



CITY OF SURPRISE
City Council Work Session Minutes
100 North Civic Center Plaza
Surprise, AZ 85374

Tuesday, October 16, 2012 @ 04:00 PM

A. Call To Order

B. Roll Call

Mayor Wolcott called the **Special City Council Work Session** to order at 04:00 p.m. Surprise City Hall Council Chamber 16000 North Civic Center Plaza Surprise, Arizona 85374 , on **Tuesday, October 16, 2012**. Also in attendance with Mayor Wolcott were Vice Mayor Williams, Council Member Biundo, Council Member Alton, Council Member Villanueva, Council Member Woodard, and Council Member Hall.

Staff Present: City Manager, Chris Hillman, City Attorney, Michael Bailey, and City Clerk, Sherry Ann Aguilar.

C. Pledge of Allegiance

D. Special City Council Work Session Agenda:

Regular Agenda Item - Non-Public Hearing:

#1 Review of the topics to be discussed at the November 6th Council Retreat - NO ACTION

City Manager Hillman opened the discussion regarding the November 6th Council Retreat. This will be the start of the budget process and review of Strategic Plan.

Mr. Hillman turned it over to Finance Director, Cathleen Gleason for an overview with a power point presentation.

Council Member Hall asked if this is related to operational programs.

Mr. Hillman stated that that is correct and spoke of prioritizing programs and service space.

Council Member Woodard referred to the list and commented that there are things listed that he has never heard of.

Vice Mayor Williams stated that he likes the exercise but wants a better understanding of the rating system and wants to make sure if we grade low that the program is not disregarded.

Council Member Biundo asked for interpretation of ratings.

Mr. Hillman explained the chart to Council.

Council Member Alton inquired about the survey whether it would be a resource for outsourcing some of our programs/services.

Council Member Hall asked what his options are if he didn't like the way we are doing this.

Council Member Woodard spoke of possibly having some items that are highly desirable but don't have the funds.

Council Member Villanueva inquired if Council will use this for every budget.

It will be used but can re-evaluated when needed.

Council Member Woodard stated that he would like to see it on another evening scheduled for the retreat because November 6th is one of the most important elections that we have every four years.

Mayor Wolcott stated that this is a normal meeting night but we can be out of here at a decent time.

Council Member Alton stated that there isn't a consensus so and that it should be changed.

Mr. Hillman suggested a Monday or Wednesday at 4:00 p.m.

#2 Presentation and discussion regarding Resolution #2012-101 a Resolution by Mayor and Council approving an increase of the annual Federal Transportation funding commitment to Surprise for preventative maintenance services for City transit vehicles - NO ACTION

Public Works Director Beckley gave an overview regarding Resolution No. 2012-101 - Federal Transportation funding commitment to Surprise for preventative maintenance for Surprise City transit vehicles.

Council Member Woodard inquired about the vans being used as an inner city circulation.

Council Member Alton inquired if Council can give the City Manager the authority to approve this type of an item for grant funding with a small dollar amount.

City Attorney Bailey stated that this is in the policy regarding grants but Council could delegate this to the City Manager.

#3 Presentation on Surprise Fine Art and Wine Festival and Thunderbird Artists' request for Tourism/Marketing Grant Funding not to exceed \$31,000. - NO ACTION

CRS Director, Mark Coronado introduced Charles Klar, Chair of the Tourism Committee and Judy Combs the Promoter from Thunderbird Artists for the presentation.

Mr. Coronado stated that the event will take place February 1st through February 3rd, 2013. He reviewed Tourism funding FY 2012 Collections.

Charles Klar reported that this event hit on a lot of the important factors that we the commission look for in a signature event.

Judy Combs, Promoter for Thunderbird Artists reported on: - Came to Surprise in early 2000; added more publications; more advertising since this was first presented to the Tourism Committee and over 7 million paid print ads as well as TV commercials.

Council Member Hall asked that staff talk about the artists.

35-40 artists are expected, Jim Prindiville is the premiere artist of Indian art. Steven Schnyder is a bronze artist to name a few.

Council Member Alton inquired about the following: Sundancers cut, the American Healing Foundation's cut, asking for a multi-year, requirements and Thunderbird Artists cut of the sales.

Mr. Coronado stated that the Tourism Committee made a recommendation and endorsed by the CRS Department.

Council Member Alton spoke of the following: would like to see how this event goes before committing to another event; needing to minimize the charity contribution for this year until we see how this event will go.

Mayor Wolcott stated that this is not a general fund activity from the City, but that this is actually Tourism dollars from the Tourism budget set aside by Bed tax. She then asked Mr. Hillman to remind the audience about this tax.

Charles Klar stated that the dollars were an idea that came from the Tourism Commission when it was created.

Judy Combs stated that they have offered a booth to the Arts Commission and Surprise Historical Society so they can promote your City.

Vice Mayor Williams thanked CRS and Tourism Board for bringing this forward. He stated that he is impressed with attendance numbers, that this will put Surprise on a map that we have longed to be on and that this will only elevate our City on so many levels.

Council Member Woodard read Thunderbird art proposal to remind CRS and Charles Klar as they consider proposal tomorrow night at the Tourism Meeting.

Council Member Hall stated that we have to keep in mind to look at it from a restaurant and hotel stand point.

Council Member Villanueva welcomed Thunderbird Artist to the City of Surprise. He inquired about the charity amount.

E. Call To The Public: INSTRUCTIONS: In order to address the City Council, you will need to fill out a Call to the Public Form available at the front counter, and then turn it in to the City Clerk before the meeting begins. Download the Call to the Public form (PDF download requires Adobe Acrobat Reader) Fill out the Call to the Public form online If submitting form electronically, please submit to City Clerk at least one hour before the meeting start time. The Call to the Public form is also available at the front counter.

Connie Whitlock - Partnerships and WHAM spoke of: want to continue to promote art in the Community. Partnerships with Carescape, R&R refrigeration; Adelante; West Valley Symphony Orchestra, Ghost Light Theatre; Benevilla and West Valley Arts Council. The word is spreading about what we are doing. We are receiving In-Kind contributions. We are doing studio rentals, art walks, etc. Food and blood drive on November 10th to support two different food banks. Word is getting out, and I agree it does take time.

F. Executive Session:

G. Adjournment:

Mayor Wolcott adjourned the Special City Council Work Session of October 16, 2012 at 5:30 p.m.

Sharon R. Wolcott, Mayor

ATTEST:

Sherry Ann Aguilar, City Clerk,

CERTIFICATION:

I, Sherry Ann Aguilar, City Clerk for the City of Surprise, Maricopa County, Arizona, do hereby verify that these are the true and correct minutes of the Special City Council Work Session of **Tuesday, October 16, 2012.**

Sherry Ann Aguilar, City Clerk,