



CITY OF SURPRISE
Arts & Cultural Advisory Commission
16089 N Bullard Ave,
Surprise, AZ 85374
Monday, August 12, 2024 @ 6:00 PM
Surprise Regional Library

- A. Call To Order
- B. Roll Call
- C. Pledge of Allegiance
- D. Staff Reports
- E. Arts and Cultural Advisory Commission Agenda

CALL TO THE PUBLIC:

INSTRUCTIONS: In order to address the Board\Commission, you will need to fill out a Call to the Public Form available at the front counter, and then turn it in to the Secretary before the meeting begins.

Note: A.R.S. 38-431.01(H) - During this time members of the public may address the Board\Commission only on issues within the jurisdiction of the Board\Commission which are not an item on the agenda. At the conclusion of the open call, the Board\Commission may respond to criticism, may ask staff to review the matter or may ask that the matter be put on a future agenda. No discussion or action shall take place on any item raised.

CONSENT AGENDA:

REGULAR AGENDA ITEM - NON-PUBLIC HEARING:

- | | | | |
|----|----------|--|------------------------------------|
| 1. | Citywide | Discussion and action pertaining to the selection of the Arts & Cultural Advisory Commission Chair. | Arts, Culture & Library Department |
| 2. | Citywide | Discussion and action pertaining to the selection of the Arts & Cultural Advisory Commission Vice-Chair. | Arts, Culture & Library Department |
| 3. | Citywide | Consideration and action pertaining to the June 3, 2024 Arts & Cultural Advisory Commission meeting minutes. | Arts, Culture & Library Department |
| 4. | Citywide | Report and discussion of community pool basketball court mural panel review. | Arts, Culture & Library Department |
| 5. | Citywide | Presentation and discussion pertaining to the traffic cabinet artwork final design presentations. | Arts, Culture & Library Department |

REGULAR AGENDA ITEM - PUBLIC HEARING:

- F. Other Business and Future Agenda Items
- G. Current Events and Reports
- H. Adjournment

KRISTI PASSARELLI, CITY CLERK

POSTED: Thursday, August 8, 2024 @ 10:00 AM

SPECIAL NOTE: PERSONS WITH SPECIAL ACCESSIBILITY NEEDS, INCLUDING LARGE PRINT MATERIALS OR INTERPRETER, SHOULD CONTACT THE CITY CLERK'S OFFICE @ 623.222.1200 OR TTY 623.222.1002, BY NO LATER THAN 24 HOURS IN ADVANCE OF THE REGULAR SCHEDULED MEETING TIME.



CITY OF SURPRISE
Arts & Cultural Advisory Commission

Council Meeting Date: August 12, 2024 Contact Person:
Submitting Department: Arts, Culture & Library District: Citywide
Department
Staff Recommendations:

Consent: No Regular: Yes Public Hearing: No Report/Discussion: No

Agenda Wording:

Discussion and action pertaining to the selection of the Arts & Cultural Advisory Commission Chair.

Motion:

I move to select _____ as Chair of the Arts & Cultural Advisory commission.

Background:

Per Surprise Municipal Code Sec. 2-2296 (11)(c), any vacancy for chair or vice-chair, as may occur for any reason, must be filled from the body of membership at the next meeting where quorum of the body is present. The Commission will bring forth nominations and then select a new Chairperson to service through Fiscal Year 2025.

Nominations will take place and a paper ballot will be available in the event numerous commissioners are nominated. A motion, second, and roll call vote will follow the paper ballots.

Objective Analysis:

The mission of the Surprise Arts & Cultural Advisory Commission is to encourage cultural growth in Surprise and to ensure that art, culture and entertainment are central elements of the quality of life for Surprise residents. The role of the Chair, or Vice-Chair when the Chair is absent, is to preside over meetings, decide all points of order and procedure, and perform any duties required by law as they relate to the Arts & Cultural Advisory Commission.

Policy Compliant:

Sec. 2-295 (11)(c) of the Surprise Municipal Code states that any vacancy for chair or vice-chair, as may occur for any reason, must be filled from the body of membership at the next meeting where a quorum of the body is present.

Financial Impact:

There is no financial impact associated with this item.

Budget Impact:

There is no budget impact associated with this item.

FTE Impact:

There is no FTE impact associated with this item.

ATTACHMENTS:



CITY OF SURPRISE
Arts & Cultural Advisory Commission

Council Meeting Date: August 12, 2024
Submitting Department: Arts, Culture & Library
Department
Staff Recommendations:

Contact Person:
District: Citywide

Consent: No Regular: Yes Public Hearing: No Report/Discussion: No

Agenda Wording:

Discussion and action pertaining to the selection of the Arts & Cultural Advisory Commission Vice-Chair.

Motion:

I move to select _____ as Vice-Chair of the Arts & Cultural Advisory commission.

Background:

Per Surprise Municipal Code Sec. 2-2296 (11)(c), any vacancy for chair or vice-chair, as may occur for any reason, must be filled from the body of membership at the next meeting where quorum of the body is present. The Commission will bring forth nominations and then select a new Chairperson to service through Fiscal Year 2025.

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Budget Impact:

There is no budget impact associated with this item.

FTE Impact:

There is no FTE impact associated with this item.

ATTACHMENTS:



CITY OF SURPRISE
Arts & Cultural Advisory Commission

Council Meeting Date: August 12, 2024 Contact Person:
Submitting Department: Arts, Culture & Library District: Citywide
Department
Staff Recommendations:

Consent: No Regular: Yes Public Hearing: No Report/Discussion: No

Agenda Wording:

Consideration and action pertaining to the June 3, 2024 Arts & Cultural Advisory Commission meeting minutes.

Motion:

I move to approve the June 3, 2024 Arts & Cultural Advisory Commission meeting minutes.

Background:

N/A

Objective Analysis:

N/A

Policy Compliant:

N/A

Financial Impact:

N/A

Budget Impact:

N/A

FTE Impact:

N/A

ATTACHMENTS:

1. 060324 SACAC Meeting Minutes DRAFT
-

CITY OF SURPRISE
Arts and Cultural Advisory Commission
16000 N. Civic Center Plaza
Surprise, Arizona 85374
Monday, June 3, 2024 @ 6:00 PM
Community Room
DRAFT Meeting Minutes

A. Call to Order

B. Roll Call

Chair Kathie Morgan, Vice-Chair Taylor Ingro, Commission members, Crystal Kupper, Rhiannon Mielt and Susan deJong

Absent: Commission members Dr. Charlotte Pullins, and Margaret Lieu

Staff: Julie Akerly – Arts & Culture Manager and Kelsey Lamphier – Arts, Culture & Library Department Director

C. Pledge of Allegiance

D. Staff Reports

Ms. Akerly, Arts & Culture Manager, reported on the following items:

- Vista Center for the Arts Feasibility Study Update
 - City is exploring a partnership with Dysart and Vista Non-Profit to support sustainable operations of the Vista Center for the Arts
 - Next year District will be continuing to support rentals and educational programming at the Vista
 - City will be conducting a feasibility study to understand the community needs and create governance and operations guidelines for a potential partnership
 - We received 9 applications from consultants for the Feasibility study, and hope to have someone contracted and beginning work July – December, 2024
- Bounce & Swing update
 - Structural engineer is requiring updates to the building plans, artist will need to resubmit their building application for approval
- FY25 meetings at Regional Library
 - Our offices will be moving to the library soon! All of our meetings next year will be moving to the community room at Surprise Regional Library

E. Arts and Cultural Advisory Commission Agenda

CALL TO THE PUBLIC:

None

REGULAR AGENDA ITEMS – NON PUBLIC HEARING:

1. Consideration and action pertaining to the May 6, 2024 Arts & Cultural Advisory Commission meeting minutes.

Commissioner Mielt moved to approve the May 6, 2024 Arts & Cultural Advisory Commission meeting minutes. Commissioner deJong 2nd. 5 Yes votes. Motion carried.

2. Presentation by West Valley Arts Council.

Item tabled for a future Arts & Cultural Advisory Commission meeting.

3. Discussion and update regarding FY25 Budget Updates.

Ms. Akerly and Director Lamphier presented the Commission with the tentative FY25 Arts and Culture budget update where they addressed the following items:

- City budget process
- Arts and Culture Funds
 - General Fund – ongoing funding
 - Municipal Arts Fund – one-time funding
- Tentative FY25 Municipal Arts Fund Balance
- Tentative FY25 Works of Art Projects
- Municipal Arts Fund – Operations
 - Maintenance
 - Grants
 - Administration
 - Education
- General Fund – Operations
 - Personnel
 - Utilities
 - Community Programs
 - Supplies

4. Discussion of commissioner's roles within the community that support advocacy and growth of arts and culture in Surprise.

- Chair Morgan expressed value in knowing the connections and resources the commission has through other groups and affiliations that may benefit arts and culture in Surprise.
- Commissioner Kupper has strong homeschool community relationships; Quite a few co-ops in the community that run their own art festivals, events, activities, etc. She participates in music education professional groups which are well organized and available throughout the County/ State.
- Commissioner deJong is on the board of the West Valley Arts Council, planning committee for the City's MLK Day event, and assists Jo Grant with the Women to Women Charity.
- Vice Chair Ingro is involved with the Dysart School District as a former employee (particularly with the music program), theater community groups, community orchestra, Arizona Broadway Theater, Theater Works.

- Commissioner Mielt is a former board member of Theater Works and has worked with many non-profits in Surprise (Benevilla, Chance Shelter, Young Life). She is also an alumni of Leadership West. She ran the Giving Tree program at Verrado and was Founding Member of Charitable Inc.
- Chair Morgan is a member of American Association of University Women which supports arts and culture with a focus on gender equity and diversity. She also serves on the Board of Directors of the Vista Non-Profit.
- Chair Morgan asked that Commissioners Lieu and Pullins share their updates at a future meeting.

F. Other Business and Future Agenda Items

- Ms. Akerly presented Certificates of Appreciation for services on the Arts and Cultural Advisory Commission to Chair Morgan, Commissioner deJong and Commissioner Mielt
- No Future Business

G. Current Events and Reports

- None

ADJOURNMENT:

Motion to adjourn at 7:02p.m. – Commissioner Mielt. Vice Chair Ingro 2nd. 5 Yes votes. Motion Carried.

	Kathie Morgan, Chair
ATTEST:	Kelsey Lamphier, Arts, Culture & Library Department Director
CERTIFICATION: I, Julie Akerly, Arts & Culture Manager for the City of Surprise Arts, Culture & Library Department, Maricopa County, Arizona, do hereby verify that these are the true and correct minutes of the Arts and Cultural Advisory Commission meeting held on June 3, 2024.	
	Julie Akerly, Arts & Culture Manager



CITY OF SURPRISE
Arts & Cultural Advisory Commission

Council Meeting Date: August 12, 2024 Contact Person:
Submitting Department: Arts, Culture & Library District: Citywide
Department
Staff Recommendations:

Consent: No Regular: Yes Public Hearing: No Report/Discussion: No

Agenda Wording:

Report and discussion of community pool basketball court mural panel review.

Motion:

None.

Background:

Thirty-nine (39) eligible artists from Arizona applied to a call for a basketball court mural at the new community pool. A representative of the SACAC served on a panel with four (4) other community members to select four (3) finalists and one (1) alternate to create design proposals.

