)(2));

or discussion or consultation for legal advice with the attorney or attorneys of the public body (A.R.S. §38-431.03(A)(3)).

Confidentiality Requirements: Pursuant to A.R.S. §38-431.03(C)(D), any person receiving executive session information pursuant to A.R.S. §38-431.02 shall not disclose that information except to the Attorney General or County Attorney or by agreement of the Commission, or as otherwise ordered by a court of competent jurisdiction.

The Commission may vote to hold an executive session for the purpose of obtaining legal advice from the Commission’s attorney on any matter listed on the agenda pursuant to A.R.S. § 38-431.03(A)(3).

I. Adjournment

---

KRISTI PASSARELLI, CITY CLERK

POSTED: Posted on Wednesday, October 23rd, 2024 @ 11:00 AM

**SPECIAL NOTE: PERSONS WITH SPECIAL ACCESSIBILITY NEEDS, INCLUDING LARGE PRINT MATERIALS OR INTERPRETER, SHOULD CONTACT THE CITY CLERK’S OFFICE @ 623.222.1200 OR TTY 623.222.1002, BY NO LATER THAN 24 HOURS IN ADVANCE OF THE REGULAR SCHEDULED MEETING TIME.**



**CITY OF SURPRISE  
Parks and Recreation Advisory Commission**

---

Council Meeting Date: October 28, 2024      Contact Person:  
Submitting Department: Parks and Recreation      District: Citywide  
Staff Recommendations:

---

Consent: No      Regular: Yes      Public Hearing: No      Report/Discussion: No

---

**Agenda Wording:**

Consideration and action to approve minutes from August 26, 2024

---

**Motion:**

I move to approve minutes from August 26, 2024 Parks and Recreation Advisory Commission meeting

---

**Background:**

---

**Objective Analysis:**

---

**Policy Compliant:**

---

**Financial Impact:**

---

**Budget Impact:**

**FTE Impact:**

---

**ATTACHMENTS:**

1. 08\_26\_24 Parks & Recreation Advisory Commission DRAFT Minutes
-

**CITY OF SURPRISE  
PARKS AND RECREATION ADVISORY COMMISSION**

**Meeting Minutes**

Monday, August 26, 2024 @ 6:00 PM

**Parks and Recreation – Conference Room  
15960 N Bullard Ave, SURPRISE, ARIZONA 85374**

**CALL TO ORDER**

**A. Roll Call**

Members: Chair Brent Bailey, Vice Chair Patricia Blaisdell, Ron Jensen, Matthew Ives, David Samaniego, Brad Stallings.

City Staff: Director Holly Osborn, Assistant Director Paul Frie, Assistant Director Shannon Gaul, Christine Fredrickson, Joann Estfan

Absent: Wayne Turner, David Samaniego, Brad Stallings.

**B. Pledge of Allegiance**

**C. Current Events**

**D. Staff Reports** provided Placer.ai introduction

**Business Manager Christine Fredrickson** provided an overview of Placer.ai data utilization, the new ramada reservation blocks, and alignment with open space rental schedules. This change will allow parks maintenance staff time for setup and breakdown. Christine also shared updates regarding the new splashpad hours of operation.

**Chair Brent Bailey** inquired whether Placer.ai data analysis is being adopted as a best practice by other cities or if this is a unique initiative by the City of Surprise.

**Director Holly Osborn** provided a breakdown of the Placer.ai data and explained how the results are obtained.

**Management Analyst Steven Day** provided an overview of the software, including how the data is collected.

**Director Holly Osborn** presented an overview of the Parks & Recreation Department's restructuring, which includes the addition of 10 full-time and 90 part-time staff members, as well as the formation of a new division dedicated to public relations and events.

**CALL TO THE PUBLIC / PARKS & RECREATION ADVISORY COMMISSION**

## CONSENT AGENDA (N/A)

- E. Approval of items on the Consent Agenda  
No items were identified as consent agenda items.
- F. Parks and Recreation Advisory Commission

## CALL TO THE PUBLIC / PARKS & RECREATION ADVISORY COMMISSION

### **Willy M. – Dog Park Inquiry**

Willy M. raised concerns regarding issues at the dog park, specifically focusing on the need for safe separation based on dog height, weight, and temperament. He mentioned that, after conducting surveys and a positive commission meeting, recommendations were made to address these concerns. However, he expressed disappointment that the motion was tabled for future consideration, which he feels delayed progress towards achieving a safer dog park for all dogs.

### **Janice P. – Dog Park Inquiry**

Janice P. voiced concerns about larger dogs being allowed in the small dog park area, which results in them jumping on people and attacking other dogs. She explained that some dogs are too small to be in the large dog park for safety reasons but are also facing the same issues in the small dog park. She mentioned frequent ranger police callouts and suggested the potential use of volunteer monitors for the park, as well as raising the height of the fence to help improve safety.

## CONSENT AGENDA (N/A)

- G. Approval of items on the Consent Agenda  
No items were identified as consent agenda items.
- H. Parks and Recreation Advisory Commission

## REGULAR AGENDA ITEMS – NON-PUBLIC HEARING

### **Item 1 – CITYWIDE – Consideration and action approving the April 22, 2024 Parks and Recreation Advisory Commission meeting minutes.**

Motion to approve the minutes of the April 22, 2024 Parks and Recreation Advisory Commission meeting – motioned Vice Chair Patricia Blaisdell, 2<sup>nd</sup> Ron Jenson. 4 yes votes. Motion carried.

### **Item 2 – INTERNAL – Discussion, presentation and action pertaining to the Parks & Recreation Advisory Commission Strategic Plan.**

Motion to table, due to absent members not in attendance. Motioned Chair Brent Bailey, 2<sup>nd</sup> Vice Chair Patricia Blaisbell, 4 yes votes. Motion carried.

**Item 3 – INTERNAL – Consideration and action pertaining to approval of changes to the Parks and Recreation Fee Schedule.**

**Aquatics & Special Events Manager Joann Estfan** provided an overview of the new aquatics fee schedule and stated that commission approval was required. She explained that the fees were determined through extensive research on similar new facilities, with an intention to distinguish the Oasis Swim Center from the current pool offerings. Joann compared fees for the Oasis Swim Center with those for the Surprise Aquatics Complex and Hollyhock Community Pool, outlining the impacts on swim lessons, rentals, and priority booking for residents.

