



**CITY OF SURPRISE**  
**Parks and Recreation Advisory Commission**  
**15960 N Bullard Ave**  
**Surprise, AZ 85374**

Monday, August 26, 2024 @ 6:00 PM  
 Recreation Conference Room

- A. Call To Order
- B. Roll Call
- C. Pledge of Allegiance
- D. Current Events and Reports
- E. Staff Reports
- F. Parks and Recreation Advisory Commission

**CALL TO THE PUBLIC:**

**INSTRUCTIONS:** In order to address the Board\Commission, you will need to fill out a Call to the Public Form available at the front counter, and then turn it in to the Secretary before the meeting begins.

Note: A.R.S. 38-431.01(H) - During this time members of the public may address the Board\Commission only on issues within the jurisdiction of the Board\Commission which are not an item on the agenda. At the conclusion of the open call, the Board\Commission may respond to criticism, may ask staff to review the matter or may ask that the matter be put on a future agenda. No discussion or action shall take place on any item raised.

**CONSENT AGENDA:**

**REGULAR AGENDA ITEM - PUBLIC HEARING:**

**REGULAR AGENDA ITEM - NON-PUBLIC HEARING:**

- |    |          |  |                                      |
|----|----------|--|--------------------------------------|
| 1. | Citywide | Consideration and action to approve minutes from April 22, 2024  | Parks and Recreation                 |
| 2. | Internal | Discussion, presentation and action pertaining to the Parks & Recreation Advisory Commission Strategic Plan.                 | Paul Frie<br>Parks and Recreation    |
| 3. | Citywide | Consideration and action pertaining to approval of changes to the Parks and Recreation Fee Schedule.                         | Holly Osborn<br>Parks and Recreation |
| 4. | Internal | Presentation and update on current and upcoming parks projects, including Community Park Improvements and Oasis Swim Center. | Holly Osborn<br>Parks and Recreation |
- G. Other Business and Future Agenda Items
  - H. Adjournment

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KRISTI PASSARELLI, CITY CLERK

**SPECIAL NOTE: PERSONS WITH SPECIAL ACCESSIBILITY NEEDS, INCLUDING LARGE PRINT MATERIALS OR INTERPRETER, SHOULD CONTACT THE CITY CLERK'S OFFICE @ 623.222.1200 OR TTY 623.222.1002, BY NO LATER THAN 24 HOURS IN ADVANCE OF THE REGULAR SCHEDULED MEETING TIME.**



**CITY OF SURPRISE  
Parks and Recreation Advisory Commission**

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Council Meeting Date: August 26, 2024  
Submitting Department: Parks and Recreation  
Staff Recommendations:

Contact Person:  
District: Citywide

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Consent: No      Regular: Yes      Public Hearing: No      Report/Discussion: No

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**Agenda Wording:**

Consideration and action to approve minutes from April 22, 2024

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**Motion:**

I move to approve minutes from April 22, 2024 Parks and Recreation Advisory Commission meeting

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**Background:**

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**Objective Analysis:**

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**Policy Compliant:**

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**Financial Impact:**

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**Budget Impact:**

**FTE Impact:**

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**ATTACHMENTS:**

1. 04.22.24 Parks and Recreation Advisory Commission Minutes
-

**CITY OF SURPRISE  
PARKS AND RECREATION ADVISORY COMMISSION**

**Meeting Minutes**

Monday, April 22, 2024 @ 6:00 PM

Parks and Recreation – Conference Room  
15960 N Bullard Ave, SURPRISE, ARIZONA 85374

**CALL TO ORDER**

**A. Roll Call**

Members: Vice Chair Patricia Blaisdell, Ron Jensen, Matthew Ives, David Samaniego, Brad Stallings.

City Staff: Assistant Director Paul Frie, Assistant Director Shannon Gaul

Absent: Chair Brent Bailey, Wayne Turner

**B. Pledge of Allegiance**

**C. Current Events**

Commissioner Ron Jensen attended Mayor’s State of the City and enjoyed committee appreciation dinner.

**D. Staff Reports**

Assistant Director Paul Frie provided a recap of events since the January 22 meeting:

The Eggstravaganza was held on March 30 at Surprise Stadium. Over 10,000 participants attended, but feedback suggested that the new location at the stadium, as opposed to the KC Training field, was too congested, leading to longer wait times.

Additionally, an Adaptive Egg Hunt took place at Dreamcatcher Park, with 300 participants from our adaptive family community.

Four members of the Surprise Youth Council attended the National League of Cities Congressional City Conference in Washington DC on March 11-13. They had the opportunity to participate in various workshops and hear inspirational speeches, including one from President Joe Biden.

