



CITY OF SURPRISE
Arts and Cultural Advisory Commission Meeting
16000 N. Civic Center Plaza
Surprise, AZ 85374
Monday, October 3, 2022 @ 6:00 PM
COMMUNITY ROOM

- A. Call To Order
- B. Roll Call
- C. Pledge of Allegiance
- D. Current Events and Reports
- E. Staff Reports
- F. Arts and Cultural Advisory Commission Agenda

CALL TO THE PUBLIC:

INSTRUCTIONS: In order to address the Board\Commission, you will need to fill out a Call to the Public Form available at the front counter, and then turn it in to the Secretary before the meeting begins.

Note: A.R.S. 38-431.01(H) - During this time members of the public may address the Board\Commission only on issues within the jurisdiction of the Board\Commission which are not an item on the agenda. At the conclusion of the open call, the Board\Commission may respond to criticism, may ask staff to review the matter or may ask that the matter be put on a future agenda. No discussion or action shall take place on any item raised.

CONSENT AGENDA:

REGULAR AGENDA ITEM - NON-PUBLIC HEARING:

- | | | | |
|----|----------|---|------------------------------|
| 1. | Citywide | Consideration and action pertaining to the minutes of the September 12, 2022 Arts & Cultural Advisory Commission meeting. | Human Svcs and Comm Vitality |
| 2. | Citywide | Presentation and action pertaining to participation in the Black History Month project at West Valley Arts Council (WVAC). | Human Svcs and Comm Vitality |
| 3. | Citywide | Presentation and action pertaining to participation in the Dysart Festival of the Arts. | Human Svcs and Comm Vitality |
| 4. | Citywide | Presentation and action pertaining to participation in the 2022 Surprise SciTech Festival. | Human Svcs and Comm Vitality |
| 5. | Citywide | Presentation and possible action pertaining to the sponsorship of the 2023 Dr. Martin Luther King Jr. Day of Celebration and Service. | Human Svcs and Comm Vitality |
| 6. | Citywide | Discussion pertaining to Art Week. | Human Svcs and Comm Vitality |
| 7. | Citywide | Discussion and possible action pertaining to the Fiscal Year 2024 recommended budget. | Human Svcs and Comm Vitality |
| 8. | Citywide | Discussion and possible action pertaining to the effective use of the Mobile Museum. | Human Svcs and Comm Vitality |

REGULAR AGENDA ITEM - PUBLIC HEARING:

- G. Other Business and Future Agenda Items
- H. Executive Session

For information purposes: Upon a public majority vote of a quorum ("Commission"), the Commission may hold an executive session, which will not be open to the public, but for only the following purposes: discussion or consideration of records exempt by law from public inspection (A.R.S. §38-431.03(A)(2));

or discussion or consultation for legal advice with the attorney or attorneys of the public body (A.R.S. §38-431.03(A)(3)).

Confidentiality Requirements: Pursuant to A.R.S. §38-431.03(C)(D), any person receiving executive session information pursuant to A.R.S. §38-431.02 shall not disclose that information except to the Attorney General or County Attorney or by agreement of the Commission, or as otherwise ordered by a court of competent jurisdiction.

The Commission may vote to hold an executive session for the purpose of obtaining legal advice from the Commission's attorney on any matter listed on the agenda pursuant to A.R.S. § 38-431.03(A)(3).

I. Adjournment

SHERRY ANN AGUILAR, CITY CLERK, MMC

POSTED: September 29, 2022 at 9:15 AM

SPECIAL NOTE: PERSONS WITH SPECIAL ACCESSIBILITY NEEDS, INCLUDING LARGE PRINT MATERIALS OR INTERPRETER, SHOULD CONTACT THE CITY CLERK'S OFFICE @ 623.222.1200 OR TTY 623.222.1002, BY NO LATER THAN 24 HOURS IN ADVANCE OF THE REGULAR SCHEDULED MEETING TIME.



CITY OF SURPRISE
Arts and Cultural Advisory Commission Meeting

Council Meeting Date: October 3, 2022 Contact Person:
Submitting Department: Human Svcs and Comm District: Citywide
Vitality
Staff Recommendations:

Consent: No Regular: Yes Public Hearing: No Report/Discussion: No

Agenda Wording:

Consideration and action pertaining to the minutes of the September 12, 2022 Arts & Cultural Advisory Commission meeting.

Motion:

I move to approve the September 12, 2022 Arts & Cultural Advisory Commission meeting minutes.