**Commissioner Matthew Ives** asked when the admission fees were last changed.

**Aquatics & Special Events Manager Joann Estfan** responded that it had been six years since the last update. She noted that the fees for the Oasis Swim Center are higher than those in other cities, but the facility is unique in its offerings.

**Commissioner Matthew Ives** inquired if the new pool would operate independently.

**Aquatics & Special Events Manager Joann Estfan** stated that the plan is to keep the pool locations separate, with the increased fee range accommodating all the pools.

**Chair Brent Bailey** stated that he liked that the new pool is intended to be an experience, not just a transactional facility.

**Chair Brent Bailey** asked when the fee proposal would go to the council for approval.

**Business Manager Christine Fredrickson** explained that program fees do not require council approval; however, rental fees would go to a council workshop, then public notice, and finally to the council for approval.

**Chair Brent Bailey** asked about cabana rentals and if other rental options were available.

**Aquatics & Special Events Manager Joann Estfan** mentioned that original plans included footings for umbrella rentals.

Motion to approve the Parks and Recreation Fee Schedule alterations. Motioned Patricia Blaisbell, 2<sup>nd</sup> Matthew Ives, 4 yes votes. Motion Carried

**Item 4 – INTERNAL – Presentation and update on current and upcoming parks projects, including Community Park Improvements and Oasis Swim Center.**

Chair Brent Bailey encouraged all board members to visit the construction site of the new pool.

**Aquatics & Special Events Manager Joann** provided an overview of the Oasis Swim Center, highlighting the connection to the fire station through the splashpad design. She also discussed the new Rescue Springs Park, mentioning the possibility of adding a zipline and utilizing the entire area as a playground. Joann gave an overview of Soak Station 309 and how the lighting allows for both day and night use.

**Chair Brent Bailey** expressed his appreciation for the colors, excitement, and sense of community planned for the park.

**Director Holly Osborn** presented an overview of the department's asset replacement plans. Using Placer.ai data, she noted that Surprise Community Park has the highest attendance, justifying continued investment. Regarding the Fields @ Countryside, Holly explained programming considerations, including park investments in sports, seasonal scheduling, peak visit times, and staff scheduling.

Holly provided an overview of the updates for Community Park, which include replacing playground equipment to create two distinct zones for younger and older children, with ADA-compliant and inclusive amenities. She mentioned that Phase 2 would involve expanding the entrance to provide more space near the road, adding speed tables, an ADA-accessible sidewalk, and updating the monument and signage.

**Chair Brent Bailey** asked about the timeline for the Veramonte splashpad.

**Director Holly Osborn** stated that it would be completed for the spring/summer season.

**Director Holly Osborn** provided an update on open space land, noting the Memorandum of Understanding (MOU) to enter into an Intergovernmental Agreement (IGA) for acquiring 1,800 acres between Peoria and Grand Avenue. This space is intended to become an outdoor trail system and will require the addition of two Park Rangers. Holly noted that this project has been in development for nine years, with Councilman Judge being a major advocate for creating a rural spot within an urban setting.

**Director Holly Osborn** showed the latest drone footage of the Oasis Swim Center.

## OTHER BUSINESS

## ADJOURNMENT

Motion to adjourn, Motioned Chair Brent Bailey, Vice Chair Patricia Blaisbell, 4 yes votes. Motion carried.

---

Chair Brent Bailey, Parks and Recreation Advisory Commission

### ATTEST:

\_\_\_\_\_  
Holly Osborn, Director  
Parks & Recreation

### CERTIFICATION:

I, Steven Day, Management Analyst for the City of Surprise Parks and Recreation Department, Maricopa County, Arizona, do hereby verify that these are the true and

correct minutes of the Parks and Recreation  
Advisory Commission meeting held on April  
22, 2024.

---

Steven Day, Management Analyst



**CITY OF SURPRISE  
Parks and Recreation Advisory Commission**

---

Council Meeting Date: October 28, 2024      Contact Person:  
Submitting Department: Parks and Recreation      District: Internal  
Staff Recommendations:

---

Consent: No      Regular: Yes      Public Hearing: No      Report/Discussion: No

---

**Agenda Wording:**

Discussion, consideration and action on setting future Parks and Recreation Advisory Commission regular meeting dates for 2025.

---

**Motion:**

I move to approve the Parks and Recreation Advisory Commission regular meetings for 2025 on the following dates: [ \_\_\_\_\_ ] (Dates TBD by Commission at the meeting).

---

**Background:**

In accordance with the boards and commissions handbook, each board and commission must meet at least one time per year. Boards and commissions may have two types of meetings; "regular" meetings, those meetings scheduled as part of an annual calendar of meetings; and "special" meetings, those meetings that are called by the chair or staff liaison that were not included in the annual calendar of meetings. Boards and commissions that meet regularly must adopt an annual meeting schedule. Meetings on the schedule are referred to as "regular" meetings and, unless the adopted calendar states otherwise, regular meetings must be held at 6:00 pm at City Hall. Boards and commissions may designate a different time and place for the meeting, however, by adopting a regular meeting annual schedule. Regular meetings must be held at a time and place designated to maximize public engagement in the business before the body. Currently, Parks and Recreation Advisory Commission regular meetings occur on the 4th Monday of the month at 6:00 p.m. in the Recreation conference room at the Parks and Recreation Office. Staff is recommending that the commission meet once per quarter on the 4th Monday of the month at 6:00 pm. Special meetings can be scheduled and held as needed. The proposed regular meeting dates for 2025 are as follows: January 27, April 28, August 25 and October 27, at 6 pm at the Parks and Recreation Conference Room.

---

**Objective Analysis:**

Setting regular meetings maximizes public engagement in the business of the body.

---

**Policy Compliant:**

This action is consistent with city and council policy.

---

**Financial Impact:**

none

---

**Budget Impact:**

none

**FTE Impact:**

none

---

**ATTACHMENTS:**

---



**CITY OF SURPRISE**  
**Parks and Recreation Advisory Commission**

---

Council Meeting Date: October 28, 2024      Contact Person:  
Submitting Department: Parks and Recreation      District: Citywide  
Staff Recommendations:

---

Consent: No      Regular: Yes      Public Hearing: No      Report/Discussion: No

---

**Agenda Wording:**

Discussion and action pertaining to the selection of the Parks and Recreation Advisory Commission Chair.

