

CITY OF SURPRISE
Subcommittee on Tourism Funding Meeting
16000 North Civic Center Plaza
Surprise, AZ 85374

Friday, January 17, 2020 – 3:00 p.m.

CALL TO ORDER

Councilmember David Sanders (Chair) called the **Tourism Funding Subcommittee Meeting** to order at 3:00 p.m. at Surprise City Hall, Lobby Conference Room, 16000 North Civic Center Plaza Surprise, Arizona 85374, on Friday, January 17, 2020.

ROLL CALL

In attendance with Chair Sanders was Vice Mayor, Roland F. Winters Jr. (Committee Member) and Councilmember, Patrick Duffy (Committee Member).

STAFF PRESENT

Diane Arthur, Deputy City Manager & Marketing & Communications Director; Kendra Pettis, Sports & Tourism Director; April Irish, Staff Liaison.

CALL TO THE PUBLIC

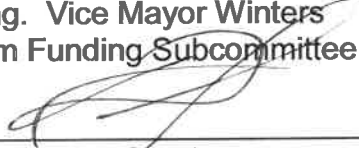
None.

The Tourism Funding Subcommittee Members recommended the LPGA Legends Proposal as follows:

- A range from \$20,000 to not exceed \$45,000 with the following stipulations:
 - The golf course/tournament must be secured in Surprise
 - Any hotels rooms paid for must be in Surprise
 - The \$20,000 to \$45,000 from the Tourism Fund can reimburse:
 - Marketing/Advertising (must say Surprise, AZ)
 - Facility rental fees (must be in Surprise)
 - Hospitality (must be Surprise businesses)
 - Funding reimbursements must be in compliance with all other Tourism Fund Application requirements
- Staff to present these recommendations to the applicant. Any updated draft agreement will then be subsequently reviewed by the Subcommittee on Tourism Funding before proceeding to the City Council.

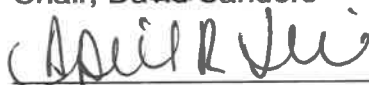
Adjournment:

Councilmember Duffy made the motion to close the meeting. Vice Mayor Winters seconded the motion. Chair Sanders adjourned the Tourism Funding Subcommittee Meeting of January 17, 2020 at 3:38 p.m.



Chair, David Sanders

ATTEST:



Staff Liaison, April Irish