Background:

N/A

Objective Analysis:

N/A

Policy Compliant:

N/A

Financial Impact:

N/A

Budget Impact:

N/A

FTE Impact:

N/A

ATTACHMENTS:

1. September 12, 2022 Meeting Minutes DO Edits
-

CITY OF SURPRISE
ARTS AND CULTURAL ADVISORY COMMISSION

Meeting Minutes – DRAFT

September 12, 2022 / 6:00 PM

Community Room
16000 NORTH CIVIC CENTER PLAZA
SURPRISE, ARIZONA 85374

CALL TO ORDER:

A. Roll Call

Chair Rhiannon Miett, Vice-Chair Kathie Morgan, commission members, Susan deJong, Margaret Lieu, Jo Grant, and Jay Lickus.

Staff: Danielle Osborne – HSCV Administrator, Seth Dyson – HSCV Director, Bob Wingenroth – City Manager, Kelsey Lamphier – Arts Culture & Library Acting Director, Tracy Montgomery – Deputy City Manager, and Karina Caraveo – Administrative Specialist.

Councilmembers in attendance: Mayor Skip Hall.

Commissioner Whitwell arrived at 6:18 p.m.

B. Pledge of Allegiance

C. Current Events Reports

Commissioner Lieu attended the “Illuminate” art exhibition receptions at the West Valley Arts Council, the Betty Shultz reception, and a poetry writing workshop at WHAM. She also participated in the General Plan 2035 meeting.

Chair Miett shared that she and Vice-Chair Morgan visited an exhibit in Phoenix and made an effort to understand their process when a Call to Artists is made.

Commissioner Morgan mentioned that Commissioner Grant would be part of the working group for the art at the stadium project, and Chair Miett would be backup on the AZ Speaks presentations. She also visited the West Valley Arts Council’s “Illuminate” art exhibit.

Commissioner deJong mentioned the Ground Floor Artists exhibit opening at The Vista Center for the Arts on Thursday, September 15th between 5:00 – 7:00 p.m. She said she also attended the West Valley Art Council’s Illuminated Art Exhibition, the Betty Shultz reception, and Poetry Slam at WHAM.

Commissioner Lickus also visited the West Valley Arts Council “Illuminate” art exhibit and visited the Xeriscape garden.

Staff Reports

Ms. Osborne reported on the following items:

- Attendance numbers for last month's events:
 - 37 participants in the August 19th Poetry Slam
- Stadium art solicitation is closed, and Phase I is under evaluation
 - 18 submissions were received
 - 14 qualified artists will be reviewed

CALL TO THE PUBLIC:

None.

REGULAR AGENDA ITEMS – NON PUBLIC HEARING

Item 1 – Consideration and action pertaining to the minutes of the August 1, 2022 Arts & Cultural Advisory Commission meeting.

Commissioner Lieu moved to approve the August 1, 2022 Arts & Cultural Advisory Commission meeting minutes. Commissioner Grant 2nd. 5 Yes votes. 1 absent (Whitwell) 1 abstain (Lickus). Motion carried.

Item 2 – Presentation from Surprise City Manager Bob Wingenroth.

City Manager Bob Wingenroth commenced by thanking the commission for their time and dedication. He announced a newly created Arts, Culture & Library department and thanked Mayor Hall for his support and guidance in the creation of this new department, and he also thanked the Human, Service, & Community Vitality Department, and Ms. Osborne for her leadership and support to the commission.

Mr. Wingenroth introduced Kelsey Lamphier as the Interim Director for the Arts, Culture & Library Department. He mentioned that this department will oversee the city's libraries and the Arts & Cultural Advisory Commission, where a new full-time Arts and Culture Manager, a Library Manager, and other positions will be created under this newly established department. Mr. Wingenroth advised that through the selection of the Arts and Culture Manager, the commission will be invited to a meet & greet with the potential candidate and encouraged the commission to provide their feedback to Ms. Lamphier on their thoughts of this new hire.

He also touched on the commission's grant program, which he explained that a new Community and Grants Manager role will greatly focus on and support the commission and other city departments with grant opportunities.

Chair Miett thanked the staff and Mr. Wingenroth for this opportunity that will allow full direct support to the commission.

Item 3 – Presentation and discussion pertaining to Stage Left Productions.

Youth/Education Director Amber Ryan introduced herself and provided the history of Stage Left Productions Theater, located at 11340 W. Bell Rd. Suite 105 in Surprise. She provided a current

show list, which includes adult, youth, and family programming shows, and invited the commission to visit their shows.