---

**Motion:**

I move to approve the nomination of Commission member as chair.

---

**Background:**

Per Surprise Municipal Code Sec. 2-295 (11), the Parks and Recreation Advisory Commission must elect a chair and vice-chair each year from among its members. The chair will preside at all meetings of the body, decide all points of order and procedure, and perform any duties required by law, ordinance, or resolution. The chair has the right to vote on all matters before the body and the right to make or second motions in the absence of a motion or a second made by another member. Service in the capacity as either chair and/or vice-chair shall be limited to two consecutive terms after which an abeyance of two years shall be required for eligibility of election to either position.

The Commission will bring forth nominations and then select a new Chairperson to service through Fiscal Year 2025. Nominations will take place, and a paper ballot will be available in the event numerous commissioners are nominated. A motion, second, and roll call vote will follow the paper ballots (if necessary).

---

**Objective Analysis:**

The mission of the Parks and Recreation Advisory Commission is to act as advisers to the City Council on matters pertaining to the city's parks, facilities, recreation programs, special events, and open space development.

---

**Policy Compliant:**

Sec. 2-295 (11) of the Surprise Municipal Code states that any vacancy for chair or vice-chair, as may occur for any reason, must be filled from the body of membership at the next meeting where a quorum of the body is present.

---

**Financial Impact:**

---

**Budget Impact:**

**FTE Impact:**

---

**ATTACHMENTS:**

---



**CITY OF SURPRISE**  
**Parks and Recreation Advisory Commission**

---

Council Meeting Date: October 28, 2024      Contact Person:  
Submitting Department: Parks and Recreation      District: Citywide  
Staff Recommendations:

---

Consent: No      Regular: Yes      Public Hearing: No      Report/Discussion: No

---

**Agenda Wording:**

Discussion and action pertaining to the selection of the Parks and Recreation Advisory Commission Vice-Chair.

---

**Motion:**

I move to approve the nomination of Commission member \_\_\_\_\_ as vice-chair.

---

**Background:**

Background: Per Surprise Municipal Code Sec. 2-295 (11), the Parks and Recreation Advisory Commission must elect a chair and vice-chair each year from among its members. The vice-chair will act as chair in the chair's absence. The chair will preside at all meetings of the body, decide all points of order and procedure, and perform any duties required by law, ordinance, or resolution. The chair has the right to vote on all matters before the body and the right to make or second motions in the absence of a motion or a second made by another member. Service in the capacity as either chair and/or vice-chair shall be limited to two consecutive terms after which an abeyance of two years shall be required for eligibility of election to either position.

The Commission will bring forth nominations and then select a new Chairperson to service through Fiscal Year 2025. Nominations will take place, and a paper ballot will be available in the event numerous commissioners are nominated. A motion, second, and roll call vote will follow the paper ballots (if necessary).

---

**Objective Analysis:**

The mission of the Parks and Recreation Advisory Commission is to act as advisers to the City Council on matters pertaining to the city's parks, facilities, recreation programs, special events, and open space development.

---

**Policy Compliant:**

Sec. 2-295 (11)(c) of the Surprise Municipal Code states that any vacancy for chair or vice-chair, as may occur for any reason, must be filled from the body of membership at the next meeting where a quorum of the body is present.

---

**Financial Impact:**

---

**Budget Impact:**

**FTE Impact:**

---

**ATTACHMENTS:**

---



CITY OF SURPRISE  
Parks and Recreation Advisory Commission

Council Meeting Date: October 28, 2024      Contact Person:  
Submitting Department: Parks and Recreation      District: Citywide  
Staff Recommendations:

Consent: No      Regular: Yes      Public Hearing: No      Report/Discussion: No

**Agenda Wording:**

Presentation, discussion, and action on the new event date for Eggstravaganza 2025.

**Motion:**

I move to approve the new Eggstravaganza signature event date and time to \_\_\_\_\_.

**Background:**

The annual Eggstravaganza event has long been a beloved tradition in our community, typically held on the Saturday morning of Easter weekend. This year, the Parks and Recreation staff propose moving the event to the Friday night before Easter, April 18, 2025, from 5 PM to 9 PM.

**Objective Analysis:**

Consider approval of moving the Eggstravaganza event day and time due to facility conflicts with Sports and Tourism and to account for the heat for the event being held in late April and survey feedback from residents collected at the 2024 event.

**Policy Compliant:**

**Financial Impact:**

No foreseen impact

**Budget Impact:**

no budget impact

**FTE Impact:**

no fte impact

**ATTACHMENTS:**

1. Eggstravaganza for Parks Commission



**SURPRISE**  
ARIZONA

# EGGSTRAVAGANZA UPDATES

Parks & Recreation Advisory Commission  
October 28, 2024

# Signature Events

Event	Date	Time	Approx. Attendance
***Eggstravaganza	TBD	TBD	10,000
4 <sup>th</sup> of July	July 4 <sup>th</sup>	5:00p-9:00p	22,500
Fiesta Grande	1 <sup>st</sup> or 2 <sup>nd</sup> Saturday in October	5:00p-9:00p	8,000
Veterans Day Parade	November 11 <sup>th</sup>	10:00 parade start	4,500
Surprise Party	First full weekend in December	5:00p-9:00p	13,000/night

# Eggstravaganza

- Family friendly celebration
- Egg hunts, face painting, balloon artists, inflatables and more
- A chance to meet Mr. & Mrs. Bunny
- Food & drinks available for purchase
- Donations are collected for Valley View Community Food Bank



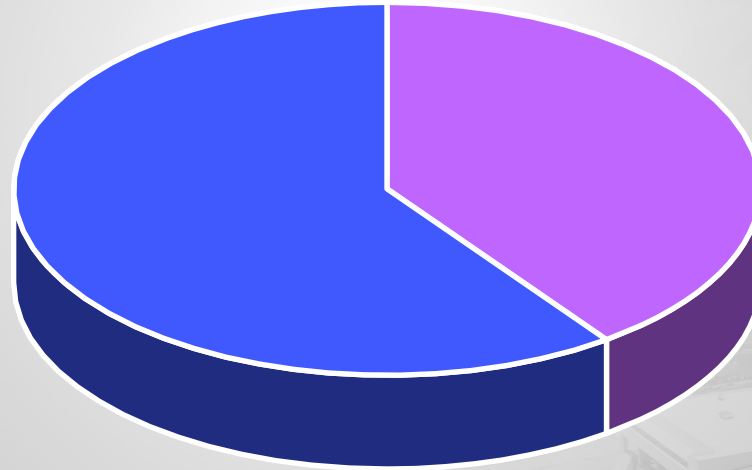


# EGGSTRAVAGANZA 2024

- Held on Saturday, March 30 (Saturday before Easter)
- Event was live from 7:30am-11:30am
- Took place in Surprise Stadium due to maintenance conflict with Practice Fields

# West Valley Events

When are other West Valley cities holding similar events?



