



CITY OF SURPRISE
City Council Work Session
16000 N. Civic Center Plaza
Surprise, AZ 85374

Tuesday, September 17, 2024 @ 4:00 PM
COUNCIL CHAMBERS

- A. Call To Order
- B. Roll Call
- C. Pledge of Allegiance
- D. Proclamation and Community Acknowledgements
- E. City Manager Report

The City Manager may present a brief summary of current events, including recognition of community members, employees, and programs, pursuant to A.R.S. § 38-431.02(K). The City Council will not discuss or take action on any matter within the City Manager Report.

- F. City Clerk Report
- G. Regular City Council Work Session Agenda

CONSENT AGENDA:

REGULAR AGENDA ITEM - PUBLIC HEARING:

REGULAR AGENDA ITEM - NON-PUBLIC HEARING:

- | | | | |
|----|------------|---|---|
| 1. | Citywide | Presentation and discussion pertaining to the FY2024 Financial Status Report through June 2024. | Andrea Davis
Finance |
| 2. | Citywide | Presentation and discussion pertaining to business license discounts for veteran-owned businesses. | Andrea Davis
Finance |
| 3. | District 1 | Presentation and discussion regarding additional transportation emergency access points for District 1. | Eric Boyles
Transportation |
| 4. | Citywide | Presentation and discussion regarding an update on the City's water resources. | Michael Boule
Water Resource
Management |
| 5. | Citywide | Presentation and discussion pertaining to an update of the Parks and Recreation Department. | Holly Osborn
Parks and
Recreation |

- H. Other Business and Future Agenda Items
- I. City Council Reports
- J. Executive Session

For information Purposes; Upon a public majority vote of a quorum of the City Council, the Council may hold an executive session, which will not be open to the public, but for only the following purposes:

- discussion or consideration of personnel matters (A.R.S. §38-431.03 (A)(1));
- discussion or consideration of records exempt by law from public inspection (A.R.S. §38-401.03 (A)(2));
- discussion or consultation for legal advice with the city's attorneys (A.R.S. §38-431.03 (A)(3));
- discussion or consultation with the city's attorneys regarding the city's position regarding contracts that are the subject of negotiations, in pending or contemplated litigation, or in settlement discussions conducted in order to avoid or resolve litigation (A.R.S. §38-431.03 (a)(4));

- discussion or consultation with designated representatives of the city in order to consider its position and instruct its representatives regarding negotiations with employee organizations (A.R.S. §38-431.03 (A)(5)); or
- discussion, consultation or consideration for international and interstate negotiations or for negotiations by a city or town, or its designated representatives, with members of a tribal council, or its designated representatives, of an Indian reservation located within or adjacent to the city or town. A.R.S. §38-401.03 (A)(6)).
- discussing or consulting with designated representatives of the city in order to consider its position and instruct its representatives regarding negotiations for the purchase, sale or lease of real property (A.R.S. §38-431.03 (A)(7)).

Confidentiality Requirements Pursuant to A.R.S. §38-431.03(C)(D): Any person receiving executive session information pursuant to A.R.S. §38-431.02 shall not disclose that information except to the Attorney General or County Attorney by agreement of the City Council, or as otherwise ordered by a court of competent jurisdiction.

The council may vote to hold an executive session for the purpose of obtaining legal advice from the Board's attorney on any matter listed on the agenda pursuant to A.R.S. § 38-431.03(A)(3).

K. Adjournment

KRISTI PASSARELLI, CITY CLERK

POSTED: Thursday, September 12, 2024 @ 4:45 PM

SPECIAL NOTE: PERSONS WITH SPECIAL ACCESSIBILITY NEEDS, INCLUDING LARGE PRINT MATERIALS OR INTERPRETER, SHOULD CONTACT THE CITY CLERK'S OFFICE @ 623.222.1200 OR TTY 623.222.1002, BY NO LATER THAN 24 HOURS IN ADVANCE OF THE REGULAR SCHEDULED MEETING TIME.



CITY OF SURPRISE
City Council Work Session

Council Meeting Date: September 17, 2024
Submitting Department:
Staff Recommendations:

Contact Person:
District: Citywide

Consent: No Regular: No Public Hearing: No Report/Discussion: No

Agenda Wording:
City Manager sub-text

Motion:

Background:

Objective Analysis:

Policy Compliant:

Financial Impact:

Budget Impact:

FTE Impact:

ATTACHMENTS:



CITY OF SURPRISE City Council Work Session

Council Meeting Date: September 17, 2024

Contact Person: Andrea Davis, DIRECTOR -
FINANCE

Submitting Department: Finance

District: Citywide

Staff Recommendations: None

Consent: No

Regular: Yes

Public Hearing: No

Report/Discussion: No

Agenda Wording:

Presentation and discussion pertaining to the FY2024 Financial Status Report through June 2024.

