

**CITY OF SURPRISE**  
**Tourism Fund Sub-Committee Meeting**  
**16000 North Civic Center Plaza**  
**Surprise, AZ 85374**

**Wednesday, July 26, 2023 – 2:00 p.m.**

**CALL TO ORDER**

Chair Councilmember Patrick Duffy called the **Tourism Fund Sub-Committee Meeting** to order at 2:01 p.m. at Surprise City Hall, Overflow Room, 16000 North Civic Center Plaza Surprise, Arizona 85374, on Wednesday, July 26, 2023.

**ROLL CALL**

Councilmember Patrick Duffy, Chair, Councilmember Nick Haney, Committee Member, Councilmember Jack Hastings, Committee Member.

**PLEDGE OF ALLEGIANCE**

**CURRENT EVENTS AND REPORTS**

None.

**STAFF REPORTS**

None.

**STAFF PRESENT**

Kendra Pettis, Sports & Tourism Director, Tara Combs, Sports & Tourism Business Administration Manager, Jackie Moucheron, Staff Liaison, Genevieve Martin Del Campo, Staff Liaison.

**CALL TO THE PUBLIC**

None.

**REGULAR AGENDA ITEM**

**1. Action item: Consideration and action to approve the minutes of the Tourism Fund Subcommittee meeting on April 26, 2023:**

Councilmember Hastings moved to approve the April 26, 2023, Tourism Fund Subcommittee Meeting minutes and Councilmember Duffy seconded the motion. Motion carries 3-0.

**2. Action item: Consideration and action pertaining to a recommendation to City Council for the utilization of up to \$25,000 in annual reimbursements for the next 2 years (a maximum potential of \$50,000) from the Tourism Fund to continue the City's partnership with Arizona Fall Classic to host baseball events in Surprise:**

Kendra Pettis gave an overview of the City's partnership with Arizona Fall Classic and the recommended 2-year agreement.

Councilmember Hastings asked why a 2-year agreement versus something else. Kendra responded that they are currently in the second year of their third-year agreement, and because this business is an Arizona-based company, the City wanted to see if Perfect Game's expansion to Goodyear would impact their numbers for these tournaments. Councilmember Hastings asked if Kendra felt the 2-year agreement balanced out the 5-year agreement with Perfect Game. Kendra responded yes because it would give the time needed for each side to analyze the impact of Perfect Game's expansion and allow for adjustments sooner.

Councilmember Duffy asked if any of the tournaments coincide with any of Perfect Game's tournaments. Kendra responded no.

Councilmember Hastings moved to approve the recommendation of utilizing up to \$25,000 in annual reimbursements for the next 2 years (a maximum potential of \$50,000) from the Tourism Fund to continue the City's partnership with Arizona Fall Classic to host baseball events in Surprise, and Councilmember Haney seconded the motion. Motion carries 3-0.

**OTHER BUSINESS AND FUTURE AGENDA ITEMS**

None.

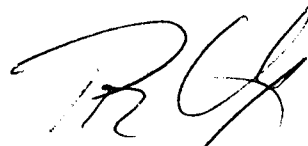
**EXECUTIVE SESSION**

None.

**ADJOURNMENT**

Councilmember Duffy moved to adjourn. Councilmember Hastings seconded the motion. Motion carried 3-0. The meeting was adjourned at 2:12 p.m.

**ATTEST:**



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Councilmember Patrick Duffy, Chair



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Jackie Moucheron, Staff Liaison