■ Morning ■ Evening

# EGGSTRAVAGANZA 2025 RECOMMENDATION

- To be held on Friday, April 18, 2025 (Friday before Easter)
- Event to run from 5:00p-9:00p
- Still to take place at Surprise Stadium with intent to move event back to practice fields following Sports & Tourism maintenance conflict



# DATE AND TIME ADJUSTMENT WOULD...

- Account for heat at the time of the event when Easter falls in late April
- Allow for the opportunity to add a glow egg hunt
- Adjusted hours provide more efficient staffing and vendor coordination
- Assist in avoiding facility conflicts with Sports and Tourism





**SURPRISE**  
ARIZONA

**QUESTIONS OR  
COMMENTS?**

Thank You



**CITY OF SURPRISE**  
**Parks and Recreation Advisory Commission**

Council Meeting Date: October 28, 2024  
Submitting Department: Parks and Recreation  
Staff Recommendations: None

Contact Person: Donna Miller, DIRECTOR - CRS  
District: Citywide

---

Consent: No      Regular: Yes      Public Hearing: No      Report/Discussion: Yes

---

**Agenda Wording:**

Update on Arts Commission Ongoing Projects Related to Parks and Recreation

---

**Motion:**

No Motion

---

**Background:**

The Art Commission has several ongoing and upcoming projects related to Parks and Recreation that they will be providing a status update on

---

**Objective Analysis:**

This item is informational only.

---

**Policy Compliant:**

This item is informational only and is compliant with city and council policy.

---

**Financial Impact:**

This item is informational only and no action is being considered.

---

**Budget Impact:**

This item is informational only and no action is being considered.

**FTE Impact:**

Discussion only. No FTE impact at this time.

---

**ATTACHMENTS:**

1. Public Art Update
-

---

---

# Public Art Update

— Parks and Recreation Locations —

---

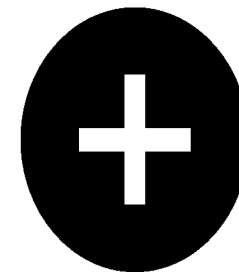
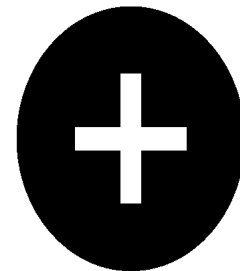
---

“Art is how we decorate space, music is how we decorate time”

— Jean-Michel Basquiat

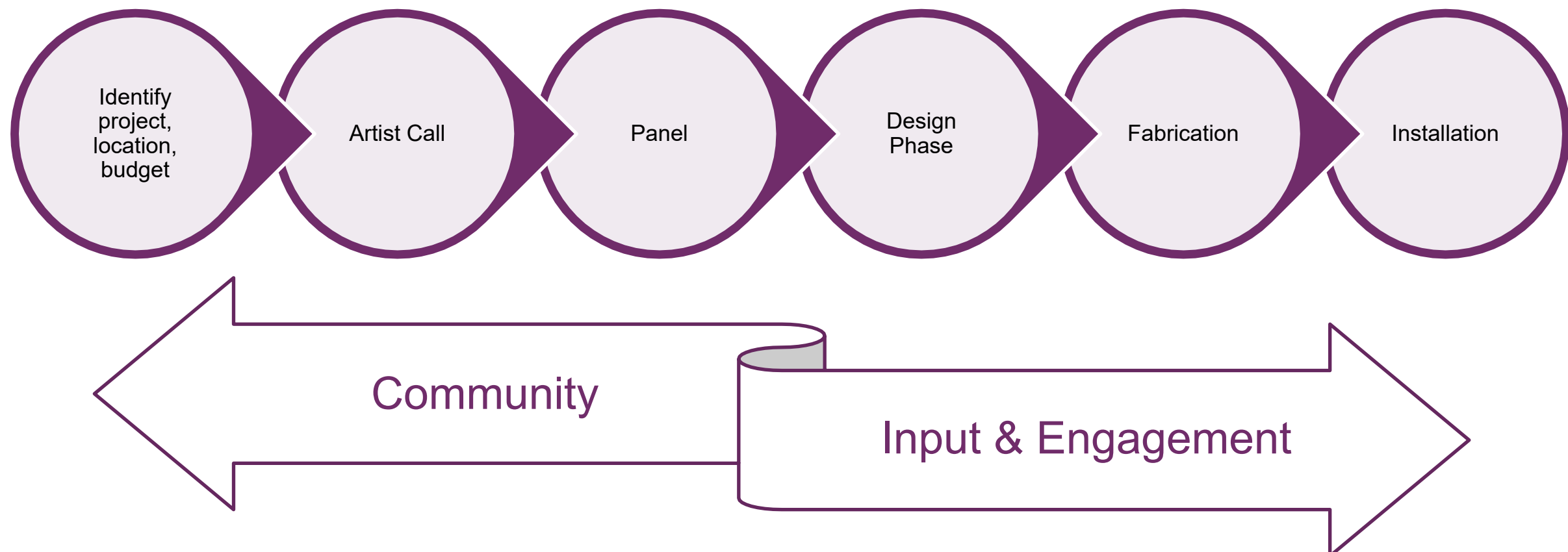
# What is Public Art?