Motion:

Discussion only

Background:

This update will review the financial activity through the month of June, 2024.

Objective Analysis:

The comparison of the current financial activity to the plan laid out in the budget helps the city to determine its current financial position. This will allow for better short and long term financial planning as the current fiscal year is underway and the planning for the next budget begins.

Policy Compliant:

This item is compliant with the city's Comprehensive Financial Management Policies.

Financial Impact:

The presentation provides an update of the unaudited revenue and expenditures for the General Fund for Fiscal Year 2024, through June, 2024.

Budget Impact:

This item does not amend the current fiscal year budget. There will be discussion of the city's financial performance to-date.

FTE Impact:

This item does not have an impact on current staff levels.

ATTACHMENTS:



CITY OF SURPRISE City Council Work Session

Council Meeting Date: September 17, 2024

Contact Person: Andrea Davis, DIRECTOR -
FINANCE

Submitting Department: Finance

District: Citywide

Staff Recommendations:

Consent: No

Regular: No

Public Hearing: No

Report/Discussion: No

Agenda Wording:

Presentation and discussion pertaining to business license discounts for veteran-owned businesses.

Motion:

Discussion only.

Background:

The business license program is responsible for issuing business licenses to all persons who conduct business in the City of Surprise. City of Surprise Municipal Code, Chapter 26, requires any person who practices, transacts or carries on any business within the municipal limits of the city to obtain a city business license.

The current fee for all businesses is \$168.00 for the initial business license and prorated based on the start date. The annual renewal fee is \$84.00.

Objective Analysis:

Discussion only

Policy Compliant:

This item is compliant with city and council policies.

Financial Impact:

None at this time; however, topics covered in this presentation may lead to future action which may have a fiscal impact.

Budget Impact:

None at this time; however, topics covered in this presentation may lead to future action which may have a budget impact.

FTE Impact:

This item does not have an impact on current staff levels.

ATTACHMENTS:



CITY OF SURPRISE City Council Work Session

Council Meeting Date: September 17, 2024

Contact Person: Eric Boyles, Director -
Transportation

Submitting Department: Transportation

District: District 1

Staff Recommendations: None

Consent: No

Regular: No

Public Hearing: No

Report/Discussion: No

Agenda Wording:

Presentation and discussion regarding additional transportation emergency access points for District 1.

Motion:

None, discussion only.

Background:

During the call for additional agenda items at the August 6th, 2024 City Council meeting, Vice Mayor Haney requested an item to discuss the need for additional emergency access points within District 1. Recently, there have been several occasions where either 163rd Ave, or the intersection of 163rd Ave/US60 has had to be closed. This has put a spotlight on the fact that there is currently only one other access point for the region.

Objective Analysis:

This item will highlight transportation improvements that have been completed within District 1, and then highlight and discuss the various options for additional emergency access points that the City has either been actively pursuing or has identified as a possible additional access point for the District.

Policy Compliant:

This item is compliant with all City Council and Citywide policies.

Financial Impact:

There is no anticipated financial impact related to this item.

Budget Impact:

There is no anticipated budget impact related to this item.

FTE Impact:

This item does not have an impact on current staff levels.

ATTACHMENTS:



CITY OF SURPRISE City Council Work Session

Council Meeting Date: September 17, 2024
Submitting Department: Water Resource
Management
Staff Recommendations:

Contact Person: Michael Boule, Director
District: Citywide

Consent: No Regular: No Public Hearing: No Report/Discussion: Yes

Agenda Wording:

Presentation and discussion regarding an update on the City's water resources.

Motion:

Discussion only.

Background:

The purpose of the Work Session item is to continue a dialogue regarding the City's water resources. The presentation will focus on the regional drought conditions and the projected 2025 Colorado River Status. The discussion will include updates on current projects and initiatives related to water supply and water demand management.

Objective Analysis:

Brief City Council and our residents on the ongoing efforts related to securing Surprise's water future.

Policy Compliant:

This item is policy compliant and is consistent with the Water Resource Management Policies along with established Municipal Code.

