

August 12, 2021

Mayor and Surprise City Council
City of Surprise
16000 N Civic Center Plaza
Surprise, AZ 85375

Ref: Proposed electronic billboards along the 303 corridor/ August 17th council meeting.

Mr. Mayor and Lady and Gentlemen of Surprise City Council,

You have a beautiful city with lovely neighborhoods and amenities. I understand the need to increase your revenue to support city services along with tax revenue, but electronic billboards starting with locating them on the 303 corridor are a step too far.

I do not live in Surprise, my husband and I live in Corte Bella Country Club located at El Mirage Road and the 303 corridor in Sun City West. Our community, along with Sun City West North, will be directly impacted if you proceed with installing the first (of several) such billboards along the 303 corridor. Both Corte Bella and Sun City West North are inhabited by mostly retired residents. Corte Bella Country Club is a “**dark sky**” community. Our street lighting and CC&R’s reflect this. Your proposed billboard would seriously further impact our ability to remain so, and I beg you not to proceed. Yes, the 303 north of Corte Bella is illuminated and does already impact us, the reason being road safety - the billboard is an unnecessary addition to light pollution in our area. In addition, electronic advertising billboards along the 303 in our area will be a detriment to the esthetics and a **distraction** for drivers in an area of **high-speed traffic** and could be **dangerous** and a liability to the City, have you included that in your budget calculations? I note that this first billboard is at the very edge of your city limits at the border with Peoria. The City of Peoria has designated their adjoining portion of the 303 as a scenic area and support it being in a “dark sky area” and have banned billboards along their section of it, please do the same.

There are better ways to attract more revenue to your city - not revenue from highway electronic billboards which are ugly and could lead to road accidents.

Please, please, please - and I am begging here - do not approve this proposal!

Thank you for your attention to my concerns.

Sincerely

Susan E. Duxbury

Susan E. Duxbury
Resident
Corte Bella Country Club
Sun City West, AZ 85375

██████████

Robert Kuhfuss

From: Jodi Tas
Sent: Monday, August 2, 2021 11:33 AM
To: Ashley Labhart
Cc: Lloyd Abrams; Skip Hall
Subject: FW: Against the proposed electronic billboard on Loop 303

Hi, Ashley! I am not sure if you already received this email but if not, please add to the list.

Thank you!

Jodi

From: [REDACTED]
Sent: Monday, August 2, 2021 10:16 AM
To: Mayor [REDACTED]; Roland Winters [REDACTED]; Aly Cline [REDACTED]; Patrick Duffy [REDACTED]; Ken Remley [REDACTED]; Jack Hastings [REDACTED]; Chris Judd [REDACTED]
Subject: Against the proposed electronic billboard on Loop 303

****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.****

I am vehemently against any type of billboard on the Loop 303. Arizona is known for its beautiful desertscapes and natural surroundings. It's bad enough that development of land around the 303 is being developed, leading to views of look-alike homes and warehouses. We're constantly bombarded with ads and commercials in our daily lives – on the television, radio our phones, on the Internet, in print, etc. Please do not add to the cacophony and intrusion of our daily lives.

If Surprise moves forward with the proposed billboard on the Loop 303, I pledge now not to engage with any company, organization, or individual who may advertise on any signs, of any type.

Jack Leary
[REDACTED]

Robert Kuhfuss

From: Jodi Tas
Sent: Tuesday, August 10, 2021 2:15 PM
To: Ashley Labhart
Cc: Lloyd Abrams
Subject: FW: Billboards . . .

Another one for the record.

Thank you!

Jodi

From: Walter Sic [REDACTED] >
Sent: Tuesday, August 10, 2021 11:32 AM
To: Mayor [REDACTED] Roland Winters <[REDACTED]>; Aly Cline [REDACTED]; Patrick Duffy [REDACTED]; Ken Remley [REDACTED]; Jack Hastings [REDACTED]; Chris Judd [REDACTED] >
Subject: Billboards . . .

*****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.*****

Good Morning,

My name is Don "Walter" Sic, and I am a registered voter, as well as a 12 year citizen of Surprise. My wife and I also operate our real estate business in Surprise, and conduct most of our business here in Surprise.

My address is: [REDACTED] Surprise AZ 85387.

I want to make it know, that I oppose Billboards in Surprise. They are trashy, and take away from the dark skies. They will cost our beautiful city much more than any "Profits" the city could gain. I fully 100% detest allowing these terrible, gross things in our city.

Thank you for hearing the voices of the citizens of this community, and keeping it family friendly and presentable vs destroying it with unfriendly and corporate grossness.

--

Walter Sic, Lead Agent
DCS Realty Group

www.DCSRealty.com

Robert Kuhfuss

From: Robert Kuhfuss
Sent: Thursday, August 5, 2021 2:17 PM
To: [REDACTED]
Subject: FW: Contact Information Request for Planning and Zoning Commission

Ms. Renz,

Thank for your email and sorry for the delay in getting back to you. I am the planner on this case and would be happy to answer any questions.

I will be here the remainder of the day, but will be taking a long weekend. In any event, feel free to respond via email or by phone.

Robert H. Kuhfuss, AICP, MPA
City of Surprise Community Development Department
16000 North Civic Center Plaza
Surprise, AZ 85374-7470
[REDACTED]

From: Ashley Labhart [REDACTED]
Sent: Monday, August 2, 2021 11:51 AM
To: Robert Kuhfuss [REDACTED] >
Subject: FW: Contact Information Request for Planning and Zoning Commission

Rob,

Will you be able to reach out to Ms. Renz regarding this?

Thank you,

Ashley Labhart
Senior Administrative Specialist

City of Surprise | Community Development
16000 N. Civic Center Plaza | Surprise, AZ 85374
[REDACTED]

From: Melanie Renz [REDACTED]
Sent: Sunday, August 1, 2021 7:56 AM
To: Ashley Labhart [REDACTED] >
Subject: Contact Information Request for Planning and Zoning Commission

****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.****

Hello,

I read in the Surprise Independent that our city is considering electric billboards and would like to share some concerns about this. Can you please advise of the email/contact information of who I would contact to share these concerns?

Regards,

Melanie Renz

[REDACTED]

Surprise, AZ 85388

Robert Kuhfuss

From: Jodi Tas
Sent: Monday, August 2, 2021 11:35 AM
To: Ashley Labhart
Cc: Skip Hall; Lloyd Abrams
Subject: FW: OPPOSING BILLBOARDS IN SURPRISE

And another...

Thank you!

Best,

Jodi

From: Gina Johns [REDACTED] >
Sent: Sunday, August 1, 2021 7:12 PM
To: Mayor [REDACTED] >; Roland Winters <[REDACTED]>; Aly Cline
[REDACTED]; Patrick Duffy [REDACTED] >; Ken Remley <[REDACTED]>;
Jack Hastings [REDACTED] >; Chris Judd <[REDACTED]>
Subject: OPPOSING BILLBOARDS IN SURPRISE

*****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.*****

[REDACTED]

We are requesting our voice to be heard that we are OPPOSING ANY BILLBOARDS in SURPRISE, SUN CITY, SUN CITY WEST AND PEORIA!!! We moved here for the specific reason of the Scenic Routes and the Dark Skies.

OUR VOTES ARE NO BILLBOARDS!!!!!!

Thank you!

Peace,

Gina Johns (registered voter)

Dakota Johns (registered voter)

, Surprise, AZ 85387

Robert Kuhfuss

From: Jodi Tas
Sent: Tuesday, August 10, 2021 2:18 PM
To: Ashley Labhart
Cc: Lloyd Abrams
Subject: FW: Opposition to all billboards

From: Dennis Vanderplow [REDACTED]
Sent: Friday, August 6, 2021 10:42 AM
To: Mayor [REDACTED] >; Roland Winters [REDACTED] Aly Cline
[REDACTED] >; Patrick Duffy [REDACTED] >; Ken Remley [REDACTED]
Jack Hastings [REDACTED] >; Chris Judd [REDACTED] >
Subject: Opposition to all billboards

******The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.******

I am writing to all City Council members to **vote no and oppose all billboards** on any and all public roadways in Surprise especially along Loop 303.

Tenant gateway signs at local shopping centers are appropriate, but not electronic or lighted billboards that are currently being proposed.

The scenic route of Loop 303 must not be destroyed by commercial signs. Please keep our desertscape as beautiful as can be and maintain the "dark skies" movement.

Respectfully

Dennis Vanderplow
[REDACTED]

Robert Kuhfuss

From: Jodi Tas
Sent: Tuesday, August 10, 2021 2:18 PM
To: Ashley Labhart
Cc: Lloyd Abrams
Subject: FW: Opposition to all billboards

[And another...](#)

From: Dennis Vanderplow [REDACTED]
Sent: Friday, August 6, 2021 10:42 AM
To: Mayor [REDACTED]; Roland Winters [REDACTED]; Aly Cline [REDACTED]; Patrick Duffy [REDACTED]; Ken Remley [REDACTED]; Jack Hastings [REDACTED]; Chris Judd [REDACTED]
Subject: Opposition to all billboards

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I am writing to all City Council members to **vote no and oppose all billboards** on any and all public roadways in Surprise especially along Loop 303.

Tenant gateway signs at local shopping centers are appropriate, but not electronic or lighted billboards that are currently being proposed.

The scenic route of Loop 303 must not be destroyed by commercial signs. Please keep our desertscape as beautiful as can be and maintain the "dark skies" movement.

Respectfully

Dennis Vanderplow
[REDACTED]

Robert Kuhfuss

From: Jodi Tas
Sent: Tuesday, August 10, 2021 2:15 PM
To: Ashley Labhart
Cc: Lloyd Abrams
Subject: FW: Billboards . . .

Another one for the record.

Thank you!

Jodi

From: Walter Sic [REDACTED] >
Sent: Tuesday, August 10, 2021 11:32 AM
To: Mayor [REDACTED] >; Roland Winters <[REDACTED]>; Aly Cline [REDACTED] >; Patrick Duffy [REDACTED] >; Ken Remley [REDACTED] >; Jack Hastings [REDACTED] >; Chris Judd [REDACTED]
Subject: Billboards . . .

****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.****

Good Morning,

My name is Don "Walter" Sic, and I am a registered voter, as well as a 12 year citizen of Surprise. My wife and I also operate our real estate business in Surprise, and conduct most of our business here in Surprise.

My address is: [REDACTED] Surprise AZ 85387.

I want to make it know, that I oppose Billboards in Surprise. They are trashy, and take away from the dark skies. They will cost our beautiful city much more than any "Profits" the city could gain. I fully 100% detest allowing these terrible, gross things in our city.

Thank you for hearing the voices of the citizens of this community, and keeping it family friendly and presentable vs destroying it with unfriendly and corporate grossness.

--

Walter Sic, Lead Agent
DCS Realty Group

[REDACTED]
www.DCSRealty.com

Robert Kuhfuss

From: Jodi Tas
Sent: Monday, August 9, 2021 3:58 PM
To: Ashley Labhart
Cc: Chris Judd; Lloyd Abrams; Skip Hall
Subject: FW: Follow-up to my earlier email re: the proposed billboard on the 303

Hi, Ashley! Please retain email with the case file.

Thank you!

Best,

Jodi

From [REDACTED]
Sent: Sunday, August 8, 2021 1:50 PM
To: Mayor [REDACTED] Roland Winters [REDACTED]; Aly Cline [REDACTED]
[REDACTED] Patrick Duffy [REDACTED] >; Ken Remley <[REDACTED]>;
Jack Hastings [REDACTED]; Chris Judd [REDACTED]
Subject: RE: Follow-up to my earlier email re: the proposed billboard on the 303

****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.****

I must apologize for a math error regarding the number of times that a 'flip' will be displayed in my previous email. I miscalculated the number of times that a 'flip' will be seen per day.

As the article in the Sun City West Independent says, each 'flip' will be shown approximately once per minute. Using the premise in my previous email, there are 1,020 minutes between 6:00 AM and 11:00 PM each day. That means that a "Welcome to the City of Surprise" ad would be seen over a thousand times per day. While this number is less than the incorrect number of showings I previously calculated, it is still a significant number. My comments regarding keeping the City's ad fresh and relevant are still valid, despite my error.

I apologize for my error and hope that this update helps.

Jack

From: [REDACTED]
Sent: Friday, August 6, 2021 9:36 PM
To: [REDACTED]
[REDACTED]
[REDACTED]
Subject: Follow-up to my earlier email re: the proposed billboard on the 303

After reading the article about the proposed electronic billboard on the Loop 303 in the Sun City West Independent (Wednesday, 4 August 2021), I hope the Surprise City Council is taking the following items into consideration:

1. The value of a 'flip' to the City of Surprise. The article said that the City would receive one of eight 'flips' that would recycle on the billboard every day. I hope the Council has asked the media company's representative, Kurt Jones, to assign a monetary number of that 'flip' to better help the Council understand the value of what the City will receive. For ease of comparison, assuming dawn is 6:00 AM and the sign turns off at 11:00 PM, and each 'flip' is eight seconds long (per the article), each flip would be shown 7,650 times (17 hours times 60 minutes times 60 seconds divided by 8 seconds per flip) per day. What type of revenue will the other seven 'flips' generate for the sign owner? Is that comparable to the value of (or revenue from) the 'flips' that the City will get?
2. Mr. Jones suggested that the City have a "Welcome to Surprise" message on the electronic billboard. That message will get tiresome and old after a relatively short period of time. Is the City of Surprise prepared to create new content for its 'flip' for the life of the billboard, or worse, perpetuity? Will content creation be performed by current City staff, or will new headcount be required? Perhaps content creation could be outsourced to a creative company at a cost to the City. Is the City prepared to spend money on such things? What about the extra workload and new responsibilities assigned to City staff to view, comment on, and eventually approve the new content?
3. What is the City's recourse when the electronic billboard eventually breaks (as it inevitably will, especially in Arizona's extreme heat)? Will the City be compensated for 'flips' not shown?
4. How will the City audit the effectiveness of Mr. Jones' proposed "Welcome to Surprise" billboard ads? Is his proposal to give the City one of eight 'flips' merely a handwave to make the Council believe it's getting something of value?

Finally, I feel compelled to comment on Mr. Jones' quote from the article: "It's not a pretty area. You've got the [sound] wall on one side of the freeway and you've got the humongous power line corridor on the other side of the highway." I would expect Mr. Jones to say something as insulting and inane as that. He misses the fact that there is still beauty to be found in the desert, despite the presence of power lines and walls. The beautiful Arizona sky that is part of our gorgeous state would be blocked by his ugly billboard monstrosity.

Don't allow him to deflect your attention from the ugliness and foulness that his device will bring to our area. His proposal is a smoke screen to make you forget that the Loop 303 exists for the sole purpose for people to circumvent cities and towns as people rush from one destination to another. This initial billboard would be just the first to make the West Valley look like a city overwhelmed by advertising in a city from a dystopian movie future.

Jack Leary



Robert Kuhfuss

From: Ashley Labhart
Sent: Monday, August 2, 2021 9:49 AM
To: Jodi Tas
Cc: Lloyd Abrams; Robert Kuhfuss
Subject: RE: Billboards

Good morning Jodi, Happy Monday to you as well!

We will ensure this comment is added to the case file, thank you for sending our way.