- Exists in public spaces
- Easily accessible and informal
- A creative experience
- Connected to the community



# Public Art = Community Art

1. Created with and for the community
2. Experience and appreciated by the public
3. Includes public in the process



# 1 1/3 Percent for Art Ordinance

- Public art funding comes from 1 1/3% of eligible CIP projects
- Funds can be used for acquisition, maintenance, education, and administration of the public art program
- Artwork can be located in any public space – no nexus



# Percent for Art Plan Priorities

- Parks
- Neighborhoods
- Community Centers
- Local Artist Opportunities
- Easily Accessible
- Diversify Types of Art & Locations
- Art Corridor Placemaking



# Plan for Parks & Community Centers

Project	Start	End	Scale	Strategic Implementation
<b>Parks</b> Community Pool	FY 2024	FY 2025	Small	Prioritize art works and programs located in parks and areas of the city that do not currently have works of art
<b>Community Center</b> MCRC – Exterior	FY 2024	FY 2026	Large	Create public art opportunities for local artists on roadways and in community facilities such as libraries and community centers
<b>Park</b> Dick McComb	FY 2026	FY 2028	Large	Prioritize art works and programs located in parks and areas of the city that do not currently have works of art
<b>Community Center</b> Countryside Rec Center	FY 2026	FY 2028	Large	Plan for signature artworks throughout the city including identifiers at cultural hubs and entrances to neighborhoods
<b>Park</b> Veramonte	FY 2027	FY 2029	Large	Prioritize art works and programs located in parks and areas of the city that do not currently have works of art
<b>Park</b> Asante	FY 2028	FY 2030	Large	Prioritize art works and programs located in parks and areas of the city that do not currently have works of art

---

---

# Confluencia

— MCRC/Gaines Park Project —

---

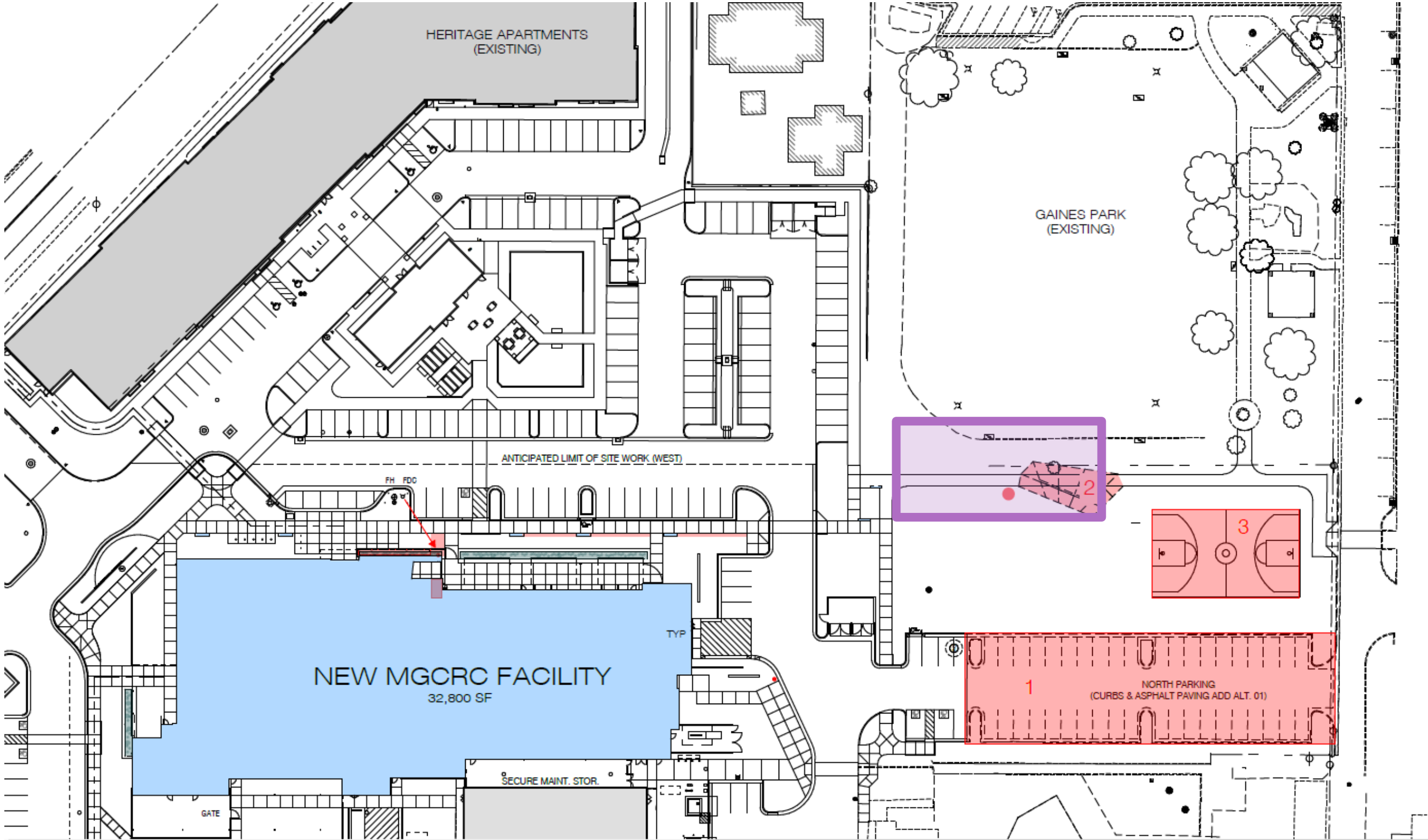
---

# MCRC Project Background

- \$27 million new facility through partnership with Maricopa County and supported with multiple funding sources
- Design includes many public services including senior center, library, human services (housing, homeless assistant, veterans services), after school youth programs
- Adjacent to new senior housing development, community pool, and recreation center
- Located in the Original Town Site of Surprise (OTS)
- Local artist studios and galleries nearby



# Location



# Selection Process

- Community Input
  - Gathered input on location and types of art
- Round 1: Qualifications
  - International call
  - 175 applications, 162 eligible
  - Panel selected 4 finalists to create proposals
- Round 2: Proposals
  - Artist's visited site and met with stakeholders
  - Presented designs to the panel
  - Panel discussed and scored proposals

# Proposal Guidelines

- Culture and heritage of OTS in design
- Consider diverse MCRC community and users of campus
- Create a sense of gathering and be a feature for events
- Connector between MCRC and Gaines Park
- Incorporate seating, shade, and lighting
- Unique to region
- Appropriate materials

# Proposal

## **\*NOTE**

The images shared on the next slides are from the proposal. **THIS IS NOT THE FINAL DESIGN.** The artist will undergo several months of design revisions and stakeholder meetings to create their final design for review by the commission and building permit.