Item 4 – Discussion and action pertaining to the stipend for gallery curation provided by West Valley Arts Council.

Director Michael Denson thanked the commission for attending their current exhibits and for their partnership with West Valley Arts Council in the art gallery at City Hall. Mr. Denson shared that he hopes to bring diversity and meaningful art pieces to the gallery by including local Arizona artists and current exhibitors from the West Valley Arts Council. He proposed a stipend increased to assist with costs associated with the additional responsibilities.

Call to the Public – Andy Cepon: Mr. Cepon requested clarification on WVAC's duties with regards to the gallery curation.

Ms. Osborne reviewed the current process as per the agreement with West Valley Arts Council. She stated that two commissioners would be designees to jury the art exhibits, while the Calls to Artist, curation, coordination, and installation will all be handled by West Valley Arts Council.

Vice-Chair Morgan mentioned an art exhibit at ASU Gammage Theater as an all-year exhibition, and said that this sort of timeline may be advantageous for future exhibitions in City Hall. Mr. Denson said that this could be explored for future exhibitions. Commissioner deJong shared concern about having an exhibit for an entire year. Ms. Osborne explained that the timeline and provisions of the curation agreement could be revisited in two years, when the agreement is once again up for renewal.

Commissioner Lieu asked for clarification about the marketing and promotional material costs as stated on the proposal. Mr. Denson responded that this is for printing, social media, and newsletter advertising expenses.

Commissioner Grant moved to approve the West Valley Arts Council stipend not to exceed \$4,512.00. Commissioner Lickus 2nd. 6 Yes votes, 1 abstained (deJong). Motion carried.

Item 5 – Discussion pertaining to effective use of the Mobile Museum.

Vice-Chair Morgan provided a list of considerations to effectively use the mobile museum. She mentioned that this included a standalone or interactive use. She asked the commission to review these suggestions thoroughly and discuss at a future meeting, and to take action based on each event the commission agrees to participate in.

Commissioner deJong asked who had created this list of considerations. Chair Miett responded it was created by her, Vice-Chair Morgan, and Commissioner Lickus.

The commission came to a consensus that the use of the mobile museum should be brought back to a future agenda to further discuss the effective use of the mobile museum based on event participation and review any expenses that would be involved in the participation.

Item 6 – Discussion and possible action pertaining to the purchase of supplies for the 2022 Surprise Fiesta Grande event.

Ms. Osborne provided a signup sheet to allow the commissioners to volunteer for the event. She stated that their requests to be away from the stage and be placed close to WHAM's tent had been submitted to the Parks & Recreation Department.

After some discussion, Commissioner Lieu and Commissioner deJong stated that they may be available to table the booth, but disclosed that if neither is available to attend, the tents would go unmanned, and the commission would better plan their participation for next year's event.

Item 7 – Discussion pertaining to the Joe Tyler bench at Arts HQ.

Commissioner deJong expressed concern about a bench that was moved by staff when the new Xeriscape Garden was constructed. She explained that she likes ensuring that staff understands that an art piece may not be moved without the commission's approval.

Mr. Wingenroth apologized to the commission and reassured them that any future art piece relocation would be brought to the commission for review and approval.

Item 8 – Discussion and action pertaining to the FY2023 Arts & Culture calendar of events

Ms. Osborne pointed out the draft calendar of events. She asked the commission to review the contents and approve the expenditure associated with printing services.

Commissioner Lieu asked about the size of the printouts. Commissioner deJong asked whether they would be ready in time for the Fiesta Grande event. Ms. Osborne responded this is larger than the art maps and that she would try her best to have them ready for the event. Commissioner deJong said that the November 10th Lunchtime Theater event needed to be removed due to that performance being cancelled.

Vice-Chair Morgan asked for clarification on the registration process to the AZ Speaks presentations. Ms. Osborne explained the registration process. Vice-Chair Morgan requested to have the city's website printed on the AZ Humanities rack card instead of just the QR Code to provide a clear understanding of where to go and register.

Commissioner Lieu moved to approved the FY2023 Arts & Culture calendar of events with a cost not to exceed \$1,400.00. Commissioner Whitwell 2nd. 7 Yes votes. Motion carried.

Other Business and Future Agenda Items:

Mobile Museum
Art week

ADJOURNMENT – Motion to adjourn 7:22 p.m. – Commissioner Lieu. Commissioner deJong 2nd. 7 Yes votes. Motion carried.