Best,

Ashley Labhart
Senior Administrative Specialist

City of Surprise | Community Development
16000 N. Civic Center Plaza | Surprise, AZ 85374
[REDACTED]

From: Jodi Tas [REDACTED] >
Sent: Monday, August 2, 2021 8:15 AM
To: Ashley Labhart [REDACTED]
Subject: FW: Billboards

Good morning, Ashley! Happy Monday! I hope this message finds you well. Do you happen to know if anyone is keeping track of this item?

Thanks!

Jodi

From: Skip Hall [REDACTED]
Sent: Sunday, August 1, 2021 5:01 PM
To: Josephine Karacsony [REDACTED] >
Cc: Jodi Tas [REDACTED] >
Subject: Re: Billboards

Dear Josephine,
Thank you for taking the time to let us know your view on billboards. We will take your concern into consideration.
Skip

On: 01 August 2021 12:21,
"Josephine Karacsony" [REDACTED] > wrote:

The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.

Please. Please don't consider putting electronic billboards on our highways here in Surprise...you muck up the scenery. This is rate 17. Something that we SERIOUSLY don't need..

NO

Jo Karacsony

Sent from my iPad

Robert Kuhfuss

From: Mayor
Sent: Wednesday, August 11, 2021 8:44 AM
To: John Powell
Cc: Ashley Labhart
Subject: RE: Oppose All Billboards

Good morning! Thank you for your email, Mr. Powell! We will keep it as part of the case file for our reference as we consider and vote on this item.

I appreciate your time and opinion. Have a great day!

Best,

Skip

From: John Powell [REDACTED] >
Sent: Tuesday, August 10, 2021 6:32 PM
To: [REDACTED] Ken.Remley@surpriseaz.gov>;
[REDACTED]
Subject: Oppose All Billboards

****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.****

Dear Mayor Hall & city Council Members,

I am writing to express my opposition to electronic billboards being considered on the northerly end of the 303.

Many of the surrounding Surprise residents, myself included, do not want our desert community to be disrupted by large and bright electronic billboards.

I would urge you to oppose these electronic billboards

Sincerely,

John Powell
[REDACTED]
Surprise, AZ 85379
[REDACTED]

Robert Kuhfuss

From: Phillips, Amy <[REDACTED]>
Sent: Monday, August 16, 2021 5:16 PM
To: Robert Kuhfuss
Subject: Billboard Sign Ordinance - Text Amendment - Item # 28
Attachments: Report.html

*****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.*****

Hello Mr. Kuhfuss,

Are you able to provide the proposed changes being discussed at tomorrow's meeting? From my records the last discussions were tossed around in March 2018 so curious what the latest rendition entails.

Also is there an option to watch live or at the very least call-in to listen? I see the City is back to full in person meetings in council chambers but was curious if they are other options for those that don't wish to attend in person.

Thank you,

AMY PHILLIPS
Real Estate Manager

[REDACTED], Phoenix, AZ, 85016

OUTFRONT

[Please note:](#) All Lease proposals are subject to final
Approval by an authorized signatory of Outfront
Media LLC.

From: [REDACTED]
Sent: Monday, August 16, 2021 8:47 AM
To: Phillips, Amy [REDACTED] >
Subject: StateScape Alerts - Daily for 08/16/2021 11:30 am amy.phillips

EXTERNAL EMAIL

Robert Kuhfuss

From: Lloyd Abrams
Sent: Monday, August 16, 2021 9:26 AM
To: Robert Kuhfuss
Subject: Billoards
Attachments: FW: Billboards; FW: Billboards; FW: Vote No/Deny on Billboards in Surprise!

Robert Kuhfuss

From: Lloyd Abrams
Sent: Monday, August 16, 2021 9:06 AM
To: Robert Kuhfuss
Subject: FW: 303 Billboard

One more

*Lloyd Abrams
Assistant Director
Community Development
City of Surprise*

From: Jodi Tas [REDACTED]
Sent: Monday, August 16, 2021 8:59 AM
To: Ashley Labhart [REDACTED]
Cc: Lloyd Abrams [REDACTED]
Subject: FW: 303 Billboard

FYI

From: Mary Aigner [REDACTED] >
Sent: Friday, August 13, 2021 3:54 PM
To: Sherry Aguilar [REDACTED] >
Subject: 303 Billboard

****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.****

Please pass my 'no' vote to install billboards on 303. We don't need further distractions on a road where cars are traveling 65+ miles per hour.

I live at [REDACTED] Surprise 85388

Thanks for your help in keeping things simple.

Mary Aigner

Sent from [Mail](#) for Windows

Robert Kuhfuss

From: Lloyd Abrams
Sent: Monday, August 16, 2021 10:11 AM
To: Robert Kuhfuss
Subject: FW: Agenda # 28

[Here another](#)

*Lloyd Abrams
Assistant Director
Community Development
City of Surprise*

From: Jodi Tas [REDACTED] >
Sent: Monday, August 16, 2021 9:28 AM
To: Ashley Labhart [REDACTED] >
Cc: Skip Hall [REDACTED]; Lloyd Abrams [REDACTED]
Subject: FW: Agenda # 28

From: Alexandra Goedert [REDACTED]
Sent: Friday, August 13, 2021 8:23 PM
To: Mayor [REDACTED]
Subject: Agenda # 28

****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.****

No billboards in our city!

Sent from my Verizon, Samsung Galaxy smartphone
Get [Outlook for Android](#)

Robert Kuhfuss

From: Chris Boyd
Sent: Monday, August 16, 2021 9:48 AM
To: Robert Kuhfuss
Cc: Lloyd Abrams
Subject: FW: Billboard Item!

Rob,

FYI

Thank You,

Chris Boyd
Community Development Director
City of Surprise
16000 N. Civic Center Plaza
Surprise, AZ 85374
[REDACTED]



From: Sherry Aguilar [REDACTED]
Sent: Monday, August 16, 2021 9:36 AM
To: Michael Frazier [REDACTED]; Chris Boyd [REDACTED]; Mike Gent [REDACTED]; Robert Wingo <[REDACTED]>
Subject: Billboard Item!

Hello, just a heads up, we have a few public comment forms submitted for the Billboard item for tomorrow night. I have already advised the Mayor.

Thank you,

Sherry Ann Aguilar, City Clerk, MMC
16000 N. Civic Center Plaza
Surprise, AZ. 85374
[REDACTED]

Robert Kuhfuss

From: Lloyd Abrams
Sent: Monday, August 16, 2021 2:43 PM
To: Robert Kuhfuss
Subject: FW: billboards on the 303

*Lloyd Abrams
Assistant Director
Community Development
City of Surprise*
[REDACTED]

From: Mayor [REDACTED]
Sent: Monday, August 16, 2021 2:17 PM
To: Ashley Labhart [REDACTED]
Cc: Lloyd Abrams [REDACTED]; Skip Hall <[REDACTED]>
Subject: FW: billboards on the 303

[Another one!](#)

From: Brad. Finkbeiner [REDACTED]
Sent: Monday, August 16, 2021 1:15 PM
To: Sherry Aguilar [REDACTED]; Patrick Duffy [REDACTED]; Mayor [REDACTED]
Subject: billboards on the 303

****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.****

My name is Brad Finkbeiner. I live at [REDACTED], here In Surprise. Please vote NO to billboards on the 303. The 303 is a scenic, beautiful route.

--

All that we are is the result of what we have thought. The mind is everything. What we think we become

Robert Kuhfuss

From: Lloyd Abrams
Sent: Monday, August 16, 2021 9:24 AM
To: Robert Kuhfuss
Subject: FW: No billboards!

Lloyd Abrams
Assistant Director
Community Development
City of Surprise
[REDACTED]

-----Original Message-----

From: Jodi Tas [REDACTED]
Sent: Monday, August 16, 2021 9:23 AM
To: Ashley Labhart [REDACTED]
Cc: Skip Hall [REDACTED] v>; Lloyd Abrams [REDACTED]
Subject: FW: No billboards!

Good morning, Ashley! Just an fyi - I will be forwarding you a few of these messages this morning.

Have a great day!

Best,

Jodi

-----Original Message-----

From: Joanne Miner [REDACTED]
Sent: Saturday, August 14, 2021 6:58 PM
To: Mayor [REDACTED] >
Subject: No billboards!

The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.

I understand a vote is scheduled regarding billboards.

I am a Surprise resident in Sun City Grand

Billboards are totally tacky and a blight on the environment.

Vote NO on billboards!

Joanne Miner

Sent from Joanne's iPad.

Robert Kuhfuss

From: Mayor
Sent: Friday, August 13, 2021 6:17 PM
To: Ashley Labhart; Lloyd Abrams
Cc: Skip Hall
Subject: FW: Billboards

And another.

From: Paula Phillips [REDACTED]
Sent: Friday, August 13, 2021 6:10 PM
To: Mayor [REDACTED]
Subject: Billboards

****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.****

I need to express my opinion on the billboards & the proposal of placing them along 303. I think the billboards are a tremendous distraction while you are driving. Trying to read what it says, while you should have your complete attention on your driving.

It is also my opinion that the billboards cheapen the look of the area...takes away from the beauty of our West Valley.

Please don't go forward with the billboards plan.

Thank you for reading my email & considering my objection.

Paula Phillips
Sara Ann Ranch
Surprise AZ

Sent from my T-Mobile 5G Device
Get [Outlook for Android](#)

Robert Kuhfuss

From: Mayor
Sent: Friday, August 13, 2021 4:36 PM
To: Ashley Labhart
Cc: Skip Hall; Lloyd Abrams; Robert Wingo
Subject: FW: Billboards in Surprise on the 303

And another one.

-----Original Message-----

From: Jennifer LeFevre [REDACTED]
Sent: Friday, August 13, 2021 1:08 PM
To: Mayor [REDACTED]
Subject: Billboards in Surprise on the 303

The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.

I am sincerely upset with the fact Surprise is considering Billboards in Surprise. Surprise isn't some large Metropolis like Phoenix. We neither want or need Billboards in our city, especially on a brand new Freeway system like the 303. We have a beautiful clean highway in the 303, and we have enough distractions like wrong way drivers to contend with here. We especially don't need an electronic Billboard, which in itself is a distraction to motorists, just like the one on Bell Road for the Motorhome dealership.

I can think of no redeeming quality of having a blight of Billboards in our FAIR City. The operative word being FAIR. I have lived in California where they are a definite eyesore to local cities. I do NOT wish that for the City of Surprise.

Jennifer M. LeFevre

Sent from my iPad

Robert Kuhfuss

From: Mayor
Sent: Friday, August 13, 2021 6:15 PM
To: Ashley Labhart; Lloyd Abrams
Cc: Skip Hall
Subject: FW: Billboards on the 303

Good evening! Another one for the record.

Thank you!

Jodi

From: [REDACTED]
Sent: Friday, August 13, 2021 6:03 PM
To: Mayor [REDACTED]
Subject: Billboards on the 303

****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.****

We are strongly opposed to billboards of any kind, moreover electronic in nature that are potentially a distraction to drivers on the 303. With the growing number of vehicles on the 303 today, it is impairative that concentration and safety are the key factors. Also, large billboards of any type diminish and take away from the natural beauty of our landscape. We, Surprise citizens and taxpayers, Andrew & Tracy Burch would appreciate your support in this matter, not only for today, but for the betterment of our future. Thank you for your concern.

Sent via the Samsung Galaxy S10+, an AT&T 5G Evolution capable smartphone

Robert Kuhfuss

From: Mayor
Sent: Friday, August 13, 2021 6:14 PM
To: Ashley Labhart; Lloyd Abrams
Cc: Skip Hall
Subject: FW: Billboards

Good evening! Another one for the record.

Thank you!

Best,

Jodi

From: CASEY LU RAYMER <[REDACTED]>
Sent: Friday, August 13, 2021 5:40 PM
To: Mayor [REDACTED]
Subject: Billboards

*****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.*****

We do not want billboards along the 303. We do not need distractions along the 303. That is one area we need to keep different from other cities like Phoenix. We don't need billboards along the 303 to take away from our beautiful drive of desert landscaping, rose fields. Keep things simple here. No digital billboards or any billboards for that matter.

Best Regards,

Casey Lu Raymer

Leslie Paige Interiors LLC



Robert Kuhfuss

From: Mayor
Sent: Friday, August 13, 2021 4:35 PM
To: Ashley Labhart
Cc: Lloyd Abrams; Robert Wingo
Subject: FW: No New Billboards, Please!

And another!

From: Philis D [REDACTED]
Sent: Friday, August 13, 2021 4:04 PM
To: Mayor [REDACTED]
Subject: No New Billboards, Please!

****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.****

Thank you for making the right choice regarding billboards on the 303. Vote no!

Philis Davis
Resident of Surprise since February 1998

Robert Kuhfuss

From: Mayor
Sent: Friday, August 13, 2021 4:32 PM
To: Ashley Labhart
Cc: Skip Hall; Lloyd Abrams; Robert Wingo
Subject: FW: Proposed electronic billboards / City Council meeting August 17, 2021
Attachments: 8-12-21Billboardletter.pdf

Hi, Ashley! Please place the attached letter in the respective case file.

Thank you!

Best,

Jodi

From: Susan & Winston Duxbury [REDACTED]
Sent: Thursday, August 12, 2021 7:39 PM
To: [REDACTED]
Subject: Proposed electronic billboards / City Council meeting August 17, 2021

****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.****

Please read the attached letter
Thank You

Susan Duxbury

Sent from [Mail](#) for Windows

Robert Kuhfuss

From: Ashley Labhart
Sent: Tuesday, August 17, 2021 11:07 AM
To: Robert Kuhfuss
Subject: FW: Please say no to billboards in Surprise! We still have a somewhat rural city and no one wants this! Vote no!

-----Original Message-----

From: Jodi Tas [REDACTED]
Sent: Tuesday, August 17, 2021 9:53 AM
To: Ashley Labhart [REDACTED]
Cc: Lloyd Abrams [REDACTED]; Skip Hal [REDACTED]
Subject: FW: Please say no to billboards in Surprise! We still have a somewhat rural city and no one wants this! Vote no!

Good morning! Please add to billboard file.

Thank you!

Best,

Jodi

-----Original Message-----

From: Denise Westphal [REDACTED]
Sent: Monday, August 16, 2021 5:22 PM
To: Mayor [REDACTED]
Subject: Please say no to billboards in Surprise! We still have a somewhat rural city and no one wants this! Vote no!

The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.

Sent from my iPhone

Robert Kuhfuss

From: Ashley Labhart
Sent: Tuesday, August 17, 2021 11:06 AM
To: Robert Kuhfuss
Subject: FW: Vote No to Billboards—do not approve Billboards

From: Jodi Tas [REDACTED] >
Sent: Tuesday, August 17, 2021 9:54 AM
To: Ashley Labhart [REDACTED]
Subject: FW: Vote No to Billboards—do not approve Billboards

[Another email for the file.](#)

Thank you!

Best,

Jodi

From: Donna LaPorte [REDACTED]
Sent: Monday, August 16, 2021 4:42 PM
To: Mayor [REDACTED]
Subject: Vote No to Billboards—do not approve Billboards

*****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.*****

Mayor Hall,

I am a registered voter in Surprise. Please vote No to Billboards in Surprise.

Let us maintain our dark skies and scenic route without the clutter and **distraction** of advertising & lights.

Billboards are of no financial gain to the City. We do not need a 20 second free advertising mentioned by the representative. The BEST advertising for our great City is a scenic route without billboards. Let us continue on the path that has been paved by previous City Council members: NO BILLBOARDS!