Regarding pool construction, Assistant Director Shannon Gaul gave an overview, noting that all three bodies of water have been excavated, with rebar already placed in the competitive pool in preparation for concrete pouring. He also mentioned that the footings for the Pool House and Locker Rooms are currently being dug.

Paul provided a sports update, mentioning that Adult Sports recently started offering Softball, Volleyball, and Kickball, with a total of 94 teams participating. The Annual Pitch, Hit, and Run event taking place on April 27 at YBC, and Stadium Teeball games are scheduled for April 30 to May 2. Summer Basketball will commence on May 28, and Summer camp offerings will run in June and July, in partnership with OUAZ and local high schools.

Finally, Paul listed upcoming events, including the Surprise Talent Show on April 27, Movie Night on May 4, Surprise Safety Splash on May 18, Dive in Movie on June 6, Family Beach Bash on June 14, and the Red, White & Pool Party on July 4.

## **CALL TO THE PUBLIC / PARKS & RECREATION ADVISORY COMMISSION**

None

## **CONSENT AGENDA (N/A)**

- E.** Approval of items on the Consent Agenda  
No items were identified as consent agenda items.
- F.** Parks and Recreation Advisory Commission

## **CALL TO THE PUBLIC / PARKS & RECREATION ADVISORY COMMISSION**

None

## **CONSENT AGENDA (N/A)**

- G.** Approval of items on the Consent Agenda  
No items were identified as consent agenda items.
- H.** Parks and Recreation Advisory Commission

## **REGULAR AGENDA ITEMS – NON-PUBLIC HEARING**

### **Item 1 – CITYWIDE – Consideration and action approving the January 22, 2024 Parks and Recreation Advisory Commission meeting minutes.**

Motion to approve the minutes of the January 22, 2024 Parks and Recreation Advisory Commission meeting – motioned Ron Jenson, 2<sup>nd</sup> Brad Stallings. 5 yes votes. Motion carried.

### **Item 2 – CITYWIDE – Discussion and action pertaining to selecting a date for the Parks and Recreation Advisory Commission strategic plan workshop.**

Assistant Director Paul Frie gave a brief overview of the timeline for the strategic plan workshop, detailing the process, stating he would initiate contact with the vendor for the Strategic Plan

Workshop and that the preparation work for the workshop would be assigned in the coming weeks. Paul opened the floor for discussion.

Commissioner Brad Stalling clarified the purpose of the Advisory Commissions strategic plan workshop.

Assistant Director Paul Frie stated that the strategic plan workshop was an opportunity to give the commission a clear outline and mission going forward.

Commissioner Brad Stallings made a motion for the Advisory Boards Strategic Plan Workshop to be held on Wednesday May 22<sup>nd</sup> from 6-9pm, Matthew Ives, 2<sup>nd</sup>, 5 yes votes Motion carried.

## OTHER BUSINESS

Commissioner Ron Jenson inquired about Hall of Fame Winners, receiving lifetime tickets, as a follow up to Commissioner Wayne Turner's question from the 01.22.24 commission meeting.

Assistant Director Paul Frie stated that there was no further progress as of time of the meeting due to the proximity to spring training but would be readdressed with the sports and tourism department.

## ADJOURNMENT

Motion to adjourn – Brad Stallings. 2<sup>nd</sup> Matthew Ives, 5 yes votes. Motion carried.

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Chair Brent Bailey, Parks and Recreation Advisory Commission

### ATTEST:

\_\_\_\_\_  
Holly Osborn, Director  
Parks & Recreation

### CERTIFICATION:

I, Steven Day, Management Analyst for the City of Surprise Parks and Recreation Department, Maricopa County, Arizona, do hereby verify that these are the true and correct minutes of the Parks and Recreation Advisory Commission meeting held on April 22, 2024.

\_\_\_\_\_  
Steven Day, Management Analyst



**CITY OF SURPRISE**  
**Parks and Recreation Advisory Commission**

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Council Meeting Date: August 26, 2024  
Submitting Department: Parks and Recreation  
Staff Recommendations: None

Contact Person: Paul Frie, Assistant Director- CRS  
District: Internal

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Consent: No      Regular: Yes      Public Hearing: No      Report/Discussion: No

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**Agenda Wording:**

Discussion, presentation and action pertaining to the Parks & Recreation Advisory Commission Strategic Plan.

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**Motion:**

I move to approve the Parks & Recreation Advisory Commission Strategic Plan.

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**Background:**

Present the strategic plan of the city of Surprise and Parks and Recreation commission. The strategic plan guides the direction of the Parks and Recreation Department, ensuring that its goals align with the needs and desires of the community.

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**Objective Analysis:**

Present the strategic plan of the city of Surprise and Parks and Recreation commission developed and updated for the Parks and Recreation Commission approval and implementation.