Rhannon Miett, Chair

ATTEST:

Karina Caraveo, Administrative Specialist**CERTIFICATION:**

I, Danielle Osborne, HSCV Administrator for the City of Surprise Human Service & Community Vitality Department, Maricopa County, Arizona, do hereby verify that these are the true and correct minutes of the Arts and Cultural Advisory Commission meeting held on September 12, 2022.

Danielle Osborne, HSCV Administrator

DRAFT



CITY OF SURPRISE Arts and Cultural Advisory Commission Meeting

Council Meeting Date: October 3, 2022 Contact Person:
Submitting Department: Human Svcs and Comm District: Citywide
Vitality
Staff Recommendations:

Consent: No	Regular: Yes	Public Hearing: No	Report/Discussion: No
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Agenda Wording:

Presentation and action pertaining to participation in the Black History Month project at West Valley Arts Council (WVAC).

Motion:

I move to approve the sponsorship of the West Valley Arts Council Black History Month exhibit at a cost not to exceed \$.

Background:

In recent years, the Arts & Cultural Advisory Commission has sponsored transportation in order for Dysart Unified School District students to visit the Vision & Sound - Black History Month display at Arts HQ. The commission will hear from WVAC Executive Director Michael Denson, who will present information about the project, and offer the commission an opportunity to collaborate once again.

Objective Analysis:

The mission of the Surprise Arts & Cultural Advisory Commission is to spur cultural growth through education and advocacy, and to assist the city to create and implement a plan for the placement of public art within the community.

Policy Compliant:

This item is City and Council policy compliant.

Financial Impact:

If approved, costs associated with this item will not exceed \$1,700.00.

Budget Impact:

Currently, \$1,700.00 is budgeted towards Professional Outside Services - Other.

FTE Impact:

There is no FTE impact associated with this item.

ATTACHMENTS:



CITY OF SURPRISE
Arts and Cultural Advisory Commission Meeting

Council Meeting Date: October 3, 2022 Contact Person:
Submitting Department: Human Svcs and Comm District: Citywide
Vitality
Staff Recommendations:

Consent: No Regular: Yes Public Hearing: No Report/Discussion: No

Agenda Wording:

Presentation and action pertaining to participation in the Dysart Festival of the Arts.

Motion:

I move to approve the sponsorship not to exceed \$ for the Dysart Unified School District Festival of the Arts.

Background:

Danae Marinelli, Director of Arts at Dysart Unified School District, will provide an overview of the Dysart Festival of the Arts, which is scheduled for Saturday, March 25, 2023 from 10am - 2pm at Valley Vista High School. Sponsor and Vendor packages and opportunities will be overviewed and presented to the commission for discussion and action.

Objective Analysis:

The mission of the Surprise Arts & Cultural Advisory Commission is to spur cultural growth through education and advocacy, and to assist the city to create and implement a plan for the placement of public art within the community.

Policy Compliant:

This item is City and Council policy compliant.

Financial Impact:

If approved, costs associated with this item will not exceed \$5,000.00.

Budget Impact:

Currently, \$5,000.00 is budgeted towards Community Relations Supplies.

FTE Impact:

There is no FTE impact associated with this item.

ATTACHMENTS:

1. Sponsor and Vendor Packages 2022-2023 (Updated 8.30.22)
-



Sponsor and Vendor Packages

2022-2023 SY

www.dysart.org/artsfest

Festival Director:

Danae Marinelli, danae.marinelli@dysart.org or 623.876.7973

Sponsor/Vendor Coordinator:

Kara Poling, kara.poling@dysart.org or 623.876.7155

Sponsor Options and Benefits

www.dysart.org/artsfest



Presenting Sponsor (1 available)

\$7,000

- Presenting sponsor name included in the press release*
- Sponsor mention in social media post
- Sponsor logo on the festival map*
- Sponsor logo on A-frames and directional signage
- Sponsor logo on the program cover (Print Count: appx. 2,000)*
- Premium ad space in program*
- Sponsor logo included in program*
- Sponsor logo and hyperlink on festival webpage
- Sponsor name on schedule of events
- Sponsor name displayed near chalk exhibits and community mural
- Premier logo placement on event t-shirts*
- Digital Advertising on the main stage of The Vista
- Step and Repeat photo booth*
- Sponsor mention at each Vista stage performance
- Option to provide additional hands-on activity in the Arts Experience* *Examples: face painting, balloon or caricature artist, make-and-take craft, etc.*
- Sponsor name on The Vista Center for the Arts stage banner
- Sponsor-provided banner displayed (optional)
- Vendor Booth 10x20, 2 tables and chairs provided
- Appreciation plaque and festival shirt
- 2 tickets to a performance at The Vista
- Volunteer opportunities