Financial Impact:

There is no anticipated financial impact related to this item.

Budget Impact:

There is no anticipated budget impact related to this item.

FTE Impact:

This item does not have an impact on current staff levels.

ATTACHMENTS:



CITY OF SURPRISE
City Council Work Session

Council Meeting Date: September 17, 2024

Contact Person: Holly Osborn, DIRECTOR-
PARKS & REC

Submitting Department: Parks and Recreation
Staff Recommendations:

District: Citywide

Consent: No

Regular: Yes

Public Hearing: No

Report/Discussion: No

Agenda Wording:

Presentation and discussion pertaining to an update of the Parks and Recreation Department.

Motion:

Discussion Only

Background:

At a prior council meeting, council requested an update on parks' capital projects.

Objective Analysis:

This presentation will go over some of our most recent capital and asset projects as well as cover new data on parks usage that we have not been able to capture before.

Policy Compliant:

This presentation is policy compliant.

Financial Impact:

There is no Financial Impact at this time.

Budget Impact:

There is no Budget Impact at this time.

FTE Impact:

There is not FTE impact.

ATTACHMENTS:

1. Parks Placer and Youth Sports Growth FY25



Parks & Recreation Placer AI Data and Parks

Usage and Growth in Surprise Parks

- Placer AI numbers
- Youth Sports Growth Continues
- What does the data show for future

Placer AI

- Software that gathers data on locations / events
- Pilot 1 year contract
- 98% accuracy on attendance at Parks and Events
- Traffic Patterns
- Visits before and after and lengths of stay
- Length of Stay

