



CITY OF SURPRISE
Arts and Cultural Advisory Commission Meeting
16000 N. Civic Center Plaza
Surprise, AZ 85374
Monday, August 1, 2022 @ 6:00 PM
COUNCIL OVERFLOW ROOM

- A. Call To Order
- B. Roll Call
- C. Pledge of Allegiance
- D. Current Events and Reports
- E. Staff Reports
- F. Arts and Cultural Advisory Commission Agenda

CALL TO THE PUBLIC:

INSTRUCTIONS: In order to address the Board\Commission, you will need to fill out a Call to the Public Form available at the front counter, and then turn it in to the Secretary before the meeting begins.

Note: A.R.S. 38-431.01(H) - During this time members of the public may address the Board\Commission only on issues within the jurisdiction of the Board\Commission which are not an item on the agenda. At the conclusion of the open call, the Board\Commission may respond to criticism, may ask staff to review the matter or may ask that the matter be put on a future agenda. No discussion or action shall take place on any item raised.

CONSENT AGENDA:

REGULAR AGENDA ITEM - NON-PUBLIC HEARING:

- | | | | |
|----|----------|---|--------------------------------------|
| 1. | Citywide | Discussion and action pertaining to the selection of the Arts & Cultural Advisory Commission Chair. | Human Svcs and Comm Vitality |
| 2. | Citywide | Discussion and action pertaining to the selection of the Arts & Cultural Advisory Commission Vice-Chair. | Human Svcs and Comm Vitality |
| 3. | Citywide | Consideration and action pertaining to the minutes of the May 2, 2022 Arts & Cultural Advisory Commission meeting. | Human Svcs and Comm Vitality |
| 4. | Citywide | Consideration and action pertaining to the minutes of the June 6, 2022 Arts & Cultural Advisory Commission meeting. | Human Svcs and Comm Vitality |
| 5. | Citywide | Consideration and action pertaining to the minutes of the June 16, 2022, Arts & Cultural Advisory Commission special meeting. | Human Svcs and Comm Vitality |
| 6. | Citywide | Discussion pertaining to a final update of the Fiscal Year 2022 Arts & Culture Grant. | None
Human Svcs and Comm Vitality |
| 7. | Citywide | Discussion and action pertaining to the FY2023 AZ Speaks schedule and funding. | Human Svcs and Comm Vitality |
| 8. | Citywide | Discussion and action pertaining to the Arts and Cultural Commission's participation in the 2022 Fiesta Grande event. | Human Svcs and Comm Vitality |
| 9. | Internal | Consideration and action pertaining to Poetry Slam enhancements. | Human Svcs and Comm Vitality |

- | | | | |
|-----|----------|--|---|
| 10. | Citywide | Discussion pertaining to the Arts & Cultural Advisory Commission Retreat held on June 16, 2022. | None
Human Svcs and
Comm Vitality |
| 11. | Citywide | Discussion pertaining to the previous Arts and Cultural Advisory Commission's sponsorship of the reception(s) for the Joe Tyler solo exhibition. | None
Human Svcs and
Comm Vitality |

REGULAR AGENDA ITEM - PUBLIC HEARING:

G. Other Business and Future Agenda Items

H. Executive Session

For information purposes: Upon a public majority vote of a quorum ("Commission"), the Commission may hold an executive session, which will not be open to the public, but for only the following purposes: discussion or consideration of records exempt by law from public inspection (A.R.S. §38-431.03(A)(2));

or discussion or consultation for legal advice with the attorney or attorneys of the public body (A.R.S. §38-431.03(A)(3)).

Confidentiality Requirements: Pursuant to A.R.S. §38-431.03(C)(D), any person receiving executive session information pursuant to A.R.S. §38-431.02 shall not disclose that information except to the Attorney General or County Attorney or by agreement of the Commission, or as otherwise ordered by a court of competent jurisdiction.

The Commission may vote to hold an executive session for the purpose of obtaining legal advice from the Commission's attorney on any matter listed on the agenda pursuant to A.R.S. § 38-431.03(A)(3).

I. Adjournment

SHERRY ANN AGUILAR, CITY CLERK, MMC

POSTED: WEDNESDAY, JULY 27, 2022 @ 4:05 P.M. - AMENDED ON JULY 27, 2022 @ 4:30 P.M. (WRONG MEETING TIME).

SPECIAL NOTE: PERSONS WITH SPECIAL ACCESSIBILITY NEEDS, INCLUDING LARGE PRINT MATERIALS OR INTERPRETER, SHOULD CONTACT THE CITY CLERK'S OFFICE @ 623.222.1200 OR TTY 623.222.1002, BY NO LATER THAN 24 HOURS IN ADVANCE OF THE REGULAR SCHEDULED MEETING TIME.



CITY OF SURPRISE Arts and Cultural Advisory Commission Meeting

Council Meeting Date: August 1, 2022 Contact Person:
Submitting Department: Human Svcs and Comm District: Citywide
Vitality
Staff Recommendations:

Consent: No Regular: Yes Public Hearing: No Report/Discussion: No

Agenda Wording:

Discussion and action pertaining to the selection of the Arts & Cultural Advisory Commission Chair.

Motion:

I move to select _____ as chair of the Arts & Cultural Advisory Commission.

Background:

Per Surprise Municipal Code Sec. 2-2296 (11)(c), any vacancy for chair or vice-chair, as may occur for any reason, must be filled from the body membership at the next meeting where a quorum of the body is present. The Commission will bring forth nominations and then select a new Chairperson to service through Fiscal Year 2023.

Nominations will take place and a paper ballot will be available in the event numerous commissioners are nominated. A motion, second, and roll call vote will follow the paper ballots.

Objective Analysis:

The mission of the Surprise Arts & Cultural Advisory Commission is to spur cultural growth through education and advocacy, and to assist the city to create and implement a plan for the placement of public art within the community. The role of the Chair, or Vice-Chair when the Chair is absent, is to preside over meetings, decide all points of order and procedure, and perform any duties required by law as they relate to the Arts & Cultural Advisory Commission.