Arts Experience Sponsor (1 available)

\$5,000

- Arts Experience sponsor name included in the press release*
- Sponsor mention in social media post
- Sponsor logo on the program cover (Print Count: appx. 2,000)*
- Premium ad space in program*
- Sponsor logo included in program*
- Sponsor logo and hyperlink on festival webpage
- Sponsor name on schedule of events
- Sponsor name displayed near chalk exhibits and community mural
- Prominent logo placement on event t-shirts*
- Step and Repeat photo booth*
- Sponsor mention at each Arts Experience transition
- Option to provide additional hands-on activity in the Arts Experience* *Examples: face painting, balloon or caricature artist, make-and-take craft, etc.*
- Sponsor name on Arts Experience banner
- Sponsor-provided banner displayed (optional)
- Vendor Booth 10x20, 2 tables and chairs provided
- Appreciation plaque and festival shirt
- 2 tickets to a performance at The Vista
- Volunteer opportunities

Program/Map Sponsor (1 available)

\$3,000

- Official provider of the festival program & map*
- Sponsor logo on the program cover (Print Count: appx. 2,000)*
- Premium ad space in program*
- Sponsor logo included in program*
- Sponsor logo on A-frames and directional signage
- Sponsor logo on the festival map*
- Sponsor logo and hyperlink on festival webpage
- Vendor Booth 10x20, 2 tables and chairs provided
- Sponsor name displayed near chalk exhibits and community mural
- Option to provide additional hands-on activity in the Arts Experience* *Examples: face painting, balloon or caricature artist, make-and-take craft, etc.*
- Prominent logo placement on event t-shirts*
- Appreciation plaque and festival shirt
- 2 tickets to a performance at The Vista
- Volunteer opportunities

*Benefits may be time sensitive

For more information, contact Kara Poling: kara.poling@dysart.org or 623.876.7155

Gold Stage/Exhibit Sponsor
(6 high-traffic locations available)

\$2,000

- *Stage:* sponsor mention prior to each performance
- *Art Exhibit:* sponsor mention at each exhibit (24 total)
- Sponsor name on stage/exhibit banner
- Sponsor-provided banner displayed (optional)
- Sponsor logo included in program*
- Sponsor logo and hyperlink on festival webpage
- Sponsor name on schedule of events
- Sponsor name displayed near chalk exhibits and community mural
- Sponsor logo on event t-shirts*
- Vendor Booth 10x10, 1 table and chair provided
- Appreciation certificate and festival shirt
- 2 tickets to a performance at The Vista
- Volunteer opportunities

Silver Stage/Exhibit Sponsor
(2 moderate-traffic locations available)

\$1,000

- *Stage:* sponsor mention prior to each performance
- *Art Exhibit:* sponsor mention at each exhibit (10 total)
- Sponsor name on stage/exhibit banner
- Sponsor-provided banner displayed (optional)
- Sponsor logo included in program*
- Sponsor logo and hyperlink on festival webpage
- Sponsor name on schedule of events
- Sponsor name displayed near chalk exhibits and community mural
- Sponsor logo on event t-shirts*
- Vendor Booth 10x10, 1 table and chair provided
- Appreciation certificate and festival shirt
- 2 tickets to a performance at The Vista
- Volunteer opportunities

Friends of the Arts Sponsor

\$500

- Sponsor logo included in program*
- Sponsor logo and hyperlink on festival webpage
- Sponsor name displayed near chalk exhibits and community mural
- Sponsor logo on event t-shirts*
- Vendor Booth 10x10, 1 table and chair provided
- Appreciation certificate and festival shirt
- Volunteer opportunities

Advertising Sponsor

\$100

- Sponsor name in program*
- Sponsor name on festival webpage
- Volunteer opportunities

Arts Supporter Sponsor

varies

- Optional sponsorship to support the festival without benefits.

In-Kind Festival Sponsor

varies

- Sponsorship amount and benefits may be structured to suit individual business needs. Sponsorship amount and benefits will be comparable with the sponsorships listed above.