---



# Confluencia

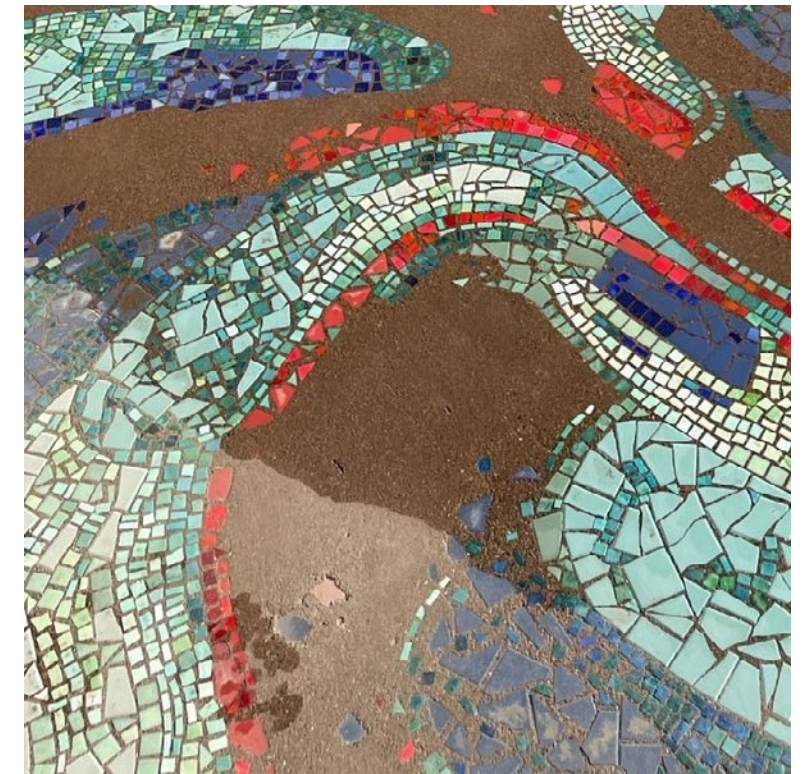
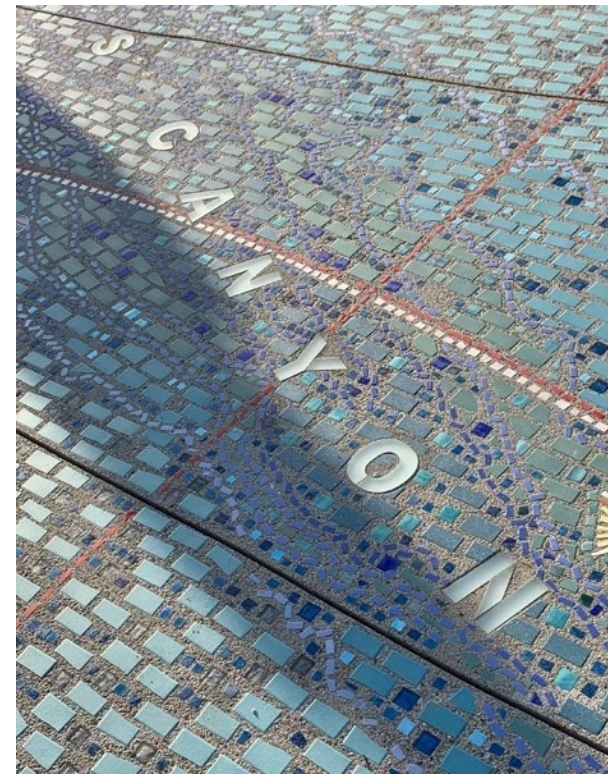
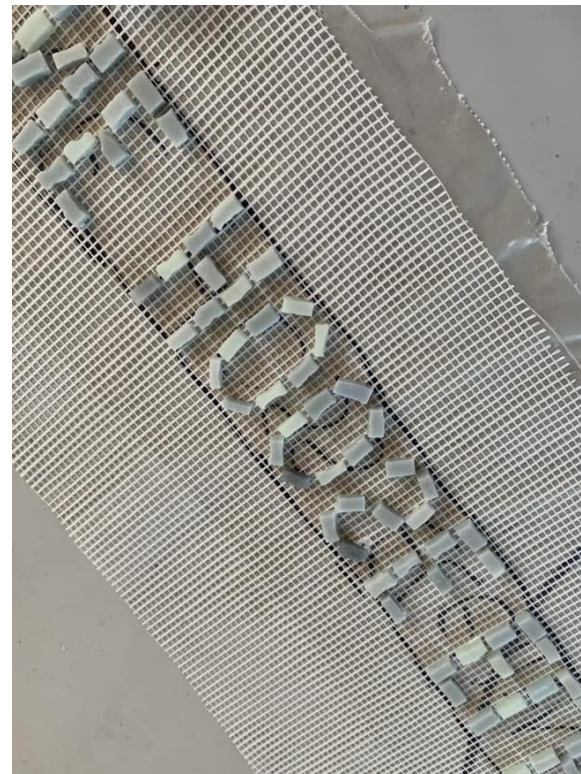


MULTIGENERATIONAL COMMUNITY RESOURCE CENTER ART SPACE

# Confluencia Plaza - Community

## Voices

- As a crucial part of the overall art project, community engagement will foster pride, understanding, and allow people to write their own history and future; thereby creating a legacy that will celebrate both the past and future voices of the Original Town Site.
- As part of the design process, oral history workshops will be organized, during which youth will take oral histories of their parents/grandparents and vice versa. This bonding activity will foster inter-generational dialogue.
- Snippets of the oral histories will be included in the “river of the past” and “river of the future” mosaics, inlaid in concrete paving.
- These mosaics will be created with the help of community members. The artist team will organize mosaic-making workshops, during which participants will help to glue tiles, pieces of glass, pebbles, etc. onto mesh.