Policy Compliant:

Sec. 2-295(11)(c) of the Surprise Municipal Code states that any vacancy for chair or vice-chair, as may occur for any reason, must be filled from the body membership at the next meeting where a quorum of the body is present.

Financial Impact:

There is no financial impact associated with this item.

Budget Impact:

There is no budget impact associated with his item.

FTE Impact:

There is no FTE impact associated with this item.

ATTACHMENTS:



CITY OF SURPRISE

Arts and Cultural Advisory Commission Meeting

Council Meeting Date: August 1, 2022 Contact Person:
Submitting Department: Human Svcs and Comm District: Citywide
Vitality
Staff Recommendations:

Consent: No Regular: No Public Hearing: No Report/Discussion: No

Agenda Wording:

Discussion and action pertaining to the selection of the Arts & Cultural Advisory Commission Vice-Chair.

Motion:

I move to select _____ as Vice-Chair of the Arts & Cultural Advisory Commission.

Background:

Per Surprise Municipal Code Sec. 2-2296 (11)(c), any vacancy for chair or vice-chair, as may occur for any reason, must be filled from the body membership at the next meeting where a quorum of the body is present. The Commission will bring forth nominations and then select a new Vice-Chairperson to serve through the Fiscal Year 2023.

Nominations will take place and a paper ballot will be available in the event numerous commissioners are nominated. A motion, second, and roll call vote will follow the paper ballots.

Objective Analysis:

The mission of the Surprise Arts & Cultural Advisory Commission is to spur cultural growth through education and advocacy, and to assist the city to create and implement a plan for the placement of public art within the community. The role of the Chair, or Vice-Chair when the Chair is absent, is to preside over meetings, decide all points of order and procedure, and perform any duties required by law as the relate to the Arts & Cultural Advisory Commission.

Policy Compliant:

Per Surprise Municipal Code Sec. 2-2296 (11)(c), any vacancy for chair or vice-chair, as may occur for any reason, must be filled from the body membership at the next meeting where a quorum of the body is present.

Financial Impact:

There is no financial impact with this item.

Budget Impact:

There is no budget impact with this item.

FTE Impact:

There is no FTE impace with this item.

ATTACHMENTS:



CITY OF SURPRISE
Arts and Cultural Advisory Commission Meeting

Council Meeting Date: August 1, 2022 Contact Person:
Submitting Department: Human Svcs and Comm District: Citywide
Vitality
Staff Recommendations:

Consent: No Regular: Yes Public Hearing: No Report/Discussion: No

Agenda Wording:

Consideration and action pertaining to the minutes of the May 2, 2022 Arts & Cultural Advisory Commission meeting.

Motion:

I move to approve the May 2, 2022 Arts & Cultural Advisory Commission meeting minutes.

Background:

N/A

Objective Analysis:

N/A

Policy Compliant:

N/A

Financial Impact:

N/A

Budget Impact:

N/A

FTE Impact:

N/A

ATTACHMENTS:

1. May 2, 2022 Meeting Minutes DRAFT
-

CITY OF SURPRISE
ARTS AND CULTURAL ADVISORY COMMISSION

Meeting Minutes – DRAFT

May 2, 2022 / 6:00 PM

Community Room
16000 NORTH CIVIC CENTER PLAZA
SURPRISE, ARIZONA 85374

CALL TO ORDER:

A. Roll Call

Chair Rhiannon Miett, Vice-Chair Kathie Morgan, commission members, Susan deJong, Margaret Lieu, Jay Lickus, Jo Grant, and Christopher Whitwell.

Staff: Danielle Osborne, HSCV Administrator, Seth Dyson, HSCV Director, Hobie Wingard, Assistant City Attorney, Karina Caraveo, HSCV Administrative Specialist.

B. Pledge of Allegiance

C. Current Events Reports

Chair Miett asked that current events reports be skipped to allow the commission more time to discuss the grant presentations on the agenda, and she welcomed Christopher Whitwell to the commission.

Vice-Chair Morgan shared with the commission that after receiving a high volume of unsolicited feedback from the participants who joined the March 9, 2022, "Why Arizona Dark Skies Matter" presentation by Matthew Goodwin, a nomination for the "Outstanding Speaker Award" was submitted to AZ Humanities, with letters of recommendation from herself and one of the program attendees.

Staff Reports

Ms. Osborne reported on the following items:

- April 2022 event participation:
 - 36 participants at the April 15th Poetry Slam at WHAM
 - 37 participants in the April 16th Public Art Bus Tour
 - 40 participants in the April 26th AZ Humanities Speaker Series

CALL TO THE PUBLIC:

None.

REGULAR AGENDA ITEMS – NON PUBLIC HEARING

Item 1 – Consideration and action pertaining to the April 4, 2022 Arts & Cultural Advisory Commission meeting minutes.

Vice-Chair Morgan asked staff to revise paragraph five on item number five to reflect that the permanent collection will not be in contingency with the West Valley Art Council agreement renewal.

Commissioner Lieu moved to approve the minutes of the April 4, 2022 Arts & Cultural Advisory Commission meeting as amended. Commissioner Grant 2nd. 6 Yes votes. 1 abstain (Whitwell) Motion carried.

Item 2 – Consideration and action pertaining to the Arts & Culture Grant application funding recommendation.

Ms. Osborne provided an overview of the grant application review procedures and announced that presentations would be conducted in the order in which the applications were received. She also stated that the commission would take action to recommend prospective awardees to the Surprise City Council, and that all decisions by Council were final.

Ottawa University Theater Program Manager Lauren Frazier and Vice President of Advancement Todd Simpson made the presentation to the commission. Commissioner Whitwell recused himself from this item.