Objective Analysis:

Commission panel representative and staff will report back to the commission on the process and selection by the panel for the finalists.

Policy Compliant:

Aligns with City Policy.

Financial Impact:

None.

Budget Impact:

None.

FTE Impact:

None.

ATTACHMENTS:

1. Basketball Court Mural Finalists
-

Panel Update

— Basketball Court Mural Panel (RFQ) —

Goals of Project

- Increase access to art throughout the city
- Diversify the stories, artists, and types of artwork
- Involve community in decision-making



Eligibility

- Open to Arizona mural artists
- 51 applications, 39 eligible



The poster features a stylized illustration of a basketball court with white lines on a dark grey background. A purple arrow points to the three-point arc area with the text "Your mural here!". The background of the poster has wavy lines in shades of blue and purple. The title "Call for Artists" is in large purple serif font, and "Basketball Court Mural" is in a smaller teal serif font. The award amount and deadline are listed in teal. A teal button contains the website URL. The Surprise Arizona logo is in the bottom right corner.

Call for Artists

Basketball Court Mural

Your mural here!

Award amount:
\$25,000

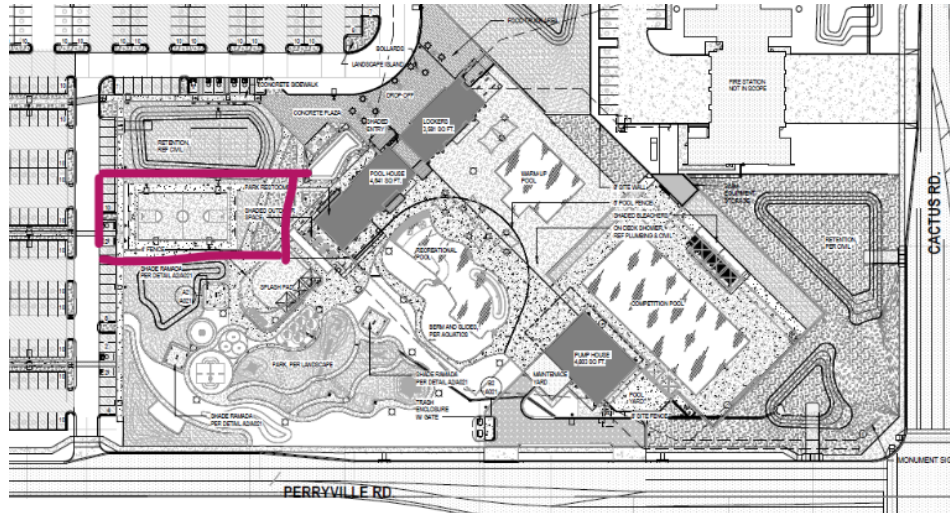
Deadline to apply:
June 3, 2024

surpriseaz.gov/ArtsCulture

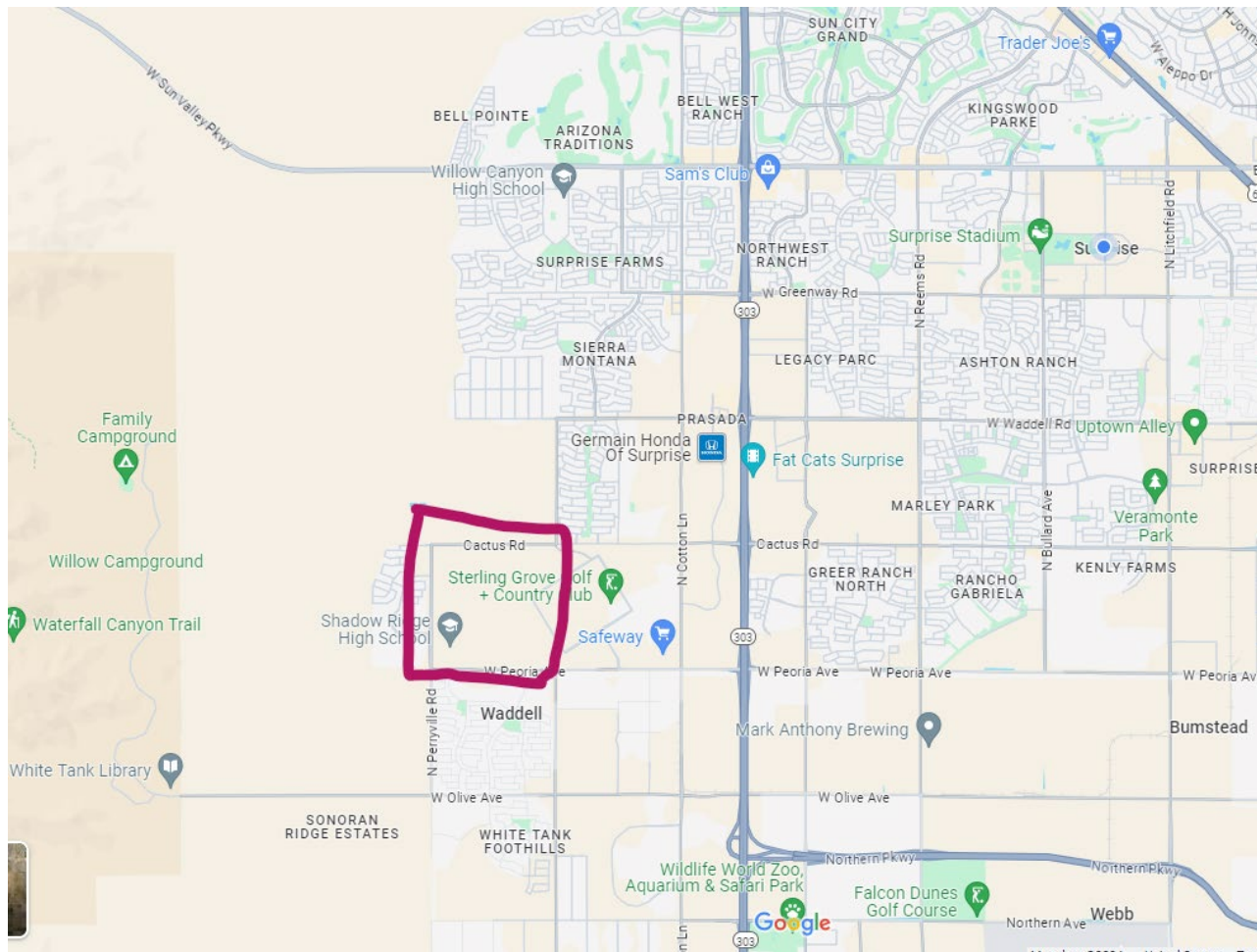
SURPRISE
ARIZONA

Community Pool Project Background

- Part of new complex with a community pool, park, and fire station
- Serving growing area of the community with many families



Location



Review Process & Scoring Criteria

Review Process

- Panel of community members
- Reviewed and scored eligible applications based on criteria
- Met to discuss top scores and select finalists and alternates



RFQ

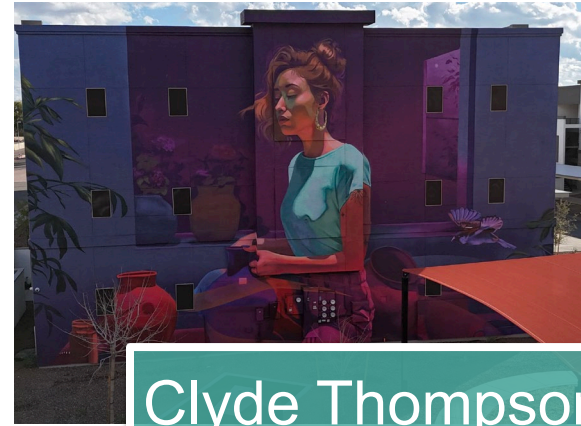
(Request for Qualifications NOT Proposals)

*NOTE

The images shared on the next slides are NOT the designs for traffic cabinets in Surprise, they are examples of past work created by the finalists



Lauren Lee



Clyde Thompson

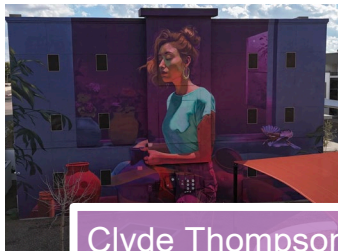
Finalists



Estevan Curiel



Lauren Lee



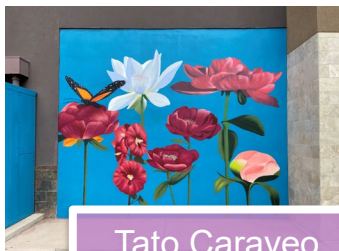
Clyde Thompson



Estevan Curiel



Adrian Ramirez



Tato Caraveo



Muta Santiago



Juan Morales



Isaac Caruso



Tyson Krank



Francisco Garcia

Pre-qualified Muralist List

Next Steps

- Onboarding
- Design proposals
- Panel review & selection
- Install (Spring 2025)



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Department
Staff Recommendations:

Consent: No Regular: Yes Public Hearing: No Report/Discussion: No

Agenda Wording:

Presentation and discussion pertaining to the traffic cabinet artwork final design presentations.

Motion:

None.

Background:

Ten (10) West-Valley artists were selected by a panel of community members to create artwork designs for traffic cabinets on Bell Rd. The artists gathered input and inspiration for their designs from the businesses and residents near the traffic cabinet locations.

Objective Analysis:

Artists will present their community engagement, design inspiration, and final designs to the commission, and receive input and feedback from commission members on their proposed designs.

Policy Compliant:

Aligns with City Policy.

Financial Impact:

None.

Budget Impact:

None.

FTE Impact:

None.

ATTACHMENTS:

1. Traffic Cabinet Design Presentations 1
-

PUBLIC ART

CITY OF SURPRISE TRAFFIC CABINET
PRESENTED BY CHARITH DENSON



THE PROCESS

Following the theme of creativity and inspired by a Southwest color pallet, I created three design concepts for this project.





This piece invites you to take a break from the hustle and be in the moment, rest, find your peace.

FIND YOUR PEACE



In this art piece the two hands represent our diverse community uniting and empowering each other.

EMPOWER



Birds are often used as a symbol of a messenger, and the saguaros in a posture of openness to receive.

RECEIVE



COMMUNITY ENGAGEMENT

During the month of July several local businesses, individuals, and community gathering places were invited to review the design concepts and vote on the pieces that most inspired them.

The goal was to involve the local home owners and business community so that they feel ownership and pride in their local community.

OTTAWA ADMINISTRATIVE STAFF



ARTS HQ GALLERY STAFF AND VISITORS





SUN VILLAGE HOA 55+ COMMUNITY

IN-N-OUT EMPLOYEES



HI! I'M CHARITH

I'm working on an art piece for your community. But I want your input! Scan the QR code with your phone camera and click the link to vote on which piece most resonates with you.



SCAN TO VOTE

One of these pieces will be installed on a traffic cabinet at the corner of Bell Rd. & Sun Village Pkwy - not to far from here!