# Next Steps

- Stakeholder meetings
- Concept review
- Finalize construction designs
- Building permit
- Community mosaic workshops
- Fabrication ~Fall 2025
- Install ~Spring 2026

---

---

# Court Mural

Oasis Community Pool

---

---

# Process

- **Round 1: Qualifications**
  - Open to Arizona mural artists
  - 51 applications, 39 eligible
  - Panel selected 3 finalists to create proposals
- **Round 2: Proposals**
  - Artists met with staff and consultants for onboarding
  - Parks and recreation reviewed first designs and requested redesigns
  - Panel discussed and scored proposals



The poster features a central image of a basketball court with a purple arrow pointing to the side wall area, labeled "Your mural here!". The background has wavy purple and blue patterns. Text is in purple and teal colors.

# Call for Artists

## Basketball Court Mural

**Award amount:**  
\$25,000

**Deadline to apply:**  
June 3, 2024

[surpriseaz.gov/ArtsCulture](https://surpriseaz.gov/ArtsCulture)

**SURPRISE**  
ARIZONA

# Proposal Guidelines

- Connect to themes or ideas of the Oasis Complex (emergency services, oasis, water, basketball)
- Designs must use the Oasis Complex color palette
- Functionality of court for players
- Lines and shapes should be clear and bold
- Propose methods to engage community
- Must use approved paint for courts

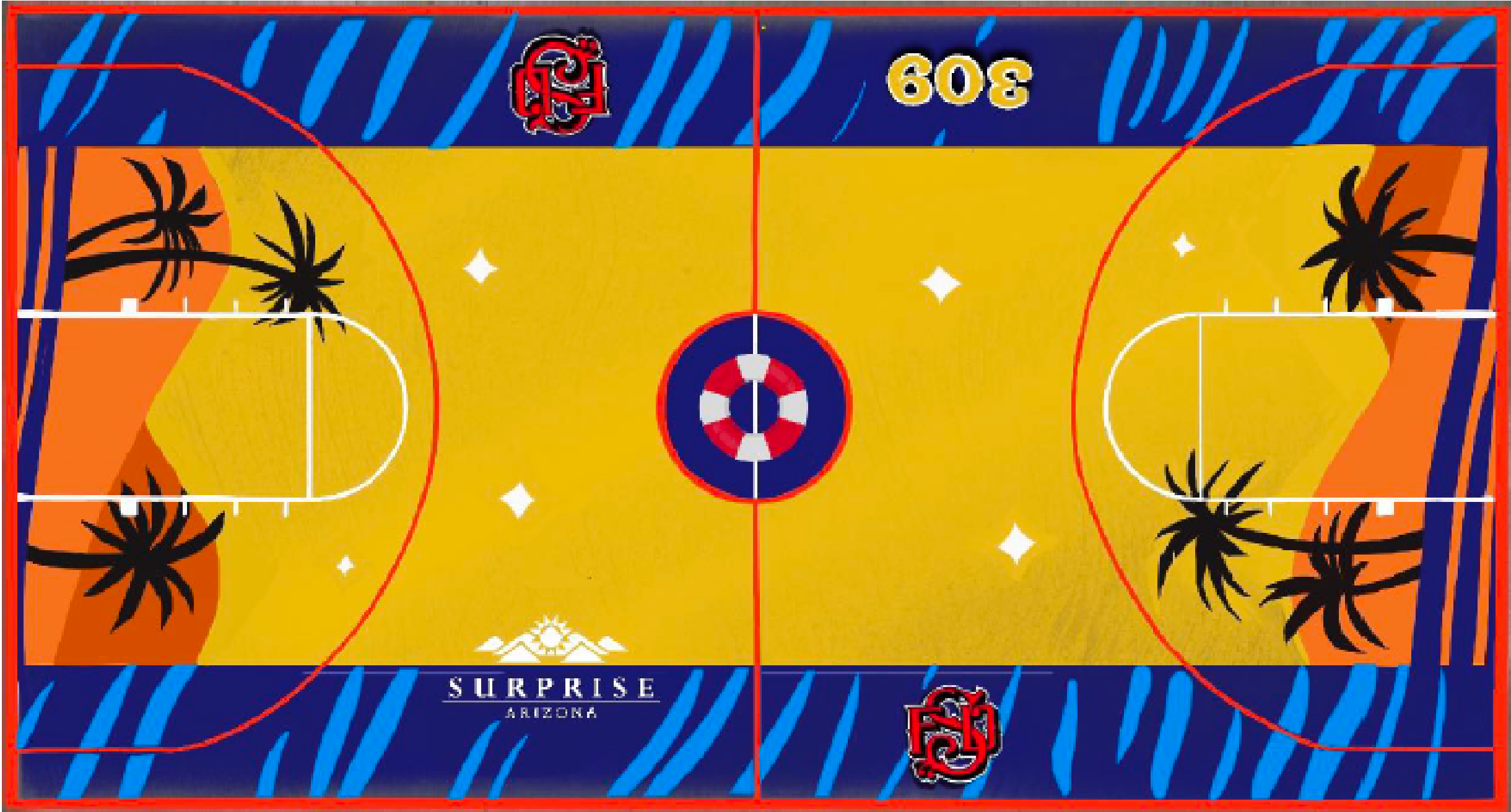
# Proposals

## \*NOTE

The images shared on the next slides are from the proposal. **THIS IS NOT THE FINAL DESIGN.** The artist will undergo design revisions and stakeholder meetings to create their final design for review by the commissions.

---

# Esteban Curiel



# Next Steps

- Contract artists
- Stakeholder meetings
- Finalize Designs
- Install ~Spring 2025



**CITY OF SURPRISE**  
**Parks and Recreation Advisory Commission**

Council Meeting Date: October 28, 2024  
Submitting Department: Parks and Recreation  
Staff Recommendations: None

Contact Person: Paul Frie, Assistant Director- CRS  
District: Internal

---

Consent: No      Regular: Yes      Public Hearing: No      Report/Discussion: No

---

**Agenda Wording:**

Discussion, presentation and action pertaining to the Parks & Recreation Advisory Commission Strategic Plan.

---

**Motion:**

I move to approve the Parks & Recreation Advisory Commission Strategic Plan.

---

**Background:**

Present the strategic plan of the city of Surprise and Parks and Recreation commission. The strategic plan guides the direction of the Parks and Recreation Department, ensuring that its goals align with the needs and desires of the community.

