

From: [REDACTED]
To: [Robert Kuhfuss](#)
Subject: FA21-147 Billboards
Date: Monday, September 20, 2021 11:26:53 AM

The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.

Thank you for the opportunity to express my urgent request the City Council keep the natural landscape of route 303 from Grand to Rt17 as pristine as possible and vote NO to the Billboard petition.

I believe the City Council should do whatever they can to insure the desert scape is left as pristine as possible and not destroyed by needless and unwanted advertisements. There are may more ways to convey the business interests thru social media than to trash the natural landscape.

An approval of one business to raise billboards will only result in many other businesses raising any number of billboards.

I also encourage the Council to join neighboring cities to form a consortium to ban billboards and similar advertising for the full length of 303.

Thank you
Dennis Vanderplow

[REDACTED]

Sent from my iPhone

Robert Kuhfuss

From: Lloyd Abrams
Sent: Monday, September 20, 2021 2:07 PM
To: Robert Kuhfuss
Cc: Jason Moquin
Subject: FW: Billboards on SR 303

Please add to the case file.

Thank you,
Lloyd Abrams
Assistant Director
Community Development
City of Surprise
Office: 623-222-3021

From: George Riemer [REDACTED] >
Sent: Monday, September 20, 2021 11:46 AM
To: Skip Hall [REDACTED] >; Lloyd Abrams [REDACTED] >
Subject: Billboards on SR 303

****The e-mail below is from an external source. Please do not open attachments or click links from an unknown or suspicious origin.****

Dear Mayor Hall,

I would like to add my voice to the many local residents (both within and outside of Surprise) that oppose authorizing billboards on SR 303 (Case FS21-147).

The material I have read shows a very limited benefit to the City and many negatives. Light pollution. Traffic distraction. Commercialization of a desert landscape. I am sure you have been down SR 101 south to Interstate 10 and back. Are the many billboards bombarding motorists and others on that stretch of freeway a model for Surprise? I hope not.

Ironically, it appears the applicant is not asking for permission to put billboards on Grand Avenue, a thoroughfare replete with commercial development and signage.

There is no compelling justification for the proposed code changes. Please reject them.

George A. Riemer
Corte Bella resident
Unincorporated Maricopa County

P.S. The call to the public form online for this item does not work when I tried it. This really stifles public participation.