EMPOWER



FIND YOUR PEACE



RECEIVE



CITY OF SURPRISE
STAFF

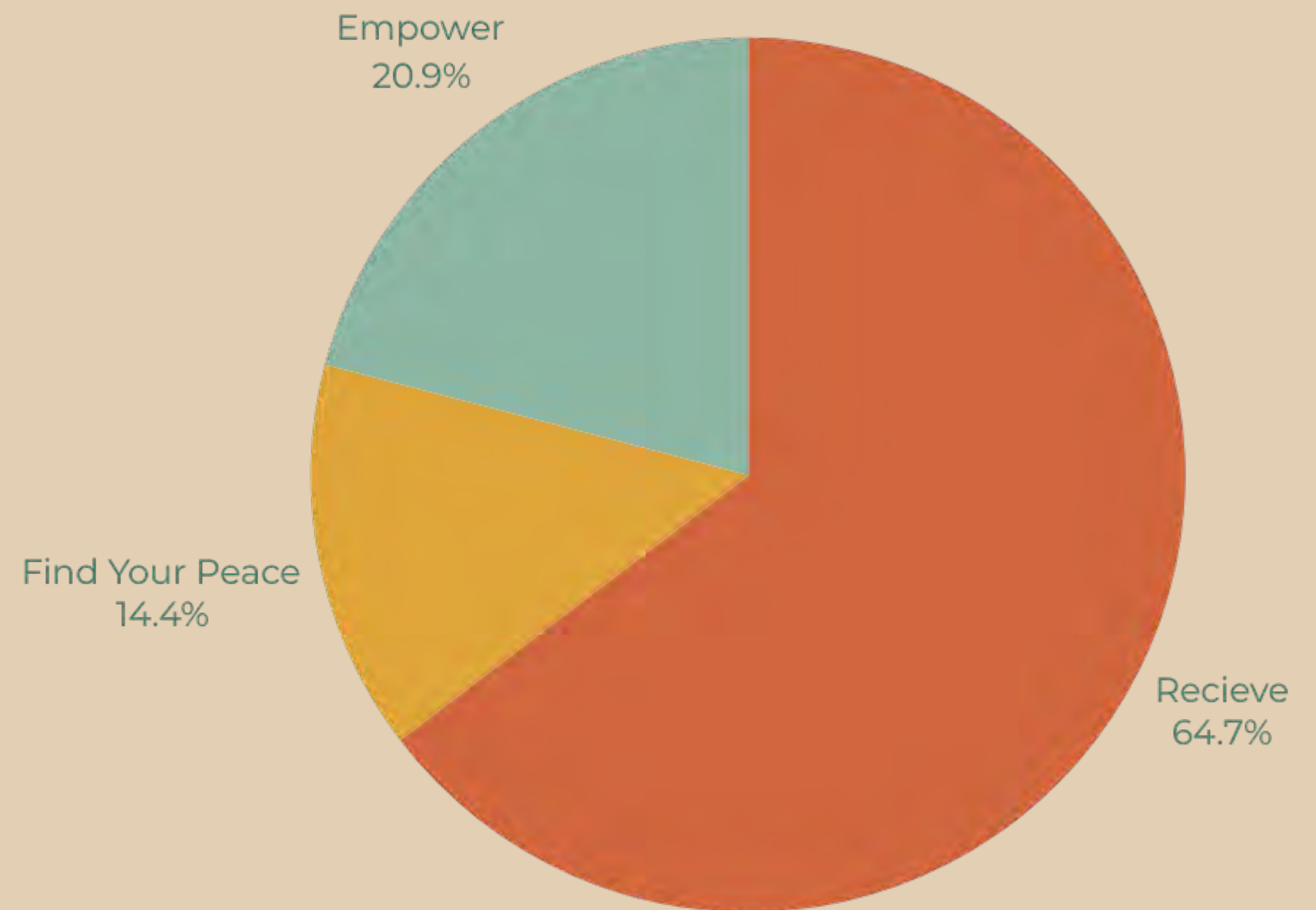
DIGNITY HEALTH STAFF





SURPRISE REGIONAL LIBRARY STAFF & VISITORS

216
community
members engaged



AND THE WINNER IS...

With nearly half the votes - the clear winner is **Receive**. Some of the narrative feedback I received was that it was the least detailed of the three and might be easiest to view from a car at the intersection.

A stylized illustration featuring a large, green, multi-armed cactus with small green checkmarks on its arms. To the right of the cactus is a butterfly with orange wings and white spots. The entire illustration is set against a dark teal background.

RECEIVE



COMING TO AN INTERSECTION NEAR YOU.

Specifically - at Bell and Civic
Center Drive / Sun Valley
Parkway.



THANK YOU





Traffic Cabinet Design Concept

Christine Sherer

Bell Road & Reems Road

Cactus Blossom



Christine Sherer Artist

- I started drawing, painting, and creating as I child back in Pennsylvania, but didn't begin to paint seriously until I retired from teaching in California in 2015. When I moved to Arizona, I began taking classes at Scottsdale Artists School, and my art career was launched. I've shown work at juried shows at Scottsdale Artists School, Ground Floor Artists, Art at the Vista, Glendale Arts Council, and West Valley Art Museum. My representational artwork is painted in oil on canvas. While I enjoy plein air landscape painting and still life painting, my favorite subject is flowers which the Sonoran Desert offers in abundance in the spring. It's easy to understand why so many artists are drawn to Arizona as the desert with all its drama and bold and subtle colors begs to be painted. As an artist I can't resist its allure.

Community Engagement

❖ Informal Discussions with Grand community members:

1. Amenities are a big draw for residents
2. Palm trees are a defining characteristic of the community
3. The Grand is working on becoming more water use compliant in landscaping

❖ Input from The Grand D2 meeting

1. Explained Traffic Cabinet Project to attendees
2. Noted that they would see this at the corner whenever they were running daily errands
3. Strong preference for seeing a bright colorful design



Design Concept

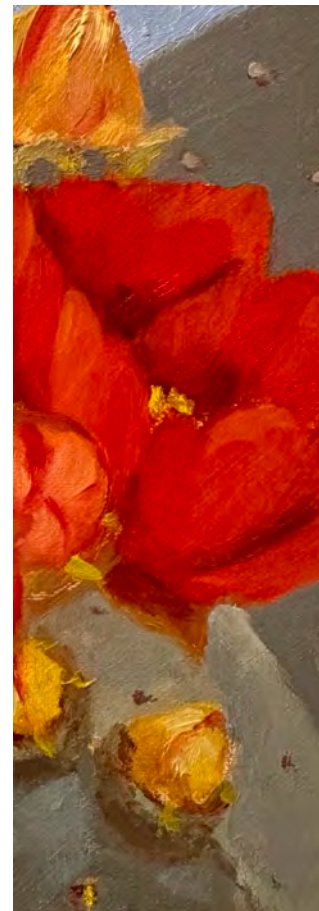
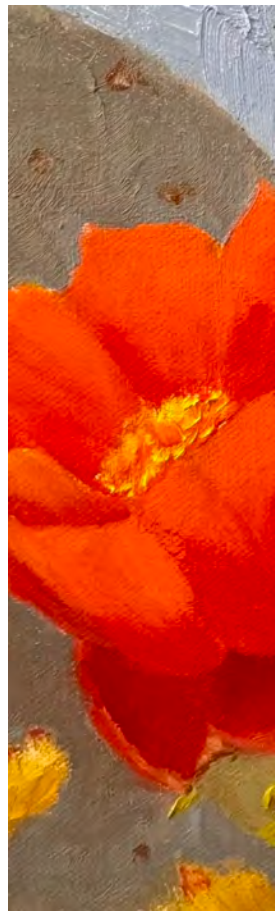
- ❖ Folks responded most favorably to large, bright floral designs.
- ❖ One commentor said she'd like to see a "colorful and cheery" design so I decided to go with large, bright prickly pear cactus blossoms.
- ❖ I drove around local communities to view traffic cabinet art and found the most effective designs to be large and bright without too much detail so they could be viewed quickly.



Traffic Cabinet Views-Top of Box



Traffic Cabinet Views-Front and Sides of Box



Traffic Box Status Report:

Isaac Escarcega • 07.01.2024



Feedback

Style

- I ultimately went for a bold 2D look for most of my designs
- Most people wanted to keep it simple rather than create a realistic piece
- It's also easier to see from the cars

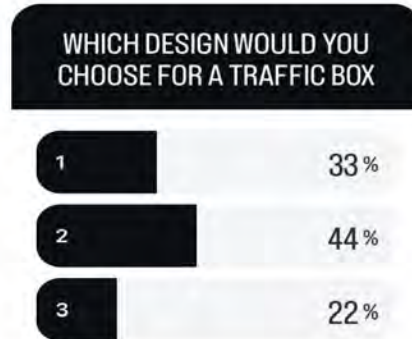
Desert

- I had a lot of feedback about doing a desert theme landscape
- Include Arizona native plants and animals
- Include the HOT days we go through here in surprise

Colors

- Colors were mentioned a lot, more people leaned towards bright colors than flat tone colors or black and white.
- I was asked to try an abstract approach with the colors .

Social Media Engagement



Instagram Poll

- I posted pictures of my three top draft ideas and had the audience vote
- #2 (Pool Day) had the most votes

Final 3 Draft Designs





“Arizona Pulp”

Feedback applied to the design

- Arizona Plants
- Driving in traffic
- Hot sun on top
- Bright bold colors and outlines

I wanted this piece to feel like your looking at a comic strip on your way to work. I also liked this design because it's easy to see from far away



“Pool Day”

Feedback applied to the design

- Hot summer sun
- Palm trees
- Jets flying over
- Community pool

I wanted this piece to make drivers want to go swimming when it's a hot day and they're sitting in their cars

“Desert Beauty”

Feedback applied to the design

- Abstract style art
- Native animals/plants
- Bright colors
- Simple design

I wanted to include the bright colors and shapes to catch the drivers eye. This piece includes birds and plants that I see on an almost everyday basis.



Design Concept

Maureen A. Fairbanks
134th Ave. & Bell Rd.

Desert Dwellers



Maureen A. Fairbanks

- I was born and raised in Western Pennsylvania. After earning my Associates in Art degree at the Community College of Allegheny County, I moved to Arizona where I earned my Bachelor of Fine Arts degree at ASU. I then continued my education by attending numerous at the Scottsdale Artists School, Maricopa County Community College and numerous workshops in person and online.
- Art has been a major theme throughout my life and I have participated in and received awards in shows at Scottsdale Artists School, Ground Floor Artists, West Valley Art Museum, Bank One Invitational Show, Glendale Celebration of Arts, Glendale Community College, Beatitudes Invitational Show, Arizona Artists' Guild and Fountain Hills Festival of Arts and Crafts.
- I take my inspiration from the world around me and enjoy working with figurative, still life, landscape and floral subject matter. I enjoy drawing and painting, primarily in oil.

Community Engagement

I spoke with various artists at Ground Floor Artists, whose building is in the neighborhood, as well as friends, family, visitors and residents of the area.

This corner needs help. Everyone agreed on that when I showed them this photo, mainly with regard to color.

As people made suggestions, I kept a sketchbook and notebook where I jotted down their ideas and sketched their suggestions. I then contacted them again to show them preliminary sketches and paintings, the draft design concept and revisions and discussed their preferences.