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**Policy Compliant:**

Per the boards and commissions handbook the City Council has the following expectations of its appointed boards and commissions:

- Provide citizens' perspectives on issues;
  - Prioritize options for Council and refine recommendations;
  - Enable citizens to contribute their expertise to the community;
  - Advise Council on policy matters;
  - Act in full accordance with all the powers and duties established in City Code; and
  - Comply with the Open Meetings Law, laws governing public bodies and the City policies and procedures.
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**Financial Impact:**

No impact with this item

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**Budget Impact:**

No impact with this item

**FTE Impact:**

No impact with this item

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**ATTACHMENTS:**

1. Board Strategic Plan Presentation
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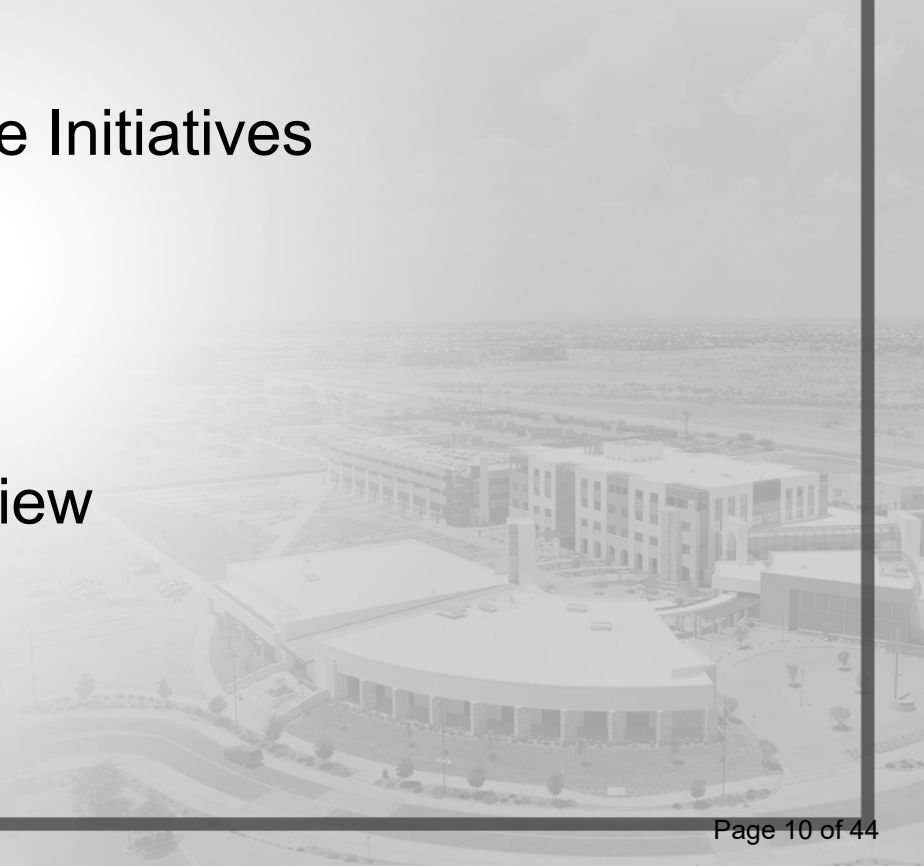
# Parks & Recreation Board Strategic Plan

Parks & Recreation



# Introduction

- Overview of Strategic Core Initiatives
- Goals & Objectives
- Key Deliverables
- Implementation Timeline
- Establish schedule for review





# Core Initiative 1

**Initiative:** Community Engagement

**Goal 1.1:** Develop inclusive engagement strategies to enhance communication between the community and the Commission.

**Objective 1.1.1:** Launch Comprehensive Email Campaign

**Deliverables:**

- Email campaign schedule
- Survey results distribution
- Shared file location for survey results (SharePoint)

**Objective 1.1.2:** Raise Awareness of Commission

**Deliverables:**

- Headshots of Commission members on the website
- Commission mentions in newsletters and REC Times (minimum 4 per year)
- Yearly schedule of signature events with assigned Commission members



# Core Initiative 2

**Initiative:** Positioning as Conduit Between Community & City Council

**Goal 2.1:** Enhance communication between the Commission and the Mayor/City Council.

**Goal 2.2:** Foster Collaboration with Other City Boards/Commissions

**Objective 2.1.1:** Schedule City Council Meeting Attendance

**Deliverables:**

- Yearly schedule of meetings/events
- Commissioner reports on Council meeting involvement

**Objective 2.2.1:** Identify other city Commissions that share common goals.

**Objective 2.2.2:** Identify a strategy to reach out to other city Commissions.

**Objective 2.2.3:** Identify meetings or events of the P & R Commission to invite others to attend.

**Deliverables:**

- Commissioner provides report of their participation in Commission meetings.



