



**CITY OF SURPRISE**  
**Regular City Council Work Session**  
**16000 North Civic Center Plaza**  
**Surprise, AZ 85374**

Tuesday, April 6, 2021 @ 4:30PM

**Call To Order**

**Roll Call**

Mayor Hall called to order the Regular City Council Work Session of April 6, 2021 at 4:30 PM at Surprise City Hall Council Chambers, 16000 N Civic Center Plaza, Surprise, Arizona 85374. Also in attendance with Mayor Hall were Vice Mayor Duffy and Council Members Hastings, Remley, Judd, Winters and Cline.

Staff Present: City Manager, Michael Frazier; City Attorney, Robert Wingo and City Clerk, Sherry Aguilar.

**Pledge of Allegiance**

**Call To The Public**

**Regular City Council Work Session Agenda**

**REGULAR AGENDA ITEM - NON-PUBLIC HEARING:**

**1. Presentation and discussion pertaining to the feasibility of future city parks - NO ACTION**

[Parks Director, Donna Miller and Kendra Pettis, Sports and Tourism Director gave a powerpoint presentation on this item.](#)

[Considerations for sports complex usage were discussed.](#)

[Council Member Judd - thank you this is exciting, we have a huge need for parks. Would like to see more team sports options. Where specifically in the County are you referring too? Partnerships with various agencies for Club Sports, etc. I would like to see some type of hybrid model, incorporate both presentation. It would be nice to acquire the size and grow into this. Also referred to Paloma Park, initial CIP funding, what is this?](#)

[Ms. Miller commented on the McMicken dam area, to Peoria.](#)

[Council Member Hasting - I like how you did a hybrid of this plan, you mentioned Economic Impact and how is this calculated?](#)

Ms. Pettis - Destination Impact Calculator, Sports Tourism Events. 90% of the spending is done out side of the tourism event, this is considered into the total figure. Daily average spend, based on the number of teams we want, etc.

Council Member Remley - Referred to the property owner at McMicken Dam area, whatever land is available to us, let's grab as much as we can for future plans of Surprise. Also mentioned a golf driving range, it is very important in other cities and provides serious revenue. They can be built inside a million dollars.

Vice Mayor Duffy commented that everyone knows how he feels about this, it's exactly what we need here.

Council Member Cline - thank you very much, great job! Donna, thank you for all of the years that I have worked with you. I think that by working with the County Flood Control District, we will save. The location is appropriate. She also referred to golf revenue, an economic perspective it makes sense.

Mayor Hall - thanked staff on their presentation and commented, let's get started.

## **2. Presentation and discussion pertaining to A-Frame signs - NO ACTION**

City Planner, Robert Kuhfuss gave a powerpoint presentation on this item.

Council Member Hastings - District 5 has a lot of businesses, but many that are tucked away from the main road, are we currently allowing A-Frame signs today?

Mr. Kuhfuss commented that it has expired.

Council Member Hastings further commented that he's not sure why the Planning & Zoning commission was not in favor of this, but we need to help out our small businesses in our community.

Council Member Remley commented that we went through a lot of soul searching when we put this together, there were tough decisions made. The one thing I got from the public and business community, not everyone of the businesses can afford to be on the kiosks, not feasible. A lot of time the businesses do not have visibility to the main roads at all. If they are located in a commercial center, they should be able to have an A-Frame sign, even if it's just one.

Council Member Judd - I have always disliked this part of our sign ordinance, so glad this has come up. It was too restrictive, we should support our small businesses.

Council Member Cline - I don't have a lot of businesses in my community but they do patronize businesses out side of our community. The comments are that the A-Frame signs helped especially during COVID to know which businesses were open. The frames can be well done, make the owners responsible on them to remove signs at the end of the day. We need to support our small businesses, whatever we need to do to make this happen.

Mayor Hall - in District 4, there is no anchor to some of these business areas, there is no reason to go in there unless you know what's there. 15 feet from the door just doesn't work for these types of layouts. Also, in District 1 at 303 & Greenway, there is no anchor business bringing people in. The biggest problem is along Grand south of

Trader Joe's, so difficult to find the businesses in the back. This is a problem throughout our City. I can see to a point why Planning & Zoning didn't like this, especially for the areas that would have multiple signs.

## **Executive Session**

## **Adjournment**

Council Member Winters made the motion to adjourn the Regular City Council Work Session Meeting of April 6, 2021 at 5:36 PM. Vice Mayor Duffy seconded the motion. Seven yes votes, motion carried.

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Skip Hall, Mayor

## **ATTEST:**

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Sherry Ann Aguilar, City Clerk, MMC

## **CERTIFICATION:**

I, Sherry Ann Aguilar, City Clerk for the City of Surprise, Maricopa County, Arizona, do hereby verify that these are the true and correct minutes of the Regular City Council Work Session of **Tuesday, April 6, 2021.**

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Sherry Ann Aguilar, City Clerk, MMC