Design Concept-Top of Box



Design Concept-Front and Sides of Box

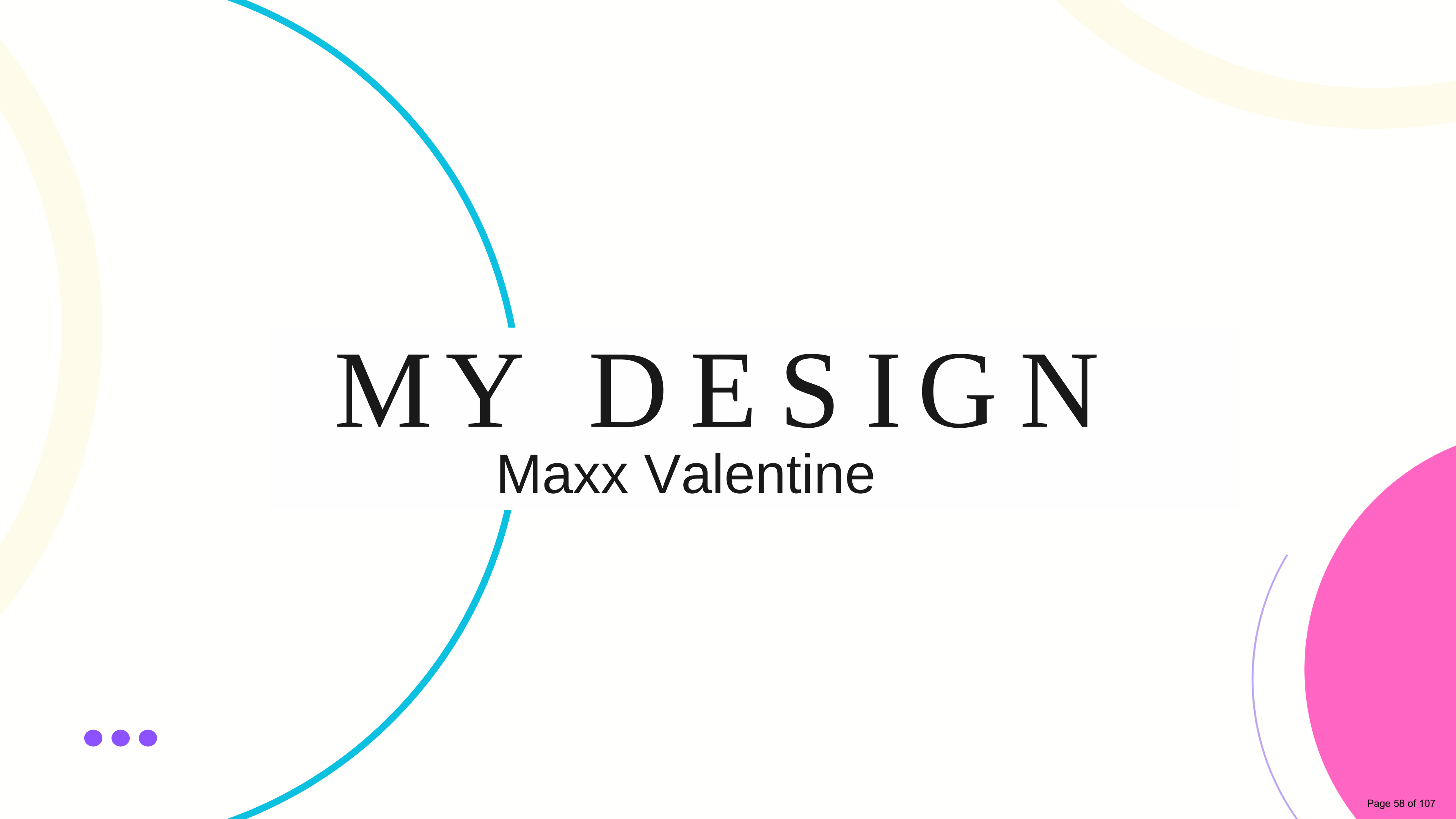


Design Proposal

As I spoke with people, certain things came up several times, mainly color and something to break up the industrial look of the intersection and add a little beauty and interest.

Some of these ideas included the following:

- Strong lines
- Vertical lines
- Impressionistic background
- Fanciful cactus and desert plants
- Natural objects to offset the hardscape
- Large colorful shapes visible from a distance
- Desert animals and birds
- Sunset



MY DESIGN

Maxx Valentine



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Hello,

I'm Ma xx Valentine

Artist & Muralist

I am an artist based out of Phoenix, Arizona and I mostly specialize in creating murals with spray paint. My artistic practice involves creating vibrant and bold pieces that merge elements of Black culture, anime, pop culture, surrealism, humor, and cats. My work, often described as “black girl magic meets Lisa Frank,” seeks to portray the diversity of Black art.



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Community Engagement

Social Media

I took to social media, both Instagram and Facebook and asked people what kind of art they would like to see. I didn't get much feedback on Instagram, but was suggested to incorporate the Arizona sunsets. Facebook I got quite a few comments. Most of the comments wanted desert themes, White Tank Mountains, and colorful were the themes that came up the most.

the name Maxx Valentine. I will be creating art in your city and would love your feedback. My art would be around the intersection of Grand Ave and Bell Road. What kind of art would you want to see in the city, particularly in this area? What's something you absolutely wouldn't want to see in the art? What do you love about Surprise? You don't have to answer each question, just whichever you want to give feedback on. I want to make sure I'm listening and create something that's wanted in Surprise. Thank you so much in advance.



Community Engagement

Face to Face

While out and about in Surprise to scout the area, I decided I wanted to go into Michaels and ask a few people face to face what they wanted to see in Surprise. These were some of the answers I received:

Tropical, paradise looking

Cacti

Hummingbirds

Tiger

Lion

Ethnicity/Diversity, make it hit your soul

Nature

Something that shows the people and community

Survey

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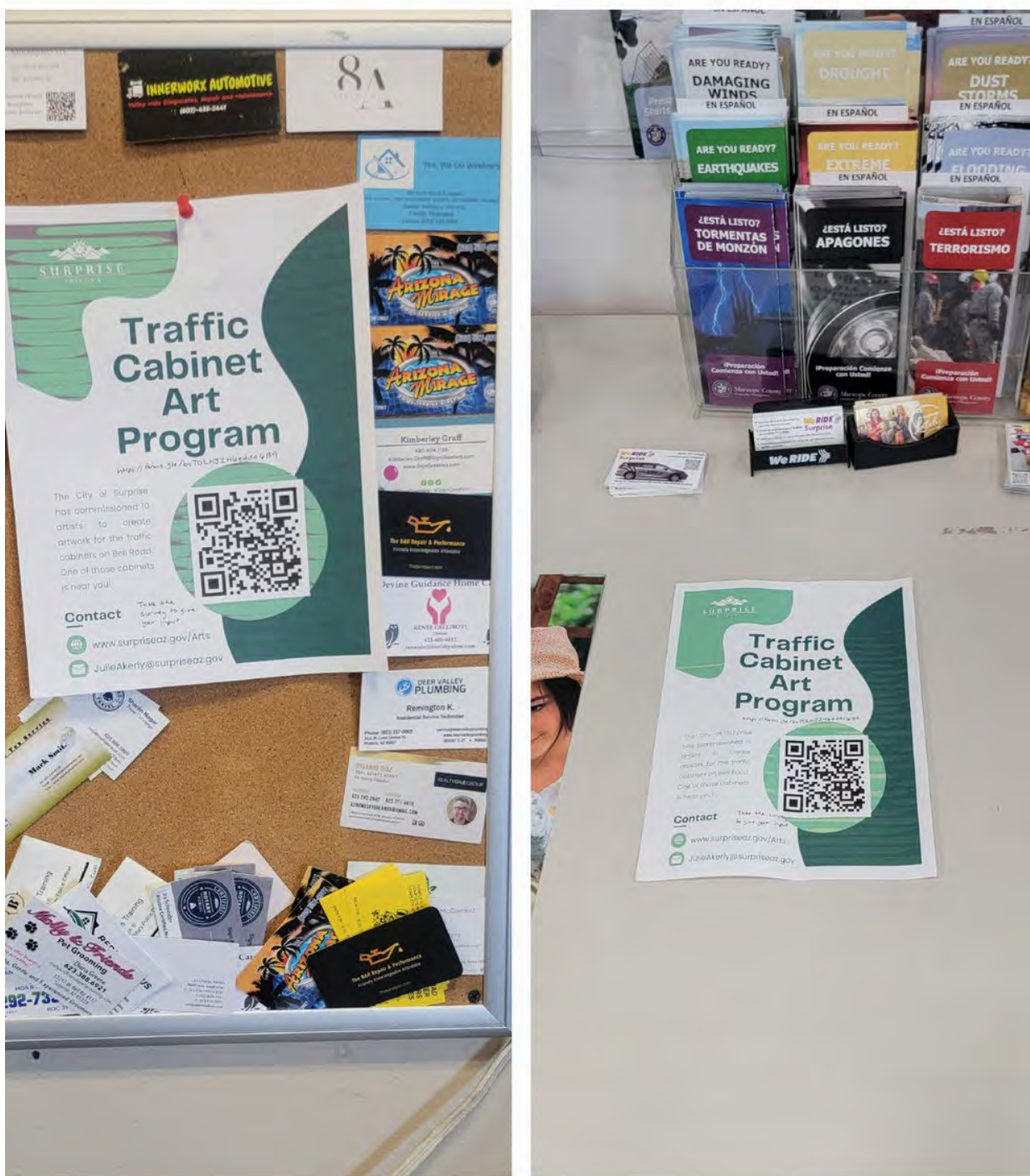
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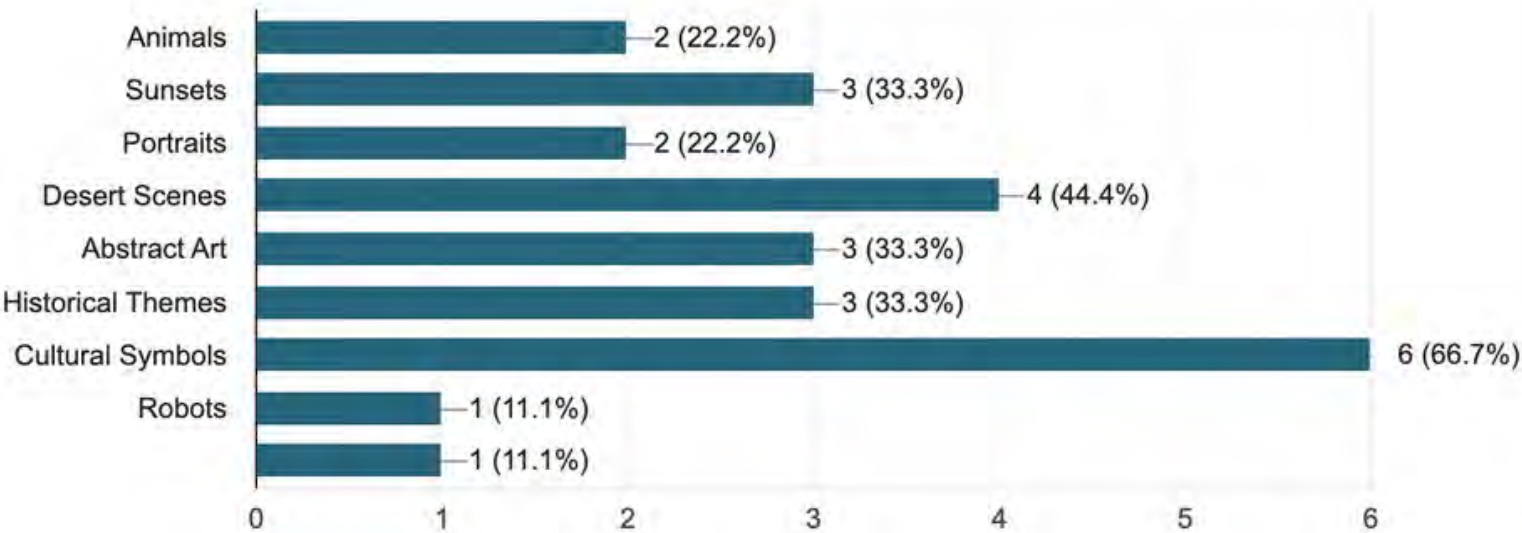
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What type of art themes would you like

9 responses



I created a survey through Google forms and placed a flyer that linked you to the survey. I placed a flyer in the Surprise Public Library and Hot Bagels and Deli near the intersection of my utility box.