*Benefits may be time sensitive

For more information, contact Kara Poling: kara.poling@dysart.org or 623.876.7155

Vendor Options

www.dysart.org/artsfest



All booths are standard 10'x10' and are located outside. Booth includes one 6' table and one chair. Pop up tents are not provided but are strongly recommended. Pop ups MUST be anchored by 20lb weights on each corner. Audio systems and generators are strictly prohibited. No access to water. Electrical and prime location available for an additional fee (limited availability). All vendors must hold appropriate operational licensing where applicable. **For more details please review our Vendor Guidelines.**

Retail Business / Informational Booth

\$200

Available to "Brick and Mortar" businesses or organizations not affiliated with the arts.

Examples include banks, medical & dental, realtors, service industry, etc.

Arts & Crafts Business / Small Home-Based Business

\$75

Available to businesses affiliated with an arts & crafts focus and MLM based businesses.

Examples include: dance studios, musical instruments and lessons, pottery or painting, photography, jewelry, makeup, screenprinting, woodwork, sewing, or other MLM businesses such as essential oils, home decor, nail polish, etc.

School / Booster / Student Booth

\$50

Available to Dysart school booster clubs, parent organizations and individual student booths.

Examples include: Arts & crafts activities, water, flowers, chocolate bars, jerky, discount cards, other fundraising sales, etc. Limitations apply, pending approval. Please submit a list of items to be sold in your application.

Community Partner

\$0

Promotional only, for community partners and programs offering free resources. Products cannot be sold at your booth.

Examples: Local theatre companies, city and municipal partners, local arts based organizations. Spaces are limited.

Food Truck (7 available)

\$125-150

- Includes approximately 15x30 space (\$125)
- Extended spaces available (\$150)
- Tables and chairs are provided for attendees
- No electricity provided

**** All food trucks are obligated to hold the proper permits including Maricopa County ES Dept. (MFU, TMP and/or Caterer's permits where applicable) and appropriate food handlers cards and certificate of insurance.**

Option A: Prime Location

+\$50

Booth will be located in an area with higher traffic and visibility.

Option B: Electrical Access (4 available)

+\$50

Booth will be located with access to an electrical outlet. Extensions cords not provided.

Option C: Advertising Sponsor

+\$100

Your business name included in program*.

*Benefits may be time sensitive

For more information, contact Kara Poling: kara.poling@dysart.org or 623.876.7155

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CITY OF SURPRISE
Arts and Cultural Advisory Commission Meeting

Council Meeting Date: October 3, 2022 Contact Person:
Submitting Department: Human Svcs and Comm District: Citywide
Vitality
Staff Recommendations:

Consent: No Regular: Yes Public Hearing: No Report/Discussion: No

Agenda Wording:

Presentation and action pertaining to participation in the 2022 Surprise SciTech Festival.

Motion:

I move to approve sponsorship of the Surprise SciTech Festival at a cost not to exceed \$.

Background:

SciTech Festival is a free, fun-filled educational event featuring interactive science, technology, engineering, art, and math exhibits and demonstrations.
This item has been placed on the agenda to discuss the possibility of sponsorship and/or participation in the SciTech Festival by the Commission.

Objective Analysis:

The mission of the Surprise Arts & Cultural Advisory Commission is to spur cultural growth through education and advocacy, and to assist the city to create and implement a plan for the placement of public art within the community.

Policy Compliant:

This item is City and Council policy compliant.

Financial Impact:

If approved, costs related to this item will not exceed \$5,000.00.

Budget Impact:

Currently, \$5,000.00 is budgeted towards Community Relations Supplies.

FTE Impact:

There is no FTE impact associated with this item.

ATTACHMENTS:



2022 SciTech Festival

Saturday, December 10, 2022 – 10am – 2pm
Mark Coronado Park Parking Lot

PURPOSE OF SCITECH FESTIVAL

- FREE fun-filled educational event for the whole family
- Celebrate STEAM Efforts in the Community
 - STEAM: Science, Technology, Engineering, **Arts**, and Mathematics
 - Technology and the daily interactions with it continue to exponentially grow
- Features include interactive science, technology, engineering, art and math exhibits and demonstrations
 - Participating groups – Surprise PD, Fire-Medical, Water Conservation, local businesses, OUAZ, DUSD, and more
- Growth
 - Increased in attendance every year

2019 SciTech Festival

- 60 Exhibitors/Vendors
- 1200 Attendees



2021 SciTech Festival

- 43 Exhibitors/Vendors
- 600 Attendees



Arts Commission Involvement

- STEM to STEAM
- The Arts & Technology theme can integrate seamlessly into the SciTech Festival
- 2021 Exhibitors
 - WHAM
 - West Valley Arts Council
 - Thompson Ranch Elementary – Stop Motion Videos
- 2022 Invited Groups
 - Stage Left Productions
 - DUSD Performing Arts Groups

SPONSORSHIP

- Your sponsorship will contribute to the ongoing viability of this community centric event. As a fast growing city, it is important Surprise works toward creating culturally significant events and promotes service to others.
- Technologies and social media have revolutionized the traditional art scene by allowing people to express their deepest emotions and beliefs through interactive and highly-engaging digital art pieces and projects.