Donna LaPorte

[REDACTED]
Surprise, AZ 85379

Robert Kuhfuss

From: Jodi Tas
Sent: Monday, August 2, 2021 11:33 AM
To: Ashley Labhart
Cc: Lloyd Abrams; Skip Hall
Subject: FW: Against the proposed electronic billboard on Loop 303

Hi, Ashley! I am not sure if you already received this email but if not, please add to the list.

Thank you!

Jodi

From: [REDACTED]
Sent: Monday, August 2, 2021 10:16 AM
To: [REDACTED]
Subject: Against the proposed electronic billboard on Loop 303

****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.****

I am vehemently against any type of billboard on the Loop 303. Arizona is known for its beautiful desertscapes and natural surroundings. It's bad enough that development of land around the 303 is being developed, leading to views of look-alike homes and warehouses. We're constantly bombarded with ads and commercials in our daily lives – on the television, radio our phones, on the Internet, in print, etc. Please do not add to the cacophony and intrusion of our daily lives.

If Surprise moves forward with the proposed billboard on the Loop 303, I pledge now not to engage with any company, organization, or individual who may advertise on any signs, of any type.

Jack Leary
[REDACTED]

Robert Kuhfuss

From: Jodi Tas
Sent: Tuesday, August 10, 2021 2:15 PM
To: Ashley Labhart
Cc: Lloyd Abrams
Subject: FW: Billboards . . .

Another one for the record.

Thank you!

Jodi

From: Walter Sic [REDACTED] >
Sent: Tuesday, August 10, 2021 11:32 AM
To: [REDACTED]
[REDACTED]
Subject: Billboards . . .

****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.****

Good Morning,

My name is Don "Walter" Sic, and I am a registered voter, as well as a 12 year citizen of Surprise. My wife and I also operate our real estate business in Surprise, and conduct most of our business here in Surprise.

My address is: [REDACTED] Surprise AZ 85387.

I want to make it know, that I oppose Billboards in Surprise. They are trashy, and take away from the dark skies. They will cost our beautiful city much more than any "Profits" the city could gain. I fully 100% detest allowing these terrible, gross things in our city.

Thank you for hearing the voices of the citizens of this community, and keeping it family friendly and presentable vs destroying it with unfriendly and corporate grossness.

--

Walter Sic, Lead Agent
DCS Realty Group

[REDACTED]
www.DCSRealty.com

Robert Kuhfuss

From: Robert Kuhfuss
Sent: Thursday, August 5, 2021 2:17 PM
To: [REDACTED]
Subject: FW: Contact Information Request for Planning and Zoning Commission

Ms. Renz,

Thank for your email and sorry for the delay in getting back to you. I am the planner on this case and would be happy to answer any questions.

I will be here the remainder of the day, but will be taking a long weekend. In any event, feel free to respond via email or by phone.

Robert H. Kuhfuss, AICP, MPA
City of Surprise Community Development Department
16000 North Civic Center Plaza
Surprise, AZ 85374-7470
[REDACTED]

From: Ashley Labhart [REDACTED]
Sent: Monday, August 2, 2021 11:51 AM
To: Robert Kuhfuss [REDACTED]
Subject: FW: Contact Information Request for Planning and Zoning Commission

Rob,

Will you be able to reach out to Ms. Renz regarding this?

Thank you,

Ashley Labhart
Senior Administrative Specialist

City of Surprise | Community Development
16000 N. Civic Center Plaza | Surprise, AZ 85374
[REDACTED]

From: Melanie Renz [REDACTED]
Sent: Sunday, August 1, 2021 7:56 AM
To: Ashley Labhart [REDACTED] >
Subject: Contact Information Request for Planning and Zoning Commission

****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.****

Hello,

I read in the Surprise Independent that our city is considering electric billboards and would like to share some concerns about this. Can you please advise of the email/contact information of who I would contact to share these concerns?

Regards,

Melanie Renz

[REDACTED]

Surprise, AZ 85388

Robert Kuhfuss

From: Jodi Tas
Sent: Monday, August 2, 2021 11:35 AM
To: Ashley Labhart
Cc: Skip Hall; Lloyd Abrams
Subject: FW: OPPOSING BILLBOARDS IN SURPRISE

And another...

Thank you!

Best,

Jodi

From: Gina Johns [REDACTED]
Sent: Sunday, August 1, 2021 7:12 PM
To: [REDACTED]
[REDACTED]

Subject: OPPOSING BILLBOARDS IN SURPRISE

*****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.*****

[REDACTED]

We are requesting our voice to be heard that we are OPPOSING ANY BILLBOARDS in SURPRISE, SUN CITY, SUN CITY WEST AND PEORIA!!! We moved here for the specific reason of the Scenic Routes and the Dark Skies.

OUR VOTES ARE NO BILLBOARDS!!!!!!

Thank you!

Peace,

Gina Johns (registered voter)

Dakota Johns (registered voter)

[REDACTED], Surprise, AZ 85387

Robert Kuhfuss

From: Jodi Tas
Sent: Tuesday, August 10, 2021 2:18 PM
To: Ashley Labhart
Cc: Lloyd Abrams
Subject: FW: Opposition to all billboards

From: Dennis Vanderplow <ddv81570@gmail.com>

Sent: Friday, August 6, 2021 10:42 AM

To: [REDACTED]

Subject: Opposition to all billboards

******The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.******

I am writing to all City Council members to **vote no and oppose all billboards** on any and all public roadways in Surprise especially along Loop 303.

Tenant gateway signs at local shopping centers are appropriate, but not electronic or lighted billboards that are currently being proposed.

The scenic route of Loop 303 must not not be destroyed by commercial signs. Please keep our desertscape as beautiful as can be and maintain the "dark skies" movement.

Respectfully

Dennis Vanderplow
[REDACTED]

Robert Kuhfuss

From: Jodi Tas
Sent: Tuesday, August 10, 2021 2:18 PM
To: Ashley Labhart
Cc: Lloyd Abrams
Subject: FW: Opposition to all billboards

[And another...](#)

From: Dennis Vanderplow [REDACTED]
Sent: Friday, August 6, 2021 10:42 AM
To: [REDACTED]
Subject: Opposition to all billboards

******The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.******

I am writing to all City Council members to **vote no and oppose all billboards** on any and all public roadways in Surprise especially along Loop 303.

Tenant gateway signs at local shopping centers are appropriate, but not electronic or lighted billboards that are currently being proposed.

The scenic route of Loop 303 must not not be destroyed by commercial signs. Please keep our desertscape as beautiful as can be and maintain the "dark skies" movement.

Respectfully

Dennis Vanderplow
[REDACTED]

Robert Kuhfuss

From: Jodi Tas
Sent: Tuesday, August 10, 2021 2:15 PM
To: Ashley Labhart
Cc: Lloyd Abrams
Subject: FW: Billboards . . .

Another one for the record.

Thank you!

Jodi

From: Walter Sic [REDACTED] >
Sent: Tuesday, August 10, 2021 11:32 AM
To: [REDACTED]
[REDACTED]
Subject: Billboards . . .

****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.****

Good Morning,

My name is Don "Walter" Sic, and I am a registered voter, as well as a 12 year citizen of Surprise. My wife and I also operate our real estate business in Surprise, and conduct most of our business here in Surprise.

My address is: [REDACTED] Surprise AZ 85387.

I want to make it know, that I oppose Billboards in Surprise. They are trashy, and take away from the dark skies. They will cost our beautiful city much more than any "Profits" the city could gain. I fully 100% detest allowing these terrible, gross things in our city.

Thank you for hearing the voices of the citizens of this community, and keeping it family friendly and presentable vs destroying it with unfriendly and corporate grossness.

--

Walter Sic, Lead Agent
DCS Realty Group

[REDACTED]
www.DCSRealty.com

Robert Kuhfuss

From: Jodi Tas
Sent: Monday, August 9, 2021 3:58 PM
To: Ashley Labhart
Cc: Chris Judd; Lloyd Abrams; Skip Hall
Subject: FW: Follow-up to my earlier email re: the proposed billboard on the 303

Hi, Ashley! Please retain email with the case file.

Thank you!

Best,

Jodi

From: [REDACTED]
Sent: Sunday, August 8, 2021 1:50 PM
To: [REDACTED]
Subject: RE: Follow-up to my earlier email re: the proposed billboard on the 303

****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.****

I must apologize for a math error regarding the number of times that a 'flip' will be displayed in my previous email. I miscalculated the number of times that a 'flip' will be seen per day.

As the article in the Sun City West Independent says, each 'flip' will be shown approximately once per minute. Using the premise in my previous email, there are 1,020 minutes between 6:00 AM and 11:00 PM each day. That means that a "Welcome to the City of Surprise" ad would be seen over a thousand times per day. While this number is less than the incorrect number of showings I previously calculated, it is still a significant number. My comments regarding keeping the City's ad fresh and relevant are still valid, despite my error.

I apologize for my error and hope that this update helps.

Jack

From: [REDACTED]
Sent: Friday, August 6, 2021 9:36 PM
To: [REDACTED]
Subject: Follow-up to my earlier email re: the proposed billboard on the 303

After reading the article about the proposed electronic billboard on the Loop 303 in the Sun City West Independent (Wednesday, 4 August 2021), I hope the Surprise City Council is taking the following items into consideration:

1. The value of a 'flip' to the City of Surprise. The article said that the City would receive one of eight 'flips' that would recycle on the billboard every day. I hope the Council has asked the media company's representative, Kurt Jones, to assign a monetary number of that 'flip' to better help the Council understand the value of what the City will receive. For ease of comparison, assuming dawn is 6:00 AM and the sign turns off at 11:00 PM, and each 'flip' is eight seconds long (per the article), each flip would be shown 7,650 times (17 hours times 60 minutes times 60 seconds divided by 8 seconds per flip) per day. What type of revenue will the other seven 'flips' generate for the sign owner? Is that comparable to the value of (or revenue from) the 'flips' that the City will get?
2. Mr. Jones suggested that the City have a "Welcome to Surprise" message on the electronic billboard. That message will get tiresome and old after a relatively short period of time. Is the City of Surprise prepared to create new content for its 'flip' for the life of the billboard, or worse, perpetuity? Will content creation be performed by current City staff, or will new headcount be required? Perhaps content creation could be outsourced to a creative company at a cost to the City. Is the City prepared to spend money on such things? What about the extra workload and new responsibilities assigned to City staff to view, comment on, and eventually approve the new content?
3. What is the City's recourse when the electronic billboard eventually breaks (as it inevitably will, especially in Arizona's extreme heat)? Will the City be compensated for 'flips' not shown?
4. How will the City audit the effectiveness of Mr. Jones' proposed "Welcome to Surprise" billboard ads? Is his proposal to give the City one of eight 'flips' merely a handwave to make the Council believe it's getting something of value?

Finally, I feel compelled to comment on Mr. Jones' quote from the article: "It's not a pretty area. You've got the [sound] wall on one side of the freeway and you've got the humongous power line corridor on the other side of the highway." I would expect Mr. Jones to say something as insulting and inane as that. He misses the fact that there is still beauty to be found in the desert, despite the presence of power lines and walls. The beautiful Arizona sky that is part of our gorgeous state would be blocked by his ugly billboard monstrosity.

Don't allow him to deflect your attention from the ugliness and foulness that his device will bring to our area. His proposal is a smoke screen to make you forget that the Loop 303 exists for the sole purpose for people to circumvent cities and towns as people rush from one destination to another. This initial billboard would be just the first to make the West Valley look like a city overwhelmed by advertising in a city from a dystopian movie future.

Jack Leary

Robert Kuhfuss

From: Ashley Labhart
Sent: Monday, August 2, 2021 9:49 AM
To: Jodi Tas
Cc: Lloyd Abrams; Robert Kuhfuss
Subject: RE: Billboards

Good morning Jodi, Happy Monday to you as well!

We will ensure this comment is added to the case file, thank you for sending our way.

Best,

Ashley Labhart
Senior Administrative Specialist

City of Surprise | Community Development
16000 N. Civic Center Plaza | Surprise, AZ 85374
[REDACTED]

From: Jodi Tas [REDACTED] >
Sent: Monday, August 2, 2021 8:15 AM
To: Ashley Labhart [REDACTED] >
Subject: FW: Billboards

Good morning, Ashley! Happy Monday! I hope this message finds you well. Do you happen to know if anyone is keeping track of this item?

Thanks!

Jodi

From: Skip Hall [REDACTED] >
Sent: Sunday, August 1, 2021 5:01 PM
To: Josephine Karacsony [REDACTED] >
Cc: Jodi Tas [REDACTED]
Subject: Re: Billboards

Dear Josephine,
Thank you for taking the time to let us know your view on billboards. We will take your concern into consideration.
Skip

On: 01 August 2021 12:21,
"Josephine Karacsony" [REDACTED] > wrote:

The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.

Please. Please don't consider putting electronic billboards on our highways here in Surprise...you muck up the scenery. This is rate 17. Something that we SERIOUSLY don't need..

NO

Jo Karacsony

Sent from my iPad

Robert Kuhfuss

From: Mayor
Sent: Wednesday, August 11, 2021 8:44 AM
To: John Powell
Cc: Ashley Labhart
Subject: RE: Oppose All Billboards

Good morning! Thank you for your email, Mr. Powell! We will keep it as part of the case file for our reference as we consider and vote on this item.

I appreciate your time and opinion. Have a great day!

Best,

Skip

From: John Powell [REDACTED] >
Sent: Tuesday, August 10, 2021 6:32 PM
To: [REDACTED]
[REDACTED]
Subject: Oppose All Billboards

****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.****

Dear Mayor Hall & city Council Members,

I am writing to express my opposition to electronic billboards being considered on the northerly end of the 303.

Many of the surrounding Surprise residents, myself included, do not want our desert community to be disrupted by large and bright electronic billboards.

I would urge you to oppose these electronic billboards

Sincerely,

John Powell
[REDACTED]
Surprise, AZ 85379
[REDACTED]

Robert Kuhfuss

From: Phillips, Amy [REDACTED]
Sent: Monday, August 16, 2021 5:16 PM
To: Robert Kuhfuss
Subject: Billboard Sign Ordinance - Text Amendment - Item # 28
Attachments: Report.html

*****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.*****

Hello Mr. Kuhfuss,

Are you able to provide the proposed changes being discussed at tomorrow's meeting? From my records the last discussions were tossed around in March 2018 so curious what the latest rendition entails.

Also is there an option to watch live or at the very least call-in to listen? I see the City is back to full in person meetings in council chambers but was curious if they are other options for those that don't wish to attend in person.

Thank you,

AMY PHILLIPS
Real Estate Manager

[REDACTED]
[REDACTED] Phoenix, AZ, 85016

OUTFRONT

[Please note:](#) All Lease proposals are subject to final
Approval by an authorized signatory of Outfront
Media LLC.

From: [REDACTED]
Sent: Monday, August 16, 2021 8:47 AM
To: [REDACTED]
Subject: StateScape Alerts - Daily for 08/16/2021 11:30 am amy.phillips

EXTERNAL EMAIL

Robert Kuhfuss

From: Lloyd Abrams
Sent: Monday, August 16, 2021 9:26 AM
To: Robert Kuhfuss
Subject: Billoards
Attachments: FW: Billboards; FW: Billboards; FW: Vote No/Deny on Billboards in Surprise!