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The History of Surprise

I watched a Youtube video on The History of Surprise that was done by Surprise TV. I learned about the humble beginnings of Surprise and how far the city has come from its inception. I used what I learned to channel into my design to show an appreciation for what I learned and to honor the city in my own way.

My Design

When I created this piece for the utility box project, I wanted to create something striking and bold that would pop in the area it inhabits. The intersection of Grand Ave and Bell Road is really brown and drab and I knew color would have to play an important role in this area. I knew out the gate that I wanted to create a surrealism piece to add more artistic flair. I added elements from feedback I had received and made it my own. I also snuck in an element that fits my brand. The idea behind this piece was to show new beginnings, creation, growth, love, and hope. The White Tank mountains came up a few times in feedback and I wanted to incorporate those, but in an abstract way that would interact with the piece in a flawless way. The city of Surprise has gone through so much change since its inception and I felt this was a great way to show the many stages the city went through to become what it is now.

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Traffic Cabinet Proposal

By Mikayla Hammock



About the Artist

I am Mikayla Hammock, like the hammocks you lay down in. I am a surrealist illustrator from Alabama, but I currently live near Surprise, in El Mirage. I create pointillism illustrations with pen, that mainly depict animals formed by smaller illustrations of their habitats. My work explores themes of visual similarities in nature. Many of my pieces utilize optical illusions, in which she will draw the shape of my subject, and fill in the outline with smaller illustrations. This creates a game for the viewer to find all the smaller hidden drawings in the bigger picture. These smaller illustrations include information on plants that grow in the region that it thrives, the prey that it hunts, how the animal looks in different stages of life, and what the landscape in its region is like.



Inspiration

This piece is inspired by the beautiful wildlife that I have observed in Surprise, Arizona. In this design, I have drawn a Coyote formed by a scene of coyotes in the desert. This includes coyotes hunting, howling, and cubs in their den. In honor of the name Coyote lakes, I have also included the shore of a lake, with a rabbit drinking from it. This art style pulls inspiration from scientific illustration and surrealism.



Community Engagement

In my endeavors to collect feedback from the community, I created flyers, an online survey, interviewed people in person, and corresponded with the HOA via email. I was able to gather the most information through email. I had the most communication with the Coyote Lakes HOA president: Marshall Johnson. As detailed in his quoted email below, he requested the color trail dust, which I used for the ground in my design. They also showed a strong preference for coyotes which are depicted on the front and top of my design. A request was also made to incorporate the Coyote Lakes logo, which was not allowed. Instead I created a jumping Coyote design with a similar triangular pattern inside to mimic their logo. In honor of their neighborhood's namesake, I depicted a lake and coyotes on the front of the traffic cabinet.

Quote:

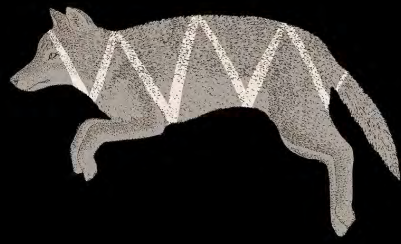
“The wall color is Trail Dust (DE6123) from Dunn Edwards.”

“We agree that the theme should be Coyotes, much like the rendition left today. We have recently painted our walls, guard shack, ramada’s, etc. with a new color and the cabinet and painting should be coordinated with the new color. The HOA and Golf Course have a logo (on the entrance sign). It would be nice if a small logo was worked into painting, just to show that the cabinet was painted for the community.”

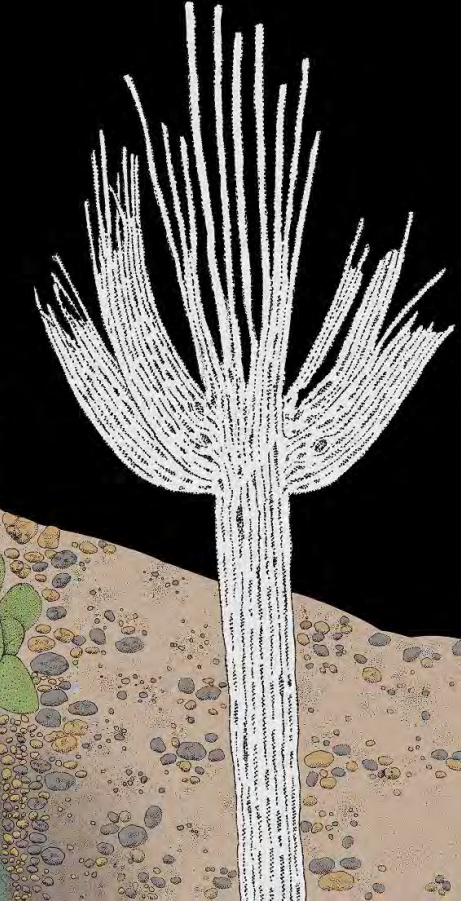
I was able to collect some verbal feedback in which I got several suggestions to incorporate cacti. Saguaro cacti are depicted on the left and right side of the traffic cabinet.

The front of the design incorporates saguaro, yucca, prickly pear cacti, teddy bear cholla, barrel cacti, blue agave, and hedgehog.

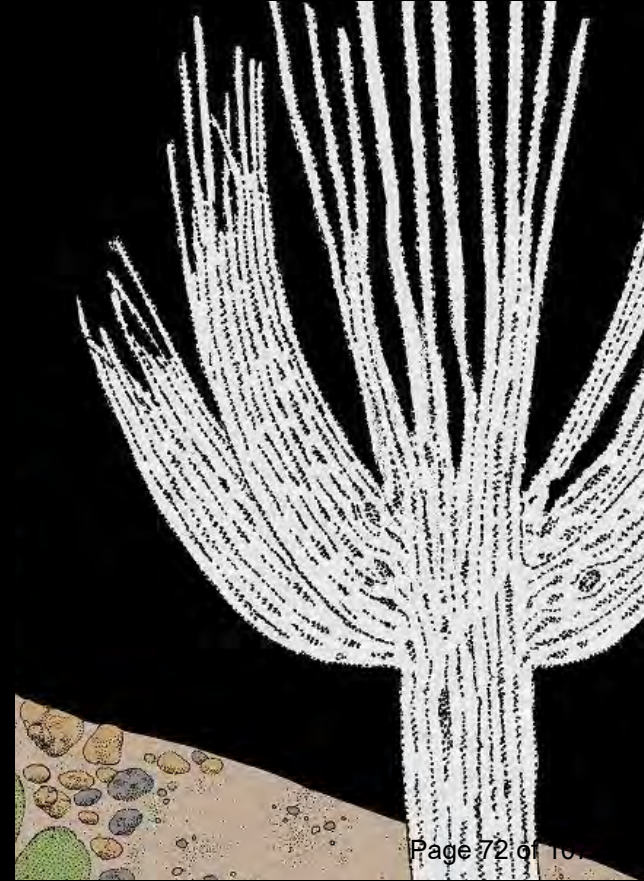
Full Design



Right Side



Close up



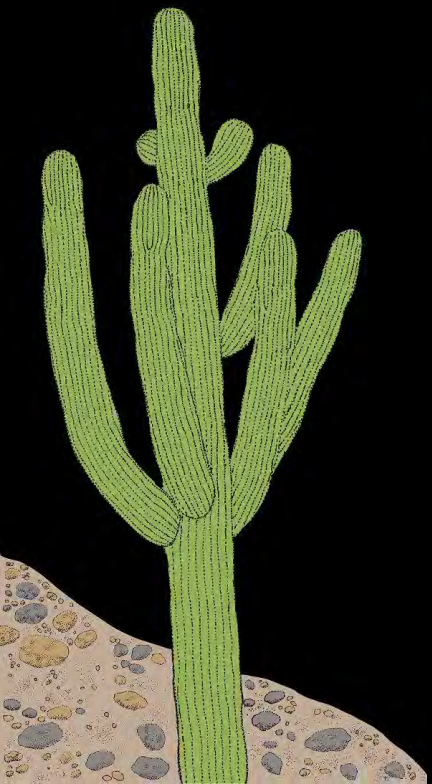
Top Side



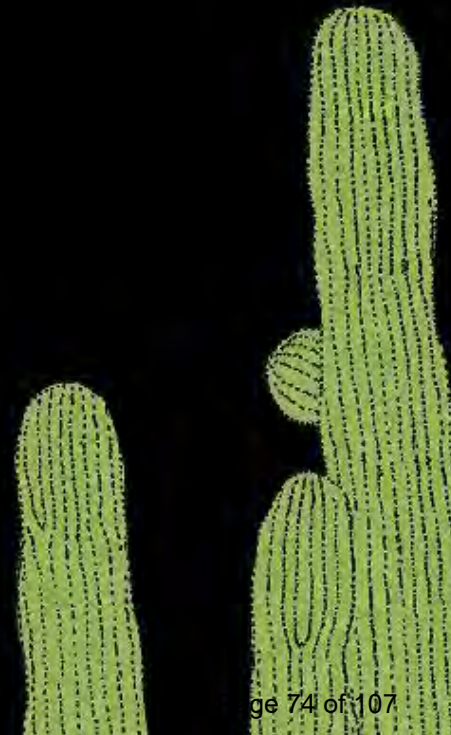
Close up



Left Side



Close up



Front Side

Close up



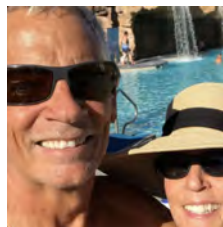
Community Engagement Report

Bell Point Blvd & Bell Rd

SOCIAL MEDIA



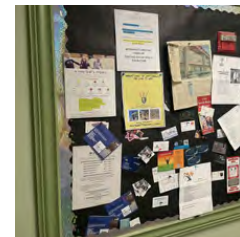
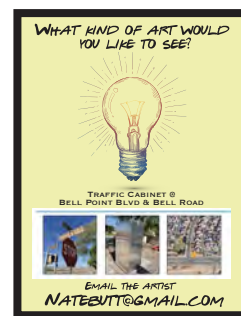
This is Cathy Balderston from Canada. She golfs frequently during winter at The Great Eagle Golf Club. She would love to see the White Tank mountains on a cabinet since she loves to hike the trails.



This is Bill & Suzi Christiansi. They hosted the MOS(Meteor Observation Site) parties that I grew up going to for over 15yrs 25miles west of this Cabinet location. They want me to focus on Astronomy and the towers on top of the White Tank Mountains.

HOA/FLYER

Upon reaching out to the HOA President, I was requested to provide her with a flyer for posting at the meeting but I never got any feedback from the meeting. I was unable to attend because of my work schedule, however I did post the event flyer at the Steamboat Bingo Hall, but again, no responses.