# Core Initiative 3

**Initiative:** Support Strategic Growth and Policy Development

**Goal 3.1:** Improve Commission awareness of parks and recreation policies.

**Goal 3.2:** Increase Awareness of Parks & Recreation Master Plan

**Goal 3.3:** Increase Awareness of City's Strategic Plan

**Objective 3.1.1:** Annual Review of Policies

**Deliverables:**

- Identify yearly meeting for policy review

**Objective 3.2.1:** Provide updates of the ongoings of the Master Plan at quarterly meetings.

**Objective 3.2.2:** As necessary, identify specific areas of the Master Plan for the Commission to champion on the city's behalf.

**Deliverables:**

- Identify yearly meeting for Master Plan review

**Objective 3.3.1:** Schedule experts to present at Commission meetings at least once a year.



# Core Initiative 4

**Initiative:** Enhance Effectiveness of Commission Members

**Goal 4.1:** Create an informative and supportive onboarding process

**Objective 4.1.1:** Develop Onboarding Process

**Deliverables:**

- Onboarding manual
- Core activities: park tour, departmental overview, 1:1 meetings



# Implementation Timeline

## Overview of key milestones and deliverables over the 3-year period

Strategic plan discussion agenda item posted at each meeting with general yearly timeline below

### Year 1:

#### Q1:

- Launch email campaign
- Update Commission headshots
- Develop Council meeting schedule

#### Q2:

- Begin email campaign
- First newsletter mentions
- Develop event schedule

#### Q3:

- Mid-year event review
- Report on outreach to other Commissions
- First expert presentation

#### Q4:

- Final newsletter mention
- Report on Council meetings
- Annual policy review

### Year 2 & 3:

- Continue quarterly activities
- Adjust strategies as needed
- Maintain ongoing deliverables



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**QUESTIONS OR  
COMMENTS?**

Thank You



**CITY OF SURPRISE**  
**Parks and Recreation Advisory Commission**

Council Meeting Date: August 26, 2024

Contact Person: Holly Osborn, DIRECTOR-  
PARKS & REC

Submitting Department: Parks and Recreation

District: Citywide

Staff Recommendations: None

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Consent: No

Regular: Yes

Public Hearing: No

Report/Discussion: No

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**Agenda Wording:**

Consideration and action pertaining to approval of changes to the Parks and Recreation Fee Schedule.

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**Motion:**

I move to approve the changes to the Parks and Recreation Fee Schedule.

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**Background:**

The Parks and Recreation Department is requesting approval of updates to the Parks and Recreation Fee Schedule. The Parks and Recreation Fee Policy provides the framework for the establishment or adjustment of all Parks and Recreation related fees for programs and services. Per the policy, new fees or recommended changes for registration-based classes, programs and activities will be reviewed and approved by the Parks and Recreation Advisory Commission.

The primary revision of the fee schedule is part of the ongoing enhancements to the Oasis Swim Center, field rentals, and the tennis center. With the introduction of new facilities and programs at the Oasis Swim Center, along with minor adjustments to field rental and tennis center fees, it is essential to establish a fee structure that supports operations and maintenance across all facilities while ensuring accessibility for the community. The proposed fee schedule introduces a streamlined resident and non-resident rate structure, covering general admission, swim classes, aquatic fitness programs, private rentals, field rentals, and tennis center usage. These changes aim to balance cost recovery with community affordability, ensuring the long-term sustainability of all our recreational offerings.

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**Objective Analysis:**

The standard operating procedures for fees ensures a consistent process is followed for the addition or adjustment of program fees and charges.

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**Policy Compliant:**

This action is compliant with the Parks and Recreation Fee Policy.

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**Financial Impact:**

The financial impact of the proposed fee schedule for the Oasis Swim Center is expected to be minimal.

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The introduction of these fees will provide a stable revenue stream to support the center's operations and maintenance. The flexibility in the fee structure will also allow the department to introduce more class options and programs, catering to customer demand. This approach ensures that the Oasis Swim Center remains financially sustainable while continuing to meet the needs of the community.

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**Budget Impact:**

There is no budget impact at this time. All fees associated with existing programs are currently budgeted.

**FTE Impact:**

There is no FTE impact.

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**ATTACHMENTS:**

1. Aquatic Fee Schedule Updates 25 PRB
-



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# Fee Schedule Rescue Oasis

Parks and Recreation Department

# Overview

- Parks and Recreation Fee Policy
  - Staff reviews fees annually based on direct cost and market analysis.
  - Per fee policy- New or recommended changes for registration-based classes, programs and activities will be reviewed and approved by the Parks and Recreation Advisory Commission.
  - Fee ranges have been incorporated into the fee schedule to allow for greater flexibility to adapt class schedules to meet customer need. Also fee ranges allow for minor fee increases as needed due to rising costs of staffing and supplies.

# Overview

- Parks and Recreation Fee Policy
  - Staff reviews fees annually based on direct cost and market analysis.
  - Per fee policy- New or recommended changes for registration-based classes, programs and activities will be reviewed and approved by the Parks and Recreation Advisory Commission.
  - Fee ranges have been incorporated into the fee schedule to allow for greater flexibility to adapt class schedules to meet customer need. Also fee ranges allow for minor fee increases as needed due to rising costs of staffing and supplies.

# Proposed Fees

Program	Proposed Changes
Aquatics	Establish new fees for new facility Rearrange Aquatic Fee categories – clean up No current program or admission increases. Pool Rentals- Hourly Fee Increase for lifeguards. Adjustment of Fee Ranges
Field & Facility Rentals	No current fee increases.

# Proposed Fees

	Proposed Fees (OSC)	Current Fees (SAC & HH)
Admissions	<p><b>Open Swim:</b> Youth \$4R, \$6NR; Adult \$6R, \$8NR; Senior \$4R, \$6NR</p> <p><b>Lap Swim:</b> Same as open swim admission</p> <p><b>Season Pass:</b> Youth \$40R, \$60NR; Adult \$60R, \$80NR; Family \$120R, \$140NR; Senior \$40R, \$60NR</p>	<p><b>Open Swim:</b> \$2Y \$3A; \$5NR</p> <p><b>Lap Swim:</b> \$3R \$5NR</p> <p><b>Season Pass:</b> \$30Y \$50A \$100F</p>
Programs/Classes	<p><b>LG &amp; SSI Cert:</b> \$10</p> <p><b>Junior LG:</b> \$40R, \$60NR</p> <p><b>Swim Lessons:</b> \$35R, \$55NR</p> <p><b>Private Swim Lessons:</b> \$50R, \$70NR</p> <p><b>Aqua Aerobics &amp; Classes:</b> \$20R, \$40NR</p> <p><b>Recreation Swim &amp; Dive:</b> \$110R, \$130NR</p> <p><b>Competitive Swim Team:</b> Registration Fee \$50; Bronze-\$75, Silver-\$90, Gold-\$110, Senior 1-\$110, Senior 2-\$130</p>	<p><b>LG &amp; SSI Cert:</b> \$10</p> <p><b>Junior LG:</b> \$30R \$50NR</p> <p><b>Swim Lessons:</b> \$25R \$45NR</p> <p><b>Private Swim Lessons:</b> \$40R \$60NR</p> <p><b>Aqua Aerobics &amp; Classes:</b> \$18R \$38NR</p> <p><b>Recreation Swim &amp; Dive:</b> \$80R \$100NR</p> <p><b>Competitive Swim Team:</b> Registration Fee \$30; Bronze-\$75, Silver-\$75, Gold-\$90, Senior 1-\$90, Senior 2-\$110</p>

# Proposed Fees Continued

	Proposed Fees	Current (SAC)	Current (HH)
Rentals	<p><b>Lap Lanes:</b> \$20hr per lane short course, \$40hr per lane long course*</p> <p><b>Birthday Party (Indoor):</b> 20 or less- \$150R, \$170NR 21-40-\$170R, \$190NR 41-60-\$190R, \$210NR 61-80-\$210R, \$230NR</p> <p><b>Cabana Rental (Outdoor):</b> 10-15ppl-\$80R, \$100NR; 16-25ppl-\$140R, \$160NR</p> <p><b>Private Rental:</b> \$600per hr, minimum of 2 hrs; additional fees if equipment use required for rental</p>	<p><b>Lap Lanes:</b> \$50per hour</p> <p><b>Birthday Party (Indoor):</b> 15 or less-\$120PR 16-20-\$140PR 21-25-\$160PR 26-30-\$180PR</p> <p><b>Private Rental:</b> 100less-\$280perhr 101-150-\$310perhr 151-200-\$330perhr 201-250-\$350perhr 251-400-\$450perhr</p>	<p><b>Lap Lanes:</b> \$50per hour</p> <p><b>Birthday Party (Outdoor):</b> 15 or less-\$40 16-20-\$45 21-25-\$50 26-30-\$55</p> <p><b>Private Rental:</b> 100less-\$230perhr 101-150-\$260perhr 151-200-\$280perhr</p>

\*reduce rate of lap lanes to be adjustable to need of user group, 50 meters vs. 25 yard

# Recommended Fee Changes

## Aquatics

- Adjust range to include larger range for new facility
- Addition of Senior rates to admissions for all facilities
- Establish Fee and range for competitive pool and lane rentals
- Establish / increase non-resident rate for rentals and passes
- Increase fee and add range for Junior Lifeguard program
- Establish range for outdoor birthday party rental at all 3 facilities
- Establish fee and range for private rentals

# Recommended Fee Changes

## Comparison Aquatic Data

Admissions	Peoria	Goodyear	Glendale	Scottsdale	Mesa
Open Swim	\$2Y \$4A	Youth-\$3R \$6NR Adult-\$5R \$10NR Senior-\$4R \$8NR	2U free, 3-17 \$2.50R \$3.50NR, 18-54 \$5R \$6NR, 55+ \$3R \$5NR	Youth-\$3/\$4; \$5/\$7 MMR Adult-\$4/\$6; \$7/\$10 MMR	Youth/Senior-\$2 Adult-\$4
Lap Swim	\$2Y \$4A	\$5/\$10A; \$4/\$8Sr	Youth-\$4/\$5 Adult-\$6/\$8 Seniors-\$5/\$6	Youth-\$3/\$4 Adult-\$4/\$6	Youth/Senior-\$2 Adult-\$5
Season Pass	Youth-\$30 Family-\$100 up to 6	Youth-\$200R \$400NR Adult-\$300R \$600NR Senior-\$250R \$500NR Family- \$600R \$1200NR	N/A	\$168/\$240 & \$192/\$272 (MMR)	Individual-\$150 Family-\$225

# Recommended Fee Changes

## Comparison Aquatic Data

Programs/ Classes	Peoria	Goodyear	Glendale	Scottsdale	Mesa
LG Certification	\$142R \$168NR	Free	\$185 new cert, \$135 re-cert	\$170R \$255NR	
Junior Lifeguard	\$36R \$43NR	\$40	NA	\$87R \$130NR	
Swim Lessons	\$36R \$43NR	\$25	\$26R \$49NR	\$30R \$45NR	\$25R \$30NR
Private Lessons	15min-\$11R \$13NR 30min-\$21R \$26NR 45min-\$32R \$38NR 60min-\$42r \$51NR	\$160-8, 30min lessons	\$35hr	\$120R \$180NR	
Aqua Aerobics	\$40R or \$6 day; \$50NR or \$6 day	\$60-\$72 per session	\$22R \$28NR	Price Varies by class & location	\$40R \$60NR
Recreation Swim & Dive	\$110R \$150NR	\$80R	N/A	\$130R \$195NR	

# Recommended Fee Changes

## Comparison Aquatic Data

Rentals	Peoria	Goodyear	Glendale	Scottsdale
Lap Lanes	N/A	\$50R \$100NR; per hr		\$12hr +guard short course; \$28hr + guard long course
Birthday Party			Resident-\$110hr +cost LG NR-\$160hr + cost LG Commercial-\$220hr + cost LG	
Private Rental (Full Facility)	\$200hr-60ppl or less \$250hr-61-120ppl \$350hr-121-200 \$400hr-201-400	\$600R \$1200NR; per hr		3hrs; \$2485R \$2605NR \$2845Commercial
Ramada/Cabana		\$50R \$100NR; per hr \$175-25ppl 2hr-Cabana		
Rec/Play Pool		\$450R \$900NR; per hr		
Comp Pool		\$250R \$500NR; per hr		



**SURPRISE**  
ARIZONA

**QUESTIONS OR  
COMMENTS?**

Thank You



**CITY OF SURPRISE  
Parks and Recreation Advisory Commission**

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Council Meeting Date: August 26, 2024

Contact Person: Holly Osborn, DIRECTOR-  
PARKS & REC

Submitting Department: Parks and Recreation

District: Internal

Staff Recommendations: None

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Consent: No

Regular: Yes

Public Hearing: No

Report/Discussion: No

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**Agenda Wording:**

Presentation and update on current and upcoming parks projects, including Community Park Improvements and Oasis Swim Center.

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**Motion:**

No motion for this item

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**Background:**

To provide information and gain input on current and upcoming construction projects.

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**Objective Analysis:**

To provide information and gain input on current and upcoming construction projects and discuss our new placer software that supports our current and future decisions.

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**Policy Compliant:**

This is compliant with city and council policy.

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**Financial Impact:**

No Financial Impact

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**Budget Impact:**

No Budget Impact

**FTE Impact:**

No FTE Impact

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**ATTACHMENTS:**

1. Parks CIP Updates FY25
-



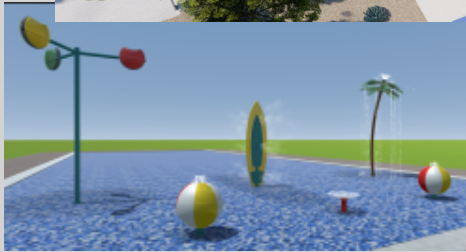
**SURPRISE**  
ARIZONA

# **Parks & Recreation Capital and Asset Update**

# Rescue Oasis Update



# Oasis Swim Center Updated Renderings



# Rescue Springs Updated Renderings



# Soak Station 309 Updated Renderings



# CONSTRUCTION VIEW



# Asset Replacement Updates

The background of the slide is a faded, grayscale aerial photograph of a large, modern building complex. The complex features several interconnected structures, including a prominent, large, curved building in the foreground. The surrounding area includes parking lots, roads, and some greenery. The overall scene is presented in a light, semi-transparent style to allow the purple text to stand out.

# Reinvesting in our Parks

- Placer AI numbers
- Community Park Phase 2
- Marley Park Splash Pad
- Veramonte Splash Pad
- Lighting projects – LED

# Placer AI – Parks Top 10

## Parks Usage

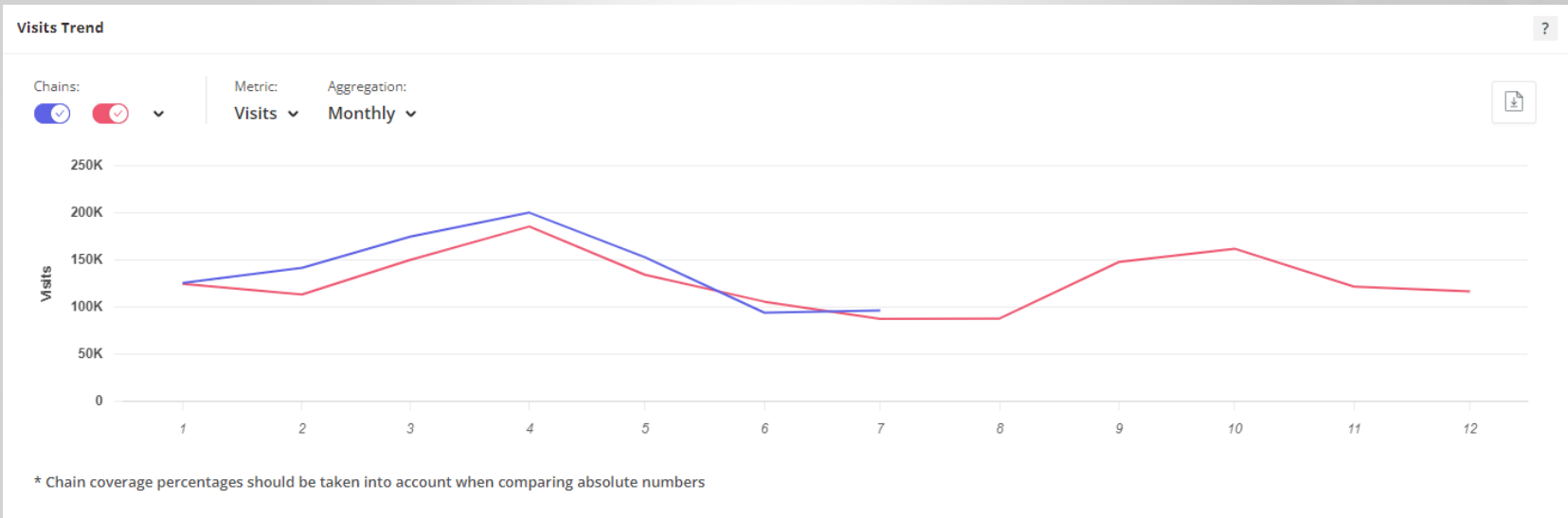
Year to Date 24

Full Year 23

COS - Parks / Custom Chain			COS - Parks / Custom Chain		
Rank	Name	Total Visits	Rank	Name	Total Visits
1	Surprise Community Park / N Bullard Ave, Surprise, AZ	414.2K	1	Surprise Community Park / N Bullard Ave, Surprise, AZ	623.9K
2	Marley Park / W Sweetwater Ave, Surprise, AZ	106.9K	2	Marley Park / W Sweetwater Ave, Surprise, AZ	171.2K
3	Youth Baseball Complex / N Parkview Pl, Surprise, AZ	70.9K	3	Youth Baseball Complex / N Parkview Pl, Surprise, AZ	99.2K
4	The Fields / W Greenway Rd, Surprise, AZ	67.2K	4	Dick McComb (West) Park / West Saguaro Lane, Surprise, AZ	91K
5	Mark Coronado Park / N Bullard Ave, Surprise, AZ	61.5K	5	Asante Community Park / W Vereda Solana Dr., Surprise, AZ	87.3K
6	Dick McComb (West) Park / West Saguaro Lane, Surprise, AZ	55.7K	6	The Fields / W Greenway Rd, Surprise, AZ	86.1K
7	Surprise Pickleball Courts / W Tierra Buena Ln, Surprise, AZ	52.2K	7	Mark Coronado Park / N Bullard Ave, Surprise, AZ	83.3K
8	Asante Community Park / W Vereda Solana Dr., Surprise, AZ	51.4K	8	Veramonte Park / 140th Ave, Surprise, AZ	74.4K
9	Dick McComb Softball Field / W Westpark Blvd, Surprise, AZ	45.6K	9	Surprise Pickleball Courts / W Tierra Buena Ln, Surprise, AZ	74.3K
10	Veramonte Park / 140th Ave, Surprise, AZ	41K	10	Dick McComb Softball Field / W Westpark Blvd, Surprise, AZ	65.6K

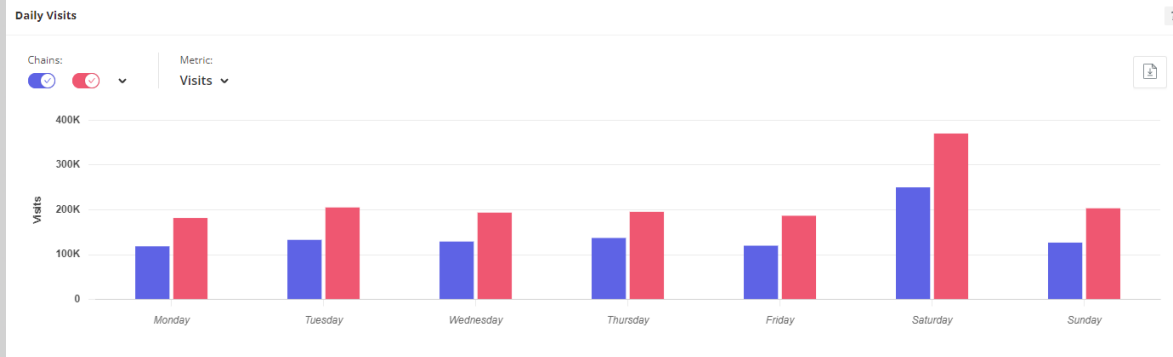
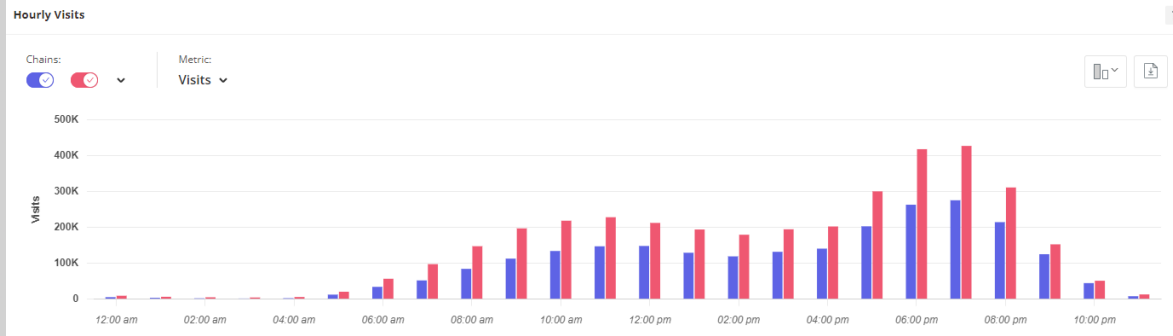
# Placer AI

## Monthly Visitor Trend



# Placer AI – Daily Trend

## Daily Visitor Trends



# Community Park Improvements

## South Park Improvements

- New Playground Structure
  - More inclusive equipment
- New Front landscape buffer to playground from parking lot
- Speed tables in parking lot
- Sidewalks for ADA Access
- Landscaping by monument sign
- Refresh monument sign

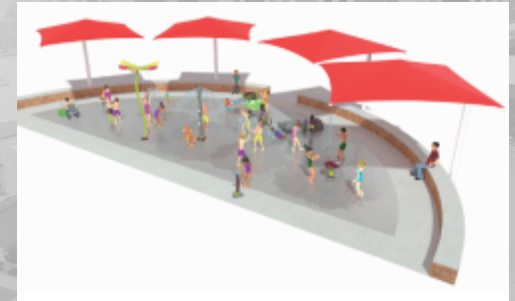


# Marley Park Splashpad

## Timing:

New surfacing and equipment

Themed with animals and color palette



# Veramonte Splashpad

## Timing:

New surfacing and equipment

Airforce themed

