

CITY OF SURPRISE
ARTS AND CULTURAL ADVISORY COMMISSION

Meeting Minutes – APPROVED

October 3, 2022 / 6:00 PM

Community Room
16000 NORTH CIVIC CENTER PLAZA
SURPRISE, ARIZONA 85374

CALL TO ORDER:

A. Roll Call

Chair Rhiannon Miett, Vice-Chair Kathie Morgan, commission members, Susan deJong, Margaret Lieu, Christopher Whitwell, and Jay Lickus.

Staff: Danielle Osborne – HSCV Administrator, Lord Garcillano – HSCV Community Engagement Partner, Robert Wingo – City Attorney, Kelsey Lamphier – Arts Culture & Library Acting Director, Bambi Shelby – Branch Manager, Kathryn Smithyman – Library Manager, and Karina Caraveo – Administrative Specialist.

Absent: Jo Grant (excused).

B. Pledge of Allegiance

C. Current Events Reports

Chair Miett explained that the current events and reports would not be heard to allow more time on regular agenda items.

Staff Reports

Ms. Osborne reported on the following items:

- Stadium art solicitation
 - 7 semi-finalists have been contacted to develop their proposals by November 16th.
- E2 Innovations, replaced the acrylic pieces on the “Nature Unwinding” art piece with a different method that should let the color last much longer.
- Art promotional materials will be placed at HSCV table during the Fiesta Grande event.

CALL TO THE PUBLIC:

None.

REGULAR AGENDA ITEMS – NON PUBLIC HEARING

Item 1 – Consideration and action pertaining to the minutes of the September 12, 2022 Arts & Cultural Advisory Commission meeting.

Commissioner Lickus moved to approve the September 12, 2022 Arts & Cultural Advisory Commission meeting minutes. Commissioner deJong 2nd. 6 Yes votes. 1 absent (Grant). Motion carried.

Item 2 – Presentation and action pertaining to participation in the Black History Month project at West Valley Arts Council (WVAC).

Director Michael Denson gave the commission a background of the Black History Month project at WVAC. He mentioned their programming would include displays and activities as part of their newly developed program, IMPRINT, that celebrates culture and diversity in the arts, focusing on African American artists, American Indian artists, and Hispanic & Latin artists. He explained that the commission's sponsorship would support transportation for the Dysart Unified School District students to the West Valley Arts Council.

Commissioner Lickus moved to approve the commissions participation in the Black History Month project at a cost not to exceed \$1,700.00. Commissioner Lieu 2nd. 5 Yes votes. 1 absent (Grant). 1 abstain (deJong). Motion carried.

Item 3 – Presentation and action pertaining to participation in the Dysart Festival of the Arts.

Item 4 – Presentation and action pertaining to participation in the 2022 Surprise SciTech Festival.

Item 5 – Presentation and possible action pertaining to the sponsorship of the 2023 Dr. Martin Luther King Jr. Day of Celebration and Service.

Chair Miett asked for guidance on whether the commission could listen to the presentations before coming to a consensus on sponsorships. Mr. Wingo read items 3, 4, and 5 into the record and explained that the commission may have their discussion after all three presentations. He advised that there should be three different motions to distinguish the actions for each item.

Dysart Director of Arts Danae Marinelli made the presentation on the Dysart Festival of the Arts to the commission.

HSCV Community Engagement Partner Lord Garcillano made the presentations on the 2022 Surprise SciTech Festival and 2023 Martin Luther King Jr. Day of Celebration and Service to the commission.

Vice-Chair Morgan suggested that the sponsorship to the Dysart Festival of the Arts be divided up between their gold and silver sponsorship levels. She asked if sponsorships to the SciTech Festival and Martin Luther King Jr. Day of Celebration and Service can differ from the levels presented. She felt that support of materials is not art related.

Chair Miett suggested in-kind donations towards the SciTech Festival and Martin Luther King Jr. Day of Celebration and Service. She questioned whether the events are considered cultural events.

Commissioner Lieu felt that the Dr. Martin Luther King Jr. Day of Celebration and Service event has a higher need and is more of a cultural event than the SciTech Festival. She recommended funding

Dysart Festival of the Arts \$2,000, \$1,000 to the SciTech Festival, and \$2,000 for the Dr. Martin Luther King Jr. Day of Celebration and Service.

Commissioner Lickus stated that the Dysart Festival of the Arts has more categories, unlike the other two events.

Commissioner deJong showed concerned about in-kind donations, which would not allow for the commission's name to be placed on sponsorship banners. She suggested sponsorships as follows: \$3,000 to Dysart Festival of the Arts, and \$1,000 each for the SciTech Festival and Dr. Martin Luther King Jr. Day of Celebration and Service

Commissioner Whitwell suggested that after their recommendation of \$3,000 to the Dysart Festival of the Arts, the remaining of their budget be split amongst the SciTech Festival and Dr. Martin Luther King Jr. Day of Celebration and Service events.

Commissioner Lieu moved to approve the sponsorship for the Dysart Festival of the Arts at a cost not to exceed \$3,000.00. Commissioner Whitwell 2nd. 6 Yes votes. 1 absent (Grant). Motion carried.