FACE TO FACE



Bill & Cody were father/son golfers that my nephew and I got paired with at The Great Eagle Golf Club. I love this image because they thought a desert version of their matching shirt patterns would be super cool!



This is Chelsea Peacock. She has lived in Surprise for a few years but grew up in Estrella. She commissioned me to paint a portrait of her brother who lost his life a couple years ago. She really wants to see a desert image in a 'vapor wave' style.



Meet my best friend, Drew Jones. He is an rocket scientist for JPL. He is also an AZ native and wants to see me shine light on the beautiful night skies on the outskirts of the city.



This is Dale Curtis, my mom's husband. Dale has lived in Surprise for 15 of his 27 years here in Arizona. He works with solar fields all over the western region. He is a cyclist who rides 20-40 miles at a time. He has ridden then through the White Tank Mountain Park hundreds of times and wants the art to encumber the beautiful desert sunsets and night skys with these scenic mountains.

RIVERBOAT BINGO HALL

My wife and I talked to several people that lived around the area but Terry, shown below, actually lived in Bell Point so we sat with her to play BINGO. She is in the process of moving to Cottonwood after the passing of her husband but she thought a great idea for the Traffic Cabinet would be **an agave plant since it was more green and blue**. She feels the area needs more color....and not brown or yellow! NOTE: She seemed frustrated after losing BINGO so I opted out of a selfie...These people take their BINGO pretty seriously I learned.

Overall, desert plants/flowers seemed to be a common request. I showed many people my previous desert designs I've done. They were very supportive of creating something similar for their area.



Community Engagement Outcome

Bell Point Blvd & Bell Rd

Primary Design Requests:

WHITE TANK MOUNTAINS

VIBRANT (COOLER COLORS)

NIGHT/SUNSET SKY

DESERT THEMED - PLANTS & FLOWERS

DESIGN Process & Implementation:

A massive part of my upbringing in Waddell was to go to these massive Meteor Shower parties with dozens of other families just beyond this cabinet site. For that reason, I wanted to create a night sky instead of a sunset. As time goes on our light pollution grows greater in the valley. The Belle Point neighborhood has one of the clearest night skies, but not for too long. Preserving the awareness of such a natural 'backyard gift' is the goal.

The White Tank mountains have always been my #1 hiking spot. I often take photos of the landscape with both digital and film cameras. This image of the desert is one of my film exposures shot by a Canon AE1. I altered the hues, colors, and pixellation of the image to provide that 'vapor wave' style in a cool blue. I then added hand drawn UFOs with heavy transparency to blend in as a somewhat hidden component. These add to the mystery and magnificence of the cosmos. Overall, I am very excited about the result and look forward to thoughts on my design.

Draft Design

Bell Point Blvd & Bell Rd



Draft Design in Cabinet Layout

Bell Point Blvd & Bell Rd



Surprise Arts & Culture Advisory Commission

City of Surprise Traffic Cabinet Artwork Presentation

Robert Panzer

August 12, 2024

City of Surprise Traffic Cabinet Artwork



Artist Introduction and Background

Robert Panzer Artist Background



City of Surprise Traffic Cabinet Artwork



Community Engagement



Implemented Methods to Obtain Community Input for Artwork

- “Be Part of the Art” in your community. Scan QR code to share your thoughts on the public artwork in the City of Surprise using Microsoft Forms or email your ideas @ Robert.panzer@cox.net.
- “Be Part of the Art” Artwork Community Survey Double sided acrylic sign holder 4x6 inch sign holders with project information, email address and QR code for “Be Part of the Art” Artwork Community Survey at 8 different businesses in proximity to Cotton Lane and Bell Road.
- Face to face discussions with local business owners/staff in proximity of artwork location.

Be part of the **ART** in your community

Share your thoughts, ideas and provide input for the artwork that will become part of your community. Please scan the QR code below to take a quick survey to help to shape the design process for one of the 10 new pieces of artwork being developed for traffic cabinets along Bell Road.

Be part of the art by providing your input!



or provide your thoughts and feedback via email. Please email
robertpanzerart@yahoo.com

Be part of the **ART** in your community



CITY OF SURPRISE
ARTS & CULTURE

The City of Surprise has invited West Valley-based artists, groups, organizations to submit qualifications to create 2D art designs for traffic cabinets along Bell Road. Selected Artists will transform traffic signal control cabinets in Surprise from functional infrastructure to colorful, inspired works of art.

This project aligns with the Arts and Culture Division's goals of increasing access to programs and resources and elevating the arts and culture sector in Surprise by including community input in the Process. Artwork should help to tell the stories of the community, its residents and to celebrate culture in the city of Surprise.

Artwork Location:

North-East corner of Cotton Lane and Bell Road



Artwork to be created by Robert Panzer

The Traffic Cabinet Artwork program is sponsored by the City of Surprise and the Surprise Arts & Cultural Advisory Commission

City of Surprise Traffic Cabinet Artwork

“Be Part of the Art in Your Community” Survey

(Accessed through Online QR Code survey using Microsoft Forms)



Community Survey Feedback Questions

- What's the best thing about your neighborhood?
- Are there any specific historic or cultural elements relevant to the neighborhood/area that you would like to see reflected in the Traffic Cabinet mural to be located at Cotton Lane and Bell Road? (local landmarks, stories. Etc.)
- Are there any specific themes, motif or symbols you would like to see incorporated into the Traffic Cabinet mural to be located at Cotton Lane and Bell Road?
- What is unique about the Surprise Farms and Bell and Cotton Lane area that should be kept in mind when creating a Traffic Cabinet mural?
- What would be important to you to see in the design/style of the final artwork of the Traffic Cabinet Mural? (colors, recognizable images from the local community, nature or people, design/composition, realistic, graphical, Pop art, abstract, etc.)
- What else would you like to tell us related to this Traffic Cabinet mural project?

Outcomes from Community Survey

Summary of common themes, subject and style from survey feedback.
Larger words indicate similar survey feedback and or multiple responses.



A word cloud of survey feedback themes. The words are arranged in a circular pattern, with larger words indicating more frequent responses. The background features a faint, stylized sunburst or starburst pattern in shades of purple and yellow.

remembrance of the farmlands **golf course** **Peaceful**

Something that brightens up the boring road area

citrus trees Spring training **white tank mountains**

blue colors cotton that grew for miles walking trails and the

working orchards and farms Lizards **wildlife**

Bright colors **View of the mountains**

green space **bright and joyful**

desert colors

orange trees for miles Color and southwestern local Indian tribe styles

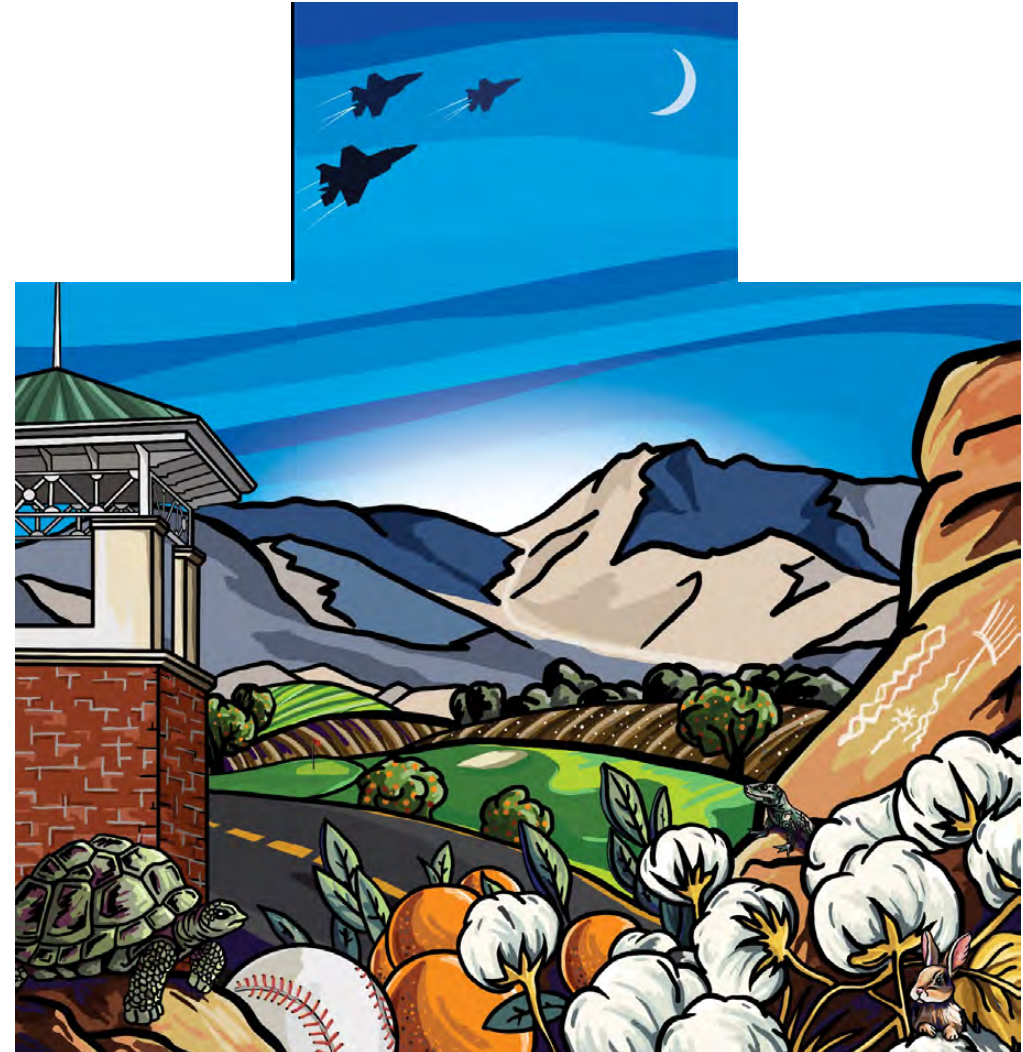
wide open spaces with views of the mountains

City of Surprise Traffic Cabinet Artwork

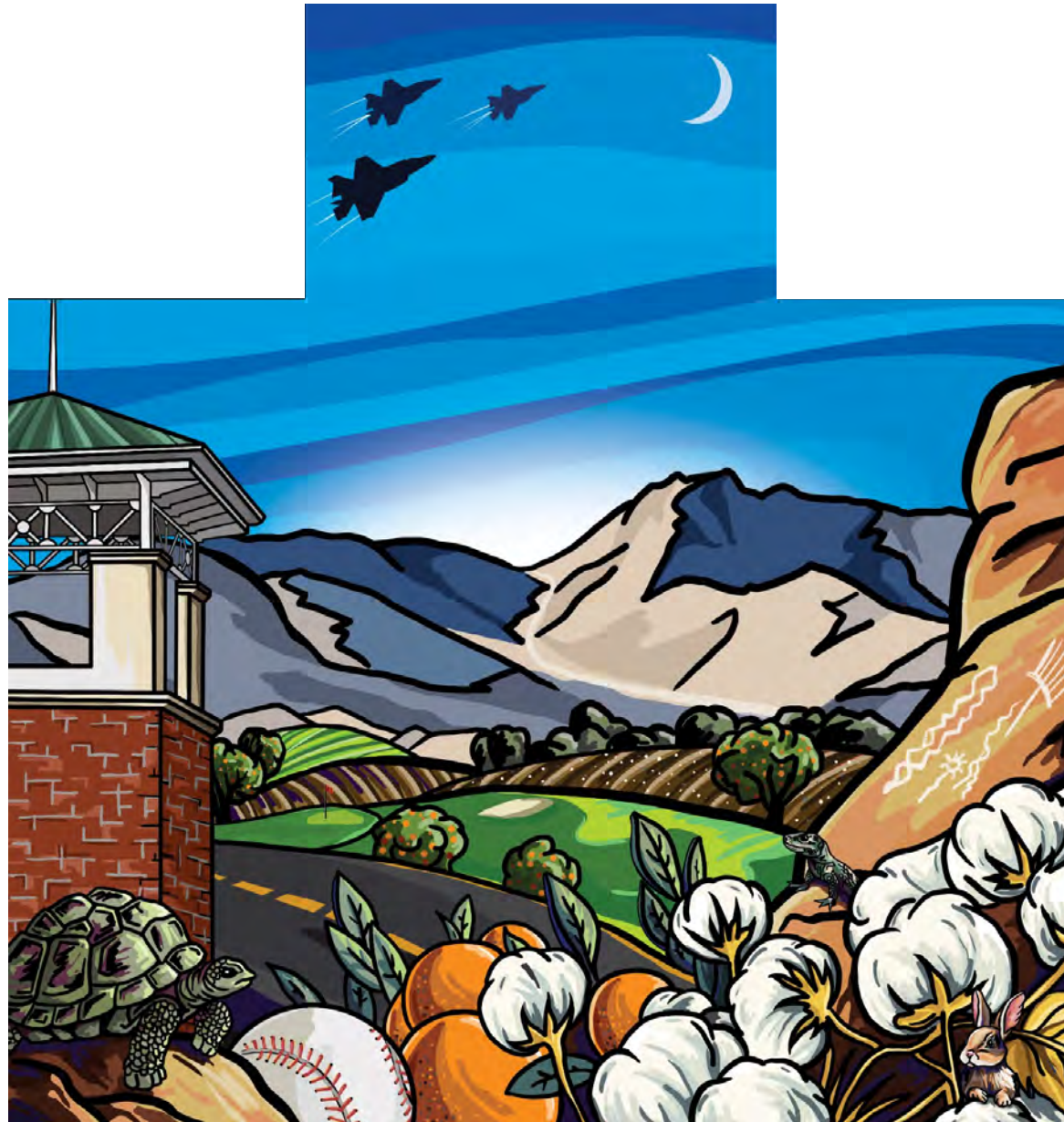
Survey Result Outcomes to Inspiration for Design Concept

Community Outcomes to Design Inspiration

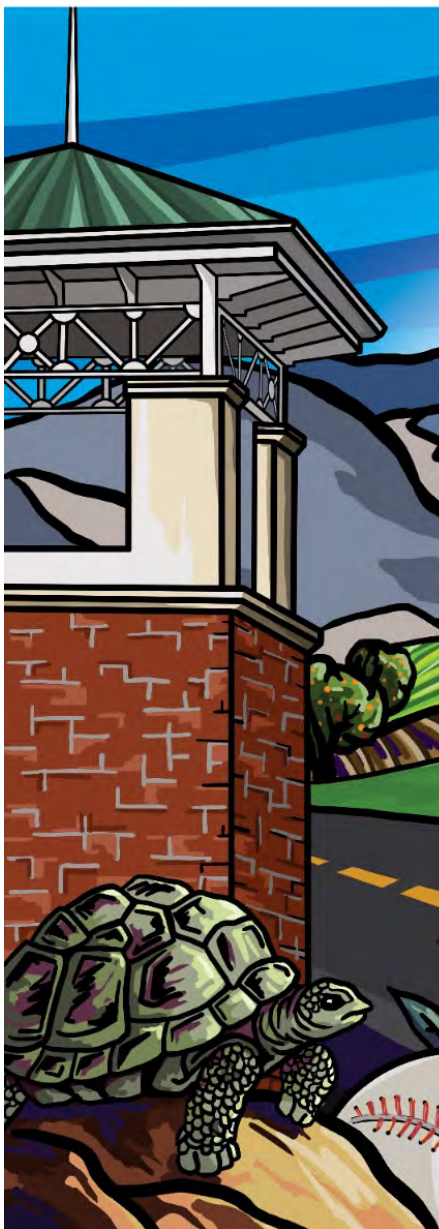
- Remembrance of the farmlands
- Golf course
- Peaceful
- View of the mountains
- Bright colors
- Wildlife
- Walking trails
- Something that brightens up the boring road area
- citrus trees
- Spring training
- Blue colors
- Cotton that grew for miles
- Lizards
- Orange trees for miles
- Bright and joyful
- White tank mountains
- Color and southwestern local Indian tribe styles
- Wide open spaces with views of the mountains
- Desert colors
- Green space
- Working orchards and farms