Vice-Chair Morgan asked for clarification on the “miscellaneous” line item on their proposed budget report. Ms. Frazier stated this would be used for concessions, sponsorships, and space. Commissioner Lieu asked about other leverage funding they are already receiving. Ms. Frazier responded that they are currently seeking sponsorships. Chair Mielt asked how many tickets would be free for each performance. Ms. Frazier said the three proposed performances would be free to attendees, mentioning that certain venues could accommodate up to 1,300 attendees.

WHAM Executive Director Connie Whitlock made the presentation to the commission. Commissioner Lieu recused herself from this item.

Commissioner Grant asked for clarification about the location of Dreamcatcher Park. Ms. Whitlock responded that it is where Surprise Lake is located. Commissioner deJong asked for more detail about the video that was included in the proposal. Ms. Whitlock responded that the video would be about an hour long and would include the installation process and capture the participants in action. Ms. deJong asked whether the video could be excluded from the award if granted, to which Ms. Whitlock responded that it could.

West Valley Arts Council Nonprofit Consultant Jacquelyn Ahrenberg made the presentation to the commission.

Commissioner Lickus recused himself from this item.

Chair Mielt pointed out an existing agreement already in place with West Valley Arts Council that includes the City Hall Exhibition and asked how this affected the proposed costs for a

coinciding exhibition for the proposed Imprint Festival. Commissioner Lieu asked if there was approval from the city to use the new Xeriscape area. Ms. Ahrenberg responded that the logistics were still being discussed. Commissioner Lieu also asked if any artists or musicians were outlined for this event. Ms. Ahrenberg responded that artists who participated in last year's event would be invited back.

Drum Arizona founder Dr. Lydia A Woods made the presentation to the commission.

Vice-Chair Morgan asked for clarification on the instructor costs listed on the proposed budget report. Dr. Woods responded that the instructor's costs would be for her to facilitate the program. Commissioner Morgan showed concern that this would not line up with the awardable budget items. Commissioner deJong suggested that the video making mentioned on the budget proposal be separated, to which Dr. Wood obliged. Vice-Chair Morgan asked about the location. Dr. Woods stated this would take place at WHAM's building where she has hosted the event before. Commissioner Lieu asked for clarification on the drum donations to children. Dr. Woods shared that the funding would be used to purchase materials for the drums to be created by volunteers and then donated to children in hospitals.

The Vista Center for the Arts Interim Executive Director Kathy Knecht and Board President Jon Cavaletto presented two programs to the commission; one for promotional tickets and the other for subsidized tickets to various performances at The Vista Center for the Arts.

Commissioner Grant recused herself from this item.

Chair Miett asked about any tracking measures that would be used for the complimentary tickets. Ms. Knecht responded that data will be used to capture the distribution. Commissioner Lieu asked about the process and selection of who will receive the complimentary tickets, to which Ms. Knecht responded that they will be issued to a diverse group, including seniors and families, to create more awareness around the venue.

After fielding a few questions from some commissioners one when to recuse themselves, Mr. Wingard explained the conflict of interest regulation, exemption, and prohibitions.

Commissioner Morgan showed concern about entities being funded for salaries under artistic fees. Ms. Osborne pointed out that the application specifically states that artistic expenses may be grant-funded, while general administrative costs could not. She advised the commission that the determination was within their purview and that they could revisit and potentially revise this aspect of the application at a future review. Mr. Dyson shared that another grant program also approved by City Council funds direct service costs, including travel and other expenses.

At 8:10 p.m. Commissioner Grant made a motion for the commission to take a brief recess. Vice-Chair Morgan 2nd. 7 yes votes. The commission recessed.

The commission reconvened at 8:50 p.m. Ms. Caraveo took a roll call vote. All members were present.

Ms. Osborne explained the rubric and presented the average scores as provided by the commissioners. Chair Miett read the scores and Commissioner deJong suggested they start by addressing those projects that the commission would not like to fund first.

Vice-Chair Morgan recommended not to fund WHAM's proposal because she felt that the proposed project is not a new concept. Commissioner Whitwell agreed based on the history of the previous identical project. Commissioner deJong recommended funding the project partially. Chair Miatt stated that the same project was something the commission spent a lot of time discussing before ultimately choosing to recommend deaccession. She reminded everyone that during the discussions, there were concerns about the number of Surprise vs. non-Surprise residents that participated. The commission came to a consensus to not fund WHAM's proposal.

Commissioner Lieu expressed concern with the West Valley Arts Council's proposal because she felt it presented many uncertainties such as artists' participation during the event, the venue not yet being determined, and the budget not aligning with their proposal. The commission came to a consensus to not fund West Valley Arts Council's proposal.

The commission discussed The Vista Center for the Art's proposed projects. Ultimately they agreed that the promotional tickets would allow the community to attend various shows and reach Surprise residents of all ages. Vice-Chair Morgan suggested discussing the other two proposals before making a recommendation on The Vista's proposals.

The commission found the Drum Arizona project to be unique and agreed that it would bring something new to the community, and benefit the whole community, especially children. Commissioner Lickus said that although the exposure would be limited due to the venue, the monetary ask to run this project is low, and that he agreed with Commissioner deJong that the video element of the proposal was unnecessary. The commission came to a consensus to partially fund Drum Arizona.

After the commission revisited Ottawa's proposed project, they came to a consensus to fully fund their project, reiterating that it is a free event for the community which involved a partnership of students, Ottawa University, the Dysart Unified School District, and the City. Commissioner Whitwell reminded them that participation from the public would be encouraged.

After allocating funds based on their discussions, the commission was left with \$5,800.00. Vice-Chair Morgan recommended funding The Vista's proposal for their subsidized program because they demonstrated a need. Commissioner deJong recommended allocating the remaining funds for the West Valley Arts Council proposal. The commission maintained consensus to not fund West Valley Arts Council's proposal because of the uncertainties previously discussed. They came to a consensus to fund The Vista Center for the Art's proposal for subsidized tickets.

Commissioner Lieu moved to recommend grant funding of \$10,000.00 to Ottawa University. Commissioner deJong 2nd. 6 Yes votes. 1 abstain (Whitwell). Motion carried.