SPONSORSHIP

Gold	Silver	Bronze
\$5000	\$2500	\$1000
• “Presented by” distinction on all program collateral with prominent logo placement • Display table (6’) provided for organization marketing • Organization logo on a sponsorship banner at the event	• Logo placed on program and marketing material • Display table (6’) provided for organization • Organization logo on a sponsorship banner at the event	• Organization logo on a sponsorship banner at the event



SURPRISE
ARIZONA

QUESTIONS OR COMMENTS?

Thank You



CITY OF SURPRISE
Arts and Cultural Advisory Commission Meeting

Council Meeting Date: October 3, 2022 Contact Person:
Submitting Department: Human Svcs and Comm District: Citywide
Vitality
Staff Recommendations:

Consent: No Regular: Yes Public Hearing: No Report/Discussion: No

Agenda Wording:

Presentation and possible action pertaining to the sponsorship of the 2023 Dr. Martin Luther King Jr. Day of Celebration and Service.

Motion:

I move to approve the sponsorship of the 2023 Dr. Martin Luther King Jr. Day of Celebration and Service at a cost not to exceed \$.

Background:

The Dr. Martin Luther King Jr. Day of Celebration and Service is a free, fun-filled event for the whole family. This item has been placed on the agenda to discuss the possibility of sponsorship and/or participation in the 2023 Dr. Martin Luther King Jr. Day of Celebration and Service by the Commission.

Objective Analysis:

The mission of the Surprise Arts & Cultural Advisory Commission is to spur cultural growth through education and advocacy, and to assist the city to create and implement a plan for the placement of public art within the community.

Policy Compliant:

This item is City and Council policy compliant.

Financial Impact:

If approved, costs related to this item will not exceed \$5,000.00.

Budget Impact:

Currently, \$5,000.00 is budgeted towards Community Relations Supplies.

FTE Impact:

There is no FTE impact associated with this item.

ATTACHMENTS:

1. Arts Presentation Template MLK 2023 pptx
-



2023 Dr. Martin Luther King Jr. Day of Celebration & Service

PURPOSE OF MLK EVENT

- FREE fun-filled event for the whole family
- Celebrate the life and work of Dr. Martin Luther King Jr.
- Focus – Community-building and service to others.
- Program include:
 - Keynote Speaker, Art Contest, Musical Performances, and Service Projects
 - Participating groups – DUSD, OUAZ, The Vista, and more
- Growth
 - Increased in attendance every year
- 2023 Location – The Vista Center of the Arts

2021 MLK Event

- Virtual Event
- Over 1,200 views (FB/YouTube)



2022 MLK Event

- Back to In-Person Event
- 450 Attendees



SPONSORSHIP

- Your sponsorship will contribute to the ongoing viability of this community centric event. As a fast growing city, it is important Surprise works toward creating culturally significant events and promotes service to others.
- Purchasing art supplies for Art teachers/classes in the City.

Platinum	Gold	Silver	Bronze
\$3,000	\$2,000	\$1000	\$500
“Presented by” distinction on all program collateral with prominent logo placement Reserved premier seating for 8 Organization banner/signage displayed by the stage (5' X 3' banner created by City of Surprise) Logo placement on official MLK t-shirt Display table (6') provided for organization marketing	Logo placed on marketing material and program Reserved premier seating for 6 Logo placement on MLK t-shirt Display table (6') provided for organization marketing	Reserved seating for 4 Display table (6') provided for organization marketing Organization or individual name listed on event program	Reserved seating for 2 Organization or individual name listed on event program



SURPRISE
ARIZONA

QUESTIONS OR COMMENTS?

Thank You



CITY OF SURPRISE
Arts and Cultural Advisory Commission Meeting

Council Meeting Date: October 3, 2022 Contact Person:
Submitting Department: Human Svcs and Comm District: Citywide
Vitality
Staff Recommendations:

Consent: No Regular: Yes Public Hearing: No Report/Discussion: No

Agenda Wording:

Discussion pertaining to Art Week.

