

CITY OF SURPRISE
Tourism Fund Sub-Committee Meeting
16000 North Civic Center Plaza
Surprise, AZ 85374

Wednesday, August 07, 2024 – 4:30 p.m.

CALL TO ORDER

Acting Chair Councilmember Jack Hastings called the **Tourism Fund Sub-Committee Meeting** to order at 4:35 p.m. at Surprise City Hall, Overflow Room, 16000 North Civic Center Plaza Surprise, Arizona 85374, on Wednesday, August 07, 2024.

ROLL CALL

Councilmember Patrick Duffy, Chair (absent), Vice Mayor Nick Haney, Committee Member, Councilmember Jack Hastings, Committee Member.

PLEDGE OF ALLEGIANCE

CURRENT EVENTS AND REPORTS

None.

STAFF REPORTS

None.

STAFF PRESENT

Kendra Pettis, Sports & Tourism Director, Travis Ashby, Sports & Tourism Assistant Director, Genevieve Martin Del Campo, Staff Liaison.

CALL TO THE PUBLIC

None.

REGULAR AGENDA ITEM

1. Action item: Consideration and action to approve the Tourism Fund Subcommittee meeting minutes of November 20, 2023:

Vice Mayor Haney moved to approve the November 20, 2023, Tourism Fund Subcommittee Meeting minutes and Councilmember Hastings seconded the motion. Motion carries 2-0.

2. Discussion item: Presentation and discussion on the 2nd Annual Out of the Park Music Fest:

Kendra Pettis gave an overview of last year's Out of the Park Music Fest and proposed details for the 2nd Annual event.

Vice Mayor Haney asked if there could be a talent competition portion of the event for local talent. Kendra Pettis responded that she and her team would look into it.

Councilmember Hastings asked if the City mailed out flyers or any promotional material for last year's event. Kendra responded that due to the time constraint last year, they did not mail out an individual mailer but that it was included in the Progress Magazine. She further stated that this event would be published in the Progress Magazine again this year but that she and her team would also look into the pricing for mailing out additional marketing material.

OTHER BUSINESS AND FUTURE AGENDA ITEMS

None.

EXECUTIVE SESSION

None.

ADJOURNMENT

The meeting was adjourned at 5:21 p.m.

ATTEST:

Councilmember Patrick Duffy, Chair

Genevieve Martin Del Campo, Staff Liaison