Commissioner Grant moved to recommend grant funding of \$4,200.00 to Drum Arizona. Commissioner Lickus 2nd. 7 Yes votes. Motion carried.

Commissioner Whitwell moved to recommend grant funding of \$10,000.00 to The Vista Center for the Art's promotional tickets program. Vice-Chair Morgan 2nd. 5 Yes votes. 2 abstain (Grant, Lickus). Motion carried.

Commissioner Lieu moved to recommend grant funding of \$5,800.00 to The Vista Center for the Art's subsidized tickets program. Commissioner deJong 2nd. 5 Yes votes. 2 abstain (Grant, Lickus). Motion carried.

Other Business and Future Agenda Items:

West Valley Arts Council Joe Tyler Exhibit sponsorship
FY23 meeting calendar

ADJOURNMENT – Motion to adjourn: 8:56 p.m. – Commissioner Grant. Commissioner Lickus 2nd. 7 Yes votes. Motion carried.

Rhiannon Miett, Chair

ATTEST:

Karina Caraveo, Administrative Specialist

CERTIFICATION:

I, Danielle Osborne, Human Service & Community Vitality Administrator for the City of Surprise Human Service & Community Vitality Department, Maricopa County, Arizona, do hereby verify that these are the true and correct minutes of the Arts and Cultural Advisory Commission meeting held on May 2, 2022.

Danielle Osborne, HSCV Administrator



CITY OF SURPRISE
Arts and Cultural Advisory Commission Meeting

Council Meeting Date: August 1, 2022 Contact Person:
Submitting Department: Human Svcs and Comm District: Citywide
Vitality
Staff Recommendations:

Consent: No Regular: Yes Public Hearing: No Report/Discussion: No

Agenda Wording:

Consideration and action pertaining to the minutes of the June 6, 2022 Arts & Cultural Advisory Commission meeting.

Motion:

I move to approve the June 6, 2022 Arts & Cultural Advisory Commission meeting minutes.

Background:

N/A

Objective Analysis:

N/A

Policy Compliant:

N/A

Financial Impact:

N/A

Budget Impact:

N/A

FTE Impact:

N/A

ATTACHMENTS:

1. June 6, 2022 Meeting Minutes DRAFT
-

CITY OF SURPRISE
ARTS AND CULTURAL ADVISORY COMMISSION

Meeting Minutes – DRAFT

June 6, 2022 / 6:00 PM

Community Room
16000 NORTH CIVIC CENTER PLAZA
SURPRISE, ARIZONA 85374

CALL TO ORDER:

A. Roll Call

Vice-Chair Kathie Morgan, commission members, Susan deJong, Margaret Lieu, Jay Lickus, Jo Grant, and Christopher Whitwell.

Absent: Chair Rhiannon Miett (excused).

Staff: Danielle Osborne, HSCV Administrator, Jason Moquin, Planning Manager.

Commissioner Whitwell arrived at 6:02 p.m.

B. Pledge of Allegiance

C. Current Events Reports

Commissioner Lickus attended the 20th anniversary celebration at the Northwest Regional Library.

Commissioner deJong attended the Joe Tyler reception, the “Cowgirl Up!” bus tour, the public art tour of City Hall, and the Poetry Slam at WHAM.

Commissioner Lieu attended both Joe Tyler receptions, the WHAM reception, the Congressional Art Awards ceremony hosted by Congresswoman Lesko, and the Poetry Slam at WHAM which had a full house.

Commissioner Whitwell attended the Joe Tyler closing reception, the 20th anniversary celebration at the Northwest Regional Library, and the public art tour of City Hall.

Vice-Chair Morgan reminded the commission that the next AZ Humanities event was scheduled to take place on Wednesday, June 8th from 11:00 a.m. – Noon virtually.

Staff Reports

Ms. Osborne reported on the following items:

- Attendance numbers for last month’s events:
 - 9 participants in the May 19th Public Art Tour of City Hall
- Retreat is scheduled for next Thursday, June 16th from 9:00 a.m. – 1:30 p.m. An agenda will be shared later this week.

- An update item regarding “Bloom Where You’re Planted” will be included on the August agenda.

CALL TO THE PUBLIC:

An email from Connie Whitlock, Executive Director of WHAM, was read into the record per Connie’s request. Connie expressed displeasure with the commission’s decision not to fund WHAM’s proposal for the Arts & Culture Grant Program, and asked the commission for their support if the project were to receive funds and support from other sources.

REGULAR AGENDA ITEMS – NON PUBLIC HEARING

Item 1 – Consideration and action pertaining to the May 2, 2022 Arts & Cultural Advisory Commission meeting minutes.

This item was tabled until the August 1st meeting due to a printing error.

Item 2 – Consideration and action pertaining to the City of Surprise General Plan Advisory Group.

Planning Manager Jason Moquin delivered the presentation to the commission. Mr. Moquin then asked the commission to nominate a representative and an alternate to serve on the General Plan Advisory Group.

Vice-Chair Morgan asked whether the alternate would attend the meetings alongside the representative. Mr. Moquin responded that they would only step in as needed, and that the representative may choose to keep the alternate informed throughout the process. He said that he would send the representative a background form to fill out through Ms. Osborne.

Vice-Chair Morgan inquired as to who had interest in serving as the representative. Commissioner deJong volunteered. Commissioner Whitwell volunteered to serve as an alternate. Commissioner Lieu expressed interest in serving as a representative.

Commissioner Grant moved to nominate Commissioner Lieu to join the City of Surprise General Plan Advisory Group. Commissioner Whitwell 2nd. 6 Yes votes. 1 Absent (Miett). Motion carried.

Commissioner Lickus moved to nominate Commissioner deJong to serve as an alternate for the City of Surprise General Plan Advisory Group. Commissioner Grant 2nd. 6 Yes votes. 1 Absent (Miett). Motion carried.