Commissioner Whitwell moved to approve the sponsorship to the 2022 Surprise SciTech Festival at a cost not to exceed \$1,000.00. Commissioner deJong 2nd. 6 Yes votes. 1 absent (Grant). Motion carried.

Commissioner Lickus moved to approve the sponsorship to the 2023 Martin Luther King Jr. Day of Celebration and Service not to exceed \$1,000.00. Commissioner Lieu 2nd. 6 Yes votes. 1 absent (Grant). Motion carried.

The commission came to a consensus that the Dysart Festival of the Arts sponsorship costs would be directed towards one Gold Stage sponsorship worth \$2,000, and one Silver Stage sponsorship worth \$1,000.

Item 6 – Discussion pertaining to Art Week.

Commissioner Lieu commenced by pointing out that hosting an art week aligns with the commission's strategic plan, providing education to the community, and outreach through partnerships. Although this art week event would not take place until the year 2024, she expressed the importance of starting the planning as soon as possible to allow other art organizations to plan accordingly.

Chair Miett suggested waiting for the new Arts and Culture Manager to be onboarded to allow them to lead this project.

After further discussion, Commissioner Whitwell, Commissioner deJong, and Commissioner Lieu agreed to form a working panel to get started on the planning and development of a framework for a Art Week in 2024.

Item 7 – Discussion and possible action pertaining to the Fiscal Year 2024 recommended budget.

Ms. Osborne provided an overview of the commissions total budget of \$50,700.00 for the Fiscal Year 2023 and her recommendations for the Fiscal Year 2024. She pointed out that some line items should not be altered due to requirements for existing service agreements, and asked for the commission's

recommendation on line item adjustments based on last year's trends. Ms. Osborne stated that the commission might fully expend its current year budget due to the increase in the grant line item.

Commissioner Lieu advised that due to the success and continued support for various projects from the commission, and the projection of a fully expended budget this year, more money should be requested for the budget. Vice-Chair Morgan and Commissioner deJong agreed. They pointed out that their current partnerships, such as their grant program and sponsorships, as well as their projects, such as the art week event and the use of the mobile museum at city events, will necessitate a budget increase.

Mr. Wingo advised the commission first to recommend their current budget allocation to staff. He then explained that the commission can come to a consensus on what budget increase they would like to recommend to the City Councils.

After further discussion, the commission came to a consensus on the budget allocation. Chair Miett reviewed the line items affirming the proposed FY2024 budget as follows:

\$5,000.00 for Printing Services, \$200.00 for Special Event Hosting (food for receptions), \$1,750.00 for Professional Outside Services (miscellaneous service agreements), \$30,000.00 for the Arts & Culture grant program, \$5,750.00 for Professional Service Agreements, \$5,000.00 for Community Relations Supplies (sponsorships), and \$3,000.00 for Rentals/Leases.

Commissioner Lieu moved to approve the recommended Fiscal Year 2024 budget in the amount of \$50,700.00 with the amended line items. Commissioner Whitwell 2nd. 6 Yes votes. 1 absent (Grant). Motion carried.

The commission continued their discussion for a recommendation of an increase to the operating budget. They came to a consensus that they would like to see an increase of \$17,500.00 in total. Ms. Osborne reviewed the line items where the increases would be requested: \$5,000.00 for Community Relations Supplies, \$300.00 for Special Event Hosting, \$10,000.00 for the Arts & Culture Grant Program, \$1,500.00 for Printing Services, and \$500.00 to Professional Outside Services.

Item 8 – Discussion and and possible action pertaining to the effective use of the Mobile Museum.

Vice-Chair Morgan shared a list of special events with the commission, including Fiesta Grande, Sunday in the Park, Surprise Fine Art & Wine Festival, DUSD Festival of the Art, and Spring Training as events recommended for the commission's participation. She suggested the formation of a new working group to plan each event, and encouraged them to consider the menu of options that was previously created and supplied to the commission.

Commissioner Whitwell and Commissioner deJong agreed to create a working group. Commissioner Grant will be invited to participate in the working group as well.

Other Business and Future Agenda Items:

Update on art sculptures at Surprise Park
Thunderbird event

ADJOURNMENT – Motion to adjourn 8:05 p.m. – Commissioner Lickus. Commissioner Whitwell 2nd. 6 Yes votes. 1 absent (Grant). Motion carried.



Rhiannon Miett, Chair

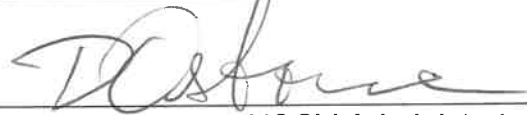
ATTEST:



Karina Caraveo, Administrative Specialist

CERTIFICATION:

I, Danielle Osborne, HSCV Administrator for the City of Surprise Human Service & Community Vitality Department, Maricopa County, Arizona, do hereby verify that these are the true and correct minutes of the Arts and Cultural Advisory Commission meeting held on October 3, 2022.



Danielle Osborne, HSCV Administrator