Robert Kuhfuss

From: Lloyd Abrams
Sent: Monday, August 16, 2021 9:06 AM
To: Robert Kuhfuss
Subject: FW: 303 Billboard

One more

*Lloyd Abrams
Assistant Director
Community Development
City of Surprise*
[REDACTED]

From: Jodi Tas [REDACTED]
Sent: Monday, August 16, 2021 8:59 AM
To: Ashley Labhart [REDACTED]
Cc: Lloyd Abrams [REDACTED] >
Subject: FW: 303 Billboard

FYI

From: Mary Aigner [REDACTED]
Sent: Friday, August 13, 2021 3:54 PM
To: Sherry Aguilar [REDACTED]
Subject: 303 Billboard

****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.****

Please pass my 'no' vote to install billboards on 303. We don't need further distractions on a road where cars are traveling 65+ miles per hour.

I live at [REDACTED] Surprise 85388

Thanks for your help in keeping things simple.

Mary Aigner

Sent from [Mail](#) for Windows

Robert Kuhfuss

From: Lloyd Abrams
Sent: Monday, August 16, 2021 10:11 AM
To: Robert Kuhfuss
Subject: FW: Agenda # 28

[Here another](#)

*Lloyd Abrams
Assistant Director
Community Development
City of Surprise*

From: Jodi Tas [REDACTED] >
Sent: Monday, August 16, 2021 9:28 AM
To: Ashley Labhart [REDACTED] >
Cc: Skip Hall [REDACTED]; Lloyd Abrams [REDACTED]
Subject: FW: Agenda # 28

From: Alexandra Goedert [REDACTED]
Sent: Friday, August 13, 2021 8:23 PM
[REDACTED] <Mayor@surpriseaz.gov>
Subject: Agenda # 28

****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.****

No billboards in our city!

Sent from my Verizon, Samsung Galaxy smartphone
Get [Outlook for Android](#)

Robert Kuhfuss

From: Chris Boyd
Sent: Monday, August 16, 2021 9:48 AM
To: Robert Kuhfuss
Cc: Lloyd Abrams
Subject: FW: Billboard Item!

Rob,

FYI

Thank You,

Chris Boyd
Community Development Director
City of Surprise
16000 N. Civic Center Plaza
Surprise, AZ 85374
[REDACTED]



From: Sherry Aguilar [REDACTED]
Sent: Monday, August 16, 2021 9:36 AM
To: [REDACTED]
Subject: Billboard Item!

Hello, just a heads up, we have a few public comment forms submitted for the Billboard item for tomorrow night. I have already advised the Mayor.

Thank you,

Sherry Ann Aguilar, City Clerk, MMC
16000 N. Civic Center Plaza
Surprise, AZ. 85374
[REDACTED]

Robert Kuhfuss

From: Lloyd Abrams
Sent: Monday, August 16, 2021 2:43 PM
To: Robert Kuhfuss
Subject: FW: billboards on the 303

*Lloyd Abrams
Assistant Director
Community Development
City of Surprise*
[REDACTED]

From: Mayor [REDACTED] >
Sent: Monday, August 16, 2021 2:17 PM
To: Ashley Labhart [REDACTED] >
Cc: Lloyd Abrams [REDACTED]; Skip Hall [REDACTED]
Subject: FW: billboards on the 303

[Another one!](#)

From: Brad. Finkbeiner [REDACTED]
Sent: Monday, August 16, 2021 1:15 PM
To: Sherry Aguilar [REDACTED]; Patrick Duffy [REDACTED]; Mayor [REDACTED]
Subject: billboards on the 303

****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.****

My name is Brad Finkbeiner. I live at [REDACTED] here In Surprise. Please vote NO to billboards on the 303. The 303 is a scenic, beautiful route.

--

All that we are is the result of what we have thought. The mind is everything. What we think we become

Robert Kuhfuss

From: Lloyd Abrams
Sent: Monday, August 16, 2021 9:24 AM
To: Robert Kuhfuss
Subject: FW: No billboards!

Lloyd Abrams
Assistant Director
Community Development
City of Surprise
[REDACTED]

-----Original Message-----

From: Jodi Tas [REDACTED]
Sent: Monday, August 16, 2021 9:23 AM
To: Ashley Labhart [REDACTED]
[REDACTED]
Subject: FW: No billboards!

Good morning, Ashley! Just an fyi - I will be forwarding you a few of these messages this morning.

Have a great day!

Best,

Jodi

-----Original Message-----

From: Joanne Miner [REDACTED]
Sent: Saturday, August 14, 2021 6:58 PM
To: Mayor [REDACTED]
Subject: No billboards!

The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.

I understand a vote is scheduled regarding billboards.

I am a Surprise resident in Sun City Grand

Billboards are totally tacky and a blight on the environment.

Vote NO on billboards!

Joanne Miner

Sent from Joanne's iPad.

Robert Kuhfuss

From: Mayor
Sent: Friday, August 13, 2021 6:17 PM
To: Ashley Labhart; Lloyd Abrams
Cc: Skip Hall
Subject: FW: Billboards

And another.

From: Paula Phillips [REDACTED] >
Sent: Friday, August 13, 2021 6:10 PM
To: Mayor [REDACTED]
Subject: Billboards

****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.****

I need to express my opinion on the billboards & the proposal of placing them along 303. I think the billboards are a tremendous distraction while you are driving. Trying to read what it says, while you should have your complete attention on your driving.

It is also my opinion that the billboards cheapen the look of the area...takes away from the beauty of our West Valley.

Please don't go forward with the billboards plan.

Thank you for reading my email & considering my objection.

Paula Phillips
Sara Ann Ranch
Surprise AZ

Sent from my T-Mobile 5G Device
Get [Outlook for Android](#)

Robert Kuhfuss

From: Mayor
Sent: Friday, August 13, 2021 4:36 PM
To: Ashley Labhart
Cc: Skip Hall; Lloyd Abrams; Robert Wingo
Subject: FW: Billboards in Surprise on the 303

And another one.

-----Original Message-----

From: Jennifer LeFevre [REDACTED]
Sent: Friday, August 13, 2021 1:08 PM
To: Mayor [REDACTED]
Subject: Billboards in Surprise on the 303

The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.

I am sincerely upset with the fact Surprise is considering Billboards in Surprise. Surprise isn't some large Metropolis like Phoenix. We neither want or need Billboards in our city, especially on a brand new Freeway system like the 303. We have a beautiful clean highway in the 303, and we have enough distractions like wrong way drivers to contend with here. We especially don't need an electronic Billboard, which in itself is a distraction to motorists, just like the one on Bell Road for the Motorhome dealership.

I can think of no redeeming quality of having a blight of Billboards in our FAIR City. The operative word being FAIR. I have lived in California where they are a definite eyesore to local cities. I do NOT wish that for the City of Surprise.

Jennifer M. LeFevre

Sent from my iPad

Robert Kuhfuss

From: Mayor
Sent: Friday, August 13, 2021 6:15 PM
To: Ashley Labhart; Lloyd Abrams
Cc: Skip Hall
Subject: FW: Billboards on the 303

Good evening! Another one for the record.

Thank you!

Jodi

From: andyburch57 [REDACTED]
Sent: Friday, August 13, 2021 6:03 PM
To: Mayor [REDACTED] >
Subject: Billboards on the 303

****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.****

We are strongly opposed to billboards of any kind, moreover electronic in nature that are potentially a distraction to drivers on the 303. With the growing number of vehicles on the 303 today, it is impairative that concentration and safety are the key factors. Also, large billboards of any type diminish and take away from the natural beauty of our landscape. We, Surprise citizens and taxpayers, Andrew & Tracy Burch would appreciate your support in this matter, not only for today, but for the betterment of our future. Thank you for your concern.

Sent via the Samsung Galaxy S10+, an AT&T 5G Evolution capable smartphone

Robert Kuhfuss

From: Mayor
Sent: Friday, August 13, 2021 6:14 PM
To: Ashley Labhart; Lloyd Abrams
Cc: Skip Hall
Subject: FW: Billboards

Good evening! Another one for the record.

Thank you!

Best,

Jodi

From: CASEY LU RAYMER [REDACTED]
Sent: Friday, August 13, 2021 5:40 PM
To: Mayor [REDACTED]
Subject: Billboards

****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.****

We do not want billboards along the 303. We do not need distractions along the 303. That is one area we need to keep different from other cities like Phoenix. We don't need billboards along the 303 to take away from our beautiful drive of desert landscaping, rose fields. Keep things simple here. No digital billboards or any billboards for that matter.

Best Regards,

Casey Lu Raymer

Leslie Paige Interiors LLC



Robert Kuhfuss

From: Mayor
Sent: Friday, August 13, 2021 4:35 PM
To: Ashley Labhart
Cc: Lloyd Abrams; Robert Wingo
Subject: FW: No New Billboards, Please!

And another!

From: Philis D [REDACTED]
Sent: Friday, August 13, 2021 4:04 PM
To: Mayor [REDACTED]
Subject: No New Billboards, Please!

****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.****

Thank you for making the right choice regarding billboards on the 303. Vote no!

Philis Davis
Resident of Surprise since February 1998

Robert Kuhfuss

From: Mayor
Sent: Friday, August 13, 2021 4:32 PM
To: Ashley Labhart
Cc: Skip Hall; Lloyd Abrams; Robert Wingo
Subject: FW: Proposed electronic billboards / City Council meeting August 17, 2021
Attachments: 8-12-21Billboardletter.pdf

Hi, Ashley! Please place the attached letter in the respective case file.

Thank you!

Best,

Jodi

From: Susan & Winston Duxbury [REDACTED]
Sent: Thursday, August 12, 2021 7:39 PM
To: [REDACTED]
Subject: Proposed electronic billboards / City Council meeting August 17, 2021

*****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.*****

Please read the attached letter
Thank You

Susan Duxbury

Sent from [Mail](#) for Windows

Robert Kuhfuss

From: Ashley Labhart
Sent: Tuesday, August 17, 2021 11:07 AM
To: Robert Kuhfuss
Subject: FW: Please say no to billboards in Surprise! We still have a somewhat rural city and no one wants this! Vote no!

-----Original Message-----

From: Jodi Tas [REDACTED]
Sent: Tuesday, August 17, 2021 9:53 AM
To: Ashley Labhart [REDACTED] v>
Cc: Lloyd Abrams [REDACTED]; Skip Hall [REDACTED] >
Subject: FW: Please say no to billboards in Surprise! We still have a somewhat rural city and no one wants this! Vote no!

Good morning! Please add to billboard file.

Thank you!

Best,

Jodi

-----Original Message-----

From: Denise Westphal [REDACTED]
Sent: Monday, August 16, 2021 5:22 PM
To: Mayor [REDACTED]
Subject: Please say no to billboards in Surprise! We still have a somewhat rural city and no one wants this! Vote no!

The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.

Sent from my iPhone

Robert Kuhfuss

From: Ashley Labhart
Sent: Tuesday, August 17, 2021 11:06 AM
To: Robert Kuhfuss
Subject: FW: Vote No to Billboards—do not approve Billboards

From: Jodi Tas [REDACTED] >
Sent: Tuesday, August 17, 2021 9:54 AM
To: Ashley Labhart [REDACTED] >
Cc: Lloyd Abrams [REDACTED]; Skip Hall [REDACTED] >
Subject: FW: Vote No to Billboards—do not approve Billboards

Another email for the file.

Thank you!

Best,

Jodi

From: Donna LaPorte [REDACTED]
Sent: Monday, August 16, 2021 4:42 PM
To: Mayor [REDACTED]
Subject: Vote No to Billboards—do not approve Billboards

****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.****

Mayor Hall,

I am a registered voter in Surprise. Please vote No to Billboards in Surprise.

Let us maintain our dark skies and scenic route without the clutter and **distraction** of advertising & lights.

Billboards are of no financial gain to the City. We do not need a 20 second free advertising mentioned by the representative. The BEST advertising for our great City is a scenic route without billboards. Let us continue on the path that has been paved by previous City Council members: NO BILLBOARDS!

Donna LaPorte

[REDACTED]
Surprise, AZ 85379

Robert Kuhfuss

From: Ashley Labhart
Sent: Tuesday, August 17, 2021 11:07 AM
To: Robert Kuhfuss
Subject: FW: 8/17 agenda item

From: Jodi Tas <[REDACTED]>
Sent: Tuesday, August 17, 2021 9:53 AM
To: Ashley Labhart [REDACTED] >
Cc: Lloyd Abrams [REDACTED] >
Subject: FW: 8/17 agenda item

FYI

From: Tim Jarrell [REDACTED] >
Sent: Monday, August 16, 2021 5:47 PM
To: Mayor [REDACTED] <[REDACTED]>
Subject: 8/17 agenda item

****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.****

Mayor Hall,

I just wanted to send you a quick message regarding tomorrow's vote on the proposed billboard ordinance. Please note, my wife, Jessica, and I stand firmly opposed to any new billboard in our city.

All the best,
Tim Jarrell

Robert Kuhfuss

From: Jodi Tas
Sent: Monday, August 2, 2021 11:33 AM
To: Ashley Labhart
Cc: Lloyd Abrams; Skip Hall
Subject: FW: Against the proposed electronic billboard on Loop 303

Hi, Ashley! I am not sure if you already received this email but if not, please add to the list.

Thank you!

Jodi

From: jack@learfam.com [REDACTED] >

Sent: Monday, August 2, 2021 10:16 AM

To: [REDACTED]
[REDACTED]

Subject: Against the proposed electronic billboard on Loop 303

****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.****

I am vehemently against any type of billboard on the Loop 303. Arizona is known for its beautiful desertscapes and natural surroundings. It's bad enough that development of land around the 303 is being developed, leading to views of look-alike homes and warehouses. We're constantly bombarded with ads and commercials in our daily lives – on the television, radio our phones, on the Internet, in print, etc. Please do not add to the cacophony and intrusion of our daily lives.

If Surprise moves forward with the proposed billboard on the Loop 303, I pledge now not to engage with any company, organization, or individual who may advertise on any signs, of any type.

Jack Leary
[REDACTED]

Robert Kuhfuss

From: Jodi Tas
Sent: Tuesday, August 10, 2021 2:15 PM
To: Ashley Labhart
Cc: Lloyd Abrams
Subject: FW: Billboards . . .

Another one for the record.

Thank you!

Jodi

From: Walter Sic [REDACTED]
Sent: Tuesday, August 10, 2021 11:32 AM
To: [REDACTED]
[REDACTED]

Subject: Billboards . . .

****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.****

Good Morning,

My name is Don "Walter" Sic, and I am a registered voter, as well as a 12 year citizen of Surprise. My wife and I also operate our real estate business in Surprise, and conduct most of our business here in Surprise.

My address is: [REDACTED] Surprise AZ 85387.

I want to make it know, that I oppose Billboards in Surprise. They are trashy, and take away from the dark skies. They will cost our beautiful city much more than any "Profits" the city could gain. I fully 100% detest allowing these terrible, gross things in our city.

Thank you for hearing the voices of the citizens of this community, and keeping it family friendly and presentable vs destroying it with unfriendly and corporate grossness.

--

Walter Sic, Lead Agent
DCS Realty Group

[REDACTED]
www.DCSRealty.com

Robert Kuhfuss

From: Robert Kuhfuss
Sent: Thursday, August 5, 2021 2:17 PM
To: melhale@hotmail.com
Subject: FW: Contact Information Request for Planning and Zoning Commission

Ms. Renz,

Thank for your email and sorry for the delay in getting back to you. I am the planner on this case and would be happy to answer any questions.

I will be here the remainder of the day, but will be taking a long weekend. In any event, feel free to respond via email or by phone.