Mr. Moquin informed the commission that any others who are interested in serving may also apply to become a general stakeholder.

Item 3 – Discussion pertaining to the FY23 Arts & Culture Grant Program review process.

Vice-Chair Morgan asked the commissioners to identify what they liked about the process, what they didn’t care for, and their overall general thoughts.

Commissioner deJong felt that the process was much smoother because everything was discussed before the votes, which helped with allocating the funding. Commissioner Lieu felt that the criteria made it much easier to evaluate the proposals, and was easier on the applicants. Commissioner Grant liked the conditional letters of approval being required, and felt that the process was better and the rating system was easier. Commissioner deJong felt that there needed to be more clarity on the operational vs. artistic staff funding.

Commissioner Lieu wondered if there should be verbiage discouraging organizations from requesting funds from multiple city grant sources. She felt that there was potential for organizations to end up with double the funding. Commissioner Grant said that this is addressed on the application. Vice-Chair Morgan felt that it did not present a problem because it provided more opportunity. Commissioner Lieu said that the AZ Commission on the Arts does not allow for multiple submissions. Ms. Osborne informed the commission that this information is presented to the grants subcommittee and up to this point has not been determined to be an issue. She reminded the commission that the City Council has the rightful authority to make that type of determination.

Commissioner Lickus had hoped for a larger pool of applicants. Vice-Chair Morgan felt that some organizations do not have enough business support to pursue applications such as this. Commissioner Lickus felt that the promotion should be amplified. Commissioner Grant pointed out that the pool of applicants tripled from last year, and is hopeful that it will continue to multiply. Commissioner Lieu asked how the city promotes the grant. Ms. Osborne reviewed the social media, television, email list, and print media promotional efforts.

Vice-Chair Morgan said that she would like the applicants to provide quantitative information that demonstrates measures of success. She also wanted clear differentiation between staff vs. artistic salaries. She used the example of event set-up and tear-down, and expressed a desire for more clear delineation. Commissioner Lieu disagreed because in this example, the funds were being used to make the event possible. Vice-Chair Morgan asked for delineation between event management and instructor fees and felt that the funding should be used accordingly. Commissioner Lieu felt that the concern was warranted for larger organizations, whereas being more narrow in the language would discourage smaller organizations. Commissioner deJong felt that there is a difference between a salary for an event or program versus the operational needs of an organization. Commissioner deJong requested that the application be reviewed two months in advance. Commissioner Lieu requested that the applicants be surveyed regarding the process, to aid the commissioners in improving it each year.

Item 4 – Consideration and action pertaining to the deaccession of three murals at Dreamcatcher Park.

Ms. Osborne overviewed the background of the item to the commission. Commissioner Whitwell asked whether they could allow the art to deteriorate naturally rather than remove it at once. Commissioner Lieu shared that the murals are in bad shape and the commission previously agreed to remove them altogether.

Commissioner Lieu moved to approve the deaccession of the three murals on the benches at Dreamcatcher Park. Commissioner Grant 2nd. 6 Yes votes. 1 Absent (Miett). Motion carried.

Item 5 – Consideration and action pertaining to the Surprise Public Art promotional materials.

Ms. Osborne presented the refreshed pamphlet design and informed the commissioners that the same style of card would be utilized. The commissioners expressed their liking for the new design. Commissioner deJong noted that one of the Joe Tyler benches is located at Benevilla, while the rest are at Arts HQ. Ms. Osborne noted the print spacing issues which is why the benches at Arts HQ are promoted.

Commissioner Grant moved to approve the purchase of the public art pamphlets at a cost not to exceed \$2,000.00. Commissioner Lickus 2nd. 6 Yes votes. 1 Absent (Miett). Motion carried.

Item 6 – Consideration and action pertaining to Poetry Slam enhancements.

Ms. Osborne presented the new Poetry Slam backdrop design for the commission's review. Commissioner Lieu liked the new design. She asked for the full event title to be included in the print. She also felt that the design was too busy and asked if there was any way that a row or two could be removed, and the grid enlarged. The commissioners agreed with this suggestion.

Commissioner Lickus volunteered additional options to modify the design. Ms. Osborne asked for clear direction to provide to the graphic artist. The commission came to a consensus that they preferred the background with the white text, rather than the black text. They also asked for staff to use the letters with solid text and a transparent background.

Vice-Chair Morgan summarized the commissioners requests: add "at WHAM" to the end of "Poetry Slam," and accommodate the change by adjusting the text size as needed. They would also like staff to use the white, solid text with a transparent background.

Commissioner Grant moved to approve the Poetry Slam backdrop at a cost not to exceed \$500.00. Commissioner Lieu 2nd. 6 Yes votes. 1 Absent (Miett). Motion carried.

Item 7 – Discussion pertaining to a proposed art installation at the Surprise Stadium.

Commissioner Lickus overviewed his idea, suggesting that MLB players could autograph the baseball bollards in front of Surprise Stadium. Once enough autographs are received, the bollards can be sealed with a protective coating and possibly auctioned off in the future. He spoke with members of the City Council, who directed him to speak with staff. Commissioner Lickus also spoke with members of the Parks & Recreation Commission, but they felt that the discussion was better suited with Sports & Tourism. Commissioner Lickus reported that everyone he has spoken with loves the idea and thinks that it is unique and inexpensive.

Commissioner Grant asked what would prevent rain from washing the autographs away, to which Commissioner Lickus said that they could research the appropriate materials that could be used. He suggested that eventually polyurethane could be used to seal them in. Vice-Chair Morgan suggested concentrating on one or two bollards to begin with, and then expanding to more of them in the future as needed.

Ms. Osborne said that she would meet with Sports & Tourism staff to determine next steps. Vice-Chair Morgan suggested Commissioner Lickus take the lead on the project, and possibly meet with Sports & Tourism staff based on Ms. Osborne's recommendation. The commission came to a consensus that they would like to pursue the project.

Item 8 – Discussion and action pertaining to the approval of the Fiscal Year 2023 Arts & Cultural Advisory Commission meeting calendar.

The commissioners reviewed the calendar and did not request any amendments.

Commissioner deJong moved to approve the FY2023 Arts & Cultural Advisory Commission meeting calendar. Commissioner Whitwell 2nd. 6 Yes votes. 1 Absent (Miett). Motion carried.

Other Business and Future Agenda Items:

Joe Tyler reception
Joe Tyler bench
Calendar of Events
AZ Humanities FY2023 schedule and format

ADJOURNMENT – Motion to adjourn: 7:25 p.m. – Commissioner Lieu. Commissioner Grant 2nd. 6 Yes votes. 1 Absent (Miett). Motion carried.

Kathie Morgan, Vice-Chair

CERTIFICATION:

I, Danielle Osborne, HSCV Administrator for the City of Surprise Human Service & Community Vitality Department, Maricopa County, Arizona, do hereby verify that these are the true and correct minutes of the Arts and Cultural Advisory Commission meeting held on June 6, 2022.

Danielle Osborne, HSCV Administrator



CITY OF SURPRISE
Arts and Cultural Advisory Commission Meeting

Council Meeting Date: August 1, 2022 Contact Person:
Submitting Department: Human Svcs and Comm District: Citywide
Vitality
Staff Recommendations:

Consent: No Regular: Yes Public Hearing: No Report/Discussion: No

Agenda Wording:

Consideration and action pertaining to the minutes of the June 16, 2022, Arts & Cultural Advisory Commission special meeting.

Motion:

I move to approve the June 16, 2022 Arts & Cultural Advisory Commission special meeting minutes.

Background:

N/A

Objective Analysis:

N/A

Policy Compliant:

N/A

Financial Impact:

N/A

Budget Impact:

N/A

FTE Impact:

N/A

ATTACHMENTS:

1. June 16, 2022 Special Meeting Minutes DRAFT
-

CITY OF SURPRISE
ARTS AND CULTURAL ADVISORY COMMISSION
SPECIAL MEETING

Meeting Minutes – DRAFT

June 16, 2022 / 9:00 AM

Ottawa University Student Union – Classroom 210
15950 NORTH CIVIC CENTER PLAZA
SURPRISE, ARIZONA 85374

CALL TO ORDER:

A. Roll Call

Chair Rhiannon Miett, Vice-Chair Kathie Morgan, commission members, Susan deJong, Margaret Lieu, Jay Lickus, Jo Grant, and Christopher Whitwell.

Staff: Danielle Osborne – HSCV Administrator, Seth Dyson – HSCV Director, Hobie Wingard – Assistant City Attorney, Sherry Aguilar – City Clerk, Bob Wingenroth – City Manager.

City Council: Aly Cline – Vice Mayor

Commissioner Grant arrived at 9:05 a.m. Commissioner Whitwell arrived at 9:20 a.m.

B. Pledge of Allegiance

C. Current Events Reports

None.

Staff Reports

None.

CALL TO THE PUBLIC:

None.

REGULAR AGENDA ITEMS – NON PUBLIC HEARING

Item 1 – Update pertaining to the “Bloom Where You’re Planted” art installation.

Ms. Osborne provided an update on the location of the art piece.

Item 2 – Arts & Cultural Advisory Commission Retreat.

The commissioners and staff conducted an in-depth retreat exploring the mission, powers, duties, and responsibilities of the commission, including a discussion on how staff supports and implements the vision set by the commission, and a revisit of the Public Art Master Plan.

Other Business and Future Agenda Items:

None.

ADJOURNMENT – Motion to adjourn: 1:39 p.m. – Commissioner Lieu. Commissioner deJong 2nd. 7 Yes votes. Motion carried.

Rhannon Miett, Chair

ATTEST:

Danielle Osborne, HSCV Administrator

CERTIFICATION:

I, Seth Dyson, Director of the City of Surprise Human Service & Community Vitality Department, Maricopa County, Arizona, do hereby verify that these are the true and correct minutes of the Arts and Cultural Advisory Commission meeting held on June 16, 2022.

Seth Dyson, HSCV Director



CITY OF SURPRISE Arts and Cultural Advisory Commission Meeting

Council Meeting Date: August 1, 2022 Contact Person:
Submitting Department: Human Svcs and Comm District: Citywide
Vitality
Staff Recommendations: None

Consent: No Regular: Yes Public Hearing: No Report/Discussion: No

Agenda Wording:

Discussion pertaining to a final update of the Fiscal Year 2022 Arts & Culture Grant.

Motion:

None, discussion only.

Background:

The Arts & Cultural Advisory Commission has allocated \$10,000 of their FY2022 budget for the award of grants to non-profit organizations hosting arts & cultural events or programs for the city. Non-profits were eligible to apply for up to \$10,000 of financial assistance through this city general fund program. During the FY2022 grant cycle, funding amounts were as follows:

HeARTsy	\$7,000
WHAM Art Association	\$2,000
West Valley Chorale	\$1,000
Total	\$10,000

This item has been placed on the agenda to allow the Commission to receive a final update from grantees.

Objective Analysis:

The mission of the Surprise Arts & Cultural Advisory Commission is to spur cultural growth through education and advocacy, and to assist the city to create and implement a plan for the placement of public art within the community.

Policy Compliant:

This item is City and Council policy compliant.

Financial Impact:

Funding allocations were derived from the FY2022 budget. There is no financial impact to FY2023.

Budget Impact:

Funding allocations were derived from the FY2022 budget. There is no budget impact to FY2023.

FTE Impact:

There is no FTE impact with this item.

ATTACHMENTS:

1. End of PY Council Presentation
-



Arts & Culture Grant Program

Arts & Cultural Advisory Commission Meeting
August 1, 2022

PURPOSE

Arts & Culture Grant Program (\$10,000)

Provide funding assistance to local non-profit organizations that enhance the community for Surprise residents through arts and cultural events or activities.

ARTS & CULTURE GRANT PROGRAM GUIDELINES

- Receipt of award does not guarantee continued award/support
- Applicants must have enrichment of community arts & culture as their primary mission
- The proposed event must take place in the City of Surprise and be open to the public
- Award recipients must comply with the latest city and/or state regulations for public gathering during the COVID-19 pandemic
- Funds are provided on an invoice or reimbursement basis
- Applicants must provide proof of their status as a 501(c)(3) organization, or the applicant must partner with a 501(c)(3)

HeARTsy



- Award Amount = \$7,000
- 1,375 Touched! Including: 84 family members, staff and assistance, 138 registered students age range 11 – 58. 1,195 reached just on HeARTsy Facebook, also more on Tina's personal and Instagram
- 87.5% say they became more confident artists after this program
- 36.4% say they made new friends (many were already friends)
- 65% say they are glad we had zoom classes with a virtual teacher now during COVID
- 100% look forward to future classes or kits
- Our students would like to see these mediums in the future: clay, photography, drawing, ceramics, pastels and more painting.
- We are so thankful to the Surprise Art & Culture Grant which allowed the first regular arts program to be possible with this group!

West Valley Chorale



- Award Amount = \$1,000
- 2 sold out Concerts at RISE in Surprise
- 102 attendees, 53% Surprise residents
- 20 singers, 2 instruments
- West Valley Singers from West Valley Chorale

WHAM Art Association



- Award Amount = \$2,000
- Memory Care / Dementia classes gave students someway to communicate their emotions through art. Therefore enhancing their quality of life
- 10 classes taught with average of 10 - 12 attendees at each session – approx. 120 served
- The level of art work shows an increased understanding of color and concept of what they were trying to express.



Summary

With the **\$10,000** investment, **3** local non-profit organizations were supported, which led to **360** people served through the Arts & Culture Grant Program.



SURPRISE
ARIZONA

QUESTIONS OR COMMENTS?

Thank You



CITY OF SURPRISE Arts and Cultural Advisory Commission Meeting

Council Meeting Date: August 1, 2022 Contact Person:
Submitting Department: Human Svcs and Comm District: Citywide
Vitality
Staff Recommendations:

Consent: No	Regular: Yes	Public Hearing: No	Report/Discussion: No
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Agenda Wording:

Discussion and action pertaining to the FY2023 AZ Speaks schedule and funding.

Motion:

I move to approve the FY2023 AZ Speaks schedule and funding at a cost not to exceed \$500.00.

Background:

AZ Speaks programs are hosted by AZ Speaks Speakers and cultural, educational, and nonprofit organizations. The programs span 60 minutes for virtual events and 60-90 minutes for in-person events. AZ Speaks Speakers represent a diverse range of expertise, from a variety of professional backgrounds including history, gender studies, cultural studies, and more. The following dates have been proposed for FY23:

Tuesday, January 24
Wednesday, March 1
Tuesday, April 11
Tuesday, May 23
Wednesday, October 25

All events will take place from 11:00 a.m. - Noon, and are being proposed to return to an in-person format in the City Council Chambers. A catalogue will be released by AZ Humanities in November, upon which topics will be selected. This item has been placed on the agenda to allow the commission to discuss the proposed schedule, events format, and funding.

Objective Analysis:

The mission of the Surprise Arts & Cultural Advisory Commission is to spur cultural growth through education and advocacy, and to assist the city to create and implement a plan for the placement of public art within the community.

Policy Compliant:

Sec. 2-299 (d)(4) of the Surprise Municipal Code directs the Commission recommend to city council, through the city manager, appropriate public art projects for expenditure of one and one-third percent public art program funds.

Financial Impact:

If approved, the financial impact for this item will not exceed \$500.00.

Budget Impact:

If approved, the budget impact for this item will not exceed \$500.00.

FTE Impact:

There is not FTE impact with this item.

ATTACHMENTS:



CITY OF SURPRISE
Arts and Cultural Advisory Commission Meeting

Council Meeting Date: August 1, 2022 Contact Person:
Submitting Department: Human Svcs and Comm District: Citywide
Vitality
Staff Recommendations:

Consent: No Regular: Yes Public Hearing: No Report/Discussion: No

Agenda Wording:

Discussion and action pertaining to the Arts and Cultural Commission's participation in the 2022 Fiesta Grande event.

Motion:

I move to approve participation in the 2022 Fiesta Grande event.

Background:

The Surprise Arts & Cultural Advisory Commission typically hosts a booth at the Surprise Fiesta Grande to promote arts and cultural events and activities. This item has been placed on the agenda to discuss details and materials needed for the event. The celebration this year will be held Saturday, October 8th.

Objective Analysis:

The mission of the Surprise Arts & Cultural Advisory Commission is to spur cultural growth through education and advocacy, and to assist the city to create and implement a plan for the placement of public art within the community.

Policy Compliant:

This item is City and Council policy compliant.

Financial Impact:

None at this time, however future action related to this item may result in financial impact.

Budget Impact:

None at this time, however future action related to this item may result in budget impact.

FTE Impact:

There is no FTE impact associated with this item.

ATTACHMENTS:



CITY OF SURPRISE
Arts and Cultural Advisory Commission Meeting

Council Meeting Date: August 1, 2022 Contact Person:
Submitting Department: Human Svcs and Comm District: Internal
Vitality
Staff Recommendations:

Consent: No Regular: Yes Public Hearing: No Report/Discussion: No

Agenda Wording:

Consideration and action pertaining to Poetry Slam enhancements.

Motion:

I move to approve the proposed Poetry Slam backdrop.

Background:

For the past few years, the Arts & Cultural Advisory Commission has partnered with WHAM Art Association to host Poetry Slam events each year. This item has been placed on the agenda to allow discussion regarding aesthetic enhancements to the event, specifically a portable backdrop.