Placer AI – Parks Top 10

Parks Usage

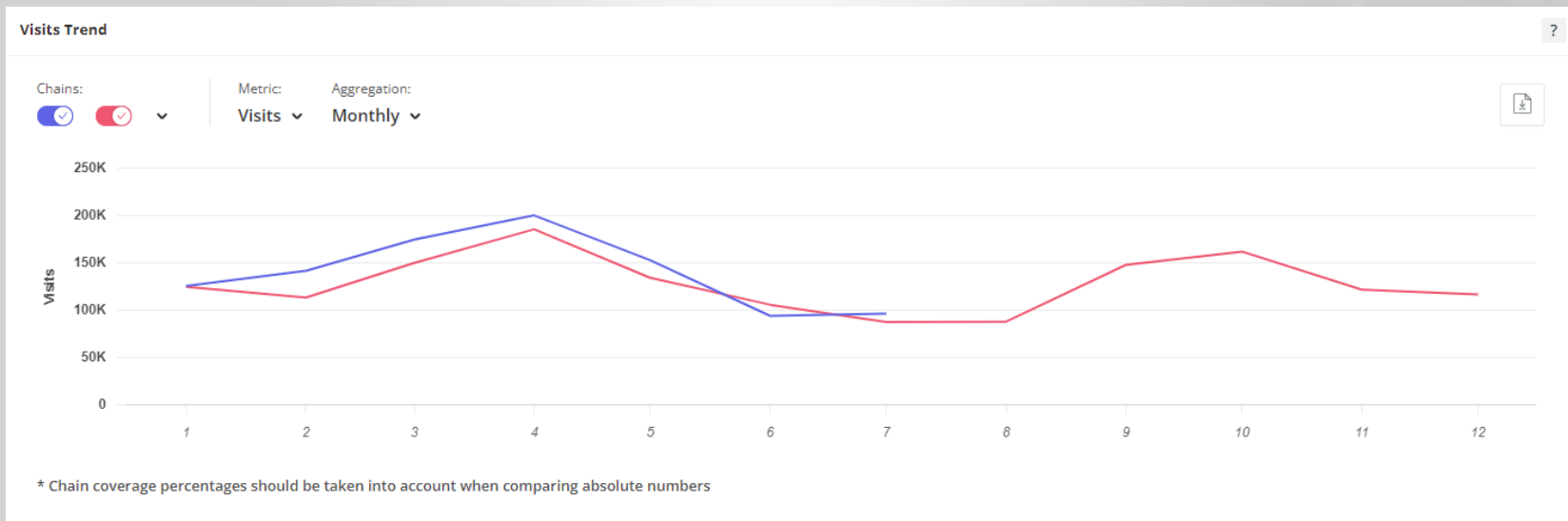
Year to Date 24

Full Year 23

COS - Parks / Custom Chain			COS - Parks / Custom Chain		
Rank	Name	Total Visits	Rank	Name	Total Visits
1	Surprise Community Park / N Bullard Ave, Surprise, AZ	414.2K	1	Surprise Community Park / N Bullard Ave, Surprise, AZ	623.9K
2	Marley Park / W Sweetwater Ave, Surprise, AZ	106.9K	2	Marley Park / W Sweetwater Ave, Surprise, AZ	171.2K
3	Youth Baseball Complex / N Parkview Pl, Surprise, AZ	70.9K	3	Youth Baseball Complex / N Parkview Pl, Surprise, AZ	99.2K
4	The Fields / W Greenway Rd, Surprise, AZ	67.2K	4	Dick McComb (West) Park / West Saguaro Lane, Surprise, AZ	91K
5	Mark Coronado Park / N Bullard Ave, Surprise, AZ	61.5K	5	Asante Community Park / W Vereda Solana Dr., Surprise, AZ	87.3K
6	Dick McComb (West) Park / West Saguaro Lane, Surprise, AZ	55.7K	6	The Fields / W Greenway Rd, Surprise, AZ	86.1K
7	Surprise Pickleball Courts / W Tierra Buena Ln, Surprise, AZ	52.2K	7	Mark Coronado Park / N Bullard Ave, Surprise, AZ	83.3K
8	Asante Community Park / W Vereda Solana Dr., Surprise, AZ	51.4K	8	Veramonte Park / 140th Ave, Surprise, AZ	74.4K
9	Dick McComb Softball Field / W Westpark Blvd, Surprise, AZ	45.6K	9	Surprise Pickleball Courts / W Tierra Buena Ln, Surprise, AZ	74.3K
10	Veramonte Park / 140th Ave, Surprise, AZ	41K	10	Dick McComb Softball Field / W Westpark Blvd, Surprise, AZ	65.6K

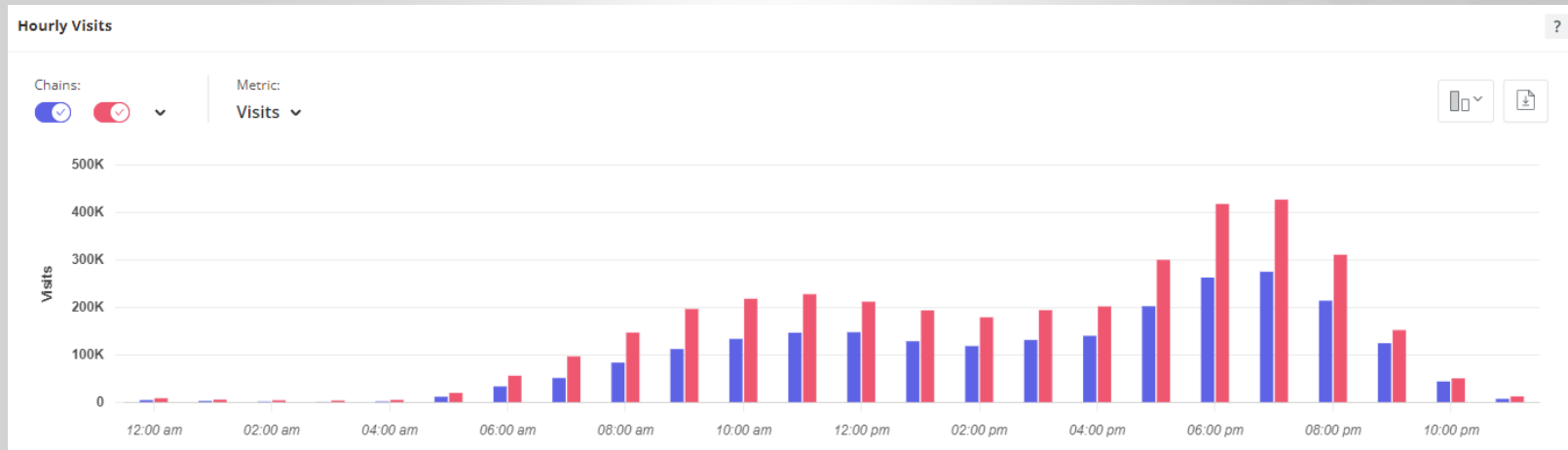
Placer AI

Monthly Visitor Trend



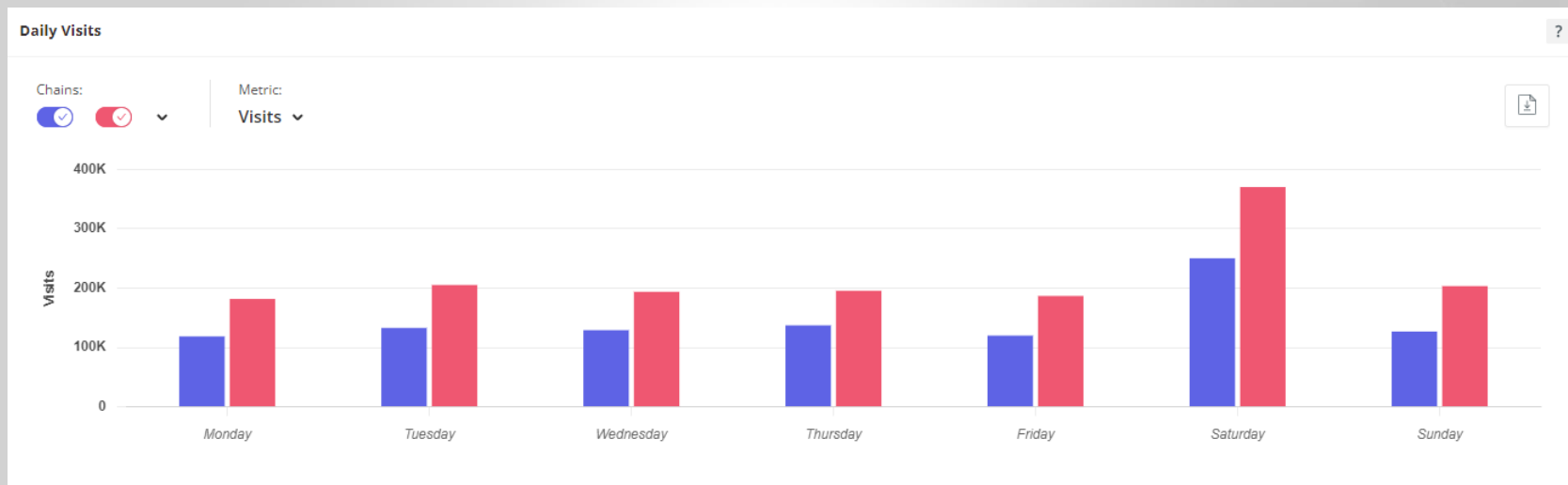
Placer AI – Hourly Trends

Daily Visitor Trends



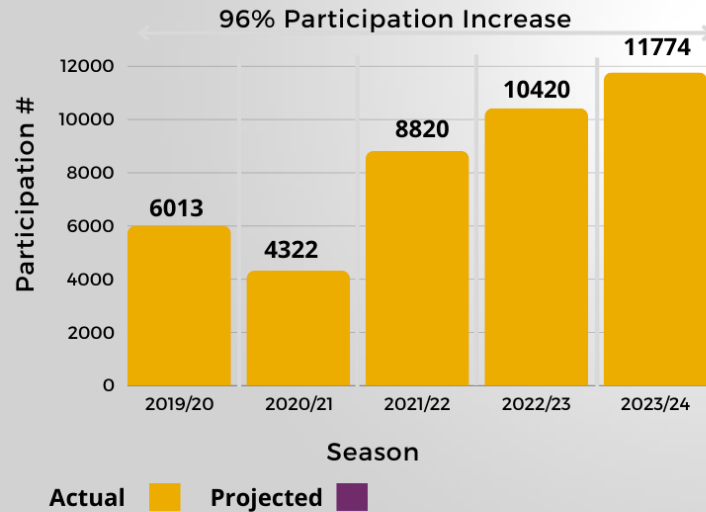
Placer AI – Daily Trends

Daily Visitor Trends



Youth Sports Trends

YOUTH SPORTS YEARLY PARTICIPATION



2019/20 vs 2023/24

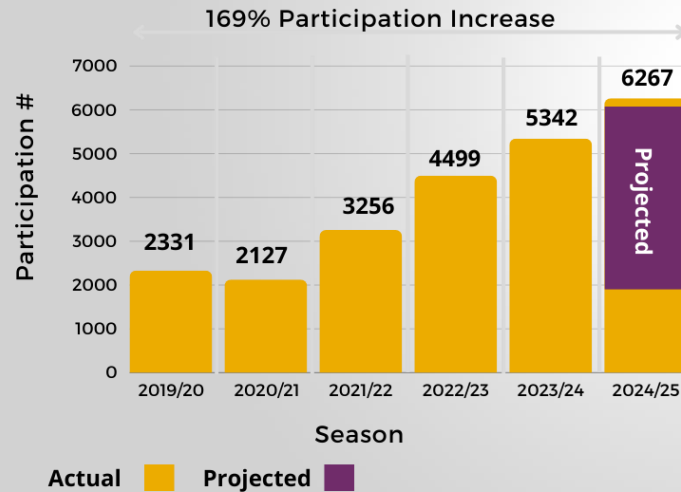
Increase of 5,761 participants

~ 480 Teams

~ 1,920 Games

Outdoor Youth Sports Trends

YOUTH SPORTS YEARLY MULTIPURPOSE FIELD PARTICIPATION



2019/20 vs 2023/24

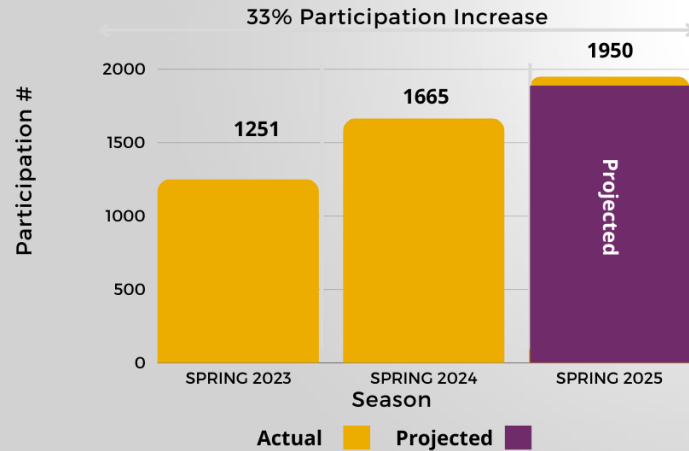
Increase of 3,936 participants

~ 328 Teams

~ 1,312 Games

Spring Soccer Sports Trends

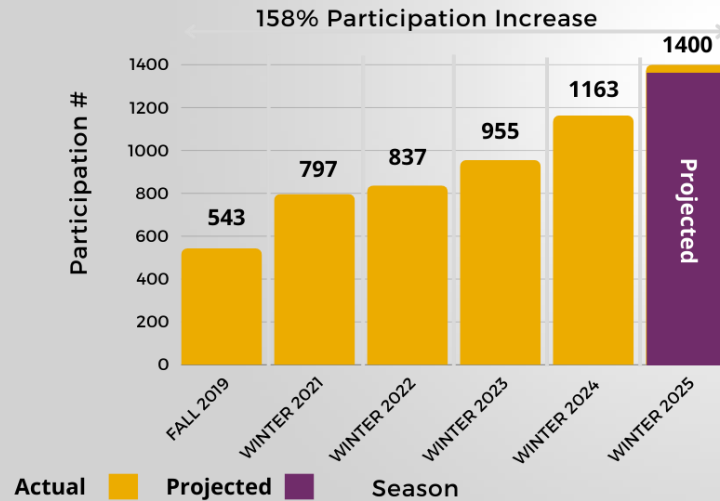
YOUTH SPORTS SPRING SOCCER PARTICIPATION



The Fields @ Countryside allowed youth to play for a second season of Soccer our most popular sport.

Flag Football Sports Trends

YOUTH SPORTS WINTER FLAG FOOTBALL PARTICIPATION



Fall 2019 – Winter 2025

Increase of 857 participants

~ 86 Teams

~ 343 Games

- Only 1 season sport due to space

Summary of Trends

- Use of Parks
- Additional Space for growth (sports)
- Additional space for park amenities
- Opportunity of 2nd season of Flag Football
 - Only league ran once a year at this time
 - Anticipate 1,100 players with second season

Opportunity for New Park

- 175th and Sweetwater
- Owned by School District
- In a residential neighborhood
- Programmable Park – Similar to The Fields at Countryside the #4 more visited park in 2024

Potential Location for New Park

- Youth Sports Multi-purpose Fields
- Sports Lighting
- Sand Volleyball Courts
- Playground
- Restroom
- Parking



Not in 10-year Prioritized CIP List



SURPRISE
ARIZONA

Discussion