Motion:

None, discussion only.

Background:

In 2017, the Arts & Cultural Advisory Commission established its first-ever "Art Week" as part of their master plan outreach. Art Week consisted of a series of programs scheduled consecutively each day to create more exposure and awareness around arts and culture in Surprise and beyond. Due to the success of Art Week, the commission discussed exploring it again in the future, but have not planned another Art Week since. During the Commission's retreat on June 16, 2022, the commission made a list of their priorities and re-establishment of art week made it to their top priorities. This item was placed on the agenda to allow the commission to further discuss an art week event.

Objective Analysis:

The mission of the Surprise Arts & Cultural Advisory Commission is to spur cultural growth through education and advocacy, and to assist the city to create and implement a plan for the placement of public art within the community.

Policy Compliant:

This item is City and Council policy compliant

Financial Impact:

None at this time, however future action may lead to financial impact.

Budget Impact:

None at this time, however future action may lead to budget impact.

FTE Impact:

No FTE impact is related to this item.

ATTACHMENTS:



CITY OF SURPRISE Arts and Cultural Advisory Commission Meeting

Council Meeting Date: October 3, 2022 Contact Person:
Submitting Department: Human Svcs and Comm District: Citywide
Vitality
Staff Recommendations:

Consent: No Regular: Yes Public Hearing: No Report/Discussion: No

Agenda Wording:

Discussion and possible action pertaining to the Fiscal Year 2024 recommended budget.

Motion:

I move to recommend the Arts & Cultural Advisory Commission budget for Fiscal Year 2024.

Background:

The city's annual budget planning process is officially underway. The current Fiscal Year 2023 budget is allocated as follows:

\$5,000	Art acquisition
\$600	Special event hosting
\$4,700	Professional service agreements
\$30,000	Arts & Culture grant program
\$2,400	Miscellaneous service agreements
\$3,000	Rentals/leases
\$5,000	Flyers and promotional materials

Based on previous discussion, trends in spending, and implementation of the new Arts & Culture Grant Program, staff recommends the following budget for adoption in Fiscal Year 2024:

\$5,000	Event sponsorships
\$550	Special event hosting
\$5,750	Professional service agreements
\$30,000	Arts & Culture grant program
\$2,400	Miscellaneous service agreements
\$3,000	Rentals/leases
\$4,000	Flyers and promotional materials

This item has been placed on the agenda to allow an opportunity for the commission to review and recommend a budget for Fiscal Year 2024.

Objective Analysis:

The mission of the Surprise Arts & Cultural Advisory Commission is to spur cultural growth through education and advocacy, and to assist the city to create and implement a plan for the placement of public art within the community.

Policy Compliant:

Sec. 2-299 of the Surprise Municipal Code outlines the powers, duties, and responsibilities of the Arts & Cultural Advisory Commission, including the recommendation of siting and procurement of art throughout the city.

Financial Impact:

Funds are currently allocated as identified above. This item has been placed on the agenda to recommend a budget for the upcoming Fiscal Year.

Budget Impact:

This item has been placed on the agenda for the purpose of identifying and requesting the budget for Fiscal Year 2024.

FTE Impact:

There is no FTE impact associated with this item.

ATTACHMENTS:



CITY OF SURPRISE
Arts and Cultural Advisory Commission Meeting

Council Meeting Date: October 3, 2022 Contact Person:
Submitting Department: Human Svcs and Comm District: Citywide
Vitality
Staff Recommendations:

Consent: No Regular: Yes Public Hearing: No Report/Discussion: No

Agenda Wording:

Discussion and possible action pertaining to the effective use of the Mobile Museum.

Motion:

I move to approve the use of the mobile museum as follows:

Background:

The Mobile Museum is a tent display that the commission has purchased for the purpose of sharing information and educating the public about the city's growing public art collection and cultural initiatives. This item has been placed on the agenda at the request of Vice-Chair Kathie Morgan to discuss best practices and effective use of the Mobile Museum at special events.

Objective Analysis:

The mission of the Surprise Arts & Cultural Advisory Commission is to spur cultural growth through education and advocacy, and to assist the city to create and implement a plan for the placement of public art within the community.

Policy Compliant:

This item is City and Council policy compliant.

Financial Impact:

There is no financial impact associated with this item, however future action may lead to financial impact.

Budget Impact:

There is no budget impact associated with this item, however future action may lead to budget impact.

FTE Impact:

There is no FTE impact associated with this item.

ATTACHMENTS:
