



CITY OF SURPRISE
Regular City Council Work Session
16000 N. Civic Center Plaza
Surprise, AZ 85374
Tuesday, September 7, 2021 @ 4:00 PM
COUNCIL CHAMBERS

- A. Call To Order
- B. Roll Call
- C. Pledge of Allegiance
- D. Proclamation and Community Acknowledgements
- E. City Manager Report
- F. City Clerk Report
- G. Call To The Public

INSTRUCTIONS: In order to address the City Council, you will need to fill out a Call to the Public Form available at the front counter, and then turn it in to the City Clerk before the meeting begins.

[Download the Call to the Public form](#) (PDF download requires Adobe Acrobat Reader)

[Fill out the Call to the Public form online](#) If submitting form electronically, please submit to City Clerk at least one hour before the meeting start time.

The Call to the Public form is also available at the front counter.

Note: A.R.S. 38-431.01(H)- During this time members of the public may address City Council only on issues within the jurisdiction of the City Council which are not an item on the agenda. At the conclusion of the open call, City Council may respond to criticism, may ask staff to review the matter or may ask that the matter be put on a future agenda. No discussion or action shall take place on any item raised.

Approval of items on the Consent Agenda – all items with an asterisk (*) are considered to be routine matters and will be enacted by one motion and one roll call vote to the City Council. There will be no separate discussion on these items unless a Councilmember requests, in which event the item will be removed from the consent agenda and considered in its normal sequence on the agenda.

Please be aware that Council Members may not discuss or respond to matters raised during call to the public that are not specifically identified on the agenda. Council Members may however, in their discretion, discuss or respond to relevant matters raised during a noticed public hearing or agenda item.

H. Regular City Council Work Session Agenda

CONSENT AGENDA:

REGULAR AGENDA ITEM - PUBLIC HEARING:

REGULAR AGENDA ITEM - NON-PUBLIC HEARING:

- 1. Citywide Presentation and discussion pertaining to an annual update on WESTMARC.

None

Jodi Tas
Mayor and Council

- | | | | |
|----|----------|--|---|
| 2. | Citywide | Presentation and discussion pertaining to an update on Surprise Small Business and Entrepreneurship Education in the City of Surprise. | None

Jeanine Jerkovic
Economic
Development |
| 3. | Citywide | Presentation and discussion pertaining to the 2020-2021 Surprise Community Outreach Program awards and outcomes. | Jodi Tas
Human Svcs and
Comm Vitality |
| 4. | Citywide | Presentation and discussion pertaining to a second Shared Active Transportation Vehicle (SATV) Pilot Program. | None

Stephen Chang
Community
Development |

I. Other Business and Future Agenda Items

J. City Council Reports

K. Executive Session

For information Purposes; Upon a public majority vote of a quorum of the City Council, the Council may hold an executive session, which will not be open to the public, but for only the following purposes:

- discussion or consideration of personnel matters (A.R.S. §38-431.03 (A)(1));
- discussion or consideration of records exempt by law from public inspection (A.R.S. §38-401.03 (A)(2));

L. Adjournment

SHERRY ANN AGUILAR, CITY CLERK, MMC

POSTED: September 2, 2021 at 1:00 PM

SPECIAL NOTE: PERSONS WITH SPECIAL ACCESSIBILITY NEEDS, INCLUDING LARGE PRINT MATERIALS OR INTERPRETER, SHOULD CONTACT THE CITY CLERK'S OFFICE @ 623.222.1200 OR TTY 623.222.1002, BY NO LATER THAN 24 HOURS IN ADVANCE OF THE REGULAR SCHEDULED MEETING TIME.



CITY OF SURPRISE
Regular City Council Work Session

Council Meeting Date: September 7, 2021

Contact Person: Jodi Tas, MNGMNT ANALYST - SR

Submitting Department: Mayor and Council

District: Citywide

Staff Recommendations: None

Consent: No

Regular: Yes

Public Hearing: No

Report/Discussion: No

Agenda Wording:

Presentation and discussion pertaining to an annual update on WESTMARC.

Motion:

N/A

Background:

WESTMARC - the Western Maricopa Coalition - is a public/private partnership of 15 communities, the business community and the educational sector in the West Valley. WESTMARC supports six issue committees that focus on economic development and workforce needs for the region.

Objective Analysis:

The purpose of the presentation is to provide an annual update and include new West Valley data and news on regional messages and WESTMARC programs.

Policy Compliant:

Yes

Financial Impact:

No

Budget Impact:

N/A

FTE Impact:

N/A

ATTACHMENTS:



CITY OF SURPRISE
Regular City Council Work Session

Council Meeting Date: September 7, 2021

Contact Person: Jeanine Jerkovic, DIRECTOR -
ECON DEV

Submitting Department: Economic Development

District: Citywide

Staff Recommendations: None

Consent: No

Regular: No

Public Hearing: No

Report/Discussion: No

Agenda Wording:

Presentation and discussion pertaining to an update on Surprise Small Business and Entrepreneurship Education in the City of Surprise.

Motion:

No Motion / Work Session Only

Background:

For more than a decade, the Surprise Economic Development Department has provided pro-active small business resources, mentors and free education to the small business and entrepreneurship communities. During the COVID-19 pandemic, we not only accelerated our educational programming, we also made many of our services virtual. This work session discussion will provide an update of small business and entrepreneurship education services provided and seek recommendations of any additional educational services that could be provided.

Objective Analysis:

Work Session update and discussion only

Policy Compliant:

Small business and entrepreneurship services provided by the Surprise Economic Development Department are compliant with the City Council Strategic Plan, Strategy 2.2: "Provide Hands-On Approach to Supporting Innovation, Entrepreneurship and Small Businesses."

Financial Impact:

Work Session update and discussion only

Budget Impact:

Work Session update and discussion only

FTE Impact:

Work Session update and discussion only

ATTACHMENTS:



Work Session

Small Business Education

Jeanine Jerkovic
Economic Development Department
September 7, 2021



BACKGROUND

- Small Business Services in Surprise
 - Assistance with City Processes
 - Mentorship & Connections
 - Market Intelligence
 - Site Selection
 - Temporary Startup Space (if needed)
 - Education

ABOUT SURPRISE

SMALL BUSINESS EDUCATION

- Served by both City and validated 3rd Parties
- Provided both virtual and in-person
- Surprise Econ Dev YouTube Channel archive
- FY21 (last 12 months): 67 Workshops Total

Virtual Marketing-focused Education	32 Workshops
Virtual Small Business & Innovation Education	31 Workshops
In-Person Education (SBDC & SCORE)	4 Workshops

OWNING A
SMALL
BUSINESS
IS NOT EASY!



CHALLENGES & OPPORTUNITIES

- Awareness of Small Business Services
 - Assistance dependent on awareness, willingness, timeliness
 - Example: Sign lease without fully reading or site due diligence without seeking guidance or awareness of process
- Consequences
 - Time and money loss for business
 - Landlords lose tenant possibility
 - Increased city staff time needed to work through challenge

CHALLENGES & OPPORTUNITIES

- Business Climate = Dynamic
 - We cannot - and should not - give up
 - Seek continuous improvement (programming, marketing)
 - Identify partnership and resource opportunities
- Small Business Service Gaps
 - Businesses want to meet other businesses
 - All businesses need support, whether they seek it or not
 - Small businesses need celebration & recognition



MAYOR'S BUSINESS ROUND TABLE



VOTED TOP 10 FAVORITE



PARTNERSHIPS

OPPORTUNITIES FOR GROWTH

- Mayor's Business Roundtable
 - Virtual to in-person, frequency, business networking
 - Coordinated education with ASBA and Ottawa University
- Celebrations of Small Business
 - Taking recognitions already in place and elevating them in FY22
 - Continue professional level ribbon cutting services
- Other Services & Considerations
 - Expand mentor network and transition to ambassador program
 - Expand partnerships with ASBA, West Valley Arts HQ, Ottawa, others



CONCLUSION

- Small Business Education is a Continuum
 - Delivery formats should be flexible, convenient
 - Topics have to be relevant
 - Confidence is built through personalized engagement
- Next Steps
 - Identifying new leadership role at AZ TechCelerator
 - Fall and winter Mayor's Business Roundtables planned
 - Spring Celebration of Small Businesses proposed



**QUESTIONS OR
COMMENTS?**

Thank You



CITY OF SURPRISE
Regular City Council Work Session

Council Meeting Date: September 7, 2021

Contact Person: Jodi Tas, MNGMNT ANALYST - SR

Submitting Department: Human Svcs and Comm Vitality

District: Citywide

Staff Recommendations:

Consent: No

Regular: Yes

Public Hearing: No

Report/Discussion: No

Agenda Wording:

Presentation and discussion pertaining to the 2020-2021 Surprise Community Outreach Program awards and outcomes.

Motion:

Discussion only

Background:

The City Council designated \$110,000 from the FY2021 budget for community outreach programs. \$100,000 has been allocated for the Surprise Community Outreach Program (SCOP) and \$10,000 for the Neighborhood Grant Program. Although the Neighborhood Grant Program was suspended for the year, there were a total of 22 local non-profits that were supported through the SCOP program.

Objective Analysis:

N/A

Policy Compliant:

This item is consistent with City and Council policies.

Financial Impact:

\$93,623 has been reimbursed to grantees through the FY2021 SCOP Program.

Budget Impact:

The FY2021 adopted budget included \$110,000 in appropriations for the SCOP and Neighborhood Grant Programs.

FTE Impact:

N/A

ATTACHMENTS:

1. FY21 SCOP Presentation (2)
-



Community Outreach Program Update

September 7, 2021

PURPOSE

Surprise Community Outreach Program (\$100,000)

Provide funding assistance to organizations that serve Surprise residents through programs, events and activities that enhance the overall lifestyle of the community

COMMUNITY OUTREACH PROGRAM GUIDELINES

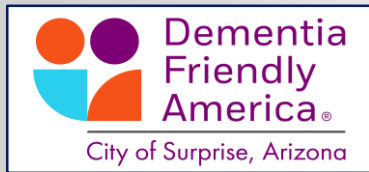
- Must provide verification of 501(c)3 status
- Must submit a new application with every program cycle
- Events, programs, activities, etc. must take place in the City of Surprise
- Must include a proposed budget for use of funds
- Reporting is required
- Recipients will acknowledge grant award in marketing of event/program
- Funds are provided on an invoice or reimbursement basis
- Maximum award is \$10,000

A New Leaf West Valley VITA



- Award Amount = \$5,000
- Provide free tax return preparation and free e-filing service to low and moderate income Surprise and neighboring city residents
- 934 individuals/families were served from 2 Surprise VITA locations
- $591/934 = 63\%$ of total served were City of Surprise area residents
- Over \$1.3 Million in Federal and State tax refunds was brought back into the community. Surprise residents utilize tax returns to pay rent, utilities and obtain other basic necessities to maintain or improve the quality of their life

Banner Alzheimer's Foundation



- Award Amount = \$1,000
- Monthly Action Team meetings
- Dementia Friendly Surprise Action Team representation:
 - Banner Sun Health Research Institute, Banner del Webb, City of Surprise Mayor & Human Service & Community Vitality Department, Benevilla, Sun Health, Salvation Army, Alzheimer's Association, Surprise PD, Home Instead, Sun City Grande BOD, WHAM, Hospice of the Valley, Community caregiver and person with dementia
- Developed 2021 Strategic Plan to advance work
- Raise Awareness through Outreach - Update and disseminate information to the community
- Raise Awareness through Education & Meaningful Activities - Offer Dementia Friends Information Sessions, develop a strong team of Dementia Friends Champions and offer a robust Memory Café twice monthly
- Memory Café - Hosted, educated, supported more than 450 persons with memory loss and care partners in 2020 through in person and virtual programming
- New Dementia Friends created = 875
- New Dementia Friends Champions trained = 51

Benevilla



- Award Amount = \$5,000
- Providing high quality childcare & early childhood education during the COVID-19 pandemic. Many families are first responders & healthcare workers
- Served 59 Surprise children, 100 total during this grant period (limited # of kids for COVID safety)
- 128 days of care provided with the help of funded tuition assistance
- Nationally Accredited & a 4 Star Quality First Program

Wirtzie's Preschool & Childcare – a safe and nurturing educational program for children ages 6 weeks to 5 years old located in Surprise

Chance Shelter



- Award Amount = \$2,000
- Due to the pandemic, we were not able to hold our normal community events, but we continued to be contacted and responded to animals in crisis situations
- With the funds awarded, we were able to assist 11 pets with vet visits and 6 pets with food and medication in the Surprise area. We were also able to put funds toward outreach and pet safety programs
- We are prepared to continue our Pet Safety programs as restrictions continue to diminish
- We are proud of our accomplishments during a very difficult and challenging year. We thank the City of Surprise for their continued support to help further our mission

Dysart Education Foundation



- Award Amount = \$5,400
- 124 students created DSB Live events over the 20-21 school year, representing each of the 4 high schools in DUSD
- Over 210 live events generated about 40,000 hits
- “Student drive, student produced” work creates an amazing opportunity for students including those who will continue to focus on media production in college
- Learn more at www.dysart.org/dsblive

Fresh Start Women's Foundation



- Award Amount = \$3,000
- Historically, FSWF sees more women during economic downturn and periods of large scale unemployment. In response to COVID-19, FSWF launched a range of virtual services including, career services, mentoring, resource coaching, social work and more
- To date, Fresh Start has served 41 women from the City of Surprise:
 - 91% report that because of Fresh Start programs and services they feel more supported and equipped to face their current circumstances
 - 89% report that they have an action plan to address their current circumstances
 - 68% are Domestic Violence Survivors
 - 47% are unemployed, and 65% have an income of under \$15,000
 - 47% accessed Family Law Support Services
 - 56% accessed Social Work Services

Boy Scouts Grand Canyon Council



- Award Amount = \$2,500
- Youth will be attending NYLT (National Youth Leadership Training) and youth and adults will be attending Camp Geronimo summer camp
- Number served – six youth and six adult leaders
- Successful completion of NYLT and summer camp
- The Grant will provide opportunities to strengthen the unit and the youth leadership within the unit

HART Pantry



- Award Amount = \$5,000
- HART PANTRY continues with food program for the homeless and At-Risk Dysart School District students
- Current number of Students being served is 250 per week
- Working with Social Worker at DHS numbers of Students are increasing every week. Pandemic has caused increasing need for toiletries, clothing and masks. Hart has met all requests

Hospice of the Valley

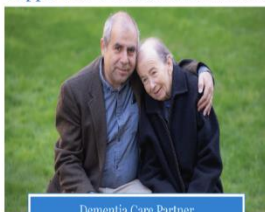


Hospice of the Valley
invites you to *Zoom* in on

Coping with grief and loss for veterans



Support for Dementia Care Partners



Dementia Care Partner
Online Support Group

Mindfulness Practices for Easing the Stress of the Season

As the holidays approach, many of us may be experiencing anxiety and frustration—so much to do and not enough time to get it all done. Mindfulness can help us manage these challenges in a healthy way. Scientific studies show the practice can actually change the way we think, work and play by opening new pathways in the brain. This helps us cultivate a resilience to stress and optimizes our well-being. Join Dr. Maribeth Gallagher and explore an array of life-changing practices that can be woven into each day.

Thursday, Dec. 10, 2020
10–11:30 a.m.



- Award Amount = \$3,000
- Brief summary of event: With your support, Hospice of the Valley enhanced the wellbeing of Surprise residents through virtual community education events on the topics of dementia caregiving, grief and loss, and therapeutic music
Events included:
 - Dementia Care Partner Online Support Group
 - Mindfulness Practices for Easing the Stress of the Season
 - Grief support webinar for military veterans
 - Harp Sing-A-Long at Senior Living Facilities
- Total number served: Approximately 346 individuals
- Performance measures/Impact:
 - Reduced stress for caregivers who are caring for a loved one with dementia
 - Provided the community with coping skills to deal with the loss of a loved one
 - Enhanced comfort and quality of life of seniors through therapeutic music

Kiwanis



- Award Amount = \$3,250
- Purchased 25 Altrus computer tablets, cases, ID tags & power cords for Surprise after school programs at Dysart Community Center
- Presented to Center Executive Director, Mayor, Town Council, and HSCV Department in November 2020 outside of the closed Senior Center
- Goal was to serve all the after school programs students. Reach to be 300 students annually
- Performance measures were not deployed
- Tablets delivered while the center was still closed. All tablets and materials were stolen from the center before any could be used by Surprise Students. Small amount of funding was held back for replacement or repair was returned to the city
- We look forward to participating in a future grant where our target audience is able to benefit from the efforts of Kiwanis and the city

Meals of Joy



- Award amount = \$5,000
- Fresh, hot nutritious meals Distributed to Low-Income Seniors, *free of charge*
- 39 Seniors served in the City of Surprise
- 500 meals were prepared and delivered by our Volunteers to City of Surprise low-income Seniors

One Step Beyond Inc



- Award Amount = \$7,500
- SCOP funds purchased much-needed updated equipment for the Culinary and Catering Training Program at the Surprise Location in March 2021. This program consists of: Preparing lunches for participants daily; Fulfills catering contracts in the community (after the pandemic); Provides employment within OSBI and generates income for the culinary program; Teaches members the culinary and catering skills; Teaches members work skills and behaviors, including community safety skills, good work habits, and how to get along with bosses and co-workers
- Items purchased - New cookware and utensils; Double burner for group supported employment (GSE) kitchen; Floor mats; Immersion blender; Catering chairs; Pots and pans; Culinary Chef pants
- 40 Surprise residents participate in the Surprise Culinary program serving 235 people daily

Radiant Church



- Award amount \$3,500
- Radiant church adapted our Christmas event into a drive through event. Changed life bags were given out containing socks shoes underwear and a toy
- Over 400 families were served
- 400 vehicles came through the drive-through and 400 boxes of groceries placed in trunks
- 1,350 kids received bags
- 2,000 people offered encouragement and hope during a season of uncertainty and tragedy

Rotary Club of Surprise Foundation, Inc



- Award Amount = \$5,000
- The Rotary Club of Surprise Foundation, Inc has provided scholarships to graduating seniors since 2010. Fundraising events including their annual golf tournament called “Fore the Kids” raise the money to help support this program
- Awarded \$1,000 scholarships to 6 local Surprise graduating seniors of which \$5,000 came from the City of Surprise SCOP grant.

NOTE: Scholarship article was published in the Independent NewsMedia

Seeds of Hope International Ministries

Award Amount = \$4,750

2021 4th Annual "Bean Bag Day" Event

The \$4,000 allocated funding for this event was exceeded, with \$4,500 alone going towards the purchase of 6,000lbs of bulk dry pinto beans.

**Approximately 27,000 individuals will be assisted as a result.*

**Nearly 200 volunteers participated on April 24th, 2021.*

**Many outside organizations participated (i.e., City of Surprise, Dysart Unified School District, Multiple Rotary Clubs, Surprise Youth Council, and local churches).*

**The additional \$1,000 that was expended on this project budget for beans, PPE resources, and packaging supplies, was provided by SOHIM (\$500) and the Rotary Club of Surprise Sunset (\$500).*

Project Connect-Spencer's Place

A total of \$1,500 was applied towards the yearly Century Link internet service costs of Spencer's Place.

**12 months of Century Link internet expenditures covered.*

**Numerous nonprofit organizations including churches, Special Olympics, FCA, schools, and individuals benefited from having internet access which in turn helped build community connection during the most trying times of covid.*

**Over 120 employee hours were offset because of this grant.*

Surprise Young Life Sponsorship Project

The \$3,000 allocated funding has been utilized as part of the "Surprise Young Life Sponsorship Project" to sponsor specific line-item expenses of the Surprise Young Life, freeing up organizational funding for other areas of need.

**86 youths assisted with camp cost offsets (transportation, food, and snacks).*

**Multiple gas fill-ups for Young Life vehicle.*

**Due to COVID it is difficult to calculate the total number meals served for club participants.*

Marriage Enrichment Project

\$1,000 was allocated for the acquisition of four Weekend to Remember registration scholarships, as part of our "Marriage Enrichment Project".

**Eight couples have registered to attend 2021 summer conferences.*

**Those who have attended, have said the conference has been invaluable and will share with others of their experiences and skills gleaned from attending.*

SOHIM Community Enhancement Project (\$4,750 Granted)

2021 Bean Bag Day – VVCFB (\$2000)

Surprise Young Life Sponsorship Project (\$1500)

Project Connect–Spencer'(\$750)

Marriage Enrichment Project (\$500)

**Over \$5,700 was matched, for a project total of over
\$10,000!**

Sounds of Autism, Inc.

Life Skills Program

Presented by Sounds of Autism

Award Amount = \$2,500



Our Life Skills Program was designed to support At-Risk Populations, especially Autism, Community Leaders, Responders and Educational Leaders. Due to the Pandemic and the needs of our Audience, our weekly virtual workshops have been redesigned to support all communities in need during the Covid-19 Pandemic. Mental Health is on the rise now that society must stay in and have less and less socialization. We have added another 10 educational support Toolkit Programs to our Foundation Since Covid-19 started in March 2020. We specifically served multiple At-Risk families in the City of Surprise, helped place a Homeless youth in a safer environment when supporting Surprise Community Action Police Officers, and we were able to support many families with educational solutions for their kids when they were struggling with the new ON-LINE Platform. Once we had the opportunity to see the needs of all communities, we also worked to develop more educational curriculum tools and programs, videos, website improvements to become more accessible to everyone. We have served over 1000 families in the West Valley and once the videos we produce hit our social media sites and You Tube Virtual Library, we saw the need Nationally and Internationally based on the view sights of over 10,000 hits per video and still rising. The Grant we received from the City of Surprise helped financially support Sounds of Autism to serve over 32% of the population (that we were able to track) that fall under the Low/Income or Disabled category. Including those living in the City of Surprise. We are grateful for the support we have received throughout the 2020 and beginning of 2021 Fiscal year and look forward to continuing our mission to serve families throughout the state of Arizona for the rest of this year and beyond. Thank you for your generosity and seeing the value in what we do to serve.

Special Olympics Arizona



Valley Vista students Nick and Sam with SOAZ staff Tarren filming the Transition guide video.

- Award Amount = \$5,000
- With support from the Surprise Community Outreach Program, SOAZ was able to support inclusive, school-based programming at Valley Vista and Desert Edge High Schools. Although participation was limited due to COVID, Surprise Special Olympics athletes (with disabilities) and Unified partners (without disabilities) were able to participate in Unified Track and Field (SOAZ provided 80 uniforms and other track and field equipment) and were supported in other inclusive activities on and off campus
- SOAZ also was able to create a video starring Valley Vista High School and Surprise students to outline how Special Olympics athletes and Unified partners can continue to participate in community-based Special Olympics programs after graduating high school (what we call Transition). This video will be shared for years to come so that individuals with and without disabilities can continue to be engaged in inclusive programs throughout their lives
- Thank you for another year of support for Surprise Special Olympics athletes

St Vincent de Paul, St. Clare of Assisi



- Award Amount = \$5,000
- Help low income families pay rent to avoid eviction
- 10 families (46 people)
- Each family had benefit of \$500 from SCOP Grant
- Our SVdP Conference also paid \$5,777 to help those 10 families. Thank you



Surprise Young Life



- Award Amount = \$3,800
- Purchase of EZ Up Tent, Igloo Cooler and Table, games, club supplies and meals
- Currently serving 110 teens and young adults in Surprise weekly
- We are able to meet with kids outside weekly
- The teens are very grateful for the ability to meet safely outdoors during this past year

Valley View Community Food Bank



- Award Amount = \$1,904
- Provide food boxes to Surprise residents
- 33,789 clients served
- No one is refused
- The demand for food assistance continues to be very high



West Valley Arts Council

- Award Amount = \$5,000
- Project committee decided to move regional event to different community
- Due to the move, WVAC did not use SCOP funds

WHAM Art Association



- Award Amount = \$5,896
- Going into 7th year of program
- Over 40 Veterans served throughout the year
- Veteran's artwork is improving as well as their attitudes and self-esteem
- Our Veteran's are a family; and enjoy helping WHAM to achieve public art projects



Summary

With the **\$93,623** investment, **22** local non-profit were supported, which led to **2,464** people served through the Surprise Community Outreach Program.

- Seeds of Hope Bean Bag donation to Valley View Food Bank = 27,000
- Valley View Food Bank people served for FY21 with all fund sources = 33,789



Thank You

Thanks to Jodi Tas, Deb Perry & Seth Dyson

Questions?



CITY OF SURPRISE Regular City Council Work Session

Council Meeting Date: September 7, 2021 Contact Person: Stephen Chang
Submitting Department: Community Development District: Citywide
Staff Recommendations: None

Consent: No Regular: Yes Public Hearing: No Report/Discussion: No

Agenda Wording:

Presentation and discussion pertaining to a second Shared Active Transportation Vehicle (SATV) Pilot Program.

Motion:

Presentation and discussion only.

Background:

The Shared Active Transportation Vehicles Pilot Program began on November 1, 2019 and ended on March 19, 2020, short of the planned 180 days, due to the coronavirus pandemic. Temporary operating agreements were signed with two vendors, The Collective We, LLC and Slidr. The Collective We, LLC deployed 30 e-scooters on January 1, 2020 and removed them on March 19, 2020 after the Mayor declared a local state of emergency.

At a Work Session on May 17, 2020, Mayor and City Council indicated that it was favorable to renewing the Pilot Program when business operations in the City returned to normal. In February 2021, staff was contacted by representatives of Bird electric scooter company regarding the opportunity to deploy e-scooters within city boundaries.

Objective Analysis:

Temporary ordinance #2019-26 that established the original SATV Pilot Program has expired. If the City Council wishes to proceed with a second SATV Pilot Program a new ordinance must be adopted. After adoption of a new ordinance, the City may enter into an operating agreement with SATV vendors.

A second SATV Pilot Program would last six (6) months, encompassing the Spring Training season. Based on feedback from the original Pilot Program, the following changes are suggested to enhance the flexibility and practicality of e-scooters. All other requirements would remain unchanged.

- Expand the SATV operating boundary south to Cactus Road and include all the commercial corners along the boundary edge
- Extend the SATV operating hours to 12:00 AM to accommodate nighttime Spring Training games and other special events.
- Lengthen the duration of the Temporary Operating Agreement to six (6) months.

Policy Compliant:

This is compliant with the City of Surprise Strategic Plan under Transportation – Goal 8: Develop and maintain a balanced transportation system for alternative modes of travel, including bicycling, walking, and electric cars. This is also compliant with City of Surprise General Plan 2035 Transportation Chapter Alternative Modes Element – Goal 1: Develop and promote safe bicycle and pedestrian systems, and provide connectivity throughout Surprise. At the time these documents were prepared, shared active transportation vehicles such as e-bikes and e-scooters were not available in Phoenix metropolitan area.

Financial Impact:

While this item does not have an immediate or direct financial impact, ongoing development activity in the City will inevitably have a future financial impact as additional resources are needed to provide city services.

Budget Impact:

None at this time; however, topics covered in this presentation may lead to future actions which may have a budget impact.

FTE Impact:

This item does not have an impact on current staff levels.

ATTACHMENTS:

1. 9-7-2021 Council Meeting Report Final- 2nd SATV Pilot Program
 2. 9-7-2021 Final SATV City Council WS Pres 08252021
-



COMMUNITY DEVELOPMENT

Date: September 7, 2021
To: Mayor and City Council
From: Stephen Chang, Senior Transportation Planner
Chris Boyd, Community Development Director
Dana Owsiany, Traffic Engineering Manager
Re: Second Shared Active Transportation Vehicles Pilot Program

Background

The original Shared Active Transportation Vehicles Pilot Program began on November 1, 2019 and ended on March 19, 2020, short of the planned 180 days, due to the coronavirus pandemic. Temporary operating agreements were signed with two vendors, The Collective We, LLC and Slidr, however, Slidr did not deploy any SATVs during the pilot program. The Collective We, LLC deployed its fleet of 30 e-scooters on January 1, 2020 and removed them on March 19, 2020 after the Mayor declared a local state of emergency. At a Work Session on May 19, 2020, Mayor and City Council indicated that it would be favorable to conducting a second Pilot Program when business operations in the City returned to normal.

In February 2021, staff was contacted by representatives of Bird electric scooter company regarding the opportunity to deploy e-scooters within city boundaries.

SATV Ordinance

Ordinance # 2019-26 established the original SATV Pilot Program and regulated SATVs in the City's rights-of-way. Said Ordinance was temporary in nature and expired, automatically by operation of law, 180 days after its effective date. If the City Council wishes to renew the SATV Pilot Program, a new ordinance must be adopted. After adoption of a new ordinance, the City may enter into temporary operating agreements with SATV vendors.

Key Points in the Original (2019) SATV Temporary Operating Agreement

The 2019 SATV Temporary Operating Agreement specified several requirements including, deployment and parking requirements, data collection and reporting, application and enforcement fees, indemnification and insurance requirements, etc. The Agreement also

included a SATV Allowable Areas of Operations map. The temporary operating agreement was for 90 days.

- A maximum of 100 SATVs were allowed among all operators.
- A single operator was limited to no more than 50 SATVs.
- The SATV operating area was generally bounded by Grand Avenue, Litchfield Road, Greenway Road, and Reems Road. This boundary included some of the major commercial centers along Bell Road, Surprise City Center, and Surprise Stadium.
- Operator was required to collect all SATVs nightly by 10:00 PM and deploy them no earlier than 5:00 AM.
- SATV Riders must be at least 18 years of age.
- Only one rider per SATV at a time.
- E-scooters are limited to 12 mph, and e-bikes are limited to 20 mph.
- No more than 5 SATVs were allowed to be deployed at the same location.
- SATVs shall be deployed and parked in the upright position and not block sidewalks, fire hydrants, doorways, driveways, bike racks, accessible parking spaces, loading zone, etc.
- SATV rider must yield to pedestrians and other non-motorized users when operating on City sidewalks.
- SATV may be operated at nighttime if equipped with a white lamp on the front and a red lamp on the rear.
- Vendor will provide monthly report of SATV utilization, such as number of SATVs in service, number of rides, duration and length of rides, ride beginning and end locations, etc. The monthly report will include anonymized demographic data, such as age and gender, general trip purpose, etc.
- At the end of each ride, SATV riders are required to take a photograph of the SATV as confirmation that the vehicle is properly parked, using the Operator's software.
- The Temporary Operating Agreement application fee is \$2,500. Monthly enforcement fee is \$2.50 per vehicle. Relocation fee for each SATV collected and stored by the City is \$25.00.

Proposed Changes to the Temporary Operating Agreement

It is recommended by staff that any renewed SATV Pilot Program last at least six (6) months in duration and encompass the Spring Training season. Based on feedback from the original

Pilot Program, the following changes are suggested to enhance the flexibility and practicality of e-scooters. All other requirements would remain unchanged.

- Expand the SATV operating boundary south to Cactus Road and include all the commercial corners along the boundary edge
- Extend the SATV operating hours to 12:00 AM to accommodate nighttime Spring Training games and other special events.
- Lengthen the duration of Temporary Operating Agreements to six (6) months.



Second Shared Active Transportation Vehicles Pilot Program

City Council Work Session, September 7, 2021
Community Development Department



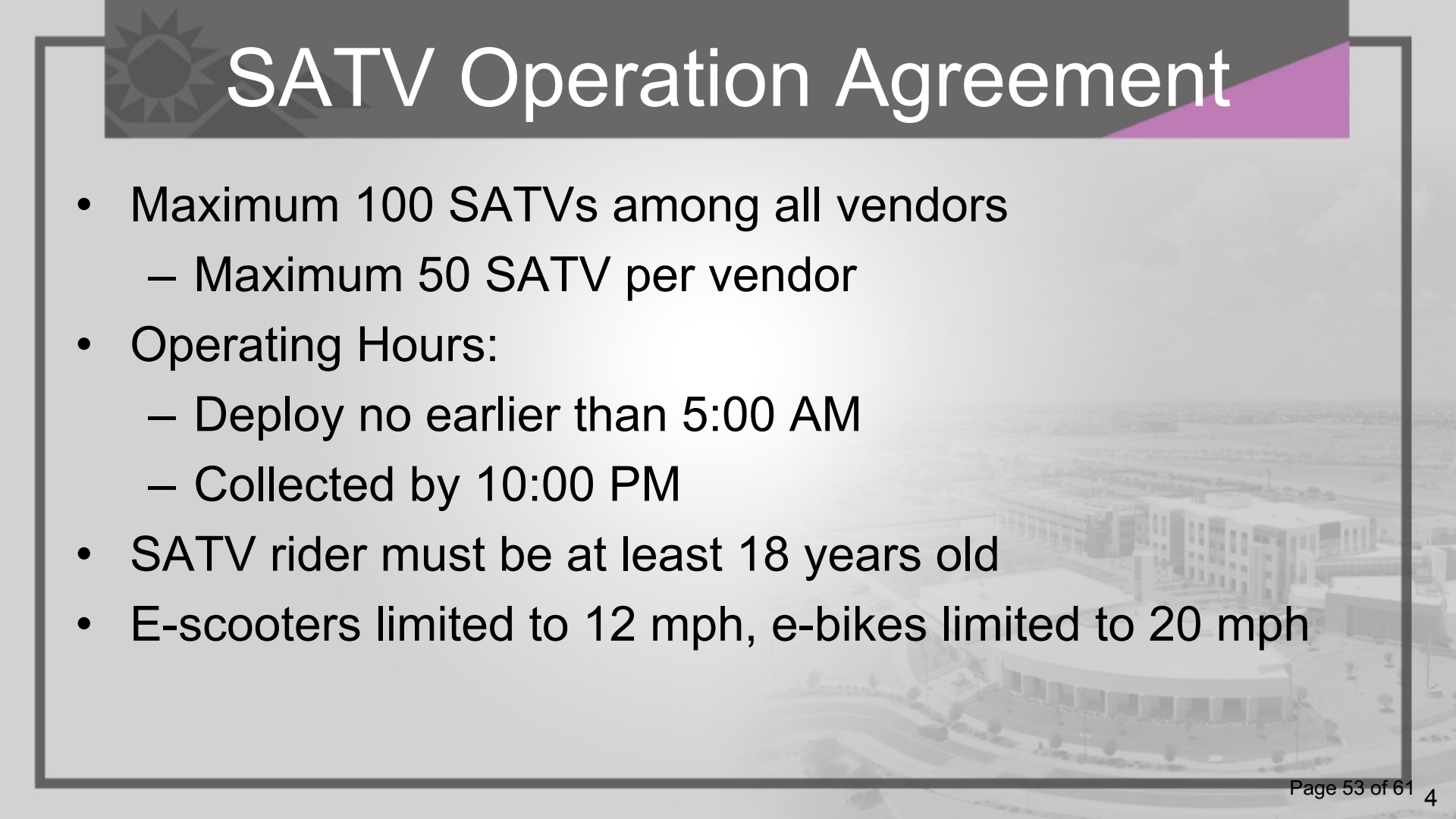
Background

- Original Shared Active Transportation Vehicles Pilot Program Nov. 11, 2019 – March 19, 2020
- City signed the Temporary Operating Agreement with The Collective We, LLC and with Slidr, LLC
 - The Collective We deployed 30 e-scooters
- May 19, 2020: Mayor and Council indicated it would be favorable to a renewed pilot program when business operations returned to normal
- February 2021: staff contacted by Bird



Temporary Ordinance

- Temporary Ordinance #2019-26 expired 180 days after its Effective Date
- If Council wishes to proceed with a new SATV Pilot Program, a new ordinance to regulate SATV operations in City rights-of-way and to re-establish the Pilot Program is necessary
- The City can enter into an operating agreement with SATV vendors after adoption of new ordinance



SATV Operation Agreement

- Maximum 100 SATVs among all vendors
 - Maximum 50 SATV per vendor
- Operating Hours:
 - Deploy no earlier than 5:00 AM
 - Collected by 10:00 PM
- SATV rider must be at least 18 years old
- E-scooters limited to 12 mph, e-bikes limited to 20 mph



SATV Operating Agreement

- No more than 5 SATVs may be deployed at the same location
- SATV cannot block sidewalks, fire hydrants, driveways, parking spaces, loading zones, etc.
- SATV rider must yield to pedestrians when riding on sidewalks
- Vendor must provide monthly report of SATV utilization: number of rides, duration and length of rides, begin and end location, crash reports, anonymized demographic data, etc.



SATV Operating Agreement

- SATV riders must take a photograph of the SATV as confirmation that the vehicle is parked properly
- Fees:
 - Application Fee: \$2,500
 - Monthly Enforcement Fee: \$2.50 per vehicle
 - Relocation Fee: \$25.00

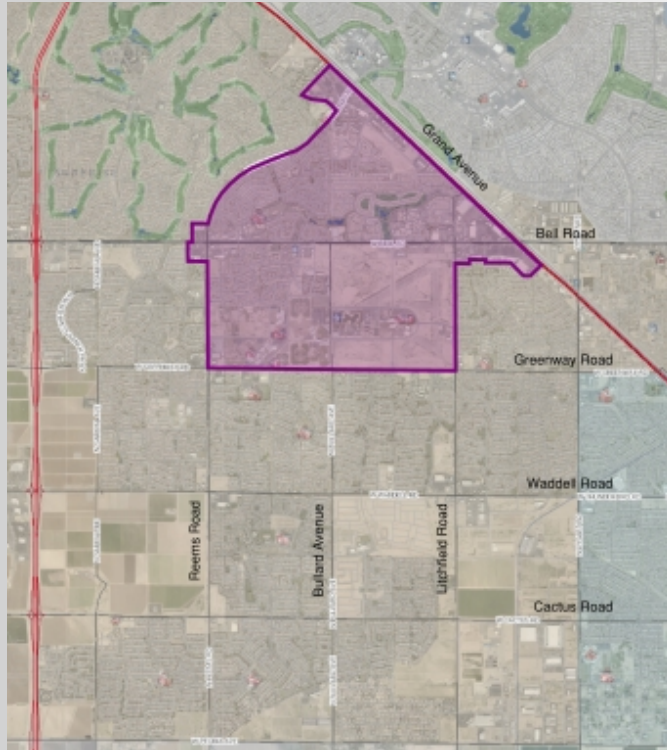


Proposed Changes

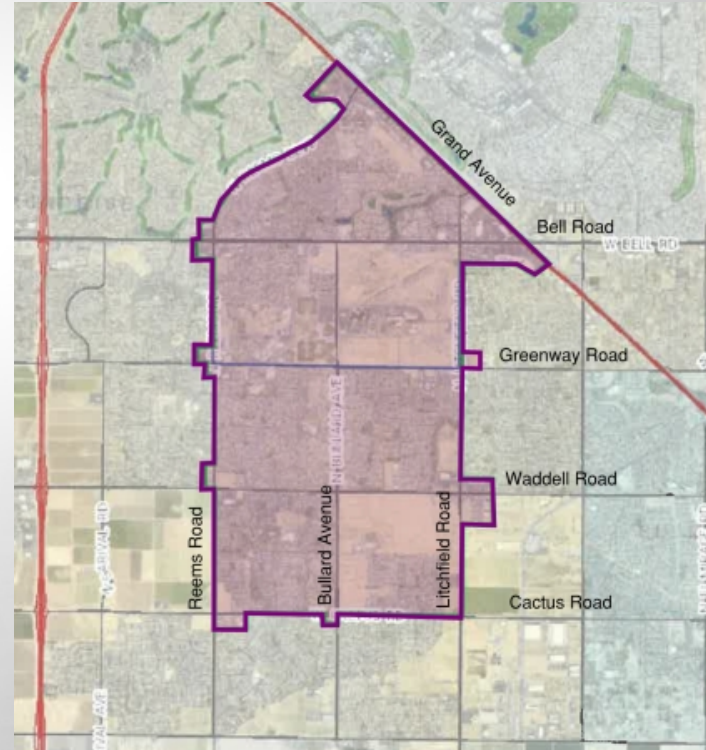
- Terms of Operating Agreement: six months: concurrent with new pilot program ordinance
- Extend operating hours to accommodate nighttime Spring Training games and other special events
 - Collect SATV by 12:00 AM
- Expand SATV operating boundary
 - South to Cactus Road
 - Include all commercial corners
- Lengthen the duration of the Temporary Operating Agreement to six (6) months

SATV Operating Boundary

Original



Proposed





Questions for Council

- Does the City Council wish to adopt a new ordinance to regulate SATVs in the City and to re-establish the SATV Pilot Program?
- Does the City Council wish to accept the proposed changes to the SATV Temporary Operating Agreement?



QUESTIONS OR COMMENTS?

Thank You

SATV Fee Comparison

City	License Fee	Application Review Fee	Per Vehicle Fee	Relocation Fee	Violation Penalty	Performance Bond	License Duration
Surprise	\$2,500	-	\$2.50 per vehicle per month	\$25	-	-	Six Months
Phoenix	\$7,500	\$500	\$0.15 per ride	\$80	-	50,000	One Year
Tempe	\$7,888	-	\$1.06 per vehicle per day	\$100	-	-	One Year
Mesa	\$400	-	-	\$50	-	-	One Year
Goodyear	\$2,500	-	-	\$50, \$250, \$1,000	\$50, \$250, \$1,000	\$25 per vehicle	One Year
Gilbert	\$2,500	-	\$0.10 per ride	\$50, \$250, \$500, \$1,000	\$50, \$250, \$500, \$1,000	\$25 per vehicle	Continue until terminated
Scottsdale*	\$1,000 + \$99,000 Type A \$49,000 Type B \$9,000 Type C	-	-	-	\$150, \$500	-	One Year

* Draft ordinance