Robert H. Kuhfuss, AICP, MPA
City of Surprise Community Development Department
16000 North Civic Center Plaza
Surprise, AZ 85374-7470
[REDACTED] 01
robert.kuhfuss@surpriseaz.gov

From: Ashley Labhart <[REDACTED]>
Sent: Monday, August 2, 2021 11:51 AM
To: Robert Kuhfuss [REDACTED]
Subject: FW: Contact Information Request for Planning and Zoning Commission

Rob,

Will you be able to reach out to Ms. Renz regarding this?

Thank you,

Ashley Labhart
Senior Administrative Specialist

City of Surprise | Community Development
16000 N. Civic Center Plaza | Surprise, AZ 85374
[REDACTED]

From: Melanie Renz [REDACTED] >
Sent: Sunday, August 1, 2021 7:56 AM
To: Ashley Labhart [REDACTED] >
Subject: Contact Information Request for Planning and Zoning Commission

****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.****

Hello,

I read in the Surprise Independent that our city is considering electric billboards and would like to share some concerns about this. Can you please advise of the email/contact information of who I would contact to share these concerns?

Regards,

Melanie Renz

[REDACTED]

Surprise, AZ 85388

Robert Kuhfuss

From: Jodi Tas
Sent: Monday, August 2, 2021 11:35 AM
To: Ashley Labhart
Cc: Skip Hall; Lloyd Abrams
Subject: FW: OPPOSING BILLBOARDS IN SURPRISE

And another...

Thank you!

Best,

Jodi

From: Gina Johns [REDACTED]
Sent: Sunday, August 1, 2021 7:12 PM
To: [REDACTED]

Subject: OPPOSING BILLBOARDS IN SURPRISE

*****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.*****

[REDACTED]

We are requesting our voice to be heard that we are OPPOSING ANY BILLBOARDS in SURPRISE, SUN CITY, SUN CITY WEST AND PEORIA!!! We moved here for the specific reason of the Scenic Routes and the Dark Skies.

OUR VOTES ARE NO BILLBOARDS!!!!!!

Thank you!

Peace,

Gina Johns (registered voter)

Dakota Johns (registered voter)

[REDACTED], Surprise, AZ 85387

Robert Kuhfuss

From: Jodi Tas
Sent: Tuesday, August 10, 2021 2:18 PM
To: Ashley Labhart
Cc: Lloyd Abrams
Subject: FW: Opposition to all billboards

From: Dennis Vanderplow [REDACTED]
Sent: Friday, August 6, 2021 10:42 AM
To: [REDACTED]
Subject: Opposition to all billboards

******The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.******

I am writing to all City Council members to **vote no and oppose all billboards** on any and all public roadways in Surprise especially along Loop 303.

Tenant gateway signs at local shopping centers are appropriate, but not electronic or lighted billboards that are currently being proposed.

The scenic route of Loop 303 must not not be destroyed by commercial signs. Please keep our desertscape as beautiful as can be and maintain the "dark skies" movement.

Respectfully

Dennis Vanderplow
[REDACTED]

Robert Kuhfuss

From: Jodi Tas
Sent: Tuesday, August 10, 2021 2:18 PM
To: Ashley Labhart
Cc: Lloyd Abrams
Subject: FW: Opposition to all billboards

[And another...](#)

From: Dennis Vanderplow [REDACTED]
Sent: Friday, August 6, 2021 10:42 AM
To: [REDACTED]
Subject: Opposition to all billboards

******The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.******

I am writing to all City Council members to **vote no and oppose all billboards** on any and all public roadways in Surprise especially along Loop 303.

Tenant gateway signs at local shopping centers are appropriate, but not electronic or lighted billboards that are currently being proposed.

The scenic route of Loop 303 must not not be destroyed by commercial signs. Please keep our desertscape as beautiful as can be and maintain the "dark skies" movement.

Respectfully

Dennis Vanderplow
[REDACTED]

Robert Kuhfuss

From: Jodi Tas
Sent: Tuesday, August 10, 2021 2:15 PM
To: Ashley Labhart
Cc: Lloyd Abrams
Subject: FW: Billboards . . .

Another one for the record.

Thank you!

Jodi

From: Walter Sic [REDACTED]
Sent: Tuesday, August 10, 2021 11:32 AM

To: [REDACTED]

Subject: Billboards . . .

****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.****

Good Morning,

My name is Don "Walter" Sic, and I am a registered voter, as well as a 12 year citizen of Surprise. My wife and I also operate our real estate business in Surprise, and conduct most of our business here in Surprise.

My address is: [REDACTED] Surprise AZ 85387.

I want to make it know, that I oppose Billboards in Surprise. They are trashy, and take away from the dark skies. They will cost our beautiful city much more than any "Profits" the city could gain. I fully 100% detest allowing these terrible, gross things in our city.

Thank you for hearing the voices of the citizens of this community, and keeping it family friendly and presentable vs destroying it with unfriendly and corporate grossness.

--

Walter Sic, Lead Agent
DCS Realty Group

[REDACTED]
www.DCSRealty.com

Robert Kuhfuss

From: Jodi Tas
Sent: Monday, August 9, 2021 3:58 PM
To: Ashley Labhart
Cc: Chris Judd; Lloyd Abrams; Skip Hall
Subject: FW: Follow-up to my earlier email re: the proposed billboard on the 303

Hi, Ashley! Please retain email with the case file.

Thank you!

Best,

Jodi

From: [REDACTED]
Sent: Sunday, August 8, 2021 1:50 PM
To: [REDACTED]
Subject: RE: Follow-up to my earlier email re: the proposed billboard on the 303

****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.****

I must apologize for a math error regarding the number of times that a 'flip' will be displayed in my previous email. I miscalculated the number of times that a 'flip' will be seen per day.

As the article in the Sun City West Independent says, each 'flip' will be shown approximately once per minute. Using the premise in my previous email, there are 1,020 minutes between 6:00 AM and 11:00 PM each day. That means that a "Welcome to the City of Surprise" ad would be seen over a thousand times per day. While this number is less than the incorrect number of showings I previously calculated, it is still a significant number. My comments regarding keeping the City's ad fresh and relevant are still valid, despite my error.

I apologize for my error and hope that this update helps.

Jack

From: [REDACTED]
Sent: Friday, August 6, 2021 9:36 PM
To: [REDACTED]
Subject: Follow-up to my earlier email re: the proposed billboard on the 303

After reading the article about the proposed electronic billboard on the Loop 303 in the Sun City West Independent (Wednesday, 4 August 2021), I hope the Surprise City Council is taking the following items into consideration:

1. The value of a 'flip' to the City of Surprise. The article said that the City would receive one of eight 'flips' that would recycle on the billboard every day. I hope the Council has asked the media company's representative, Kurt Jones, to assign a monetary number of that 'flip' to better help the Council understand the value of what the City will receive. For ease of comparison, assuming dawn is 6:00 AM and the sign turns off at 11:00 PM, and each 'flip' is eight seconds long (per the article), each flip would be shown 7,650 times (17 hours times 60 minutes times 60 seconds divided by 8 seconds per flip) per day. What type of revenue will the other seven 'flips' generate for the sign owner? Is that comparable to the value of (or revenue from) the 'flips' that the City will get?
2. Mr. Jones suggested that the City have a "Welcome to Surprise" message on the electronic billboard. That message will get tiresome and old after a relatively short period of time. Is the City of Surprise prepared to create new content for its 'flip' for the life of the billboard, or worse, perpetuity? Will content creation be performed by current City staff, or will new headcount be required? Perhaps content creation could be outsourced to a creative company at a cost to the City. Is the City prepared to spend money on such things? What about the extra workload and new responsibilities assigned to City staff to view, comment on, and eventually approve the new content?
3. What is the City's recourse when the electronic billboard eventually breaks (as it inevitably will, especially in Arizona's extreme heat)? Will the City be compensated for 'flips' not shown?
4. How will the City audit the effectiveness of Mr. Jones' proposed "Welcome to Surprise" billboard ads? Is his proposal to give the City one of eight 'flips' merely a handwave to make the Council believe it's getting something of value?

Finally, I feel compelled to comment on Mr. Jones' quote from the article: "It's not a pretty area. You've got the [sound] wall on one side of the freeway and you've got the humongous power line corridor on the other side of the highway." I would expect Mr. Jones to say something as insulting and inane as that. He misses the fact that there is still beauty to be found in the desert, despite the presence of power lines and walls. The beautiful Arizona sky that is part of our gorgeous state would be blocked by his ugly billboard monstrosity.

Don't allow him to deflect your attention from the ugliness and foulness that his device will bring to our area. His proposal is a smoke screen to make you forget that the Loop 303 exists for the sole purpose for people to circumvent cities and towns as people rush from one destination to another. This initial billboard would be just the first to make the West Valley look like a city overwhelmed by advertising in a city from a dystopian movie future.

Jack Leary

Robert Kuhfuss

From: Ashley Labhart
Sent: Monday, August 2, 2021 9:49 AM
To: Jodi Tas
Cc: Lloyd Abrams; Robert Kuhfuss
Subject: RE: Billboards

Good morning Jodi, Happy Monday to you as well!

We will ensure this comment is added to the case file, thank you for sending our way.

Best,

Ashley Labhart
Senior Administrative Specialist

City of Surprise | Community Development
16000 N. Civic Center Plaza | Surprise, AZ 85374
[REDACTED]

From: Jodi Tas [REDACTED] >
Sent: Monday, August 2, 2021 8:15 AM
To: Ashley Labhart [REDACTED]
Subject: FW: Billboards

Good morning, Ashley! Happy Monday! I hope this message finds you well. Do you happen to know if anyone is keeping track of this item?

Thanks!

Jodi

From: Skip Hall [REDACTED]
Sent: Sunday, August 1, 2021 5:01 PM
To: Josephine Karacsony [REDACTED]
Cc: Jodi Tas [REDACTED]
Subject: Re: Billboards

Dear Josephine,
Thank you for taking the time to let us know your view on billboards. We will take your concern into consideration.
Skip

On: 01 August 2021 12:21,
"Josephine Karacsony" [REDACTED] wrote:

The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.

Please. Please don't consider putting electronic billboards on our highways here in Surprise...you muck up the scenery. This is rate 17. Something that we SERIOUSLY don't need..

NO

Jo Karacsony

Sent from my iPad

Robert Kuhfuss

From: Mayor
Sent: Wednesday, August 11, 2021 8:44 AM
To: John Powell
Cc: Ashley Labhart
Subject: RE: Oppose All Billboards

Good morning! Thank you for your email, Mr. Powell! We will keep it as part of the case file for our reference as we consider and vote on this item.

I appreciate your time and opinion. Have a great day!

Best,

Skip

From: John Powell [REDACTED]
Sent: Tuesday, August 10, 2021 6:32 PM
To: [REDACTED]
Subject: Oppose All Billboards

******The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.******

Dear Mayor Hall & city Council Members,

I am writing to express my opposition to electronic billboards being considered on the northerly end of the 303.

Many of the surrounding Surprise residents, myself included, do not want our desert community to be disrupted by large and bright electronic billboards.

I would urge you to oppose these electronic billboards

Sincerely,

John Powell
[REDACTED]
Surprise, AZ 85379
[REDACTED]

Robert Kuhfuss

From: Phillips, Amy [REDACTED]
Sent: Monday, August 16, 2021 5:16 PM
To: Robert Kuhfuss
Subject: Billboard Sign Ordinance - Text Amendment - Item # 28
Attachments: Report.html

*****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.*****

Hello Mr. Kuhfuss,

Are you able to provide the proposed changes being discussed at tomorrow's meeting? From my records the last discussions were tossed around in March 2018 so curious what the latest rendition entails.

Also is there an option to watch live or at the very least call-in to listen? I see the City is back to full in person meetings in council chambers but was curious if they are other options for those that don't wish to attend in person.

Thank you,

AMY PHILLIPS
Real Estate Manager

[REDACTED], Phoenix, AZ, 85016

OUTFRONT

[Please note:](#) All Lease proposals are subject to final
Approval by an authorized signatory of Outfront
Media LLC.

From: [REDACTED]
Sent: Monday, August 16, 2021 8:47 AM
To: [REDACTED]
Subject: StateScape Alerts - Daily for 08/16/2021 11:30 am amy.phillips

EXTERNAL EMAIL

Robert Kuhfuss

From: Lloyd Abrams
Sent: Monday, August 16, 2021 9:26 AM
To: Robert Kuhfuss
Subject: Billoards
Attachments: FW: Billboards; FW: Billboards; FW: Vote No/Deny on Billboards in Surprise!

Robert Kuhfuss

From: Lloyd Abrams
Sent: Monday, August 16, 2021 9:06 AM
To: Robert Kuhfuss
Subject: FW: 303 Billboard

One more

*Lloyd Abrams
Assistant Director
Community Development
City of Surprise*
[REDACTED]

From: Jodi Tas [REDACTED]
Sent: Monday, August 16, 2021 8:59 AM
To: Ashley Labhart [REDACTED]
Cc: Lloyd Abrams [REDACTED]
Subject: FW: 303 Billboard

FYI

From: Mary Aigner [REDACTED]
Sent: Friday, August 13, 2021 3:54 PM
To: Sherry Aguilar [REDACTED] >
Subject: 303 Billboard

****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.****

Please pass my 'no' vote to install billboards on 303. We don't need further distractions on a road where cars are traveling 65+ miles per hour.

I live at [REDACTED] Surprise 85388

Thanks for your help in keeping things simple.

Mary Aigner

Sent from [Mail](#) for Windows

Robert Kuhfuss

From: Lloyd Abrams
Sent: Monday, August 16, 2021 10:11 AM
To: Robert Kuhfuss
Subject: FW: Agenda # 28

[Here another](#)

*Lloyd Abrams
Assistant Director
Community Development
City of Surprise*

From: Jodi Tas <[REDACTED]>
Sent: Monday, August 16, 2021 9:28 AM
To: Ashley Labhart [REDACTED] v>
Cc: Skip Hall [REDACTED]; Lloyd Abrams [REDACTED]
Subject: FW: Agenda # 28

From: Alexandra Goedert [REDACTED] >
Sent: Friday, August 13, 2021 8:23 PM
To: Mayor [REDACTED]
Subject: Agenda # 28

****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.****

No billboards in our city!

Sent from my Verizon, Samsung Galaxy smartphone
Get [Outlook for Android](#)

Robert Kuhfuss

From: Chris Boyd
Sent: Monday, August 16, 2021 9:48 AM
To: Robert Kuhfuss
Cc: Lloyd Abrams
Subject: FW: Billboard Item!

Rob,

FYI

Thank You,

Chris Boyd
Community Development Director
City of Surprise
16000 N. Civic Center Plaza
Surprise, AZ 85374
[REDACTED]



From: Sherry Aguilar [REDACTED] >
Sent: Monday, August 16, 2021 9:36 AM
To: Michael Frazier <[REDACTED]>; Chris Boyd <[REDACTED]> Mike Gent
[REDACTED] >; Robert Wingo [REDACTED]
Subject: Billboard Item!

Hello, just a heads up, we have a few public comment forms submitted for the Billboard item for tomorrow night. I have already advised the Mayor.

Thank you,

Sherry Ann Aguilar, City Clerk, MMC
16000 N. Civic Center Plaza
Surprise, AZ. 85374
[REDACTED]

Robert Kuhfuss

From: Lloyd Abrams
Sent: Monday, August 16, 2021 2:43 PM
To: Robert Kuhfuss
Subject: FW: billboards on the 303

*Lloyd Abrams
Assistant Director
Community Development
City of Surprise*
[REDACTED]

From: Mayor [REDACTED]
Sent: Monday, August 16, 2021 2:17 PM
To: Ashley Labhart [REDACTED] >
Cc: Lloyd Abrams [REDACTED]; Skip Hal [REDACTED]
Subject: FW: billboards on the 303

[Another one!](#)

From: Brad. Finkbeiner [REDACTED]
Sent: Monday, August 16, 2021 1:15 PM
To: Sherry Aguilar [REDACTED] >; Patrick Duffy [REDACTED] Mayor
[REDACTED]
Subject: billboards on the 303

****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.****

My name is Brad Finkbeiner. I live at [REDACTED] here In Surprise. Please vote NO to billboards on the 303. The 303 is a scenic, beautiful route.

--

All that we are is the result of what we have thought. The mind is everything. What we think we become

Robert Kuhfuss

From: Lloyd Abrams
Sent: Monday, August 16, 2021 9:24 AM
To: Robert Kuhfuss
Subject: FW: No billboards!

Lloyd Abrams
Assistant Director
Community Development
City of Surprise
[REDACTED]

-----Original Message-----

From: Jodi Tas [REDACTED]
Sent: Monday, August 16, 2021 9:23 AM
To: Ashley Labhart [REDACTED] >
Cc: Skip Hall [REDACTED]; Lloyd Abrams [REDACTED]
Subject: FW: No billboards!

Good morning, Ashley! Just an fyi - I will be forwarding you a few of these messages this morning.

Have a great day!

Best,

Jodi

-----Original Message-----

From: Joanne Miner [REDACTED]
Sent: Saturday, August 14, 2021 6:58 PM
To: Mayor [REDACTED]
Subject: No billboards!

The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.

I understand a vote is scheduled regarding billboards.

I am a Surprise resident in Sun City Grand

Billboards are totally tacky and a blight on the environment.

Vote NO on billboards!

Joanne Miner

Sent from Joanne's iPad.

Robert Kuhfuss

From: Mayor
Sent: Friday, August 13, 2021 6:17 PM
To: Ashley Labhart; Lloyd Abrams
Cc: Skip Hall
Subject: FW: Billboards

And another.

From: Paula Phillips [REDACTED]
Sent: Friday, August 13, 2021 6:10 PM
To: Mayor <[REDACTED]>
Subject: Billboards

****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.****

I need to express my opinion on the billboards & the proposal of placing them along 303. I think the billboards are a tremendous distraction while you are driving. Trying to read what it says, while you should have your complete attention on your driving.

It is also my opinion that the billboards cheapen the look of the area...takes away from the beauty of our West Valley.

Please don't go forward with the billboards plan.

Thank you for reading my email & considering my objection.

Paula Phillips
Sara Ann Ranch
Surprise AZ

Sent from my T-Mobile 5G Device
Get [Outlook for Android](#)

Robert Kuhfuss

From: Mayor
Sent: Friday, August 13, 2021 4:36 PM
To: Ashley Labhart
Cc: Skip Hall; Lloyd Abrams; Robert Wingo
Subject: FW: Billboards in Surprise on the 303

And another one.

-----Original Message-----

From: Jennifer LeFevre [REDACTED]
Sent: Friday, August 13, 2021 1:08 PM
To: Mayor [REDACTED]
Subject: Billboards in Surprise on the 303

The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.

I am sincerely upset with the fact Surprise is considering Billboards in Surprise. Surprise isn't some large Metropolis like Phoenix. We neither want or need Billboards in our city, especially on a brand new Freeway system like the 303. We have a beautiful clean highway in the 303, and we have enough distractions like wrong way drivers to contend with here. We especially don't need an electronic Billboard, which in itself is a distraction to motorists, just like the one on Bell Road for the Motorhome dealership.

I can think of no redeeming quality of having a blight of Billboards in our FAIR City. The operative word being FAIR. I have lived in California where they are a definite eyesore to local cities. I do NOT wish that for the City of Surprise.

Jennifer M. LeFevre

Sent from my iPad

Robert Kuhfuss

From: Mayor
Sent: Friday, August 13, 2021 6:15 PM
To: Ashley Labhart; Lloyd Abrams
Cc: Skip Hall
Subject: FW: Billboards on the 303

Good evening! Another one for the record.

Thank you!

Jodi

From: andyburch57 [REDACTED]
Sent: Friday, August 13, 2021 6:03 PM
To: Mayor [REDACTED] >
Subject: Billboards on the 303

****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.****

We are strongly opposed to billboards of any kind, moreover electronic in nature that are potentially a distraction to drivers on the 303. With the growing number of vehicles on the 303 today, it is impairative that concentration and safety are the key factors. Also, large billboards of any type diminish and take away from the natural beauty of our landscape. We, Surprise citizens and taxpayers, Andrew & Tracy Burch would appreciate your support in this matter, not only for today, but for the betterment of our future. Thank you for your concern.

Sent via the Samsung Galaxy S10+, an AT&T 5G Evolution capable smartphone

Robert Kuhfuss

From: Mayor
Sent: Friday, August 13, 2021 6:14 PM
To: Ashley Labhart; Lloyd Abrams
Cc: Skip Hall
Subject: FW: Billboards

Good evening! Another one for the record.

Thank you!

Best,

Jodi

From: CASEY LU RAYMER [REDACTED]
Sent: Friday, August 13, 2021 5:40 PM
To: Mayor [REDACTED]
Subject: Billboards

****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.****

We do not want billboards along the 303. We do not need distractions along the 303. That is one area we need to keep different from other cities like Phoenix. We don't need billboards along the 303 to take away from our beautiful drive of desert landscaping, rose fields. Keep things simple here. No digital billboards or any billboards for that matter.

Best Regards,

Casey Lu Raymer

Leslie Paige Interiors LLC



Robert Kuhfuss

From: Mayor
Sent: Friday, August 13, 2021 4:35 PM
To: Ashley Labhart
Cc: Lloyd Abrams; Robert Wingo
Subject: FW: No New Billboards, Please!

And another!

From: Philis D [REDACTED]
Sent: Friday, August 13, 2021 4:04 PM
To: Mayor [REDACTED]
Subject: No New Billboards, Please!

****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.****

Thank you for making the right choice regarding billboards on the 303. Vote no!

Philis Davis
Resident of Surprise since February 1998

Robert Kuhfuss

From: Mayor
Sent: Friday, August 13, 2021 4:32 PM
To: Ashley Labhart
Cc: Skip Hall; Lloyd Abrams; Robert Wingo
Subject: FW: Proposed electronic billboards / City Council meeting August 17, 2021
Attachments: 8-12-21Billboardletter.pdf

Hi, Ashley! Please place the attached letter in the respective case file.

Thank you!

Best,

Jodi

From: Susan & Winston Duxbury [REDACTED] >
Sent: Thursday, August 12, 2021 7:39 PM
To: [REDACTED]
Subject: Proposed electronic billboards / City Council meeting August 17, 2021

****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.****

Please read the attached letter
Thank You

Susan Duxbury

Sent from [Mail](#) for Windows

Robert Kuhfuss

From: Ashley Labhart
Sent: Tuesday, August 17, 2021 11:07 AM
To: Robert Kuhfuss
Subject: FW: 8/17 agenda item

From: Jodi Tas [REDACTED]
Sent: Tuesday, August 17, 2021 9:53 AM
To: Ashley Labhart [REDACTED]
Cc: Lloyd Abrams [REDACTED]
Subject: FW: 8/17 agenda item

FYI

From: Tim Jarrell [REDACTED]
Sent: Monday, August 16, 2021 5:47 PM
To: Mayor [REDACTED]
Subject: 8/17 agenda item

****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.****

Mayor Hall,

I just wanted to send you a quick message regarding tomorrow's vote on the proposed billboard ordinance. Please note, my wife, Jessica, and I stand firmly opposed to any new billboard in our city.

All the best,
Tim Jarrell

Robert Kuhfuss

From: Ashley Labhart
Sent: Tuesday, August 17, 2021 11:07 AM
To: Robert Kuhfuss
Subject: FW: Please say no to billboards in Surprise! We still have a somewhat rural city and no one wants this! Vote no!

-----Original Message-----

From: Jodi Tas [REDACTED]
Sent: Tuesday, August 17, 2021 9:53 AM
To: Ashley Labhart [REDACTED]
Cc: Lloyd Abrams <[REDACTED]>; Skip Hall <[REDACTED]>
Subject: FW: Please say no to billboards in Surprise! We still have a somewhat rural city and no one wants this! Vote no!

Good morning! Please add to billboard file.

Thank you!

Best,

Jodi

-----Original Message-----

From: Denise Westphal [REDACTED]
Sent: Monday, August 16, 2021 5:22 PM
To: Mayor [REDACTED]
Subject: Please say no to billboards in Surprise! We still have a somewhat rural city and no one wants this! Vote no!

The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.

Sent from my iPhone

Robert Kuhfuss

From: Ashley Labhart
Sent: Tuesday, August 17, 2021 11:06 AM
To: Robert Kuhfuss
Subject: FW: Vote No to Billboards—do not approve Billboards

From: Jodi Tas [REDACTED] >
Sent: Tuesday, August 17, 2021 9:54 AM
To: Ashley Labhart [REDACTED] >
Cc: Lloyd Abrams [REDACTED] v>; Skip Hall [REDACTED] >
Subject: FW: Vote No to Billboards—do not approve Billboards

Another email for the file.

Thank you!

Best,

Jodi

From: Donna LaPorte [REDACTED]
Sent: Monday, August 16, 2021 4:42 PM
To: Mayor [REDACTED]
Subject: Vote No to Billboards—do not approve Billboards

****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.****

Mayor Hall,

I am a registered voter in Surprise. Please vote No to Billboards in Surprise.

Let us maintain our dark skies and scenic route without the clutter and **distraction** of advertising & lights.

Billboards are of no financial gain to the City. We do not need a 20 second free advertising mentioned by the representative. The BEST advertising for our great City is a scenic route without billboards. Let us continue on the path that has been paved by previous City Council members: NO BILLBOARDS!

Donna LaPorte

[REDACTED]
Surprise, AZ 85379

From: [Jodi Tas](#)
To: [Ashley Labhart](#)
Cc: [Lloyd Abrams](#); [Skip Hall](#)
Subject: FW: Billboards
Date: Monday, August 16, 2021 9:24:35 AM

-----Original Message-----

From: Cheryl [REDACTED] >
Sent: Saturday, August 14, 2021 1:35 PM
To: Mayor [REDACTED] >
Subject: Billboards

The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.

Dear Mr. Hall—

As a 10+ plus homeowner in Surprise, we are accepting of the phenomenal growth this city has experienced but want it to be known that we are not in favor of ANY type of billboards within our city. The growth of businesses paying taxes and homeownership should be more than enough revenue for the city without the need for advertising in our air space. It's distracting in more ways than one. Please consider denying this proposal.
Sincerely,
Cheryl Allcock

From: [Jodi Tas](#)
To: [Ashley Labhart](#)
Cc: [Skip Hall](#); [Lloyd Abrams](#)
Subject: FW: Billboards
Date: Monday, August 16, 2021 9:25:03 AM

From: Karin Lange [REDACTED]
Sent: Saturday, August 14, 2021 12:33 PM
To: Mayor [REDACTED] >
Subject: Billboards

The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.

I am a resident of Marley Park and am against more billboards! One of the reasons I choose Surprise was the beauty of the fields amidst a city. Allowing more billboards would be a travesty that will be impossible to negate. There are times when common sense needs to rule over money!

Karin Lange
[REDACTED]

From: [Jodi Tas](#)
To: [Ashley Labhart](#)
Cc: [Skip Hall](#); [Lloyd Abrams](#)
Subject: FW: TUESDAY (August 17) - Mayor and Council PUBLIC HEARING on AGENDA ITEM #28 - DENY and continue prohibition of new Billboards in Surprise
Date: Monday, August 16, 2021 9:25:39 AM

From: Nicholas Clower [REDACTED]
Sent: Saturday, August 14, 2021 12:14 PM

To: [REDACTED]
[REDACTED]
[REDACTED]

Subject: TUESDAY (August 17) - Mayor and Council PUBLIC HEARING on AGENDA ITEM #28 - DENY and continue prohibition of new Billboards in Surprise

The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.

Surprise Mayor and Council Members,

I am a registered voter and full time resident of Surprise, AZ.

Please vote to DENY ITEM #28 on the August 17th Public Hearing agenda (see attached screenshot) and continue the prohibition of new Billboards in Surprise.

Thank you in advance!

Nicholas Clower

From: [Mayor](#)
To: [Ashley Labhart](#)
Cc: [Skip Hall](#); [Lloyd Abrams](#)
Subject: FW: TUESDAY (August 17) - Mayor and Council PUBLIC HEARING on AGENDA ITEM #28 - DENY and continue prohibition of new Billboards in Surprise
Date: Monday, August 16, 2021 9:26:13 AM

From: karren8141 [REDACTED]
Sent: Saturday, August 14, 2021 12:08 PM

To: [REDACTED]
[REDACTED]
[REDACTED]

Subject: TUESDAY (August 17) - Mayor and Council PUBLIC HEARING on AGENDA ITEM #28 - DENY and continue prohibition of new Billboards in Surprise

The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.

Surprise Mayor and Council Members,

I am a full time resident of and home owner in Surprise, AZ.

Please vote to DENY ITEM #28 on the August 17th Public Hearing agenda (see attached screenshot) and continue the prohibition of new Billboards in Surprise.

Thank you in advance!

Karen Stamm

From: [Jodi Tas](#)
To: [Ashley Labhart](#)
Cc: [Skip Hall](#); [Lloyd Abrams](#)
Subject: FW: Vote No/Deny on Billboards in Surprise!
Date: Monday, August 16, 2021 9:24:07 AM

-----Original Message-----

From: Tony DePirro [REDACTED]
Sent: Saturday, August 14, 2021 2:52 PM
To: Mayor [REDACTED]
Subject: Vote No/Deny on Billboards in Surprise!

The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.

To Mayor Skip Hall,

Please consider the beauty of the city by keeping billboards out of Surprise! They're a defunct form of advertising, benefit nobody except the companies that install them and the ad agencies afterwards, they cause light pollution and are an ugly distraction in general.

Consider my vote NO! for billboards in Surprise!

Sincerely,

Tony DePirro, Surprise Resident in Royal Ranch

Robert Kuhfuss

From: Jodi Tas
Sent: Monday, August 2, 2021 11:33 AM
To: Ashley Labhart
Cc: Lloyd Abrams; Skip Hall
Subject: FW: Against the proposed electronic billboard on Loop 303

Hi, Ashley! I am not sure if you already received this email but if not, please add to the list.

Thank you!

Jodi

Sent: Monday, August 2, 2021 10:16 AM

To: [REDACTED]

Subject: Against the proposed electronic billboard on Loop 303

****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.****

I am vehemently against any type of billboard on the Loop 303. Arizona is known for its beautiful desertscapes and natural surroundings. It's bad enough that development of land around the 303 is being developed, leading to views of look-alike homes and warehouses. We're constantly bombarded with ads and commercials in our daily lives – on the television, radio our phones, on the Internet, in print, etc. Please do not add to the cacophony and intrusion of our daily lives.

If Surprise moves forward with the proposed billboard on the Loop 303, I pledge now not to engage with any company, organization, or individual who may advertise on any signs, of any type.

Jack Leary

Robert Kuhfuss

From: Jodi Tas
Sent: Tuesday, August 10, 2021 2:15 PM
To: Ashley Labhart
Cc: Lloyd Abrams
Subject: FW: Billboards . . .

Another one for the record.

Thank you!

Jodi

From: Walter Sic [REDACTED] >
Sent: Tuesday, August 10, 2021 11:32 AM
To: [REDACTED]
[REDACTED]
Subject: Billboards . . .

****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.****

Good Morning,

My name is Don "Walter" Sic, and I am a registered voter, as well as a 12 year citizen of Surprise. My wife and I also operate our real estate business in Surprise, and conduct most of our business here in Surprise.

My address is: [REDACTED] Surprise AZ 85387.

I want to make it know, that I oppose Billboards in Surprise. They are trashy, and take away from the dark skies. They will cost our beautiful city much more than any "Profits" the city could gain. I fully 100% detest allowing these terrible, gross things in our city.

Thank you for hearing the voices of the citizens of this community, and keeping it family friendly and presentable vs destroying it with unfriendly and corporate grossness.

--

Walter Sic, Lead Agent
DCS Realty Group

[REDACTED]
www.DCSRealty.com

Robert Kuhfuss

From: Robert Kuhfuss
Sent: Thursday, August 5, 2021 2:17 PM
To: [REDACTED]
Subject: FW: Contact Information Request for Planning and Zoning Commission

Ms. Renz,

Thank for your email and sorry for the delay in getting back to you. I am the planner on this case and would be happy to answer any questions.

I will be here the remainder of the day, but will be taking a long weekend. In any event, feel free to respond via email or by phone.

Robert H. Kuhfuss, AICP, MPA
City of Surprise Community Development Department
16000 North Civic Center Plaza
Surprise, AZ 85374-7470
[REDACTED]

From: Ashley Labhart [REDACTED] >
Sent: Monday, August 2, 2021 11:51 AM
To: Robert Kuhfuss [REDACTED] >
Subject: FW: Contact Information Request for Planning and Zoning Commission

Rob,

Will you be able to reach out to Ms. Renz regarding this?

Thank you,

Ashley Labhart
Senior Administrative Specialist

City of Surprise | Community Development
16000 N. Civic Center Plaza | Surprise, AZ 85374
[REDACTED]

From: Melanie Renz <melhale@hotmail.com>
Sent: Sunday, August 1, 2021 7:56 AM
To: Ashley Labhart <Ashley.Labhart@surpriseaz.gov>
Subject: Contact Information Request for Planning and Zoning Commission

****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.****

Hello,

I read in the Surprise Independent that our city is considering electric billboards and would like to share some concerns about this. Can you please advise of the email/contact information of who I would contact to share these concerns?

Regards,

Melanie Renz

[REDACTED]

Surprise, AZ 85388

Robert Kuhfuss

From: Jodi Tas
Sent: Monday, August 2, 2021 11:35 AM
To: Ashley Labhart
Cc: Skip Hall; Lloyd Abrams
Subject: FW: OPPOSING BILLBOARDS IN SURPRISE

And another...

Thank you!

Best,

Jodi

From: Gina Johns [REDACTED]
Sent: Sunday, August 1, 2021 7:12 PM
To: [REDACTED]
[REDACTED]

Subject: OPPOSING BILLBOARDS IN SURPRISE

*****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.*****

[REDACTED]

We are requesting our voice to be heard that we are OPPOSING ANY BILLBOARDS in SURPRISE, SUN CITY, SUN CITY WEST AND PEORIA!!! We moved here for the specific reason of the Scenic Routes and the Dark Skies.

OUR VOTES ARE NO BILLBOARDS!!!!!!

Thank you!

Peace,

Gina Johns (registered voter)

Dakota Johns (registered voter)

 Surprise, AZ 85387

Robert Kuhfuss

From: Jodi Tas
Sent: Tuesday, August 10, 2021 2:18 PM
To: Ashley Labhart
Cc: Lloyd Abrams
Subject: FW: Opposition to all billboards

From: Dennis Vanderplow [REDACTED]
Sent: Friday, August 6, 2021 10:42 AM
To: [REDACTED]
[REDACTED]
Subject: Opposition to all billboards

******The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.******

I am writing to all City Council members to **vote no and oppose all billboards** on any and all public roadways in Surprise especially along Loop 303.

Tenant gateway signs at local shopping centers are appropriate, but not electronic or lighted billboards that are currently being proposed.

The scenic route of Loop 303 must not not be destroyed by commercial signs. Please keep our desertscape as beautiful as can be and maintain the "dark skies" movement.

Respectfully

Dennis Vanderplow
[REDACTED]
[REDACTED]
[REDACTED]

Robert Kuhfuss

From: Jodi Tas
Sent: Tuesday, August 10, 2021 2:18 PM
To: Ashley Labhart
Cc: Lloyd Abrams
Subject: FW: Opposition to all billboards

[And another...](#)

From: Dennis Vanderplow [REDACTED] >
Sent: Friday, August 6, 2021 10:42 AM
To: [REDACTED]
[REDACTED]
Subject: Opposition to all billboards

******The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.******

I am writing to all City Council members to **vote no and oppose all billboards** on any and all public roadways in Surprise especially along Loop 303.

Tenant gateway signs at local shopping centers are appropriate, but not electronic or lighted billboards that are currently being proposed.

The scenic route of Loop 303 must not not be destroyed by commercial signs. Please keep our desertscape as beautiful as can be and maintain the "dark skies" movement.

Respectfully

Dennis Vanderplow
[REDACTED]
[REDACTED]
[REDACTED]

Robert Kuhfuss

From: Jodi Tas
Sent: Tuesday, August 10, 2021 2:15 PM
To: Ashley Labhart
Cc: Lloyd Abrams
Subject: FW: Billboards . . .

Another one for the record.

Thank you!

Jodi

From: Walter Sic [REDACTED] >
Sent: Tuesday, August 10, 2021 11:32 AM
To: [REDACTED]
[REDACTED]
Subject: Billboards . . .

****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.****

Good Morning,

My name is Don "Walter" Sic, and I am a registered voter, as well as a 12 year citizen of Surprise. My wife and I also operate our real estate business in Surprise, and conduct most of our business here in Surprise.

My address is: [REDACTED] Surprise AZ 85387.

I want to make it know, that I oppose Billboards in Surprise. They are trashy, and take away from the dark skies. They will cost our beautiful city much more than any "Profits" the city could gain. I fully 100% detest allowing these terrible, gross things in our city.

Thank you for hearing the voices of the citizens of this community, and keeping it family friendly and presentable vs destroying it with unfriendly and corporate grossness.

--

Walter Sic, Lead Agent
DCS Realty Group

[REDACTED]
www.DCSRealty.com

Robert Kuhfuss

From: Jodi Tas
Sent: Monday, August 9, 2021 3:58 PM
To: Ashley Labhart
Cc: Chris Judd; Lloyd Abrams; Skip Hall
Subject: FW: Follow-up to my earlier email re: the proposed billboard on the 303

Hi, Ashley! Please retain email with the case file.

Thank you!

Best,

Jodi

From: [REDACTED]
Sent: Sunday, August 8, 2021 1:50 PM
To: [REDACTED]
Subject: RE: Follow-up to my earlier email re: the proposed billboard on the 303

****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.****

I must apologize for a math error regarding the number of times that a 'flip' will be displayed in my previous email. I miscalculated the number of times that a 'flip' will be seen per day.

As the article in the Sun City West Independent says, each 'flip' will be shown approximately once per minute. Using the premise in my previous email, there are 1,020 minutes between 6:00 AM and 11:00 PM each day. That means that a "Welcome to the City of Surprise" ad would be seen over a thousand times per day. While this number is less than the incorrect number of showings I previously calculated, it is still a significant number. My comments regarding keeping the City's ad fresh and relevant are still valid, despite my error.

I apologize for my error and hope that this update helps.

Jack

From: [REDACTED]
Sent: Friday, August 6, 2021 9:36 PM
To: [REDACTED]
Subject: Follow-up to my earlier email re: the proposed billboard on the 303

After reading the article about the proposed electronic billboard on the Loop 303 in the Sun City West Independent (Wednesday, 4 August 2021), I hope the Surprise City Council is taking the following items into consideration:

1. The value of a 'flip' to the City of Surprise. The article said that the City would receive one of eight 'flips' that would recycle on the billboard every day. I hope the Council has asked the media company's representative, Kurt Jones, to assign a monetary number of that 'flip' to better help the Council understand the value of what the City will receive. For ease of comparison, assuming dawn is 6:00 AM and the sign turns off at 11:00 PM, and each 'flip' is eight seconds long (per the article), each flip would be shown 7,650 times (17 hours times 60 minutes times 60 seconds divided by 8 seconds per flip) per day. What type of revenue will the other seven 'flips' generate for the sign owner? Is that comparable to the value of (or revenue from) the 'flips' that the City will get?
2. Mr. Jones suggested that the City have a "Welcome to Surprise" message on the electronic billboard. That message will get tiresome and old after a relatively short period of time. Is the City of Surprise prepared to create new content for its 'flip' for the life of the billboard, or worse, perpetuity? Will content creation be performed by current City staff, or will new headcount be required? Perhaps content creation could be outsourced to a creative company at a cost to the City. Is the City prepared to spend money on such things? What about the extra workload and new responsibilities assigned to City staff to view, comment on, and eventually approve the new content?
3. What is the City's recourse when the electronic billboard eventually breaks (as it inevitably will, especially in Arizona's extreme heat)? Will the City be compensated for 'flips' not shown?
4. How will the City audit the effectiveness of Mr. Jones' proposed "Welcome to Surprise" billboard ads? Is his proposal to give the City one of eight 'flips' merely a handwave to make the Council believe it's getting something of value?

Finally, I feel compelled to comment on Mr. Jones' quote from the article: "It's not a pretty area. You've got the [sound] wall on one side of the freeway and you've got the humongous power line corridor on the other side of the highway." I would expect Mr. Jones to say something as insulting and inane as that. He misses the fact that there is still beauty to be found in the desert, despite the presence of power lines and walls. The beautiful Arizona sky that is part of our gorgeous state would be blocked by his ugly billboard monstrosity.

Don't allow him to deflect your attention from the ugliness and foulness that his device will bring to our area. His proposal is a smoke screen to make you forget that the Loop 303 exists for the sole purpose for people to circumvent cities and towns as people rush from one destination to another. This initial billboard would be just the first to make the West Valley look like a city overwhelmed by advertising in a city from a dystopian movie future.

Jack Leary



Robert Kuhfuss

From: Ashley Labhart
Sent: Monday, August 2, 2021 9:49 AM
To: Jodi Tas
Cc: Lloyd Abrams; Robert Kuhfuss
Subject: RE: Billboards

Good morning Jodi, Happy Monday to you as well!

We will ensure this comment is added to the case file, thank you for sending our way.

Best,

Ashley Labhart
Senior Administrative Specialist

City of Surprise | Community Development
16000 N. Civic Center Plaza | Surprise, AZ 85374
[REDACTED]

From: Jodi Tas [REDACTED] >
Sent: Monday, August 2, 2021 8:15 AM
To: Ashley Labhart [REDACTED] >
Subject: FW: Billboards

Good morning, Ashley! Happy Monday! I hope this message finds you well. Do you happen to know if anyone is keeping track of this item?

Thanks!

Jodi

From: Skip Hall [REDACTED]
Sent: Sunday, August 1, 2021 5:01 PM
To: Josephine Karacsony [REDACTED]
Cc: Jodi Tas [REDACTED]
Subject: Re: Billboards

Dear Josephine,
Thank you for taking the time to let us know your view on billboards. We will take your concern into consideration.
Skip

On: 01 August 2021 12:21,
"Josephine Karacsony" [REDACTED] wrote:

The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.

Please. Please don't consider putting electronic billboards on our highways here in Surprise...you muck up the scenery. This is rate 17. Something that we SERIOUSLY don't need..

NO

Jo Karacsony

Sent from my iPad

Robert Kuhfuss

From: Mayor
Sent: Wednesday, August 11, 2021 8:44 AM
To: John Powell
Cc: Ashley Labhart
Subject: RE: Oppose All Billboards

Good morning! Thank you for your email, Mr. Powell! We will keep it as part of the case file for our reference as we consider and vote on this item.

I appreciate your time and opinion. Have a great day!

Best,

Skip

From: John Powell [REDACTED]
Sent: Tuesday, August 10, 2021 6:32 PM

To: [REDACTED]
[REDACTED]

Subject: Oppose All Billboards

****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.****

Dear Mayor Hall & city Council Members,

I am writing to express my opposition to electronic billboards being considered on the northerly end of the 303.

Many of the surrounding Surprise residents, myself included, do not want our desert community to be disrupted by large and bright electronic billboards.

I would urge you to oppose these electronic billboards

Sincerely,

John Powell
[REDACTED]
Surprise, AZ 85379
[REDACTED]

Robert Kuhfuss

From: Phillips, Amy [REDACTED]
Sent: Monday, August 16, 2021 5:16 PM
To: Robert Kuhfuss
Subject: Billboard Sign Ordinance - Text Amendment - Item # 28
Attachments: Report.html

*****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.*****

Hello Mr. Kuhfuss,

Are you able to provide the proposed changes being discussed at tomorrow's meeting? From my records the last discussions were tossed around in March 2018 so curious what the latest rendition entails.

Also is there an option to watch live or at the very least call-in to listen? I see the City is back to full in person meetings in council chambers but was curious if they are other options for those that don't wish to attend in person.

Thank you,

AMY PHILLIPS
Real Estate Manager

[REDACTED], Phoenix, AZ, 85016

OUTFRONT

[Please note:](#) All Lease proposals are subject to final
Approval by an authorized signatory of Outfront
Media LLC.

From: [REDACTED]
Sent: Monday, August 16, 2021 8:47 AM
To: Phillips, Amy [REDACTED]
Subject: StateScape Alerts - Daily for 08/16/2021 11:30 am amy.phillips

EXTERNAL EMAIL

Robert Kuhfuss

From: Lloyd Abrams
Sent: Monday, August 16, 2021 9:26 AM
To: Robert Kuhfuss
Subject: Billoards
Attachments: FW: Billboards; FW: Billboards; FW: Vote No/Deny on Billboards in Surprise!

Robert Kuhfuss

From: Lloyd Abrams
Sent: Monday, August 16, 2021 9:06 AM
To: Robert Kuhfuss
Subject: FW: 303 Billboard

One more

*Lloyd Abrams
Assistant Director
Community Development
City of Surprise*

From: Jodi Tas [REDACTED]
Sent: Monday, August 16, 2021 8:59 AM
To: Ashley Labhart [REDACTED]
Cc: Lloyd Abrams [REDACTED]
Subject: FW: 303 Billboard

FYI

From: Mary Aigner [REDACTED]
Sent: Friday, August 13, 2021 3:54 PM
To: Sherry Aguilar [REDACTED]
Subject: 303 Billboard

****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.****

Please pass my 'no' vote to install billboards on 303. We don't need further distractions on a road where cars are traveling 65+ miles per hour.

I live at [REDACTED] Surprise 85388

Thanks for your help in keeping things simple.

Mary Aigner

Sent from [Mail](#) for Windows

Robert Kuhfuss

From: Lloyd Abrams
Sent: Monday, August 16, 2021 10:11 AM
To: Robert Kuhfuss
Subject: FW: Agenda # 28

[Here another](#)

*Lloyd Abrams
Assistant Director
Community Development
City of Surprise*

From: Jodi Tas [REDACTED] >
Sent: Monday, August 16, 2021 9:28 AM
To: Ashley Labhart [REDACTED] >
Cc: Skip Hall [REDACTED]; Lloyd Abrams [REDACTED]
Subject: FW: Agenda # 28

From: Alexandra Goedert [REDACTED]
Sent: Friday, August 13, 2021 8:23 PM
To: Mayor [REDACTED]
Subject: Agenda # 28

****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.****

No billboards in our city!

Sent from my Verizon, Samsung Galaxy smartphone
Get [Outlook for Android](#)

Robert Kuhfuss

From: Chris Boyd
Sent: Monday, August 16, 2021 9:48 AM
To: Robert Kuhfuss
Cc: Lloyd Abrams
Subject: FW: Billboard Item!

Rob,

FYI

Thank You,

Chris Boyd
Community Development Director
City of Surprise
16000 N. Civic Center Plaza
Surprise, AZ 85374
[REDACTED]



From: Sherry Aguilar [REDACTED]
Sent: Monday, August 16, 2021 9:36 AM
To: [REDACTED]
Subject: Billboard Item!

Hello, just a heads up, we have a few public comment forms submitted for the Billboard item for tomorrow night. I have already advised the Mayor.

Thank you,

Sherry Ann Aguilar, City Clerk, MMC
16000 N. Civic Center Plaza
Surprise, AZ. 85374
[REDACTED]

Robert Kuhfuss

From: Lloyd Abrams
Sent: Monday, August 16, 2021 2:43 PM
To: Robert Kuhfuss
Subject: FW: billboards on the 303

*Lloyd Abrams
Assistant Director
Community Development
City of Surprise*

From: Mayor [REDACTED]
Sent: Monday, August 16, 2021 2:17 PM
To: Ashley Labhart [REDACTED]
Subject: FW: billboards on the 303

[Another one!](#)

From: Brad. Finkbeiner [REDACTED]
Sent: Monday, August 16, 2021 1:15 PM
To: Sherry Aguilar [REDACTED] >; Patrick Duffy [REDACTED] >; Mayor [REDACTED]
Subject: billboards on the 303

*****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.*****

My name is Brad Finkbeiner. I live at [REDACTED] here In Surprise. Please vote NO to billboards on the 303. The 303 is a scenic, beautiful route.

--

All that we are is the result of what we have thought. The mind is everything. What we think we become

Robert Kuhfuss

From: Lloyd Abrams
Sent: Monday, August 16, 2021 9:24 AM
To: Robert Kuhfuss
Subject: FW: No billboards!

Lloyd Abrams
Assistant Director
Community Development
City of Surprise
[REDACTED]

-----Original Message-----

From: Jodi Tas [REDACTED]
Sent: Monday, August 16, 2021 9:23 AM
To: Ashley Labhart [REDACTED]
Cc: Skip Hall <[REDACTED]>
Subject: FW: No billboards!

Good morning, Ashley! Just an fyi - I will be forwarding you a few of these messages this morning.

Have a great day!

Best,

Jodi

-----Original Message-----

From: Joanne Miner <[REDACTED]>
Sent: Saturday, August 14, 2021 6:58 PM
To: Mayor [REDACTED]
Subject: No billboards!

The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.

I understand a vote is scheduled regarding billboards.

I am a Surprise resident in Sun City Grand

Billboards are totally tacky and a blight on the environment.

Vote NO on billboards!

Joanne Miner

Sent from Joanne's iPad.

Robert Kuhfuss

From: Mayor
Sent: Friday, August 13, 2021 6:17 PM
To: Ashley Labhart; Lloyd Abrams
Cc: Skip Hall
Subject: FW: Billboards

And another.

From: Paula Phillips [REDACTED]
Sent: Friday, August 13, 2021 6:10 PM
To: Mayor [REDACTED]
Subject: Billboards

****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.****

I need to express my opinion on the billboards & the proposal of placing them along 303. I think the billboards are a tremendous distraction while you are driving. Trying to read what it says, while you should have your complete attention on your driving.

It is also my opinion that the billboards cheapen the look of the area...takes away from the beauty of our West Valley.

Please don't go forward with the billboards plan.

Thank you for reading my email & considering my objection.

Paula Phillips
Sara Ann Ranch
Surprise AZ

Sent from my T-Mobile 5G Device
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Robert Kuhfuss

From: Mayor
Sent: Friday, August 13, 2021 4:36 PM
To: Ashley Labhart
Cc: Skip Hall; Lloyd Abrams; Robert Wingo
Subject: FW: Billboards in Surprise on the 303

And another one.

-----Original Message-----

From: Jennifer LeFevre [REDACTED]
Sent: Friday, August 13, 2021 1:08 PM
To: Mayor [REDACTED]
Subject: Billboards in Surprise on the 303

The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.

I am sincerely upset with the fact Surprise is considering Billboards in Surprise. Surprise isn't some large Metropolis like Phoenix. We neither want or need Billboards in our city, especially on a brand new Freeway system like the 303. We have a beautiful clean highway in the 303, and we have enough distractions like wrong way drivers to contend with here. We especially don't need an electronic Billboard, which in itself is a distraction to motorists, just like the one on Bell Road for the Motorhome dealership.

I can think of no redeeming quality of having a blight of Billboards in our FAIR City. The operative word being FAIR. I have lived in California where they are a definite eyesore to local cities. I do NOT wish that for the City of Surprise.

Jennifer M. LeFevre

Sent from my iPad

Robert Kuhfuss

From: Mayor
Sent: Friday, August 13, 2021 6:15 PM
To: Ashley Labhart; Lloyd Abrams
Cc: Skip Hall
Subject: FW: Billboards on the 303

Good evening! Another one for the record.

Thank you!

Jodi

From: [REDACTED]
Sent: Friday, August 13, 2021 6:03 PM
To: Mayor [REDACTED]
Subject: Billboards on the 303

****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.****

We are strongly opposed to billboards of any kind, moreover electronic in nature that are potentially a distraction to drivers on the 303. With the growing number of vehicles on the 303 today, it is impairative that concentration and safety are the key factors. Also, large billboards of any type diminish and take away from the natural beauty of our landscape. We, Surprise citizens and taxpayers, Andrew & Tracy Burch would appreciate your support in this matter, not only for today, but for the betterment of our future. Thank you for your concern.

Sent via the Samsung Galaxy S10+, an AT&T 5G Evolution capable smartphone

Robert Kuhfuss

From: Mayor
Sent: Friday, August 13, 2021 6:14 PM
To: Ashley Labhart; Lloyd Abrams
Cc: Skip Hall
Subject: FW: Billboards

Good evening! Another one for the record.

Thank you!

Best,

Jodi

From: CASEY LU RAYMER [REDACTED]
Sent: Friday, August 13, 2021 5:40 PM
To: Mayor [REDACTED]
Subject: Billboards

****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.****

We do not want billboards along the 303. We do not need distractions along the 303. That is one area we need to keep different from other cities like Phoenix. We don't need billboards along the 303 to take away from our beautiful drive of desert landscaping, rose fields. Keep things simple here. No digital billboards or any billboards for that matter.

Best Regards,

Casey Lu Raymer

Leslie Paige Interiors LLC



Robert Kuhfuss

From: Mayor
Sent: Friday, August 13, 2021 4:35 PM
To: Ashley Labhart
Cc: Lloyd Abrams; Robert Wingo
Subject: FW: No New Billboards, Please!

And another!

From: Philis D [REDACTED]
Sent: Friday, August 13, 2021 4:04 PM
[REDACTED] <Mayor@surpriseaz.gov>
Subject: No New Billboards, Please!

****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.****

Thank you for making the right choice regarding billboards on the 303. Vote no!

Philis Davis
Resident of Surprise since February 1998

Robert Kuhfuss

From: Mayor
Sent: Friday, August 13, 2021 4:32 PM
To: Ashley Labhart
Cc: Skip Hall; Lloyd Abrams; Robert Wingo
Subject: FW: Proposed electronic billboards / City Council meeting August 17, 2021
Attachments: 8-12-21Billboardletter.pdf

Hi, Ashley! Please place the attached letter in the respective case file.

Thank you!

Best,

Jodi

From: Susan & Winston Duxbury [REDACTED]
Sent: Thursday, August 12, 2021 7:39 PM
To: [REDACTED]
Subject: Proposed electronic billboards / City Council meeting August 17, 2021

****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.****

Please read the attached letter
Thank You

Susan Duxbury

Sent from [Mail](#) for Windows

From: [Mayor](#)
To: [Ashley Labhart](#)
Cc: [Lloyd Abrams](#)
Subject: FW: 303 Scenic Corridor Request
Date: Monday, August 30, 2021 3:18:04 PM

FYI

From: Gina Johns [REDACTED] >

Sent: Thursday, August 26, 2021 6:21 PM

To: [REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

Subject: 303 Scenic Corridor Request

*****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.*****

Dear Mayor & Council,
We the residents of Surprise, Arizona are requesting that you designate Loop 303 in Surprise, Arizona a Scenic Corridor and keep Billboards out.
Thank you for your time and attention.
Peace & Kindest Regards,

[REDACTED]
5387
[REDACTED]

From: [Jodi Tas](#)
To: [Ashley Labhart](#)
Cc: [Lloyd Abrams](#)
Subject: FW: 303, Scenic corridor
Date: Monday, August 30, 2021 3:16:57 PM

FYI

-----Original Message-----

From: michelle king [REDACTED]
Sent: Saturday, August 28, 2021 11:53 AM
To: [REDACTED]
[REDACTED]
[REDACTED]

Subject: 303, Scenic corridor

The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.

Dear Mayor & Council, We the residents of Surprise, Arizona are requesting that you designate Loop 303 in Surprise, Arizona a Scenic Corridor and keep Billboards out. The 303 and how beautiful it is should not be destroyed with tacky advertising!

Thank you for your time and attention.

Regards,

Kindest
Michelle King

[REDACTED]
Surprise, AZ 85387
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

Sent from my iPhone

From: [Mayor](#)
To: [Ashley Labhart](#)
Cc: [Lloyd Abrams](#)
Subject: FW: bill boards
Date: Monday, August 30, 2021 3:17:56 PM

FYI

From: Pia Nielsen [REDACTED]
Sent: Thursday, August 26, 2021 6:31 PM

To: [REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

Subject: bill boards

*****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.*****

Dear Mayor & Council,
We the residents of Surprise, Arizona are requesting that you designate Loop 303 in Surprise, Arizona a Scenic Corridor and keep Billboards out.
Thank you for your time and attention.

Kindest Regards,
Pia H Nie [REDACTED]
[REDACTED]

From: [Mayor](#)
To: [Ashley Labhart](#)
Cc: [Lloyd Abrams](#)
Subject: FW: Keep Billboards Out of Our Beautiful Surprise
Date: Monday, August 30, 2021 3:17:22 PM

FYI

From: Melissa Lloyd [REDACTED]

Sent: Friday, August 27, 2021 12:25 PM

To: [REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

Subject: Keep Billboards Out of Our Beautiful Surprise

*****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.*****

Dear Mayor & Council,

We the residents of Surprise, Arizona are requesting that you designate Loop 303 in Surprise, Arizona a Scenic Corridor and keep Billboards out. They do much more harm than good and take away from the beauty that attracts many to this town.

Thank you for your time and attention and for considering the best needs for this town and its residents.

Kindest Regards,
Melissa Lloyd

[REDACTED]

From: [Mayor](#)
To: [Ashley Labhart](#)
Cc: [Lloyd Abrams](#)
Subject: FW: Loop 303 - no billboards
Date: Monday, August 30, 2021 3:17:12 PM

FYI

-----Original Message-----

From: Mary Hofstetter [mailto:mary.hofstetter@usda.gov]
Sent: Friday, August 27, 2021 6:51 PM
To: [REDACTED]

Subject: Loop 303 - no billboards

The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.

Dear Mayor & Council, We the residents of Surprise, Arizona are requesting that you designate Loop 303 in Surprise, Arizona a Scenic Corridor and keep Billboards out.

Thank you for your time and attention.

Kindest Regards,

Mary Hofstetter

Surprise, AZ 85388

Sent from my iPhone

From: [Mayor](#)
To: [Ashley Labhart](#)
Cc: [Lloyd Abrams](#)
Subject: FW: No Billboards in Surprise
Date: Monday, August 30, 2021 3:16:29 PM

FYI – for the files.

Thank you!

Jodi

From: [REDACTED]
Sent: Sunday, August 29, 2021 5:41 PM
To: Mayor [REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
Subject: No Billboards in Surprise

*****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.*****

Dear Mayor & Council,
We the residents of Surprise, Arizona are requesting that you designate Loop 303 in Surprise, Arizona a Scenic Corridor and keep all billboards out.

Thank you for your time and attention.

Kindest regards,
Sue Schultz

[REDACTED]

Sent from my Verizon, Samsung Galaxy smartphone

From: [Mayor](#)
To: [Ashley Labhart](#)
Cc: [Lloyd Abrams](#)
Subject: FW: No Billboards on Loop 303
Date: Monday, August 30, 2021 3:17:46 PM

FYI

From: Alice Baker [REDACTED]
Sent: Friday, August 27, 2021 9:16 AM
To: Mayor [REDACTED]
Cc: [REDACTED]
[REDACTED]
[REDACTED]
Subject: No Billboards on Loop 303

*****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.*****

Dear Mayor & Council,
We the residents of Surprise, Arizona are requesting that you designate Loop 303 in Surprise, Arizona a Scenic Corridor and keep Billboards out.
Thank you for your time and attention.
Kindest Regards,
Alice Baker
[REDACTED].
Surprise AZ

[REDACTED]
[REDACTED]

Alice Baker

From: [Mayor](#)
To: [Ashley Labhart](#)
Cc: [Lloyd Abrams](#)
Subject: FW:
Date: Monday, August 30, 2021 3:18:18 PM

FYI

-----Original Message-----

From: Andy Snyder [REDACTED]
Sent: Thursday, August 26, 2021 6:11 PM
To: [REDACTED]
[REDACTED]; Jack Hastings <Jack.Hastings@surpriseaz.gov>; Chris Judd
<Chris.Judd@surpriseaz.gov>
Subject:

The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.

Dear Mayor & Council,
We the residents of Surprise, Arizona are requesting that you designate Loop 303 in Surprise, Arizona a Scenic Corridor and keep Billboards out.
Thank you for your time and attention.
Kindest Regards,
[REDACTED] surprise az 85388 [REDACTED]

Andy Snyder

Sent from my iPhone

From: [Mayor](#)
To: [Ashley Labhart](#)
Cc: [Lloyd Abrams](#)
Subject: FW: Loop 303 - Scenic Corridor
Date: Monday, August 30, 2021 3:18:30 PM

From: [REDACTED]
Sent: Thursday, August 26, 2021 6:00 PM
To: [REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
Subject: Loop 303 - Scenic Corridor

*****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.*****

Dear Mayor & Council,

We the residents of

Surprise, Arizona are requesting that you designate Loop 303 in Surprise, Arizona a Scenic Corridor and keep Billboards out.

Thank you for your time and attention.

Kindest Regards,
Shannon Thompson
[REDACTED]

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