Objective Analysis:

The mission of the Surprise Arts & Cultural Advisory Commission is to spur cultural growth through education and advocacy, and to assist the city to create and implement a plan for the placement of public art within the community.

Policy Compliant:

This item is City and Council policy compliant.

Financial Impact:

Expenditures toward this item will not exceed \$500.00

Budget Impact:

Currently, \$5,000 is budgeted towards Community Relations Supplies.

FTE Impact:

There is no FTE impact associated with this item.

ATTACHMENTS:

1. Poetry Slam Backdrop__New Proof_V5

**POETRY
SLAM
AT WHAM**



SURPRISE ARTS & CULTURAL
ADVISORY COMMISSION

**POETRY
SLAM
AT WHAM**



SURPRISE ARTS & CULTURAL
ADVISORY COMMISSION



SURPRISE ARTS & CULTURAL
ADVISORY COMMISSION

**POETRY
SLAM
AT WHAM**



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**POETRY
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**POETRY
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AT WHAM**



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AT WHAM**



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**POETRY
SLAM
AT WHAM**

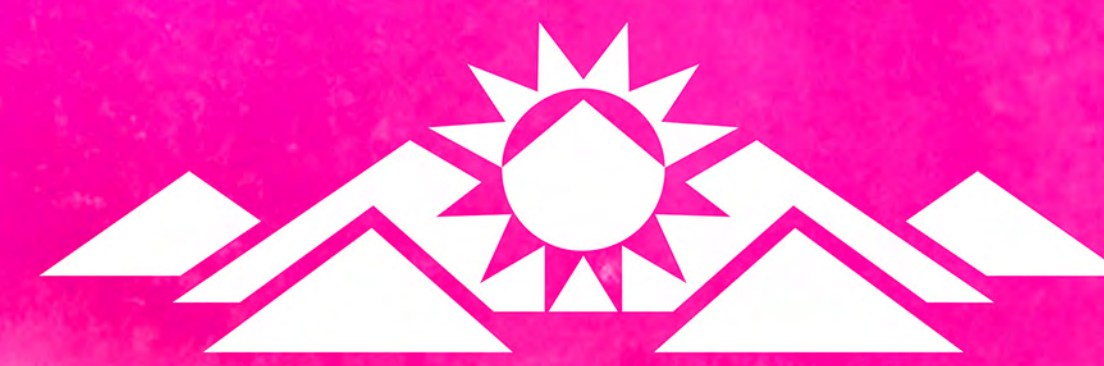


SURPRISE ARTS & CULTURAL
ADVISORY COMMISSION



SURPRISE ARTS & CULTURAL
ADVISORY COMMISSION

**POETRY
SLAM
AT WHAM**



SURPRISE ARTS & CULTURAL
ADVISORY COMMISSION

**POETRY
SLAM
AT WHAM**



CITY OF SURPRISE
Arts and Cultural Advisory Commission Meeting

Council Meeting Date: August 1, 2022 Contact Person:
Submitting Department: Human Svcs and Comm District: Citywide
Vitality
Staff Recommendations: None

Consent: No Regular: Yes Public Hearing: No Report/Discussion: No

Agenda Wording:

Discussion pertaining to the Arts & Cultural Advisory Commission Retreat held on June 16, 2022.

Motion:

None, discussion only.

Background:

At the request of members of the Arts & Cultural Advisory Commission, a retreat was held on June 16, 2022. This item was placed on the agenda to allow the Commission to debrief.

Objective Analysis:

The mission of the Surprise Arts & Cultural Advisory Commission is to spur cultural growth through education and advocacy, and to assist the city to create and implement a plan for the placement of public art within the community.

Policy Compliant:

This item is City and Council policy compliant.

Financial Impact:

There is no financial impact associated with this item.

Budget Impact:

There is no budget impact associated with this item.

FTE Impact:

There is no FTE impact associated with this item.

ATTACHMENTS:

1. Retreat Takeaways
-

Retreat Takeaways/Top Priorities

Survey**

Art week*

Awareness*/Education (value of integrating art) – promotional campaign

FT Staff Member***

Mandate art in private development**** (possibly Prasada?)

Trying 1 new idea and perfecting it vs. doing many per year

Leverage existing youth art programs**/work with youth to create programs

Continue investing in future-oriented ideas

Re-evaluate Public Art Master Plan

Decorate Veterans Bridge (Bell/Grand)

Create Standard Operating Procedures

Regular policy of art maintenance assessments



CITY OF SURPRISE Arts and Cultural Advisory Commission Meeting

Council Meeting Date: August 1, 2022 Contact Person:
Submitting Department: Human Svcs and Comm District: Citywide
Vitality
Staff Recommendations: None

Consent: No	Regular: Yes	Public Hearing: No	Report/Discussion: No
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Agenda Wording:

Discussion pertaining to the previous Arts and Cultural Advisory Commission's sponsorship of the reception(s) for the Joe Tyler solo exhibition.

Motion:

None, discussion only.

Background:

On June 3rd, West Valley Arts Council hosted a closing reception for the solo exhibition of Joe Tyler at Arts HQ. The commission previously allocated a \$500 sponsorship to support the reception(s). This item has been placed on the agenda at the request of Commissioner Lieu to debrief the reception(s).

Objective Analysis:

The mission of the Surprise Arts & Cultural Commission is to spur growth through education and advocacy, and to assist the city to create and implement a plan for the placement of public art within the community.

Policy Compliant:

Sec. 2-299 (d)(4) of the Surprise Municipal Code directs the Commission recommend to city council, through the city manager, appropriate public art projects for expenditure of one and one-third percent public art program funds.

Financial Impact:

In FY2022, the commission allocated \$500 in sponsorship funds toward this reception. There is no financial impact to FY2023 associated with this item.

Budget Impact:

In FY2022, the commission allocated \$500 in sponsorship funds toward this reception. There is no budget impact to FY2023 associated with this item.

FTE Impact:

There is no FTE impact with this item.

ATTACHMENTS:
