



CITY OF SURPRISE
Library Advisory Commission
16755 W Vereda Solana Dr
Surprise, AZ 85387
Thursday, April 11, 2024 @ 6:00 PM

Asante Library

- A. Call To Order
- B. Roll Call
- C. Pledge of Allegiance
- D. Staff Reports
- E. Library Commission Agenda:

CALL TO THE PUBLIC:

INSTRUCTIONS: In order to address the Board\Commission, you will need to fill out a Call to the Public Form available at the front counter, and then turn it in to the Secretary before the meeting begins.

Note: A.R.S. 38-431.01(H) - During this time members of the public may address the Board\Commission only on issues within the jurisdiction of the Board\Commission which are not an item on the agenda. At the conclusion of the open call, the Board\Commission may respond to criticism, may ask staff to review the matter or may ask that the matter be put on a future agenda. No discussion or action shall take place on any item raised.

CONSENT AGENDA:

REGULAR AGENDA ITEM - NON-PUBLIC HEARING:

- | | | | |
|----|----------|---|------------------------------------|
| 1. | Citywide | Consideration and action pertaining to the March 14, 2024 Library Advisory Commission meeting minutes. | Arts, Culture & Library Department |
| 2. | Citywide | Presentation and discussion pertaining to the partnership between the Friends of the Surprise Libraries and the Surprise Public Library System. | Arts, Culture & Library Department |
| 3. | Citywide | Presentation and discussion pertaining to the Summer Reading Program. | Arts, Culture & Library Department |
- F. Other Business and Future Agenda Items
 - G. Current Events and Reports
 - H. Executive Session

For information purposes: Upon a public majority vote of a quorum ("Commission"), the Commission may hold an executive session, which will not be open to the public, but for only the following purposes: discussion or consideration of records exempt by law from public inspection (A.R.S. §38-431.03(A)(2));

or discussion or consultation for legal advice with the attorney or attorneys of the public body (A.R.S. §38-431.03(A)(3)).

Confidentiality Requirements: Pursuant to A.R.S. §38-431.03(C)(D), any person receiving executive session information pursuant to A.R.S. §38-431.02 shall not disclose that information except to the Attorney General or County Attorney or by agreement of the Commission, or as otherwise ordered by a court of competent jurisdiction.

The Commission may vote to hold an executive session for the purpose of obtaining legal advice from the Commission's attorney on any matter listed on the agenda pursuant to A.R.S. § 38-431.03(A)(3).

- I. Adjournment

POSTED: Thursday, April 4, 2024 @ 4:00 PM

SPECIAL NOTE: PERSONS WITH SPECIAL ACCESSIBILITY NEEDS, INCLUDING LARGE PRINT MATERIALS OR INTERPRETER, SHOULD CONTACT THE CITY CLERK'S OFFICE @ 623.222.1200 OR TTY 623.222.1002, BY NO LATER THAN 24 HOURS IN ADVANCE OF THE REGULAR SCHEDULED MEETING TIME.



CITY OF SURPRISE
Library Advisory Commission

Council Meeting Date: April 11, 2024 Contact Person:
Submitting Department: Arts, Culture & Library District: Citywide
Department
Staff Recommendations:

Consent: No Regular: Yes Public Hearing: No Report/Discussion: No

Agenda Wording:

Consideration and action pertaining to the March 14, 2024 Library Advisory Commission meeting minutes.

Motion:

I move to approve the March 14, 2024 Library Advisory Commission meeting minutes.

Background:

Not applicable

Objective Analysis:

Not applicable

Policy Compliant:

This item is consistent with City and Council policies.

Financial Impact:

There is no anticipated financial impact related to this item.

Budget Impact:

There is no anticipated budget impact related to this item.

FTE Impact:

There is no anticipated FTE impact related to this item.

ATTACHMENTS:

1. 031424 LAC Meeting Minutes DRAFT
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**CITY OF SURPRISE
Library Advisory Commission
16089 N. Bullard Ave.
Surprise, Arizona 85374**

Thursday, March 14, 2024 @ 6:00 p.m.

Surprise Regional Library

DRAFT Meeting Minutes

A. Call to Order

B. Roll Call

Chair Kady McCarthy, Vice-Chair Deborah Gentry, Commission members Jamie Baker, Jill Thomsen and Kevin Perry.

Absent: William Shields and Lillian Nieto.

Staff: Kelsey Lamphier – Arts, Culture & Library Director and Karina Caraveo – Executive Management Assistant for the City Manager's Office

C. Pledge of Allegiance

D. Staff Reports

Director Lamphier reported on the following items:

- The Mayors Literacy Challenge, paired with the Winter Reading Program
 - 1400 participated
 - Partnership with Sports & Tourism, included Spring Training Tickets
- Baseball Story Time at the Surprise Stadium
 - Over 150 attendees

CALL TO THE PUBLIC:

None

REGULAR AGENDA ITEMS – NON PUBLIC HEARING:

1. Consideration and action pertaining to the February 8, 2024 Library Advisory Commission meeting minutes.

Commissioner Perry moved to approve the February 8, 2024 Library Advisory Commission meeting minutes. Commissioner Baker 2nd. 5 Yes votes. Motion carried.

2. Presentation and discussion pertaining to proposed fiscal year 2024 agenda outline.

Director Lamphier discussed the following proposed FY24 Library Advisory Commission agendas with the Commission:

- March
 - Proposed Calendar of Agenda Items
 - Community Feedback + Statistics/Performance Management
- April
 - Friends of the Surprise Libraries Introduction
 - Summer Reading Program
- May
 - Volunteer Program Update
 - Budget Overview
- June
 - Library Policies – LAC Review/Suggestions
- July
 - Strategic Plan Kick-Off

3. Presentation and discussion pertaining to library performance metrics and community surveys.

Director Lamphier discussed Performance Management and the following statistics with the Commission:

- Quantitative: Statistics
 - What we publicly report
 - Library visitors
 - Library volunteer hours
 - What We Collect
 - Library Visitors (Traffic Count)
 - Customer Service Interactions (General v. Tech)
 - Programming (In-Person v. Passive; # of Programs; Attendance)
 - Outreach (# of Events; Attendance)
 - Curbside Pick-Up Counts
 - Volunteers (# of Volunteers; Hours Completed)
 - Circulation Stats (# of Circulations/ Types)
 - How Should We Measure Success?
- Qualitative: Community Feedback
 - Suggestion Box at each Library (Feedback Received/ Responded)
 - Book/ Video Game Requests
 - More Board Books
 - Painting Area
 - Programming Survey
 - Data Informed Decision Making
 - Days/ Times of Programs
 - Future Surveys (5-7 Questions)
 - Collection Development
 - General Operations

- Dream Big/ Best Practices
- How Do we Improve?

E. Other Business and Future Agenda Items:

Already discussed in Item 2.

F. Current Events and Reports

- Commissioner Baker pointed out that when you visit the Library counter, you will see how much money you have saved from using the library on your receipt.

ADJOURNMENT:

Motion to adjourn at 7:16 p.m. – Commissioner Perry made a motion to adjourn. Vice-Chair Gentry 2nd. 5 Yes votes. Motion Carried.

	Kady McCarthy, Chair
ATTEST:	Karina Caraveo, Executive Management Assistant

CERTIFICATION:

I, Kelsey Lamphier, Director for the City of Surprise Arts, Culture & Library Department, Maricopa County, Arizona, do hereby verify that these are the true and correct minutes of the Library Commission meeting held on March 14, 2024

	Kelsey Lamphier, Arts, Culture & Library Director
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CITY OF SURPRISE Library Advisory Commission

Council Meeting Date: April 11, 2024 Contact Person:
Submitting Department: Arts, Culture & Library District: Citywide
Department
Staff Recommendations:

Consent: No Regular: Yes Public Hearing: No Report/Discussion: No

Agenda Wording:

Presentation and discussion pertaining to the partnership between the Friends of the Surprise Libraries and the Surprise Public Library System.

Motion:

None

Background:

The Friends of the Surprise Libraries is a non-profit organization which promotes the presence of libraries for the benefit of the community. They strive to create public awareness by serving as an advocate for libraries and supporting literacy and reading programs.

Objective Analysis:

The Friends of the Surprise Libraries has been a phenomenal partner in the Surprise community for many years. Over the last year, the Surprise Public Library System has been fortunate to strengthen their relationship with the Friends of the Surprise Libraries to promote literacy and learning. This partnership is ever-growing and will be a benefit to the community in the years to come.

Policy Compliant:

This item is consistent with city and council policies.

Financial Impact:

This item does not have a financial impact at this time.

Budget Impact:

This item does not impact the budget at this time.

FTE Impact:

This item does not change the full-time equivalent count.

ATTACHMENTS:



CITY OF SURPRISE Library Advisory Commission

Council Meeting Date: April 11, 2024 Contact Person:
Submitting Department: Arts, Culture & Library District: Citywide
Department
Staff Recommendations:

Consent: No Regular: Yes Public Hearing: No Report/Discussion: No

Agenda Wording:

Presentation and discussion pertaining to the Summer Reading Program.

Motion:

None

Background:

Last year, the Surprise Public Library System completed their first Summer Reading Program in partnership with the Maricopa County Library District. On June 1, 2024, the program will officially kick-off the 2024 literacy program. Summer Reading Programs are vital components of library systems across the country – they promote literacy and encourage reading throughout the summer by pairing a reading challenge with engaging events hosted by libraries, in addition to prizes and other incentives.

Objective Analysis:

With one Summer Reading Program complete, the Surprise Public Library System is preparing to launch the 2024 program. This year, staff had much more time to plan for the program, including events, working with community stakeholders, and creating a better literacy challenge for our residents.

Policy Compliant:

This item is consistent with city and council policies.

Financial Impact:

This item does not have a financial impact at this time.

Budget Impact:

This item does not impact the budget at this time.

FTE Impact:

This item does not change the full-time equivalent count.

ATTACHMENTS:



Summer Reading Program Preview

Library Advisory Commission | April 11, 2024

Summer Reading Program 2023

- 8 Week Planning Period (v. 6 Months 2024)
- Kick-Off Party at Asante Library
- Closing Party at Surprise Regional Library
- 180+ Programs/Events
- 21 Take and Make Kits
 - 2520 given to patrons
- 197 Prizes Drawn



SRP Historical Statistics

	Surprise Regional	Asante	Hollyhock	Total	Achiever Rate
2023	1901	557	76	2,534	49%
2022	1,918	394	27	2,339	49%
2021	1513	245	24	1782	49%
2020	1155	88	22	1265	53%
2019	2,137	-	24	2,161	50%
2018	2,257	-	57	2,314	50%
2017	2,457	-	39	2,496	38%



SRP Survey 2023

- You or Your Child/ Teen:
 - **Maintained or Increased Reading Skills | 80.2%** Strongly Agree/ Agree
 - **Is a More Confident Reader | 66.4%** Strongly Agree/ Agree
 - **Read More Often | 84.2%** Strongly Agree/ Agree
 - **Want to Use Library Resources More Often | 85.3%** Strongly Agree/ Agree
 - **Learned Something New From What You Read/ Experienced | 78.5%** Strongly Agree/ Agree
 - **Enjoy Reading More | 80%** Strongly Agree/ Agree



SRP Survey 2023

- This is an amazing program, thank you to those who have helped to create it and those who help to keep it around!
- We LOVE the reading program! As an elementary school teacher, I know the value of summer reading. There are some great incentives for little ones to read and I appreciate it so much. The more you read, the more you know!
- I think it is one of the greatest programs out here, especially for the summertime. It's one of the free and easiest things you can do, and I hope they continue to keep the program around and it just gets better.



Summer Slide

- **What is it?**
- The concept has been on the researchers' radar since 1996 when a comprehensive study was published.
- The study showed that kids lose significant knowledge in reading and math over summer break, which tends to have a snowball effect as they experience subsequent skill loss each year.
- A more recent study of children in 3rd to 5th grades also showed that students lost, on average, about 20 percent of their school-year gains in reading and 27 percent of their school-year gains in math during summer break.
 - <https://www.scholastic.com/parents/books-and-reading/>

Summer Reading Program 2024

Adventure Begins At Your Library

- June 1 – August 1, 2024
- www.maricopacountyreads.org
- Age Groups:
 - Pre-Reader (0-4 Years)
 - Kids (5-11 Years)
 - Teens (12-17 Years)
 - Adults (18+ Years)
- 66 Participating Libraries



Summer Partners 2024

City of Surprise

- Police
- Fire & Medical
- Aquatics
- Parks & Recreation
 - Park Rangers
 - Summer Camps



© CSLP

Local Businesses

- Friends of the Surprise Library
- Culver's
- Uptown Alley
- Fat Cats
- Mountain Mike's Pizza
- Barrio Queen

Summer Reading Program 2024

Participant's Goal

Reach 1,000 Points By:

- Reading: 1 Minute = 1 Point
- Streaming Library Programs
- In-Person Library Programs
- Community Experiences
- Secret Codes



Program Goals

- Interrupt the Summer Slide
- Advance Early Literacy Skills
- Build Home Libraries
- Emphasis on the Fun of Reading
- Connect Readers with Community Experiences



Incentives 2024

Reading Incentives

- Registration – Goody Bag
 - Includes SRP Information
 - Bookmark
 - FOL Book Buck
 - Culver's Scoop
- 250 points
 - Mountain Mike's Personal Pizza (Youth)
 - Culver's Concrete Mixer (Adult/Teen)
- 500 Points
 - Barrio Queen Churro (All Ages)
 - Peter Piper Personal Pizza (Youth)
 - Raising Cane's Beverage (All Ages)

Reading Incentives

- 750 Points
 - AZ Parks Pass (All Ages)
 - 4 PHX Mercury Tickets (All Ages)
 - Sonic Slush (Youth)
 - \$10 Uptown Alley Game Play (Teen)
- 1000 Points
 - Free Book (All Ages)
 - Culver's Kids' Meal (Youth)
 - Culver's Value Meal (Teen/Adult)
 - Barrio Queen Kids' Meal (Youth)
 - Barrio Queen Guacamole (Teen/Adult)
- WEEKLY PRIZE DRAWINGS!!!!



SRP Performers 2024

Entertainment

- Kick-Off Party
 - Axescape, JesterZ Improv Comedy
- AZ Puppet Theater
- Dino Crew
- Wildman Phil
- Magician, Eric Gilliam
- Dangerously Fun Juggling
- Jungle Jill
- Mini Golf
- Bubble Mania

June 1 – July 29

- **Surprise Regional**
 - 11+ Events
- **Asante**
 - 9+ Events
- **Hollyhock**
 - 7 events
 - 2022 – No events/programs
 - 2023 – 5 events/4 programs
 - 2024 – 7 events/40ish programs



SURPRISE
ARIZONA

QUESTIONS OR COMMENTS?

Tonya Stuempfl, Admin Librarian – Programming & Outreach

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