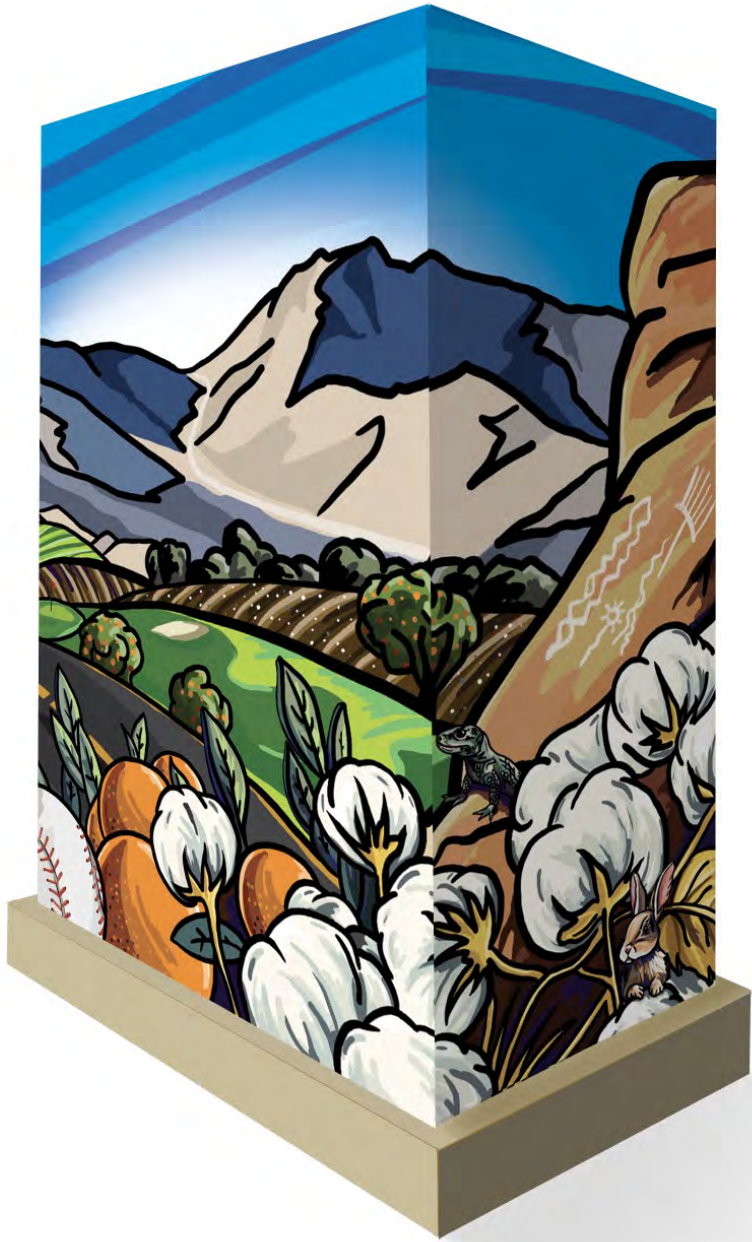
Complete Design



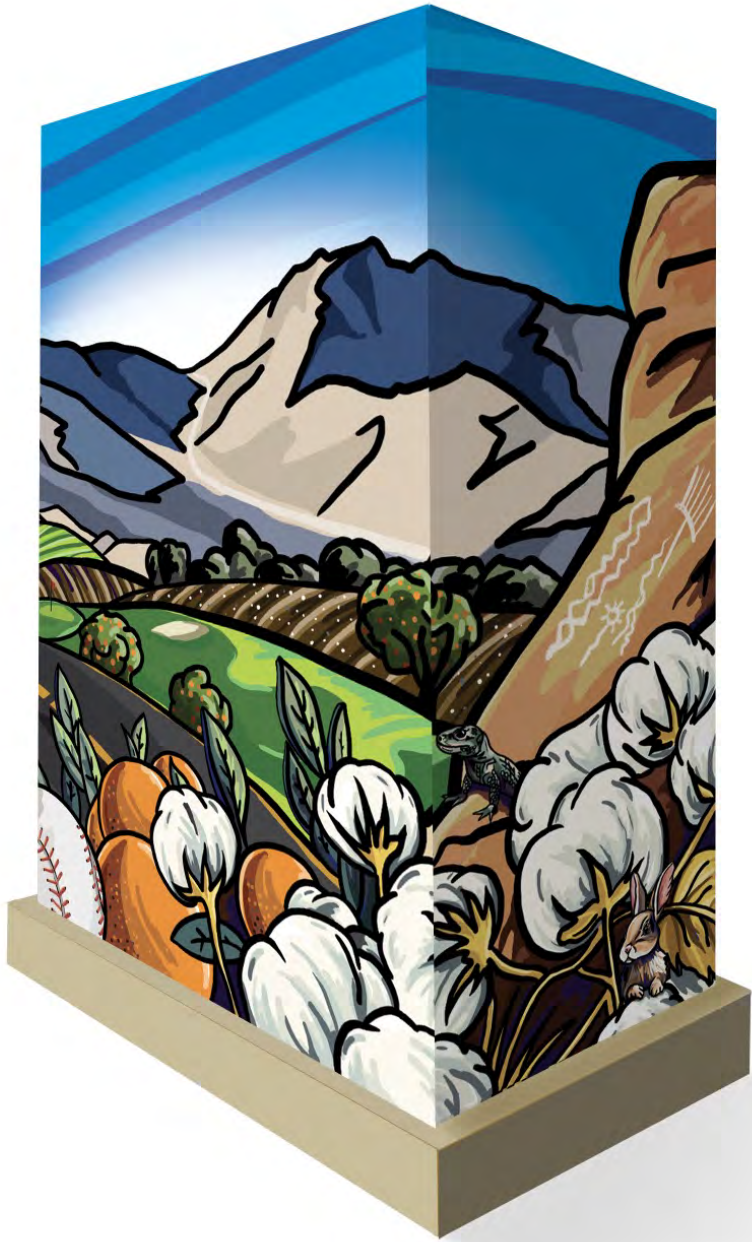
Left Side



Front Side



Right Side



Top Side

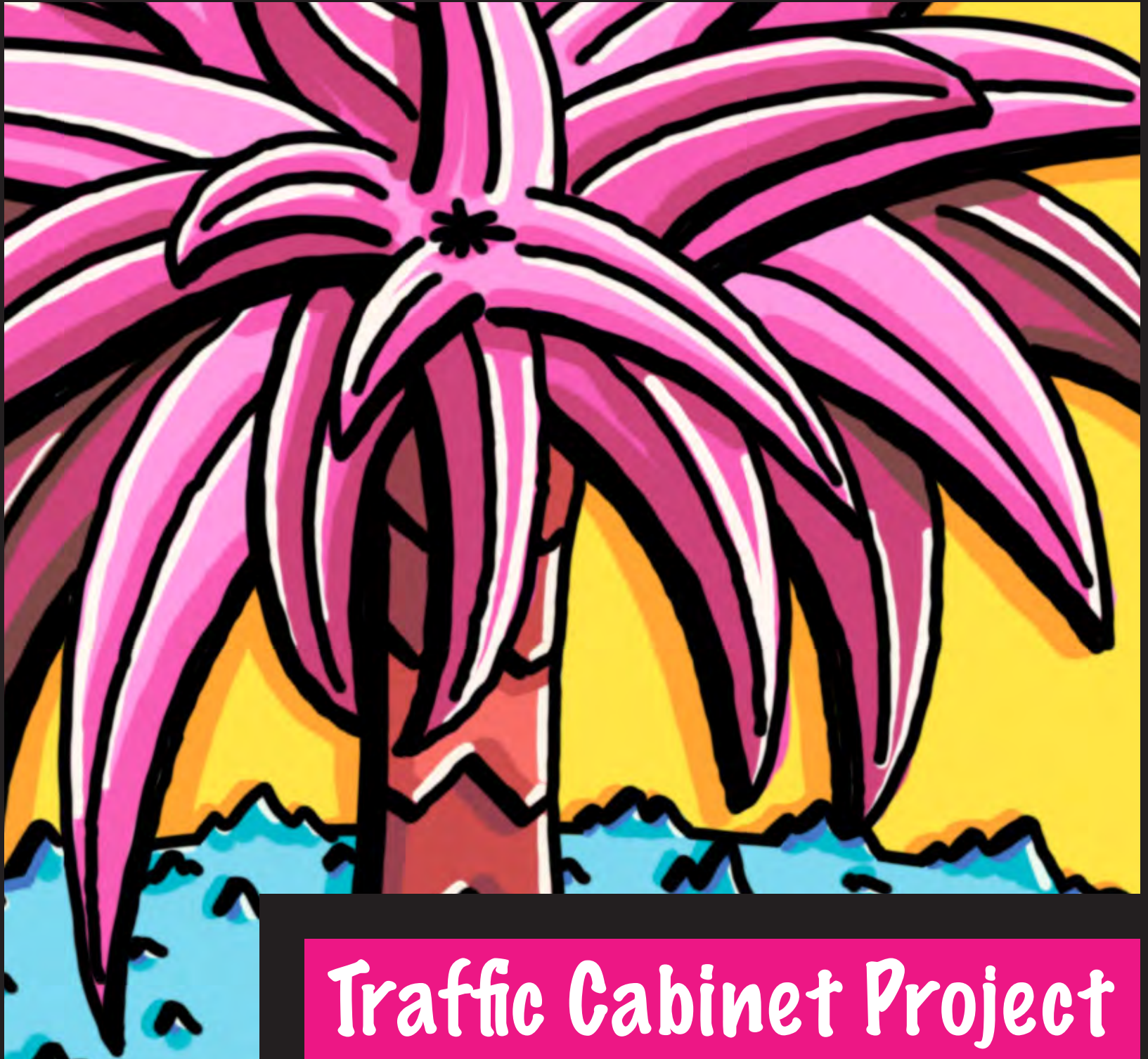


City of Surprise Traffic Cabinet Artwork

Thank you for the Opportunity

Questions you may have so that
together we can fulfill the project goals?

City Of Surprise



Traffic Cabinet Project

Impressions

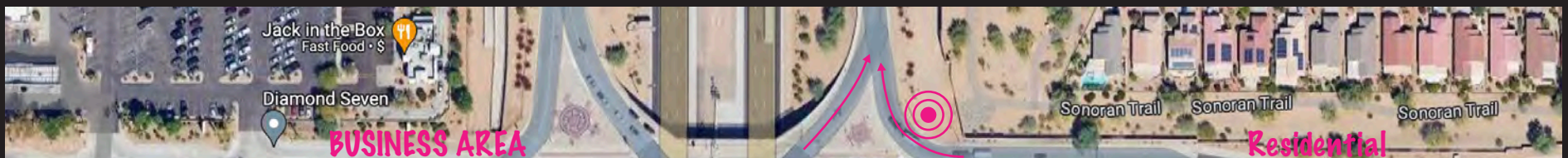
Traffic Cabinet

This particular traffic cabinet is located next to the 303 North onramp. It's located in a typical rocky area with tans and browns. Plants and bushes are near the box and add a little bit of color. The main viewers would be people entering the 303 N. driving in their vehicles. Viewing window would be between 1 and 3 seconds as drivers pass by.



Initial Ideas

- Bright colors to stand out over the tans and browns
- Would have to be something simple. About 3 seconds viewing time
- Something imaginary and fun to stand out against the standard look
- Incorporate my robots into my design
- Playing off the name Surprise, surprised look
- No text so expressions and visuals are important



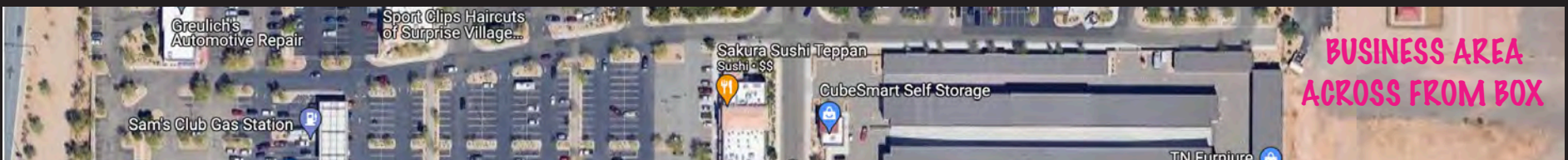
Challenges

Location

There doesn't seem to be much foot traffic around the box itself. The box is set back on its own away from any walking paths, and is going to mostly be visible to passing motorists. The main viewer would be people in vehicles entering highway 303. They might have one to three seconds of viewing time before they drive past the box and onto the 303.

Outreach

There is a housing development behind the main highway sound barrier, as well as businesses in the area. Nothing is located really close to the actual cabinet. There can be nothing placed on the box itself which I don't think would be overly successful given the location. Having samples and having a map showing the placement of the box might be helpful when getting feedback.



Outreach



Social Media

Using Facebook as well as other social media outlets such as Instagram, to put out surveys or to talk with residents to get feedback on potential designs. This reaches out to many people quickly but it might not target the residents or businesses in the area where the traffic box is actually located. This is a great opportunity to get general feedback from residents all over the Surprise area.



Area Business

Talk with the local businesses in that particular area. There are two main shopping plazas with a wide variety of different storefronts and restaurants. I plan to stop into some of these businesses and talk directly with them to get feedback on designs. This is a great way to get real feedback by people who are located in the area around the traffic cabinet.



Traffic Data

Looking into traffic data to see how long traffic lights are, how many vehicles use the intersection per day, and the average speed going from Bell Rd through the light and onto the onramp itself. This would be great for seeing how long the traffic box would be in the driver's line of sight.

Outreach Findings

Social Media

Posted concepts for the traffic cabinet in a few Surprise resident groups on facebook.

Residents gave their opinions and the overall favorite by a wide margin was the Alien Cactus!

Residents liked the idea of a creative cactus design. They liked how the concept reflected Surprise.



Kc Cowan

Designs should be related to AZ local plants/animals in my opinion, so the cactus works best for sure!

2d Like Reply



Sherry Lynn ★ Level 1 contributor

Alien cactus

Area Business

Talked with area business around Bell road and the 303 onramps.

They all liked the idea of adding fun art projects around the city. They liked being included in the process and giving input.

They pretty much all like the alien cactus. They liked the interesting colors and the link to arizona



Traffic Data

75 and 100 seconds between changes based on demand.

The overall cycle length, will range between 2 and 3 minutes based on the demand.

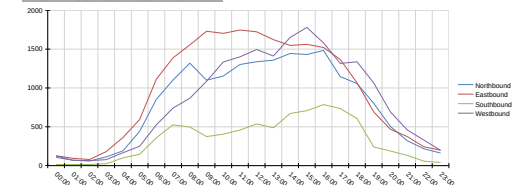
Front traffic will have a clear view of the traffic box, as traffic builds up the view could become obstructed from vehicles and large trucks.

GRIDSMART

Turning Movement Counts

Intersection Bell & SR303
Date 3/13/2024

	Left	Thru	Right	Left	Thru	Right
Northbound	9457	285	9213	1	19076	
Eastbound	6313	12099	4632	15	23059	
Southbound	5398	42	2686		8126	
Westbound	1355	13628	6907	30	29030	
Total	22523	25054	22658	46	70281	



Concepts



Robot Adventurer

Looking through a shiny portal that appeared, the lone wandering robot is surprised to see a thriving civilization doing some sort of mechanical ballet.

66 People gave opinions Business / Residential mix
58 liked the Alien Cactus! They liked the colors and being related to AZ
6 liked the flowers. They liked the bright colors and interesting concept.
2 liked the Robot Adventurer. They liked the fun character concept.



Creative Flowers

Creativity sprouts and grows anywhere. Including a lone traffic cabinet.

2nd Place



Alien Cactus

One night the alien cactus appeared. New version of the shiny metal monoliths? Maybe a beacon for a return of the Phoenix lights? What do you think?

Top Choice!

Final Design



BACK

FINAL VISIBLE SIZE AFTER INSTALLATION:
44" WIDE x 77" TALL

IMPORTANT NOTE:

THIS LIGHT GREY
BLOCKOUT LAYER
SHOWS HOW ART
WILL LOOK AFTER
INSTALLATION.

THE ART NEEDS TO
EXTEND 1/2" BEYOND



Steven Deschenes

602.312.5896

Roboticaindustries@gmail.com

Veronica Verdugo-Lomeli

Community Engagement Results

Location: Original Town Site - Dysart and Bell Rd

Results of engagement methods:

👍 **FACE TO FACE:** Visited Community, senior center, library on Hollyhock St. and Briseno Imports on Dysart Rd.
•Great feedback that inspired my design

👎 **ONLINE:** Survey flier with QR code posted to Surprise Facebook community groups and my social pages
•produced no feedback

👍 **LINKS** and information provided from kickoff meeting
•Provided inspiration for my design

👍 **What I learned:**

Surprise prospered out of families with different backgrounds working together and thrived by creating memories through community gatherings. Women had a big hand in shaping and nurturing this community since its beginning.

👍 **How it influenced my design. This is the inspiration for my images:**

- Agriculture, migrant farmer and the rail road. Cotton, watermelon, grapes, roses, prickly pear, hollyhocks, citrus
- Town library that educated its young. Per Hollyhock library rep. "kids that grew up coming here now bring their kids"
- Generational. Community annual event gatherings at park, rodeo, 4th july, parades, community participation. Per local business owner Briseno Imports. Fond memories "enjoyed growing up here, memories at the park, 4th of july event, watermelons, family still lives in the neighborhood"
- In my drives through the townsite, I noted the house built with river rocks. They are the base for the bottom of my box.