---

**Objective Analysis:**

Present the strategic plan of the city of Surprise and Parks and Recreation commission developed and updated for the Parks and Recreation Commission approval and implementation.

---

**Policy Compliant:**

Per the boards and commissions handbook the City Council has the following expectations of its appointed boards and commissions:

- Provide citizens' perspectives on issues;
  - Prioritize options for Council and refine recommendations;
  - Enable citizens to contribute their expertise to the community;
  - Advise Council on policy matters;
  - Act in full accordance with all the powers and duties established in City Code; and
  - Comply with the Open Meetings Law, laws governing public bodies and the City policies and procedures.
- 

**Financial Impact:**

No impact with this item

---

**Budget Impact:**

No impact with this item

**FTE Impact:**

No impact with this item

---

**ATTACHMENTS:**

1. Board Strategic Plan Presentation
-



**SURPRISE**  
ARIZONA

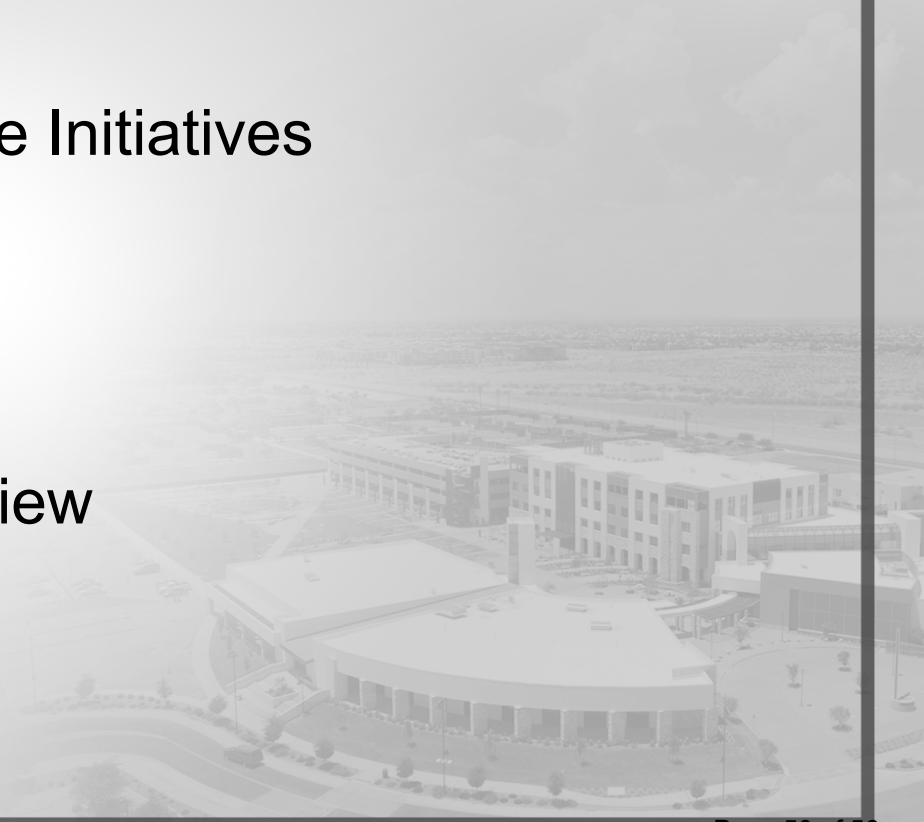
# Parks & Recreation Board Strategic Plan

Parks & Recreation



# Introduction

- Overview of Strategic Core Initiatives
- Goals & Objectives
- Key Deliverables
- Implementation Timeline
- Establish schedule for review





# Core Initiative 1

## **Initiative:** Community Engagement

**Goal 1.1:** Develop inclusive engagement strategies to enhance communication between the community and the Commission.

**Objective 1.1.1:** Launch Comprehensive Email Campaign

**Deliverables:**

- Email campaign schedule
- Survey results distribution
- Shared file location for survey results (SharePoint)

**Objective 1.1.2:** Raise Awareness of Commission

**Deliverables:**

- Headshots of Commission members on the website
- Commission mentions in newsletters and REC Times (minimum 4 per year)
- Yearly schedule of signature events with assigned Commission members



# Core Initiative 2

**Initiative:** Positioning as Conduit Between Community & City Council

**Goal 2.1:** Enhance communication between the Commission and the Mayor/City Council.

**Goal 2.2:** Foster Collaboration with Other City Boards/Commissions

**Objective 2.1.1:** Schedule City Council Meeting Attendance

**Deliverables:**

- Yearly schedule of meetings/events
- Commissioner reports on Council meeting involvement

**Objective 2.2.1:** Identify other city Commissions that share common goals.

**Objective 2.2.2:** Identify a strategy to reach out to other city Commissions.

**Objective 2.2.3:** Identify meetings or events of the P & R Commission to invite others to attend.

**Deliverables:**

- Commissioner provides report of their participation in Commission meetings.



# Core Initiative 3

**Initiative:** Support Strategic Growth and Policy Development

**Goal 3.1:** Improve Commission awareness of parks and recreation policies.

**Goal 3.2:** Increase Awareness of Parks & Recreation Master Plan

**Goal 3.3:** Increase Awareness of City's Strategic Plan

**Objective 3.1.1:** Annual Review of Policies

**Deliverables:**

- Identify yearly meeting for policy review

**Objective 3.2.1:** Provide updates of the ongoings of the Master Plan at quarterly meetings.

**Objective 3.2.2:** As necessary, identify specific areas of the Master Plan for the Commission to champion on the city's behalf.

**Deliverables:**

- Identify yearly meeting for Master Plan review

**Objective 3.3.1:** Schedule experts to present at Commission meetings at least once a year.



# Core Initiative 4

**Initiative:** Enhance Effectiveness of Commission Members

**Goal 4.1:** Create an informative and supportive onboarding process

**Objective 4.1.1:** Develop Onboarding Process

**Deliverables:**

- Onboarding manual
- Core activities: park tour, departmental overview, 1:1 meetings





# Implementation Timeline

**Overview of key milestones and deliverables over the 3-year period**

**Content: Include Strategic Plan Discussion to every agenda.**





**SURPRISE**  
ARIZONA

**QUESTIONS OR  
COMMENTS?**

Thank You